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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, September 28, 2017
10:00 a.m.

Marshfield Convention & Visitors Bureau
700 S. Central Avenue
Marshfield, WI 54449

AGENDA

1. Call to Order
2. Roll Call
3. Approval of July 27, 2017 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Northern Wisconsin Economic Development Summit - October 25 & 26, 2017
6. Financial Report
 - a. Consideration of Adjustments to the Promotions Budget
7. Marketing Report
 - a. 2017 Promotions Plan Update
 - b. New Website Update
 - c. 2018 Sports Shows Update

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- 8. Local ATV Policies Discussion**
- 9. Consideration of the Short Term Rental Issue**
- 10. Consideration of Shoreland Zoning Issues**
- 11. Northwoods Broadband Report**
- 12. Update - Good Neighbor Authority**
- 13. Department of Tourism Update**
- 14. County Issues Roundtable Discussion**
- 15. Consideration of Items for Future Agenda**
- 16. Set Next Meeting Date - Tentatively Scheduled for November 30, 2017. Florence County is Next in the Hosting Rotation.**
- 17. Adjournment**