

## CONSERVATION EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

DATE: Wednesday, May 3, 2017  
TIME: 9:00 a.m.  
LOCATION: Wood County Courthouse, Room 115

1. Call meeting to order
2. Public Comments (*brief comments/statements regarding committee business*)
3. Review Correspondence
4. Consent Agenda
  - A. Approve minutes of previous meeting
  - B. Approve bills
  - C. Receive staff activity reports
5. Risk and Injury Report
6. Enbridge Pipeline update and Introduction of Community Ambassadors
7. Water Issues
  - A. Water issues – Sam Warp, Marshfield water treatment presentation
  - B. Update on April 27<sup>th</sup> SE Wood County Groundwater Group meeting. Leichtnam/Manley/Wucherpennig
8. Land & Water Conservation Department
  - A. Discussion/action on resolution to allow Conservation Program Coordinator to travel to Emmitsburg, Maryland for the 2017 National Envirothon.
  - B. Update on move to River Block.
9. UW Extension
  - A. nEXT Generation Reorganization Update Manley
  - B. 4-H Program Update Viau
10. Economic Development
  - A. Discussion of Property Assessed Clean Energy Program (PACE) – Jon Hochkammer, WCA, Jason Stringer, WECC (Wisconsin Energy Conservation Corporation)
  - B. Presentation of Marshfield Residential Incentive (MRI) Program – Jason Angell
  - C. Review and discuss draft mission statement for Wood County Economic Development.
11. Schedule next regular committee meeting – 9:00 am Wednesday, June 7, 2017.
12. Agenda items for next meeting
13. Schedule any additional meetings if necessary.
14. Adjourn

MINUTES  
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE  
 WEDNESDAY, APRIL 5, 2017  
 WOOD COUNTY COURTHOUSE, ROOM 115

**Members Present:** Hilde Henkel, Ken Curry, Bill Leichtnam, Robert Ashbeck, Adam Fischer, Harvey Petersen  
**Staff Present:** Land & Water Conservation: Shane Wucherpennig  
Planning & Zoning: Jason Grueneberg, Justin Conner  
UW-Extension: Peter Manley, Kyli Brown, Katie Tomsyck  
**Others Present:** George Kraft, Rick Bakovka, Bruce Thorson, Nancy Eggleston, Lance Pliml

1. **Call CEED Committee Meeting to Order.** Chairperson Hilde Henkel called the CEED meeting to order at 9:00 a.m.
2. **Public Comment**
  - A. Robert Ashbeck commented that his nephew is an assemblyman from Milton. He stated that he knows there are problems with the groundwater, now they need to focus on solutions to the problems to bring it to the next level.
3. **Review Correspondence**
  - A. Peter Manley announced that Allison Henke, the 4-H Support Staff has filed her resignation, effective April 14th. He is currently updating the position description.
4. **Consent Agenda.** The Consent Agenda included the following items: 1) minutes of the March 1, 2017 and March 21, 2017 CEED meetings, 2) bills from Planning & Zoning, Land & Water Conservation and UW Extension and 3) staff activity reports from Jason Grueneberg, Adam DeKleyn, Justin Conner, Jeff Brewbaker, Heather Marquardt, Kim Keech, Shane Wucherpennig, Tracy Arnold, Adam Groshek, Emily Salvinski, Lori Ruess, Peter Manley, Matt Lippert, Sarah Siegel, Jodi Friday, Chris Viau, and Kyli Brown.

*Motion by Adam Fischer to approve and accept the March 1, 2017 CEED minutes, March 21, 2017 CEED minutes, bills from Planning & Zoning, Land & Water Conservation and UW Extension, and staff activity reports as presented. Second by Harvey Peterson. Motion carried unanimously.*

5. **Risk and Injury Report.** None.

6. **Water Issues**

- A. Update on the March 28<sup>th</sup> SE Wood County Groundwater Group meeting. Peter Manley gave an overview of the meeting. The group is developing a mission statement. Kevin Masarik gave a presentation to the group with a summary of groundwater data for Port Edwards, Saratoga and the central sands area and started a discussion on setting up a groundwater quality study. Twenty people attended the meeting.
- B. High Capacity Wells in Central Wisconsin. George Kraft, a professor of water resources for UW-Extension, gave a presentation about groundwater quantity in the central sands region. He gave a summary of the SB76 legislation and an overview of how groundwater flows. He showed data indicating that pumping affects groundwater quantity and showed examples of lakes and streams in the region that have dried up in areas with large numbers high capacity wells. We currently have over 2200 high capacity wells in the region. He shared that there are tools available for management to help decide how many more wells can go in, and what the future impacts will be. There is science-based evidence that shows that in the areas without a lot of pumping, water levels are pretty healthy, and that there is water stress in the pumping areas. Going forward, the question should be how Wisconsin can best manage its water resources. Shane Wucherpennig asked about SB 76 and if a presentation like this ever been presented down in Madison. George Kraft responded that some legislators as very involved in this, but the current bill has no scientists involved. Hilde Henkel asked if the academics have

a recommendation. George Kraft responded that the power groups don't want to talk about water management yet and that the industry is in denial. Shane Wucherpennig shared that his department has been conducting flow monitoring in the central sands region to collect base flow data to determine impact over time. Bill Leichtnam would like the committee to also consider groundwater quality, and that we should have Kevin Masarik present to the committee on that topic. Lance Pliml commented that the legislature in Madison is not adept at crafting meaningful ways to solve the problem and that they need to be spoon-fed the solution by the academic community. George Kraft responded that the academic community currently doesn't have an open door to work the legislature.

- C. Discussion/action on Groundwater Protection resolution- Bill Leichtnam believes passing the resolution will support the momentum in Madison. Hilde Henkel asked if the committee needs to take further action, as it seems repetitive. Shane suggested that the SE Wood County Groundwater Group should be looking at the entire central sands region instead of just SE Wood County, but there was confusion about the intent of this committee. Adam Fischer responded that if this group believes they should be focusing on the region, he would encourage them to do so. Hilde Henkel commented that in the future the committee should be looking at other bills or proposals that would be more effective than the same resolutions.

*Motion by Bill Leichtnam to accept the Groundwater Protection resolution. Second by Ken Curry.*

*Voting Ayes: Ken Curry and Bill Leichtnam.*

*Voting Nays: Hilde Henkel, Adam Fisher and Harvey Peterson-opposed due to the repetitive nature of the resolution*

*Robert Ashbeck- believes we need to look at other solutions instead*

*Motion fails 4-2*

*Motion by Bill Leichtnam to examine recommendations for groundwater legislative actions at future meetings. Second by Adam Fischer. Motion carried unanimously.*

## 7. Land & Water Conservation Department

- A. Discussion/approval of 5-year Capital Improvement Plan. Shane Wucherpennig explained that he would like to move the replacement of a second vehicle to the 2019 budget. Shane mentioned that in the future they would like to sell their three tree planters and look at purchasing a no-till drill to rent to farmers. Hilde commented that this would not be included in a capital improvement plan.

*Motion by Adam Fischer to accept the 5-year Capital Improvement Plan. Second by Ken Curry. Motion carried unanimously.*

- B. Discuss move to River Block and moving expenses. The move will happen on May 3<sup>rd</sup> and 4<sup>th</sup>. The estimated total cost of the move is \$4,200, and \$2,100 of this will be taken from the department budget. They expect to have 1.5 days of down time.

## 8. UW Extension

- A. nEXT Generation Reorganization Update. Peter Manley passed out a document outlining the positions that will be available. There will be a memorandum of understanding between the county and UW-Extension to figure out which program areas Wood County will want. Office space and support staff will also be a consideration. It would be advantageous to host area specialists, who would be fully-funded by the state. The County Educator positions are most similar to Peter Manley, Sarah Sigel, Matt Lippert and Chris Viau's current roles. The Program Educator positions are most similar to Kyli Brown and Jeremy Erickson's current roles. Wood County will pay a flat fee for a position and program area, but will not get to decide who is in that position. Salaries are not changing for tenured people. An Area Extension Director, who will be hired in the next 2-3 months, will negotiate with Wood County on the new positions. Hilde Henkel commented that this is still not clear enough to present to the County Board, as there are still no dollar figures for the cost of these positions. Prior to meeting with the Area Extension Director, the CEED committee will need to think about what programs or positions we want

here. She mentioned that Wood County currently has a very strong Extension Department and that we would like to keep that intact. Bill Leichtnam suggested to aggressively offer to host the area specialists.

