



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1.866.404.2700  
PHONE: 608.663.7188  
FAX: 608.663.7189  
WWW.WICOUNTIES.ORG

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**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

Thursday, January 25, 2018  
10:00 a.m.

County Board Room  
Forest County Courthouse  
200 E Madison St.  
Crandon, WI 54520

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of November 30, 2017 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Opioid Litigation
  - b. Northwoods Rail Transit Commission
  - c. WCA Legislative Exchange - February 6 & 7, 2018
6. Financial Report
  - a. Consideration of Relabeling and Modification of 2017 Line Item Accounts to 2018 Accounts

North Central ITBEC Board and Tourism & Economic Development Advisory  
Committee Joint Meeting Agenda

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7. Action Items (Board)

- a. Accept \$5,000 from WCA for Travel Related Expenses
- b. Reallocate Funds to the Chair's Account
- c. 2018 Travel Expense Overage
- d. ITBEC Booth at WCA Conference Marketplace

8. Marketing Report

- a. 2018 Sports Shows Update
- b. 2018 Promotions Plan Update

9. Consideration of Position Statement Opposing Legislation Enacted Without Public  
Input on the Subject

10. Local ATV Policies Discussion

11. Short Term Rental Discussion

12. Shoreland Zoning Issues Discussion

13. Northwoods Broadband Report

14. Update - Good Neighbor Authority

15. Department of Tourism Update

16. County Issues Roundtable Discussion

17. Consideration of Items for Future Agenda

18. Set Next Meeting Date - Tentatively set as March 29, 2018. Langlade County is  
Next in the Hosting Rotation.

19. Adjournment