

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE MEETING
 WEDNESDAY, MAY 1, 2013
 WOOD COUNTY COURTHOUSE, ROOM #115, WISCONSIN RAPIDS WI

Members Present: Hilde Henkel, Robert Ashbeck, William Winch, Ken Curry, Ruth Moody and Harvey Peterson.

Staff Present:

Planning & Zoning Staff – Gary Popelka, Julie Akey and Jason Grueneberg

UW Extension Staff – Peter Manley, Terri Lessig and Sarah Siegel

Land Conservation Dept Staff – Jerry Storke and Shane Wucherpfennig

Others Present: Dist. #14 Supervisor Dennis Polach, Melissa Reichert and Phil Hartley, Heart of Wisconsin Chamber of Commerce.

1. **Call to Order.** Chairperson Hilde Henkel called the CEED meeting to order at 9:00 a.m.
2. **Public Comment.** There was no public comment.
3. **Review Correspondence.**
 - a. Chairperson Henkel handed in her notes from the April 12th WCA Environment & Land Use Steering Committee meeting. Henkel noted there was discussion on AB 75 which would potentially eliminate shoreland zoning when land is annexed into a city or village.
 - b. Peter Manley reported three staff members from his department were not included in the County's recently approved pay plan. He stated here is a meeting scheduled with the HR Director to discuss this matter.
4. **Consent Agenda.** The Consent Agenda included the following Items: 1) minutes of the April 3, 2013 CEED meeting, 2) bills from Planning & Zoning, UW Extension and Land Conservation and 3) staff activity reports.
 - a. Minutes of April 3, 2013 CEED Meeting. During the discussion of the Animal Waste Ordinance Permit Fee Schedule this month, Harvey Peterson stated a Motion from Item #11 E to adopt the Animal Waste Storage Ordinance Permit Fee Schedule was omitted. *After further review of this matter after the CEED Meeting, it was determined Page 4 (which included this motion) of the April 3rd CEED meeting was not included in the committee packet due to a copier malfunction; however, all five pages were included in the April 16th County Board packet.*
 - b. Department Bills. Department Claim Sheets were distributed for approval and signature.
 - c. Staff Activity Reports. Robert Ashbeck and Ruth Moody requested a status update of an existing Revolving Loan Fund (RLF). Gary Popelka presented a brief history on this delinquent RLF and noted CWED is currently working on obtaining an updated contract for this loan.

Motion by Ruth Moody to approve and accept the consent agenda items including the minutes of the January 9, 2013 CEED, bills from Planning & Zoning, UW Extension and Land Conservation, and the staff activity reports. Second by Ken Curry. Motion carried unanimously.

5. **Risk and Injury Report.** Nothing new to report this month.

6. Economic Development

- a. Heart of Wisconsin Chamber of Commerce Update Melissa Reichert and Phil Hartley presented a brief overview of their marketing efforts. This presentation included the following
 - i. Heavy Metal Tour – On May 8th, 65 local students will visit Erco Worldwide, Domtar Inc, Jacoby Custom Cues and Golden Eagle Log Homes. The tour will showcase the education and skills necessary to work in these high tech companies.
 - ii. Business Retention & Expansion (BRE) – A listing of businesses that either started or expanded was distributed. This list also included BRE visits in the last year.
 - iii. Marketplace –The Marketplace allows anyone (homeowner or business owner) to enter a 'bid request' for any type of work. Local businesses who are Chamber members will then respond to your request, allowing the business to remain local.
 - iv. Hearts Media – Hearts Media mission is to increase clients' visibility by delivering high-impact video and audio communications. A copy of 'Rapid Progress in the Heart of Wisconsin' DVD was given to the County. Staff was requested to incorporate this DVD onto the County website.

It was also noted a Health Care Forum will be held May 20th at the Hotel Mead. Registration is \$10 per business.

7. University Extension

- a. Family Living Educator Introduction. Peter Manley introduced Sarah Siegel, the newly hired Family Living Agent.
- b. WI Assn County Ext Committee Conf Report. The 2013 Wisconsin Associated County Extension Committee (WACEC) Conference was held April 8-10th in Madison. Manley reported they were able to visit many legislators (Vruwink, Lassa, Krug and a staff rep for Spiros). He indicated this conference had a good turnout and was educational for the students who attended.
- c. WNEP Program Coordinator Open Position. Peter Manley reported the WNEP Program Coordinator position is vacant. Final interviews will be held May 20th in St. Point. Manley requested a committee member sit in on the interviews. Robert Ashbeck indicated he was available for this.
- d. Program Update Horticulture Program. Terry Lessig, UW Extension Horticulture Educator, distributed brochures on Growing Friends, the new Wisconsin Rapids community garden. The garden location is on the corner of Hill Street and Spruce Avenue on land owned by Riverview Hospital Association. Garden sizes and gardening methods vary (20' x 20' in ground plots, 4' x 8' raised beds and 4' x 4' wheelchair accessible table top beds). Plots are available on a first come, first serve basis for a yearly fee of \$10. There are approximately 60 plots planned for 2013.

8. Land Conservation

- a. North Central Land & Water Conservation Association Planning Meeting. The NCL&WCA meeting will be held May 23rd in Antigo. Robert Ashbeck indicated he will attend.
- b. Approve Capital Improvement Plan. Jerry Storke reported he will be submitting a Capital Improvement Plan that will include the purchase of two replacement trucks, one in 2017 and one in 2018. These will replace existing 2003 and 2004 Ford F-150 trucks. Shane Wucherpfennig briefly explained Ford's lease to purchase program.

Motion by Harvey Peterson to approve submittal of the Capital Improvement Plan as presented. Second by Robert Ashbeck. Motion carried unanimously.

- c. Approve amendment to the Animal Waste Ordinance Permit Fee Schedule. Last month, the Committee discussed and approved the Animal Waste Ordinance Permit Fee Schedule. Jerry Stork now reported the stand alone transfer systems do not fit in this schedule. Further, there is no category for this type. A better option is to establish a flat rate of \$200 for this system. It was noted the previously approved fee schedule will need to be revised to add this fee.

Motion by Ken Curry to revise the previously approved Animal Waste Ordinance Permit Fee Schedule to include the \$200 flat rate for stand alone transfer systems. Second by Harvey Peterson. Motion carried unanimously.

9. Planning & Zoning

- a. Consider resolution to approve Town of Rock Zoning Ordinance. Gary Popelka reported the town adopted a community plan in 2011 that was prepared with the intent to comply with Chapter 66.1001, Wis. Stats. The town then amended their town zoning ordinance to be consistent with that plan. The town held the necessary public hearing on the zoning amendments and has adopted the zoning ordinance. County staff has reviewed the ordinance and reported it does not appear to conflict with County ordinances.

Motion by Robert Ashbeck to approve the amended Town of Rock Zoning Ordinance as required by Ch. 60.62(3), Wis. Stats. Second by William Winch. Motion carried unanimously.

10. Land Records Program. Jason Grueneberg updated the committee on the status of Justin Conner, who has been out on medical leave since early April.

11. County Surveyor. Nothing to report this month.


12. Schedule Next Meeting

- a. The next regular meeting is scheduled for Wednesday, June 5, 2013 @ 9:00 a.m.

13. Adjourn

Motion by Ruth Moody to adjourn at 10:38 a.m. Second by William Winch. Motion carried unanimously.

Respectfully submitted,



Kenneth Curry, Secretary
Minutes by Julie Akey, Planning & Zoning Office
Review for submittal to County Board by Kenneth Curry (approved 5/13/13)