- B. Creative Arts Day and Volunteers- Kyli Brown gave a presentation on 4-H Creative Arts Day which occurred on April 1<sup>st</sup>. She also highlighted many 4-H volunteers who have been volunteering for 10-50 years.

## 9. Economic Development

- A. Develop a mission and vision statement for Wood County Economic Development efforts. Jason Grueneberg and Peter Manley led the discussion on what should be included in the mission statement. Robert Ashbeck believes we should be considering tax incentives for new businesses. Rick Bakovka from REGI commented that there has been a shift from historical perspectives on economic development. Now, quality of life and fitting within the community rank higher than government incentives. Economic Development should focus on retention and expansion. He suggested that including quality of life in the mission statement will help to sell the area to new businesses. He also suggested that Wood County, REGI, and all the players in the area need to be working together on the same page. Adam Fischer believes that Wood County should facilitate the collaboration and be a resource. Rick Bakovka invited the committee to a REGI municipal forum for all of Wood and Adams County. He also offered to give a 10 minute presentation on what the region has to offer in a future CEED Meeting. Peter and Jason will work on forming a mission statement from the discussion.

## 10. Surveyor

- A. Select Contractor to complete 2017 Public Land Survey System (PLSS) maintenance from submitted RFPs. Justin Conner gave an overview of the seven bids that came in. Quest from Wisconsin Rapids had the lowest bid. He has worked with them in the past, and recommends approving their bid.

*Motion by Ken Curry to accept the low bid. Second by Bill Leichtnam. Bill second. Motion passed unanimously.*

**11.** Schedule next regular committee meeting – 9:00 am Wednesday, May 3, 2017.

**12.** Items to include on the next agenda:

- A. Update from Enbridge representatives (Denise Sonnemann and Scott Suder)
- B. Update on nEXT Generation.
- C. PACE- Jon Hochhammer, WCA
- D. Bill Leichtnam will be monitoring groundwater legislation to see if there is something that we need to take action on.

*Motion to adjourn at 11:40 am by Harvey Peterson. Second by Adam Fischer. Motion passed unanimously.*

Respectfully submitted,



Kenneth A Curry, Secretary

Minutes by Katie Tomsyck, UW-Extension

Review for submittal to County Board by Ken Curry (approved on April 10, 2017)

## County of Wood

Report of claims for: LAND &amp; WATER CONSERVATION

For the period of: APRIL 2017

For the range of vouchers: 18170033 - 18170054

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18170033	WI DEPT OF NATURAL RESOURCES	LWC- GALERUCELLA BEETLES	03/30/2017	\$20.00	P
18170034	TRACTOR SUPPLY CREDIT PLAN	WD - SOLAR ENERGIZERS - KAUTH	03/22/2017	\$535.69	P
18170035	HRAMOR NURSERY	TS - WHITE SPRUCE, FIR, BIRCH	04/11/2017	\$5,524.50	P
18170036	LAURA'S LANE NURSERY	TS - CHERRY, CRAB, DOGWOOD, MA	01/31/2017	\$2,792.75	P
18170037	PAINT CREEK NURSERY	TS - WALNUT, PLUM, APPLE, CEDAR	01/31/2017	\$3,312.50	P
18170038	PRAIRIE NURSERY INC	TS - PRAIRIE SEEDS	04/07/2017	\$1,065.00	P
18170039	PODEVELS FARM SERVICE & WEILER DAIRY LLC	SWRM - COST SHARE VERTI PUMP	04/17/2017	\$4,950.00	P
18170040	WUCHERPENNIG SHANE A	LWC - DATA PLAN, MILEAGE, MEALS	04/25/2017	\$112.85	
18170041	GROSHEK ADAM	LWC - DATA PLAN & MEAL	04/05/2017	\$42.00	
18170042	BULGRIN TYLER	NMFE - INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170043	DORSHORST CHARLES	NMFE - INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170044	SLATTERY PATRICK	NMFE - INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170045	WOLOSEK LANCE	NMFE- INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170046	DOUBEK JULIE	NMFE- INCENTIVE PAYMENT	04/06/2017	\$220.00	
18170047	WILKE JIM	NMFE- INCENTIVE PAYMENT	04/06/2017	\$220.00	
18170048	MARTENS WILLIAM	NMFE - INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170049	REIGEL DARRELL	NMFE- INCENTIVE PAYMENT	04/06/2017	\$220.00	
18170050	SMITH JACOB	NMFE - INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170051	SMITH MARK	NMFE - INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170052	ERON JOHN	NMFE - INCENTIVE PAYMENT	04/06/2017	\$350.00	
18170053	SEEFELDT MARK	NMFE - INCENTIVE PAYMENT	04/06/2017	\$220.00	
18170054	WAL-MART COMMUNITY/RFCSLLC	TS - TREE SALE SUPPLIES	03/27/2017	\$5.11	
<b>Grand Total:</b>				<b>\$22,040.40</b>	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Report of claims for: UW-Extension

For the period of: April 2017

For the range of vouchers: 30170046 - 30170061

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30170046	ERICKSON JEREMY	ERICKSON MARCH EXPENSES	04/11/2017	\$104.86	P
30170047	EO JOHNSON CO INC	COPIER LEASE	04/11/2017	\$229.49	P
30170048	UW EXTENSION - MADISON	LAURA BIRDHOUSE PUBLICATIONS	04/11/2017	\$41.02	P
30170049	UW SOIL TESTING LAB	UW SOIL TESTING CHARGES	04/11/2017	\$158.00	P
30170050	WATER & ENVIRONMENTAL ANALYSIS LAB	SARATOGA WELL TESTING	04/11/2017	\$424.00	P
30170051	POSTMASTER - WISCONSIN RAPIDS	CWAS mailing	04/18/2017	\$93.09	P
30170052	UW EXTENSION - MADISON	Chris JCEP	04/18/2017	\$140.00	P
30170053	UW EXTENSION - MADISON	County Support for Educators	04/18/2017	\$131,173.00	P
30170054	OPPORTUNITY DEVELOPMENT CNTR	4H NEWSLETTER	04/25/2017	\$153.54	
30170055	UW EXTENSION - MADISON	MG TRAINING MANUALS	04/25/2017	\$896.37	
30170056	WAL-MART COMMUNITY/RFCSELLC	Family Living, Kitchen	04/25/2017	\$44.91	
30170057	BROWN KYLI	BROWN APRIL EXPENSES	04/25/2017	\$79.18	
30170058	LIPPERT MATTHEW	LIPPERT APRIL EXPENSES	04/25/2017	\$275.53	
30170059	MANLEY PETER	MANLEY APRIL EXPENSES	04/25/2017	\$440.28	
30170060	SIEGEL SARAH	SIEGEL APRIL EXPENSES	04/25/2017	\$265.68	
30170061	VIAU CHRISTOPHER	VIAU APRIL EXP	04/25/2017	\$115.56	
<b>Grand Total:</b>				<b>\$134,634.51</b>	

Signatures

Committee Chair: \_\_\_\_\_

Committee Member: \_\_\_\_\_

Committee Member: \_\_\_\_\_

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**Committee Report**

County of Wood

Report of claims for: Planning &amp; Zoning Department

For the period of: April 2017

For the range of vouchers: 22170041 - 22170054 38170008 - 38170009

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22170041	WOODTRUST BANK NA	Credit Card Charges	03/20/2017	\$213.51	P
22170042	INDUSTRY SERVICES DIVISION	PS-State Sanitary Permit (Mar)	03/30/2017	\$1,500.00	P
22170043	CARMODY DATA SYSTEMS INC	PS-Upgrades/Services (April)	04/01/2017	\$299.00	P
22170044	WOOD COUNTY CLERK OF COURTS	PS-Filing Fee for Small Claims	03/30/2017	\$696.50	P
22170045	HEGER SARA	PS-Speaker Fee for Spring Sem	04/04/2017	\$1,243.00	P
22170046	GAFFNEY PLUMBING INC	PS-Refund 2017 Spring Seminar	04/05/2017	\$40.00	P
22170047	QUEST CIVIL ENGINEERS LLC	LR/SU-Re monumentation	03/10/2017	\$20,750.00	P
22170048	BOYER KEVIN	SU-Services Per Contract	04/11/2017	\$833.00	P
22170049	VAN TASSEL REUBEN	PS-Truck Tires	04/12/2017	\$400.00	P
22170050	GRUENEBERG JASON	PL-Expenses (April)	04/17/2017	\$40.66	P
22170051	HOTEL MEAD & CONFERENCE CENTER	PS-2017 Spring Seminar Lunch	04/05/2017	\$1,879.13	P
22170052	POSTMASTER - WISCONSIN RAPIDS	PS-Postage 2017 Septic Mtce	04/18/2017	\$599.12	P
22170053	DEKLEYN ADAM	PL-Expenses (April)	04/24/2017	\$152.17	P
22170054	WOOD COUNTY PLANNING & ZONING DEPT	PL/PS-Petty Cash Reimbursement	04/24/2017	\$44.00	P
38170008	WOODTRUST BANK NA	Credit Card Charges	03/20/2017	\$108.00	P
38170009	GRUENEBERG JASON	ED-Expenses (April)	04/17/2017	\$70.62	P
<b>Grand Total:</b>				<b>\$28,868.71</b>	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

