



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1.866.404.2700  
PHONE: 608.663.7188  
FAX: 608.663.7189  
WWW.WICOUNTIES.ORG

**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

**Thursday, November 29, 2018  
10:00 a.m.**

**Stevens Point Area Convention & Visitors Bureau  
340 Division Street  
Stevens Point, WI 54481**

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of September 27, 2018 Joint Meeting Minutes
4. Brief Economic Outlook and Regional Analysis - Jerome Segura III, Ph.D.,  
Regional Economist
5. Chair's Remarks
6. Project Director's Report
  - a. WCA Opioid Litigation
  - b. Northwoods Rail Transit Commission
  - c. 2018 Governor's Northern Economic & Community Development Summit,  
December 5 & 6, 2018 in Minocqua - CANCELED
7. County Issues Roundtable Discussion

North Central ITBEC Board and Tourism & Economic Development Advisory  
Committee Joint Meeting Agenda

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8. Financial Report

- a. Reallocate Funds to the *Sports Show Mileage Reimbursement* Line Item Account

9. Marketing Report

- a. 2019 Sports Shows Update
- b. 2018 Promotions Plan Update
- c. 2019 Promotions Plan Report

10. Department of Tourism Update

11. Consideration of Items for Future Agenda

12. Set Next Meeting Date - Tentatively Set as January 31, 2019. Shawano County is  
Next in the Hosting Rotation.

13. Adjournment