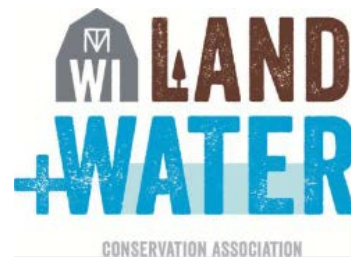


2015 Conservation Poster Contest Guidelines



Eligibility

The National Conservation Poster Contest is open to kindergarten through twelfth (K-12) grade students. Artwork entered into the national competition must have been judged in a local and/or area conservation department sponsored poster contest and a state conservation association or state auxiliary sponsored contest. Posters not sent by authorized state poster group will not be considered for judging.

There will be judging at the national level for all categories. To be eligible for the national contest your state must be a state sponsor of the contest. Be sure what categories your state sponsor will be sponsoring before completing your poster. To find who in your state is in charge of the poster contest visit the NACD State Directory and contact your state association for conservation districts.

Visit: <http://www.nacdnet.org/about/districts/directory/index.phtml>

2015 Contest Theme

The National Poster Contest theme is: "Local Heroes – Your Hardworking Pollinators"

Poster category by grade: K-1; 2-3; 4-6; 7-9; 10-12

The contest is open to public, private and home school students.

The state conservation association, auxiliary or state poster contest sponsor selects a poster for entering in each of the grade divisions and submits it to NACD Stewardship and Education contact. The state does not have to enter a poster for every grade level.

State Organizers - send the 'State Poster Entries to National Contest' form with state winning posters. Also, please encourage your county and area contests to send the form, 'County Entry to Area or State Contest' to you. No posters can be sent directly to the national contest from individuals.

Contest Rules

The contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- Any media may be used- paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters.
- Poster size must be between 8.5" x 11" and 22" x 28". (or as rules at your local or state level)
- Posters should be packaged so they remain flat when sent for judging.

- All posters must be created by an individual student rather than a team of students.
- **The 2015 Stewardship title “Local Heroes – Your Hardworking Pollinators” must be on your poster.** This is the only title eligible for the national poster contest. It can be with or without the hyphen.
- Each entry must have signed entry form to be eligible for judging.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn and colored by adult assistance.
- Each entry to state contest must have been judged at each conservation department and/or area contest prior to the state evaluation/contest.
- Posters must be judged at the state level. Individual posters cannot be sent for national judging by individuals. They must follow their state’s contest rules and deadlines.
- Only official state poster contest sponsors can mail entries for national contest. Entries must be postmarked by December 1, 2015 and mailed to: (No onsite delivery – must arrive via mail or delivery company)
 NACD National Poster Contest
 Susan Schultz, 968 East 600
 North Greenfield, IN 46140

Each entry for the national contest must have the entry form filled out and signed by parent or guardian to be judged. Forms are available at <http://www.nacdnet.org/education/contests>

Poster Evaluations

National Poster Contest entries are reviewed by judges and evaluated on the following criteria:

- Conservation message (50%)
 - Poster uses correct theme
- Visual effectiveness (30%)
- Originality (10%)
- Universal appeal (10%)
 - Also taken into consideration - artwork completed on poster is that of participant unless noted on entry form

National Prize Money Increase!
 The top three posters in each category of the national contest will receive monetary prizes.

First place - \$200
 Second place - \$150
 Third place - \$100

Sponsored by: NACD Auxiliary quilt project
 and the Albert I. Pierce Foundation.



Local and state contest awards and sponsors will differ from state to state.

Depending on the sponsoring state’s conservation association, auxiliary or agency’s preference, the national awards will be presented at a national, regional, state and/or local conservation ceremony. The winning posters will be featured at the NACD Annual Meeting.

Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners. Posters not receiving national awards will be returned to the state contact in a timely manner following judging.

Please note option for 2015 for state entries to national contest. Please fill out state form when submitting posters

for the national contest, with information on number of participants at the area or local contest and to whom the posters are to be returned to at the state level. The National poster contest is not responsible for returning posters back to each individual poster winner.

Sponsors

The National Poster Contest program is sponsored by the National Association of Conservation Districts (NACD) and the NACD Auxiliary. NACD, founded in 1946, is a nonprofit organization representing nearly 3,000 local conservation districts in the 50 states and U.S. Territories. The NACD Auxiliary assists NACD with informational and educational outreach efforts. The NACD Auxiliary would like to thank the Albert I. Pierce Foundation for their assistance with the contest.

Questions? Contact Susan Schultz – NACD Stewardship and Education at stewardship@nacdnet.org or call 317-326-2952.

Contact your local conservation district to learn about pollinators in your community.

To find your local district visit: <http://www.nacdnet.org/about/districts/directory>





2015 Conservation Awareness Poster Contest Entry Form

County Entries Due:
January 30, 2015

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____

Grade _____ Age _____ Parent/guardian name (printed) _____

REQUIRED Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the poster for educational or promotional purposes:

X _____ Date _____

- The poster is an original completed by the student.
- The student received assistance from another person or materials/ideas from another source. If so, please explain on back of poster.

SCHOOL

- Public School
- Private School
- Home School

Teacher Name _____

School Name _____

Address _____

City _____ State _____ Zip _____

E-mail address _____ Phone (____) _____

COUNTY LAND CONSERVATION DEPARTMENT

County: _____ Wood County Land Conservation

Contact: _____ Tracy Arnold _____ Title: _____ Conservation Program Coordinator

Address: _____ 400 Market Street

City: _____ Wisconsin Rapids _____ State: _____ WI _____ Zip: _____ 54494

E-mail Address: _____ tarnold@co.wood.wi.us _____ Phone: _____ 715-421-8547

Please



Appropriate grade level

- Grades K-1
- Grades 2-3
- Grades 4-6
- Grades 7-9
- Grades 10-12