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*Activities Report for Shane Wucherpennig April 2017*

- **April 3** – Met with Gary Drier to view -badger sandstone reclamation maps for an open records request.
- **April 3** – Site visit with Emily Wagner – Dairy farmer in Hiles Twp. – Looking for assistance to expand and address some milk house issues.
- **April 4** – Met with Allen, Randy & Aaron Schiferl to discuss NOD progress and what our next steps are.
- **April 5** – Attended CEED Meeting.
- **April 7** – Attended judicial and Legislative Meeting to discuss wild parsnip resolution.
- **April 7** – Met with Senator Testin giving him a tour of the Mill Creek watershed and meeting with the Farmers of Mill Creek Watershed Council.
- **April 5** – Attended judicial and Legislative Meeting to discuss wild parsnip resolution.
- **April 10** – Attended a HSHW workshop planning meeting follow-up with the planning committee to discuss the event and future plans for next year.
- **April 10** – Sam Warp from the city of Marshfield WW treatment plant and I met with Allen, Randy & Aaron Schiferl to discuss NOD progress and what Marshfield can offer.
- **April 11** – Staff Meeting
- **April 12** – Gave presentation to Hwy Dept. workers at their Safety meeting on Wild Parsnip and the dangers of this invasive. Handed out maps and data collection sites if workers want to report infestations. Also handed out a link to the national website to record the infestation.
- **April 18** – Tree Pickup in Cadott, WI.
- **April 19** – Worked on office painting at River Block Bldg.
- **April 19** – Worked in office on designs.
- **April 20** – Packing up office all day.
- **April 21** – Attended PACRS meeting
- **April 21** – Met with Deb Cherney - Emmons Business Interiors, LLC About Office workstation equipment
- **April 24** – Worked on office Moving/Packing
- **April 25** – Worked on office Moving/Packing
- **April 26** – Attended a Subcommittee meeting - discuss parking for River Block staff
- **April 27** – Attended SE Wood County Groundwater Group at Nekoosa Library
- **April 28** – Worked on office Moving/Packing



## *Activities Report for Tracy Arnold 04-2017*

### **Wildlife Damage Abatement and Claims Program**

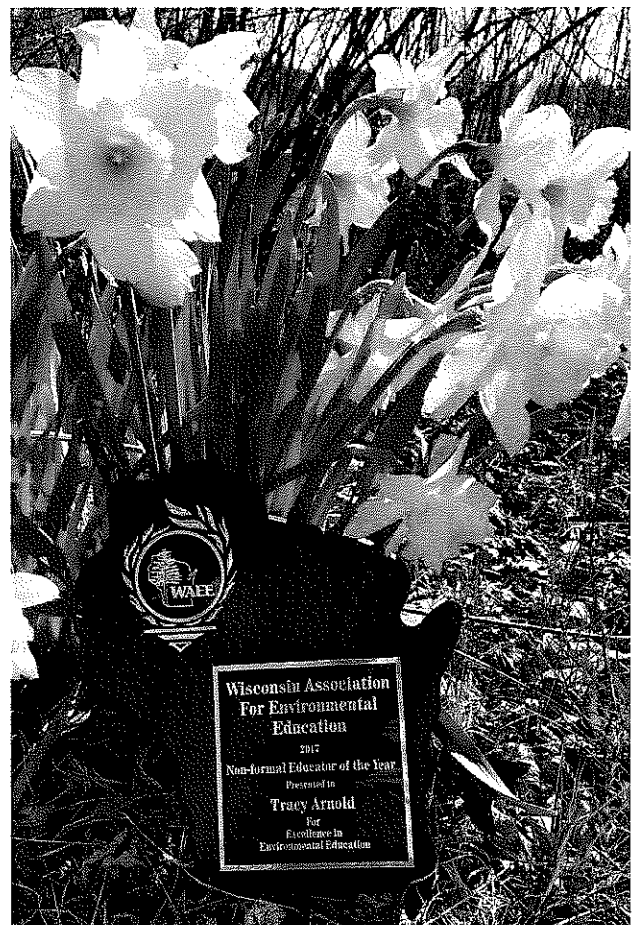
- Maintaining DNR database with current Wood County information
- Working with the 4 failed fences to get them back into compliance
- Working through issues with landowners and the new GoWild program to issue shooting permits
- Continue to enroll landowners for the 2017 year
- Acquiring apiary supplies to prevent bear damage
- Acquiring coyote decoys to scare geese off cranberry marsh
- Design two permanent fences, trying to finalizing them with landowners before submitting them to DNR for approval

### **Non-metallic mining reclamation program**

- No forfeiture payment from B & R Excavating to date (since June 12, 2013)
- Updating NMM databases
- Numerous phone calls and emails regarding Badger Sandstone
- Attend the NMM Roundtable in Clark Co

### **Land and Water Conservation**

- Entering stream flow data into the SWIMS database for 16 sites (authorized by state to enter data)
- Chair of the Youth Education Committee for the WI Land+Water
- Facilitated the WI Envirothon in Rosholt, WI
- Prepared the out of state travel resolution for approval to the National Envirothon
- Secretary of the North Central Land and Water Conservation Area Association
- Participated in the WI Prairie Chicken Festival
- Taught 65 4<sup>th</sup> and 5<sup>th</sup> graders about prairies, pollinators and agriculture and planted prairie seeds with them.
- Continue to work removing old files, preparing office for the move to River Block
- Picked up tree/shrub orders from Plainfield and Westfield
- Sorted, Bagged and distributed 22,000 trees to landowners
- Conducting the Pittsville Rusty Crayfish Trapping Project with 26 high school students
- Working on article for the Natural Resource magazine with 2 Pittsville students
- Received the Wisconsin Association of Environmental Educators (WAE) Non-formal Educator of the Year for 2017. Attended banquet and awards ceremony in Madison on April 22.



## Activities Report for Adam Groshek –April 2017

### Land and Water Resource Management Program/Animal Waste Storage Ordinance/CREP Activities:

- ~Preliminary design, meeting to go over layout, and calculations for the future 2017 additional earthen manure storage lagoon for Tom Hamus near Auburndale.
- ~Schiferl Farms manure storage calculations and cost estimates. Discussion with DNR and City of Marshfield Wastewater on next steps.
- ~Tree pickup, tree sorting, tree bagging, and tree distribution for the LWCD annual tree sale.
- ~Packing and preparation for office move to RiverBlock building.
- ~GPS stakeout of boundary of 2 CREP fields for proper boundaries for tree planting.
- ~Re-evaluating the site and management assessment for Lee DeBoer's Slurrystore/leachate project.
- ~Site visit and discussion for Emily Wegner's small dairy herd and the future treatment of her milkhouse wastewater and barn expansion.
- ~Investigating complaint of full manure storage structure for Richard Cournoyer, temporary containment berm set up until pit can be emptied pending road limit restrictions being taken off. The road limits were taken off 4-24-17 so the Cournoyer's are looking into transferring some manure to a neighbor's pit until they can spread it properly on their fields.
- ~Attendance of a NE region technician meeting/tour for roofed feedlots, manure storage, and different feed leachate collection techniques.
- ~Assisting a landowner obtain information on possibly constructing a man-made bridge over Squaw Creek with proper DNR, County Zoning, and ACOE permit permissions.
- ~Feed leachate calcs for Jerry Sternweis to help him decide if he will install a roof or build a separate feed leachate collection pit for his new feed storage concrete pad.
- ~Staff discussion on the Multi-Discharger Variance for \$ from municipalities and industries to the County Land Conservation Department for Phosphorus credits and hiring needs/budget deadline in July.

