

CWSF Board of Directors Meeting Minutes

August 15th, 2022 AT 6:30 PM

Fair Office - 513 East 17th Street Marshfield, WI

ROLL CALL: Dale Christiansen, Gary Bymers, Kari Schwingle, Scott Karl, Sandy Leonhard, Bill Clendenning, Kara McManus, Vicki Selz, Peggy Sue Behselich, Heather Wellach, Jeff Viergutz

Not Present: Nick Wayerski, Dave Urban

The meeting of the Central Wisconsin State Fair Board was called to order by Sandy Leonhard at 6:37pm in the Fair Office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

Public Comment: Clint Nieman, David Hirsch, Patty Bores, Dan Dargenio: Public Comment.

Approval of Minutes: Minutes from August 2022 were presented and reviewed. Bill Clendenning made a motion to approve the minutes. Gary Bymers seconded. All approved.

Financial Report: Kara McManus made a motion, Scott Karl seconded, all approved

County Report: Dale spoke with Lance about electrical situation. Lance would look at it and needed to make some calls and get back with Dale. Dale has not heard any update at this time. We are looking at a large electrical upgrade, they are hoping the county board will help out with half the cost. Bill would like a copy of the bilaws.

City Report: None

Executive Report: The fair is in good shape getting grounds set up and ready. We have opportunities to bring in more volunteers at this time. We need stage crew help – looking for a possible organization to help with this. Need 12-15 people on Monday morning at 8am to pull the stage up and the same amount on Friday night so the Monster trucks can get set up. Will need all hands on deck!

Junior Fair: Superintendent's meeting – they are looking at putting up a bench. This will happen after the fair. An estimate will be quoted out and the Board will make a motion at a later meeting.

Fair Update: Looking for commitment for who will be where and when. There will be a children's play area as well! Corn maze will be on the opposite side of the parking lot. Mid - State will take half the building for Ag and other programs they have available. Historical Museum may get involved as well. Still have 6 booths available in Expo 1 building.

Committee Reports:

Executive: Met and discussed the double booking of a wedding. Couple found a new venue and the cost of the wedding was more money, with relatively short notice. Executive committee met and brought issue to full board. Agreement was made and couple notified.

Sponsorship: Everything is going well; packets have gone out. Were able to remedy a Sponsor left out of the Fair booklet. Complete and ready to move forward.

Marketing Meeting: The banners have been pulled together and are ready to go up. 50 yard signs need to be placed around town – these are reusable! Put out for the fair and then return back to fair office for updates years to come. Please share the Facebook posts as Kara posts them. Will develop a list of where to drop these off.

Fairest of the Fair: Have a meeting tomorrow, working on a schedule for them. Pie auction will happen!

Volunteer: We are in need of help on the gates (Tuesday), Friday and Saturday (4-9), Sunday (1:45pm-4pm). Bartenders: Blue Ribbon needing a little help. Help at Grandstand on Saturday and Sunday Monster Truck and Demo Derby.

Livestock: Met about how to move traffic. Will work on getting a map together for folks to help with exiting and entry.

Draft Horse: Things are being finalized

WOW Tent: Met and it will be a little smaller this year. 4H is doing a fantastic job with this! Electrocutted wood, cheese, Maple syrup, cooking demos, Sustainability. Very important to support this initiative.

Building and Grounds: Hired a new electrician, Dakota Electric. They've been out correcting things and we are in good shape. There will be an electrician on fair grounds through the duration of the fair. Projects are being completed by the Wenzel Barn. Road sign is completed – electric needed to be adjusted to ensure the sign could be turned on. Will get a couple loads of gravel to extend driveway, build the road up and put recycled blacktop on to keep it from washing out. Dumpsters will be moved inside the track where the old carnival bunks used to be.

Park Management: City payments have been behind. With increase in grass cutting, Marshfield Utilities, things are running a bit tight. September/October, we will need to come up with a plan for snow removal and continued lawn care.

Next Agenda: Get folks together to attend a City Council meeting to address payment issues and increases of maintenance tasks.

New Business: Sandy will notify all public people who attended tonight with any updates and final decisions.

Next Meeting: September 19th at 6:30PM

Adjournment: Bill Clendenning made a motion to adjourn at 8:03pm. Scott Karl seconded. All approved.

Respectfully,

Kari Schwingle