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## NORTH CENTRAL ITBEC BOARD AND TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE JOINT MEETING

Thursday, November 30, 2017 10:00 a.m.

Wild Rivers Interpretive Center 5628 Forestry Drive Florence, WI 54121

## **AGENDA**

- 1. Call to Order
- 2. Roll Call
- 3. Approval of September 28, 2017 Joint Meeting Minutes
- 4. Chair's Remarks
- 5. Project Director's Report
  - a. Northwoods Rail Transit Commission
  - b. WCA Opioid Litigation
- 6. Financial Report
  - a. Consideration of Adjustments to the Sports Show Mileage Reimbursement Line
- 7. Marketing Report
  - a. New Website Update
  - b. 2017 Promotions Plan Update
  - c. 2018 Sports Shows Update

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- 8. Local ATV Policies Discussion
- 9. Consideration of the Short Term Rental Issue
- 10. Consideration of Shoreland Zoning Issues
- 11. Northwoods Broadband Report
- 12. Update Good Neighbor Authority
- 13. Department of Tourism Update
- 14. County Issues Roundtable Discussion
- 15. Consideration of Items for Future Agenda
- 16. Set Next Meeting Date Tentatively scheduled for January 25, 2018. Forest County is next in the hosting rotation.
- 17. Adjournment