HC

### ***Activities Report for Lori Ruess – April 2017***

- Completed the Joint DATCP/DNR grant application to submit to DATCP by the April 15<sup>th</sup> deadline,
- Typed the 2017 Annual Work Plan and emailed to DATCP by April 15<sup>th</sup> deadline.
- Reviewed general ledger and payroll registers and completed journal entries to correct payroll.
- Vouchered and requested checks for 54 nutrient management class attendees.
- Completed March sales tax report and submitted report to Finance.
- Completed journal entry request for monthly fuel charges and vehicle maintenance/repair from Highway Dept. and forwarded to Finance.
- Attended the April 11<sup>th</sup> Employee Feedback meeting.
- Organized County Board and CEED packet information and took to County Clerk's office.
- Preparing for move to River Block (cleaning supply cabinets and desk)
- Tree sale prep.
- Assisted with tree, shrub, and wildflower sorting, bagging and distribution on April 26<sup>th</sup>, 27<sup>th</sup> and 28<sup>th</sup>.
- Working on articles for Summer newsletter.

HC

**Activities Report for Emily Salvinski  
April 2017**

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- **April 3.** Organized incoming checklists: scanned in many, saved, spreadsheets
- **April 4.** Mapped multiple landowner's fields for 2017 NMP tracking. Site visit to Shiferl's.
- **April 5.** Mapping.
- **April 6.** Site visit to Cournoyer's-manure pit. Mapping.
- **April 7.** WI Envirothon.
- **April 8.** Set up booth for Prairie Chicken Fest.
- **April 10.** Plan review-Grass Ridge Farms. Photo review/download/upload from Envirothon. Staff meeting.
- **April 11.** Mapping.
- **April 12.** No-Till webinar for CEUs. NMP review (Liquid Coin). Mapping.
- **April 13.** Mapping.
- **April 14.** Holiday-OFF.
- **April 17.** Mapping (Tri-Star). Helped unload trees from Paint Creek Nursery
- **April 18.** Picked up trees from Westfield (Trees from Hramor). Helped organize trees into spots and water.
- **April 19.** Helped break open trees, count, label, and bag.
- **April 20.** Completed bagging.
- **April 21.** Tree Sale.
- **April 24.** Prepped list of people out of compliance for NMP, sent mailing. Sent multiple previously completed reviews to NMP writers. Went to river block.
- **April 25.** Mapped 3 farms (D&B Sternweis, Tom Slattery, Gleichsner), reviewed 1 NMP (Tom Slattery)
- **April 26.** Helped with move organization

## **Conservation, Education & Economic Development Committee Report for the month of April 2017**

### **PETER MANLEY**

*Wood County UW-Extension, Community Resource Agent*

- I attended and processed paperwork related to the April 3 CEED meeting.
- I am scheduled for a new computer, so I also had Windows 10 training that day.
- I assisted the Town of Rome with public input strategies for remodeling their town hall on April 7 and 21.
- I facilitated the Employee Feedback Meeting, April 11.
- I conducted the second strategic planning session on April 13 for the Aging and Disability Resource Center of Central Wisconsin.
- Youth Government Day was on April 18. I coordinated this event which the American Legion funded. 53 Marshfield youth participated and learned about voting (County Clerk), technology (4-H), health (Health Department), squad car and K-9 tour (Sheriff's Department) and BIG trucks and equipment (Highway Department).
- I attended a planning session for the Leadership Steering Committee.
- Radio shows this month were about how to treat for emerald ash borer.
- I facilitated a meeting of the SE Wood County Groundwater Committee, April 27.
- I assisted the Wood County Sheriff's Department and the Wisconsin Rapids City police with the Drug Take-Back program, April 29.
- I attended a teleconference on faculty tenure under reorganization, April 13.
- I attended the annual conference of the Joint Council of Extension Professionals, April 25-26.

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### **MATT LIPPERT**

*Wood County UW-Extension, Agriculture Agent*

- Two cranberry grower on-farm workshops were held with a total of about 150 attending. The workshops were in the Warrens area and in Cranmoor. Crop consultants and state specialists provided updates on crop development and pest management. I held a clicker session to introduce the layout of a new bulletin.
- I attended with several members of our host county committee, the annual meeting of Wisconsin Farm Technology Days Inc. in Madison. The 2020 host -Eau Claire County- was announced at this event.
- I attended meetings on budget and fund raising for Farm Technology Days.
- I spoke on WDLB and WFHR.
- I met with the Wood County Farm Bureau board.
- I participated in a teleconference that distributed \$16,000 of college scholarships to dairy project youth around the state.

- I attended a meeting of the Market Animal Sale. Hewitt's meat processing will no longer be able to host the carcass show. There were presentations from meat processors from Marathon City and Dorchester about assisting our show with processing of animals and hosting a quality carcass contest.
- I served on the North Central Region Extension Resource Management Team. We reviewed applications for grants utilizing one time funds in the region and committed \$30,000 to colleagues with innovative projects in the North Central Region.
- I participated in a teleconference regarding tenure and the nEXT generation Extension reorganization process.
- I attended the April meeting of the South East Wood County Ground Water group.
- I met with the Master Gardeners to discuss their opportunities at the Farm Technology Days in 2018.
- I attended the Joint Council of Extension Professionals program in Eau Claire.
- I assisted with the Wisconsin Spring Jersey show.
- We produced our first issue of the Cranberry Crop Management Journal. The Journal is sponsored by a grant from the Wisconsin Cranberry Marketing Board and is available to every cranberry grower in Wisconsin free of charge, by mail or email. We produce ten issues during the growing season each year.

## **SARAH SEIGEL**

*Wood County UW-Extension, Family Living Educator*

- Taught Becoming Money Smart at the women's oxford house in Wisconsin Rapids on April 4.
- Attended two Family Living state team meetings on April 5 and 6 in Madison. April 5 was the Human Development and Family Relationships team and April 6 was the Family Financial Security team. The teams went over 2017 team plans of work and our individual Family Living work leading into the nEXT generation transition.
- Listened to a UW-Extension Dean's Wisline with my office colleagues. The Wisline provided an update on what is taking place within UW-Extension and nEXT generation. April 7
- Attended a Community Steering Committee meeting for the Wisconsin Rapids Job Center on April 7
- Attended and had a booth at the Marshfield Children's Festival on April 8. My booth focused on the importance of saving and the initiative Small Saving Build Big Dreams.
- Listened to a North Central Wisline with my office colleagues. The Wisline provided an update on what is taking place with in the North Central region for UW-Extension. April 10
- Taught Making Room for What's Most Important to you at Nekoosa/Ho-Chunk Head Start parent meeting on April 10. Parents and children participated in a discussion and activities that promoted the importance of identifying needs and wants and having a savings goal.
- Attended the HCE community Day at 1st Congregational Church in Wisconsin Rapids. The HCE ladies made different projects which will be donated to local groups/organizations. April 11
- Gave a presentation on the Check Your Free Credit Report Campaign to a Christian group of ladies at Lake Aire. The presentation focused on how to check your credit report along with the importance of checking your credit report. April 12
- Taught the Wood County Wellness Lunch & Learn: Investing in your Health: Eating a Colorful Diet on April 12. The lunch & learn was videotaped and is available for all county employees along with being available on Wisconsin Rapids Community Access Channel. Wood County Wellness Lunch &

Learns are a partnership between Wood County UW-Extension, Wood County Wellness and the Health Department.

- Attended a Hmong Dinner and presentation at McMillan Library on April 12. The presentation focused on the importance of story quilts in the Hmong culture.
- Talked with my mentor team about the importance of applying for tenure before the tenure process changes under the nEXT generation model. April 17
- Finalized materials for Money Smart Week which starts on April 22 at the Wisconsin Rapids Children's Festival.
- Attended and had a booth at the teen job fair at Lincoln High School on April 17. My booth focused on the importance of saving and setting priorities before they receive their first paycheck.
- Talked on the radio (WFHR) on April 18. My topic was Money Smart Week in south Wood County. I discussed all the programs and events taking place throughout the week.
- Taught a Nutrition Grab & Go at the Marshfield Public Library on March 17. The grab & go focused on the importance of grains and I provided some quick whole grain snacks for participants.
- I attended story time at McMillan Library. Parents received a free book sponsored by the BIG READ which is part of Money Smart Week. I also provided materials on the importance of starting a money conversation with your children. In addition, parents signed up for the Wood County Parenting Newsletter. April 19
- Had a Meal Planning and Batch Cooking outreach event at Grant and Lincoln Elementary Schools in Marshfield on April 19 and 20. The outreach event was available to all children and parents who are part of the CLC program.
- Attended a Job Seeker program meeting at McMillan Library on April 21. This was the initial meeting for a program possibly being offered throughout our library region.
- Attended and had a booth at the Wisconsin Rapids Children's Festival on April 22. My booth focused on the importance of saving and the initiative Small Saving Build Big Dreams. In addition, I supported the Money Smart Week booth which was giving away free piggy banks.
- Taught the Rent Smart Class on April 24 at the courthouse and at McMillan Library. This was the first class of a series of three.
- Listened and took notes for the WEAFCs board meeting on April 25. I am the board secretary for WEAFCs.
- Worked and attended the Credit: What is it and How do I Build It? The event took place at Lincoln High School and was part of Money Smart Week. April 25
- Worked and attended the Am I Ready for Retirement? The event took place at River Cities Bank Community Room and was part of Money Smart Week. April 26
- Listened to a Department of Family Development Wisline on April 26. I am a member of the department and we received department updates along with updates on the nEXT generation model.
- Listened to a Focus on Family Living Wisline on April 27. The wisline is presented by our program director and included information from Dean Karl Martin on nEXT generation.
- Taught Becoming Money Smart class at the Wisconsin Rapids Chamber of Commerce Office on April 27 for Money Smart Week.
- Taught Becoming Money Smart class at the Family Shelter in Marshfield on April 27.

- I attended coalition meetings throughout the month for Stuff the Bus, south Wood County Hunger Coalition, Homelessness Coalition, and the Community Food Center sub-committee.

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## **JODI FRIDAY**

*Wood County UW-Extension, FoodWise Nutrition Educator*

- Taught 21 youth lessons at both Almond and Wisconsin Rapids schools. Taught Kindergarten lessons to approximately 350+ youth using the Discovery MyPlate curriculum. One teacher shared "My students are so interested in connecting the foods in their school lunch to the food group characters you've introduced. They really are learning their food groups!"
- Listened to a PEARS training for the new FoodWise data & evaluation entry system (4/7)
- Taught at the South Wood County Emerging Pantry (SWEPS) two times this month (4/19 & 4/24). Prepared a sample of protein fortified mac & cheese for clientele.
- Participated in one Wood/Portage County FoodWise meeting (4/18)
- Worked on data entry in the new system (4/25)
- Participated in a Community Food Center follow-up (4/26)
- Attended the South Wood County Hunger Coalition meeting (4/27)
- Attended four Wood County staff meetings.

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## **KYLI BROWN**

*Wood County UW-Extension, 4-H Program Advisor*

- Helped to facilitate the 2017 Creative Arts Day. Over 400 youth from 4-H in Wood county participated in a day long arts and communications festival.
- Working with the WI 4-H Cloverbud Work team to finalize a teaching plan for Cloverbud Leaders. I am in my final draft stages for this lesson plan to be published this fall.
- Continue to update and maintain the Wood County 4-H Facebook site. We are up to 647 likes.
- Respond to phone calls and emails regarding 4-H enrollments, questions, feedback and planning meetings for 4-H.
- Continuing to work on 4-H camp summer programing and camp counselor trainings.
- Met with vendors for the 2018 Farm Tech Days. I have secured Rose Bowl Lanes, Mill Creek Gardens and Ma And Pa Adventures for the youth area.

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## **CHRIS VIAU**

*Wood County UW-Extension, 4-H Youth Development Educator*

The following is an overview of Youth Development activities:

- 4-H Club and Program Management
  - Leadership Washington Focus Trip Planning and Logistics
    - Continue planning for 2017 trip
    - Chaperone selection and travel arrangements.
    - Orientation Session April 29- Technology Coordinator
  - 4-H Area Animal Science Days Organizing Committee Meeting



- Manage Registration
  - Refine facility needs
  - Wood County to host June 21 @ Fairgrounds
  - Dairy, Livestock, Horse, and Small Animal educational and competitive judging events
  - Expect 200-300 youth/volunteers/parents to attend
- 4-H Leaders Association Executive and Association Meetings
  - Executive Committee Meeting
  - Youth and Adults as Partners in Leadership workgroup meeting
    - Review current structure and recommend changes to engage youth as partners in leadership
- 4-H Club and Volunteer Management concerns-Ongoing
- Central WI State Fair
  - Assist Fair office with Fair Software demo for Open Class
  - Jr. Fair Board March Meeting
- Other
  - Professional Development
    - Adult Advisor- National 4-H Conference Delegation
  - Join Council of Extension Professionals Development Workshop
- Administrative
  - Support Staff Transition-reassignment and training
  - State and Regional Phone Conferences and Meetings
  - 4-H Youth Development Liaison Responsibilities- 25% FTE

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## **JEREMY ERICKSON**

*Wood County UW-Extension, Horticulture Educator*

- Attend the Wisconsin Rapids Community Garden Spring Meeting
- Host and facilitate the Master Gardener Spring Seminar
- Give a presentation on odiferous plants to a visually handicap group at the Wisconsin Rapids Aging and Disability Resource Center
- Provide support and information for horticulture inquiries from office visits, emails, and phone calls
- Appear on WFHR Wisconsin Rapids Radio program
- Taught a class at UW Marshfield on Basic Vegetable Seed Starting
- Presented at Port Edwards High School Ecology Club Earth Day event
- Attend the Master Gardener Board meeting
- Attend the Master Gardener General Membership meeting
- Begin planning with Master Gardeners for 2018 Farm Tech Days
- Conduct first class of Wood County Master Gardener Training

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director  
Adam DeKleyn, County Planner  
Justin Conner, GIS Specialist  
Jeff Brewbaker, Code Administrator  
Heather Marquardt, Code Technician  
Kim Keech, Admin Services 5

RE: Staff Report for May 3, 2017

**1. Administrative (Jason Grueneberg)**

- a. Administrative Services 4 – Interviews were conducted for the Administrative Services 4 position on April 4, and Victoria Wilson who is currently the Transportation Coordinator for the Human Services Department was selected. Victoria will start with the Planning and Zoning Department on May 8.

**2. Economic Development (Jason Grueneberg)**

- a. Central Wisconsin Economic Development Board - I participated in a CWED Board meeting on April 19. Some of the agenda items included review of the Administrative Services Contract with CAP Services, review of loan applications, fund financial updates, and review of non-performing loans.
- b. Town of Rome Tour – To learn more about the economic development activity in the town of Rome I was given a tour by Rick Bakovka who is a town of Rome Board Member and REGI President. The tour included visiting sites of current and planned development, the Sand Valley Golf Course, and areas of importance in regards to water resources.
- c. Regional Economic Growth Initiative (REGI) – On April 11 the REGI Board met. The Board received a report from Rick Bakovka who is the REGI president. Discussion took place on recent and potential economic development opportunities. The board also prepared for the May 9 Municipal Forum meeting that will be held at the Nekoosa Municipal Center.

**3. Planning (Adam DeKleyn)**

- a. City of Nekoosa Comprehensive Outdoor Recreation Plan (CORP) – Planning committee met to develop and identity issues, opportunities, and

recommendations for parks and trails in the community. Citizen survey was sent out with city newsletter the beginning of April. Committee has scheduled a public hearing to gather public input for mid-May.

- b. Plat Review Officer – (3) CSM's and (1) final subdivision plat were submitted for review/approval. (4) CSM's and (1) final subdivision plat were approved/recorded. (3) CSM's and (1) final subdivision plat are pending approval.
- c. Floodplain – Developed GIS maps for Flooded Agriculture District – Cranberry Farm (FAD-C) permits.
- d. Wisconsin County Code Administrators – Attended the WCCA Spring Conference. Topics included: PACE, broadband expansion, nonmetallic mining, POWTS, shoreland zoning, floodplain zoning, wetlands, and other planning related issues.
- e. Wood County Spring POWTS/Pumper Seminar – Attended POWTS seminar put on by P & Z Department to meet state continuing education requirements.
- f. Town of Seneca Comprehensive Plan – Plan is in early development stages. Initial background work has started.
- g. Case Law & Legislation Updates – Joined UW Extension for a teleconference covering new land use planning case law and legislation in Wisconsin.

#### **4. Land Records (Justin Conner)**

- a. Parcel Mapping – Caught up with parcel mapping. Created script to automate updates to the mapping website.
- b. NG 911 Strategic Planning – Organizing a panel discussion for the June WLIA meeting.
- c. Scanning Original Surveyor Notes – Got a price quote on scanning the original government survey notes. These notes are around 100 years old and are very delicate.
- d. Highway Dept. Driveway App – Web mapping application to map and inventory driveway applications.
- e. County Property Web App – Updating the county property “Tour Map” <http://gis.co.wood.wi.us/CountyTour/index.html>
- f. Map and data requests – Zillow requested parcel data, map showing landowners with 100+ acres in Saratoga, updating “camp host” maps for the county park campgrounds.

## **Code Administrator's (Jeff Brewbaker and Heather Marquardt)**

### **a. Private Sewage Program, Permitting, Maintenance and Violations**

- i. (4) on-site investigations/inspections/compliances
- ii. (4) septic system verification letters & failing system investigations
- iii. (1) failing septic system orders, (1) holding tank maintenance violations & settlements
- iv. (15) soil tests reviewed, (6) hydrograph reports reviewed, (0) interpretive soils report reviewed
- v. (3) holding tank plan reviews, (6) conventional plan reviews, (3) mound plan review
- vi. (14) sanitary permits reviewed
- vii. (9) court cases for malfunctioning septic system and overfull holding tanks (0) referrals servicing, (0) referrals invoices
- viii. (0) sanitary system easements
- ix. Answered phone calls, emails and met in office regarding permitting and inspection questions.

### **b. Floodplain Ordinance Investigations and Permitting**

- i. (4) site inspections, meetings or enforcement
- ii. (3) permit issued, screening sites or Letter of Map Amendment (LOMA)
- iii. (1) DNR Approved flood studies reviewed
- iv. (2) Cranberry farm certification
- v. Answered questions from citizens regarding building in floodplain and shoreland areas.
- vi. The National Flood Insurance Coordinator for the WI-DNR has been actively screening our proposed corrections to the Community Assistance Violations. She is very detailed and has scrutinized all details that I have proposed. Currently I am trying to finish the last three updates and then propose a meeting with County Board Members to discuss the various options.

### **c. Shoreland Ordinance Investigations and Permitting**

- i. (3) general shoreland permits reviewed & issued
- ii. (2) mitigation plans reviewed, (0) exempt structure affidavit
- iii. (6) onsite pre-construction inspections, meetings & enforcement, compliances
- iv. (0) navigability determinations
- v. Answered phone calls and met with various people at the counter regarding shoreland zoning requirements.

## **5. POWTS Activity (Kim Keech)**

- a. Monthly Sanitary Permit Activity. There were 15 sanitary permits issued in March 2017 (9 New and 6 Replacement) with revenues totaling \$5,225.

There were 7 sanitary permits issued in March 2016 (4 New, 2 Replacements and 1 Reconnect) with revenues totaling \$2,550.

There were 22 sanitary permits issued through March 2017. For comparison purposes, following are totals through the same period for the previous five years: 2016 – 17, 2015 – 14, 2014 – 14, 2013 – 14 and 2012 – 17.

- b. 2017 Tax Refund Intercept Program (TRIP) On April 25<sup>th</sup>, Wood County received an additional \$694.50 on two cases. To date, Wood County has received \$3,139.62 on four outstanding cases.
- c. 2016 Program Fee Notices – Vacancy checks have been completed. Small claims action for 84 owners for failure to pay program fee are being referred in batches of 10 to Wood Co Corp Counsel.
- d. 2017 Maintenance Notices – Septic Maintenance Notices, ATU (Aerobic) Maintenance Notices, White Knight Maintenance Notices and Farmer Exempt Holding Tank Maintenance Notices were mailed on Monday, April 24<sup>th</sup> with a due date of Friday, August 11<sup>th</sup>. There will be 2,413 scheduled to be mailed between the four notices.
- e. Sanitary Permit Document Imaging Project Status. Sanitary permits for the years 1982 – 2015 are available for viewing on the Wood County's website [www.co.wood.wi.us/Departments/PZ](http://www.co.wood.wi.us/Departments/PZ). 2016 Sanitary Permits will be prepped and scanned in fall 2017.
- f. Enforcement Activities Update.
  - i. Small Claims
    - i. April 18<sup>th</sup> – Eight property owners were scheduled for failure to pay the 2016 program fee.
    - ii. May 2<sup>nd</sup> – One property owner were scheduled for failure to pay the 2016 program fee.
    - iii. May 9<sup>th</sup> – Seven property owners were scheduled for failure to pay the 2016 program fee.
  - ii. Contempt Hearing Nothing scheduled.



## RESOLUTION#

Introduced by  
Page 1 of 1

Conservation, Education &amp; Economic Development Committee

TMA

Motion:	Adopted:	
1 <sup>st</sup>	Lost:	
2 <sup>nd</sup>	Tabled:	
No: _____ Yes: _____	Absent:	
Number of votes required:		
<input checked="" type="checkbox"/> Majority <input type="checkbox"/> Two-thirds		
Reviewed by: <u>PAK</u> , Corp Counsel		
Reviewed by: <u>MM</u> , Finance Dir.		

INTENT & SYNOPSIS: To allow Wood County Conservation Program Coordinator, Tracy Arnold, to travel to the 2017 National Conservation Foundation (NCF) National Envirothon 2017. Dates including travel to be July 23-29, 2017 to Mount St. Mary's University in Emmitsburg, Maryland.

## FISCAL NOTE: Expenses:

Lodging & Meals \$ 1,100.00  
Travel \$ 600.00  
\$ 1,700.00

		NO	YES	A
1	LaFontaine, D			
2	Rozar, D			
3	Feirer, M			
4	Wagner, E			
5	Fischer, A			
6	Breu, A			
7	Ashbeck, R			
8	Kremer, B			
9	Winch, W			
10	Henkel, H			
11	Curry, K			
12	Machon, D			
13	Hokamp, M			
14	Polach, D			
15	Clendenning, B			
16	Pliml, L			
17	Zurfluh, J			
18	Hamilton, B			
19	Leichtnam, B			

SOURCE OF MONEY: WI Land and Water Conservation Association in Madison, WI

**WHEREAS**, the NCF-Envirothon is a 501(c)3 not-for-profit organization established to coordinate the delivery of an environmental education program for high school students throughout North America. NCF-Envirothon is headquartered in Washington, D.C.

**WHEREAS**, the environmental education program consists of the annual NCF-Envirothon Competition in which winning teams from participating states and Canadian provinces compete for recognition and scholarships by demonstrating their knowledge of environmental science and natural resource management, and

**WHEREAS**, the Wisconsin Envirothon is our state's ultimate middle and high school environmental science challenge where teams of five high school or middle school students participate in the hands-on, outdoor field challenges. The Envirothon competition offers an opportunity for Wisconsin students to start developing leadership skills to champion a more sustainable and environmentally aware community, and

**WHEREAS**, the Wisconsin Envirothon is coordinated by the WI Land+Water Conservation Association, Youth Education Committee. Conservation Program Coordinator, Tracy Arnold, has been chair of the Youth Education Committee since its inception in 2013. Wisconsin Envirothon is one of the core statewide youth education programs we coordinate, promote and fundraise for. Tracy Arnold has been the co-director for Wisconsin Envirothon for four years and volunteer for seven years previous, and

**WHEREAS**, Conservation Program Coordinator, Tracy Arnold, would assist in chaperoning with 2017 Wisconsin Envirothon winning high school team, along with networking among 53 Envirothon Coordinators from the United States and Canada to develop techniques to improve Wisconsin Envirothon, and

**WHEREAS**, funding from non-county sources comprises 100% of the total cost of the agent's participation.

**THEREFORE, BE IT RESOLVED** that the Conservation Program Coordinator be authorized to attend the 2017 National Conservation Foundation National Envirothon 2017. Dates including travel to be July 23-29, 2017 to Mount St. Mary's University in Emmitsburg, Maryland.

[ ]

_____	Hilde Henkel, Chair
_____	Robert Ashbeck
_____	Ken Curry
_____	Adam Fischer
_____	Bill Leichtnam
_____	Harvey Petersen

Adopted by the County Board of Wood County, this \_\_\_\_\_ day of \_\_\_\_\_ 20 17 .

County Clerk

County Board Chairman

# Investing in Local Economies

## FINANCING FOR ENERGY-SAVING IMPROVEMENTS

Wisconsin communities are invited to join PACE Wisconsin to empower building owners to save energy and money, for communities to create new jobs, and for local economies to flourish—all without taxpayer assistance.

## WHAT IS PACE?

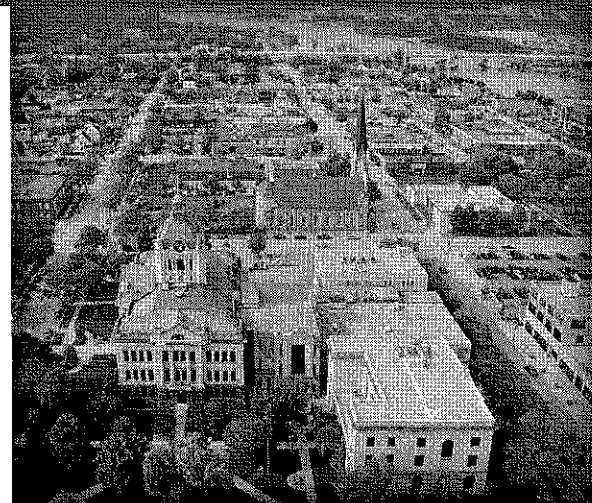
PACE (Property Assessed Clean Energy) is an innovative program utilized in communities across the United States to drive economic development by authorizing municipalities and counties to work with private sector lenders to provide upfront financing—usually for 100 percent of the cost of energy-saving improvements—to property owners for qualifying projects.

- Stimulate job creation and investment in goods and services.
- Lower the cost of doing business by reducing the cost of capital to fund improvements, which in turn save building owners money on operating expenses.
- Revitalize aging buildings, thus improving the local building stock—and raising the value of property and the potential tax base.
- Achieve sustainability goals by fostering the completion of energy and water conservation projects.

## WISCONSIN PACE COMMISSION: A UNIFIED APPROACH

Creating a PACE program from the ground up can be time-consuming and resource-intensive. That is why—with the support of the Wisconsin Counties Association and the League of Wisconsin Municipalities—Wisconsin local governments established the Wisconsin PACE Commission. The Commission offers an efficient and no-cost option to collectively administer a uniform commercial PACE program in Wisconsin, entitled “PACE Wisconsin.”

A number of Wisconsin counties have adopted PACE Wisconsin, including: Chippewa, Douglas, Dunn, Eau Claire, Fond du Lac, Iowa, Jefferson, La Crosse, Ozaukee, Racine, Sheboygan, and Washington.



## PARTICIPATING IN PACE WISCONSIN

Wisconsin Statute § 66.0627(8) authorizes Wisconsin counties and municipalities to make PACE financing available in local communities. Any local unit of government may elect to become a member of the PACE Commission, pursuant to the terms of the Joint Exercise of Powers Agreement under Wisconsin Statute § 66.0301. To offer Wisconsin PACE, counties must pass a resolution authorizing execution of the JPA, and pass the Model PACE Ordinance through the county board of supervisors. Communities interested in participation should contact the Program Administrator at [info@pacewi.org](mailto:info@pacewi.org), or visit [pacewi.org](http://pacewi.org) for more details.



# City of Marshfield Memorandum

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TO: Wood County CEED Committee  
 FROM: Jason Angell, Director of Development Services  
 DATE: May 3, 2017  
 RE: Marshfield Residential Incentive (MRI) Program

Since the completion of the 2014 Marshfield Housing Assessment Report, the Marshfield Economic Development Board has been working hard to try and find ways to fill the identified housing gaps within the community. Recent discussions by the EDB have focused on increasing the new home construction starts with a focus on getting back to levels of the late 90's and early 2000's when the community issued around 50 new home permits annually.

After several months of discussions, the EDB on March 30<sup>th</sup> approved the creation of the Marshfield Residential Incentive (MRI) Program. The approval came with the direction to staff to finalize the program materials; a "go live date" of June 1, 2017; and to also proceed with making a request to other investing partners to secure additional funding support.

The investing partners for the MRI Program are those same entities that expressed support for the City Subdivision proposal in 2015. Whether it is through a tax payment or a monthly utility bill, every one of the investing partners would have a clear return on investment (ROI), with the exception of the EDB.

The following information is what was used to help the EDB in the formation of the program:

*To better understand the new housing trends of the community, staff has put together the attached table for 2014 and 2015 "Single and Two Family Homes". Each table shows the number and type of unit that was constructed in each year and breaks down the value of each. Staff believes that this information will prove very beneficial in justifying our request to partners to invest in the program. Staff will be happy to further explain these tables during the meeting and address any questions the Board may have.*

*The next thing staff looked at was how to increase the pool of funding that would be available for the program. The following two options were developed with three things in mind:*

- 1. Establish enough funding to support the development of 30-40 homes.*



2. Provides a ROI within a reasonable timeframe for investing partners (typically 3-5 years)
3. Respecting the budget constraints, an option was developed to allow payments to be made over two years.

<b>1 Year Investment Option</b>		
	<u>2018</u>	
Marshfield Economic Development Board	\$50,000	
City of Marshfield (Common Council)	\$80,000	
Wood County (CEED Committee)	\$50,000	
Marshfield Utilities	\$30,000	
Marshfield Waste Water	<u>\$25,000</u>	
	\$235,000	

<b>2 Year Investment Option</b>		
	<u>2018</u>	<u>2019</u>
Marshfield Economic Development Board	\$31,250	\$31,250
City of Marshfield (Common Council)	\$50,000	\$50,000
Wood County (CEED Committee)	\$31,250	\$31,250
Marshfield Utilities	\$18,750	\$18,750
Marshfield Waste Water	<u>\$15,625</u>	<u>\$15,625</u>
	\$146,875	\$146,875

*"1 Year Investment" – If all of the parties listed above agreed to participate at the level identified, and we assume the average incentive payment would be \$7,000 per home, we would see approximately 33 new homes constructed. Based upon past development trends within the community, this equates to 3 years of single family development. When two-family units are included, the buildout would be closer to 2 years.*

*"2 Year Investment" – this option allows the investor to spread the payment over two years. For example the City would contribute \$50,000 each year over the next 2 years to satisfy their commitment. Under this scenario it is estimated that we would be able to support approximately 42 new homes, which is about a 4 year buildout (single-family only).*

*The 2 year option would result in less funding being available in year one (\$146,875), but provides more funding in the end (\$293,750). However staff favors this option as it not only results in more funding for the program, but it provides enough funding each year to support significant growth in residential development.*

$$\$146,875 / \$7,000 \text{ per unit ave.} = 20.9 \text{ units}$$

After discussing things at great length, the EDB decided to proceed with the "2 Year Investment" option. Not only would we be able to achieve a higher level of funding, which in turn means more homes being built, but more importantly it

allows the investing partner's time to plan for their investment and spread it over two budgets.

City tax rate: \$9.12/1,000  
Wood County tax rate: \$5.15/1,000  
Marshfield Utilities – Residential (2016)  
Average annual Electric bill - \$855  
Average annual Water bill - \$218  
Marshfield Waste Water – Residential (2016)  
Average annual bill - \$502

**Example:**

\$160,000 assessed value = \$6,400 incentive

Annually:

City collects \$1,459 in taxes.  
Wood Co. receives \$824  
Electric bill of \$855\*  
Water bill of \$218\*  
Waste water bill of \$502

Wood Co. ROI (based on \$160,000 average assessed value)  
\$824 x 42 homes = \$34,608 (less than 2 yr ROI)

**Recommendation**

At this time the Marshfield EDB is not requesting any specific action from Wood County. However, we would appreciate hearing from the CEED Committee any questions they may have regarding the program and their thoughts regarding the future funding request for the program.

Future funding requests for the MRI Program will be made as part of the 2018 Budget Process.

**Attachments:**

1. 2014-2015 single- and 2-family construction
2. Map of existing vacant lots
3. MRI Program brochure

### 2015 Single and Two Family Homes

House Number	Street	Unit	Living Area	Land Value	Bldg Value	Total
1205	Washington Ct	SF	1,120	15,100	91,300	106,400
1515	S. Chestnut Ave	SF	1,352	10,000	115,200	125,200
207	W. Doege St	SF	768	11,900	73,700	85,600
1901	Wildflower Dr	SF	1,872	47,800	298,900	346,700
1541	Green Acres Dr	SF	1,949	30,700	260,900	291,600
1516	E. 20th St	SF	1,613	22,600	256,300	278,900
1557	Green Acres Dr	SF	1,822	23,600	220,400	244,000
1924	Wildflower Dr	SF	3,273	53,000	271,800	324,800
1412	E. 20th St	SF	2,125	22,600	215,700	238,300
314	N. Juno Ave	SF	1,598	31,600	7,500*	39,100*
401-403	E. 21st St	2F	2,272	20,300	63,300	83,600
Totals:				<b>289,200</b>	<b>1,875,000</b>	<b>2,164,200</b>

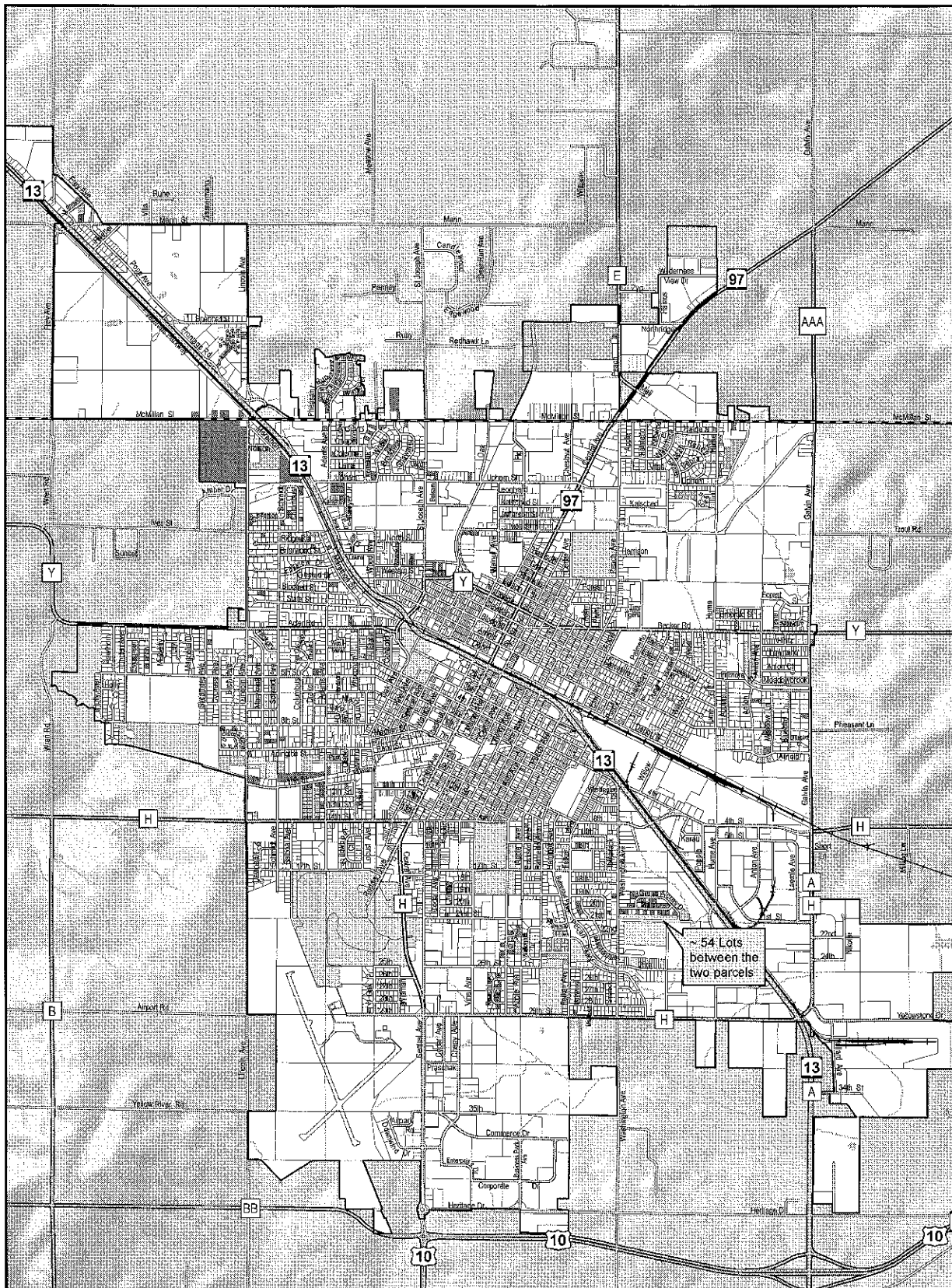
Overall average	26,290	170,455	196,745
Average SF	26,890	181,170	208,060
Average SF - 314	26,366	200,467	226,833

### 2014 Single and Two Family Homes





House Number	Street	Unit	Living Area	Land Value	Bldg Value	Total
209	S Sycamore Ave	SF	1,854	32,500	273,100	305,600
1524	E 20th St	SF	1,536	22,600	200,800	223,400
1521	W Adler Rd	SF	2,064	34,400	191,200	225,600
2614	Peachtree Cir	SF	1,476	20,000	140,100	160,100
406	S Sycamore Ave	SF	3,242	34,300	437,300	471,600
1536	Green Acres Dr	SF	1,643	30,700	197,000	227,700
114	S Schmidt Ave	SF	1,558	21,900	175,200	197,100
308	N Galvin Ave	SF	1,569	32,000	142,100	174,100
1525	Green Acres Dr	SF	1,637	22,600	215,700	238,300

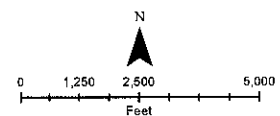
310	W 28th Cir	SF	1,696	30,600	181,800	212,400
405-407	E 21st St	2F	1,600	20,300	90,800	111,100
Totals:			<b>301,900</b>	<b>2,245,100</b>	<b>2,547,000</b>	

Overall average	27,445	204,100	231,545
Average SF	28,160	215,430	243,590



# **Residential Vacant Land** City of Marshfield 2/27/2017

	Parcel Type	Total Parcels	Acres
	Vacant Residential Parcels	222	143.77
	Vacant "Other" Residential Parcels	142	156.69
	Vacant Condos	55	29.67
	Vacant Other	31	46.77



This is not a legal survey document. This map was compiled by the City of Marshfield. Geographic information is based on information of accuracy to the date of the data. Duplication without consent is prohibited.

Document Path: F:\Home\GIS\Projects\Marshfield\ResidentialVacant.mxd

## F.A.Q.

- **Is the incentive a loan or a grant?** The incentive is a grant and does not need to be paid back.
- **When is the incentive applied?** The payment is made after a clean occupancy permit has been granted and an improvement value has been determined by the City Assessor Office. Funds may not be paid out until the following calendar year.
- **Does the newly constructed home have to be owner-occupied?** No. Developers building spec homes or rental developments may still qualify for the MRI program.
- **Are there any restrictions to how the awarded incentive is used?** No. The City will not regulate how the money is spent after it has been awarded. The purpose is to offset the cost of construction and encourage new development.
- **Is there anything that would cause the City not to release an incentive?** Failure to comply with all regulations, inspections, and orders, could cause the City to void incentive
- **Does the incentive apply to previous developed sites where an old dilapidated home was removed?** Yes.



Marshfield Residential  
Incentive (MRI) Program  
is made possible by the  
Marshfield Economic  
Development Board and  
Marshfield Utilities



## CITY OF MARSHFIELD

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## CITY OF MARSHFIELD

# Marshfield Residential Incentive Program

Let us help.



## Program Goals

Based upon the findings of the 2014 Housing Study, there is an inadequate supply of desirable owner-occupied housing in the City under \$200,000.

While there is an abundance of homes in this range, many are deemed unacceptable due to their condition. The Marshfield Residential Incentive (MRI) program is a grant program with the purpose of encouraging developers and/or residents to invest or rehabilitate the City's housing stock by providing financial incentives to new single family and two family residential dwelling units.

## How to Apply

- When submitting a building permit application, also complete the MRI program application located with the Development Services Department
- **Only building permits for new single family and two family residential dwellings units issued after June 1, 2017 are eligible for incentive**

## Restrictions

- The permit must be for a new single family or two family construction following the WI UDC standards
- The incentive payment does not apply to additions, remodeling or construction of accessory buildings/uses
- New multifamily developments (3+units) are not eligible for an incentive payment

## Program Award

The incentive payment can be applied to any new single family or two family residential construction.

- An award shall not be granted until an Occupancy Permit is granted by the Building Inspector
- The incentive payment will be calculated based upon the improvement value as determined by the City Assessor's Office (land value not included)
- Maximum amount of the incentive payment is \$7,500 per property (two family duplexes/twin homes are considered one property)
- Awards made are also based on available funding
- Payment/actual incentive will be made to the owner of record
- An award shall not be granted if there are any outstanding charges or violations against the property

## Examples of Payment

• Assessed value \$0.00—\$150,000	5% incentive	\$0.00—\$7,500
• Assessed value \$150,001—\$175,000	4% incentive	\$6,000—\$7,000
• Assessed value \$175,001—\$200,000	3% incentive	\$5,250—\$6,000
• Assessed value \$200,001+	2% incentive	\$4,000—\$7,500 max