

CONSERVATION EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

DATE: Wednesday, March 7, 2018

TIME: 9:00 a.m.

LOCATION: Wood County River Block Auditorium, Suite 206, Wisconsin Rapids, WI

1. Call meeting to order
2. Public Comments (*brief comments/statements regarding committee business*)
3. Review Correspondence
4. Consent Agenda
 - A. Approve minutes of previous meeting
 - B. Approve bills
 - C. Receive staff activity reports
5. Risk and Injury Report
6. Land & Water Conservation Department
 - A. Nonmetallic mining reclamation update.
 - B. Department policy for nonmetallic mining permit transfer & inactive mines.
 - C. List members' key points from water presentations.
7. UW Extension
 - A. Staffing / Office Operations Update Jason Hausler
 - B. MOU Discussion Jason Hausler
 - C. Horticulture Programming Update/Presentation Jeremy Erickson
8. Economic Development
 - A. Activity update from Marshfield Economic Development Board (Josh Miller)
 - B. Discuss potential Economic Development impact of ATV routes and trails in Wood County, and consider next steps.
9. County Surveyor
 - A. Review proposals and select contractor to complete 2018 Public Land Survey System (PLSS) maintenance of 259 corners.
10. Private Sewage
11. Planning
 - A. Discuss staff recommendation pertaining to the regulation of non-ferrous mining operations in Wood County.
12. Schedule next regular committee meeting – 9:00 a.m. Wednesday, April 4, 2018.
13. Agenda items for next meeting
14. Schedule any additional meetings if necessary.
15. Adjourn

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
 WEDNESDAY, FEBRUARY 7, 2018
 WOOD COUNTY COURTHOUSE, ROOM #115, WISCONSIN RAPIDS WI

Members Present: Hilde Henkel, Kenneth Curry, Robert Ashbeck, Bill Leichtnam,
 Adam Fischer (excused at 12:55 p.m.) and Harvey Petersen (excused at 12:52 p.m.).

Staff Present:

Planning & Zoning Staff: Jason Grueneberg, Jeff Brewbaker, Adam Dekleyn, Stevana Skinner.
 Land & Water Conservation Staff: Shane Wucherpfennig, Tracy Arnold and Lori Ruess.
 UW Extension Staff: Jason Hausler, Jodi Friday and Jill Hicks.

Others Present: Dist. #8 Supervisor Brad Kremer, Dist. # 14 Supervisor Dennis Polach, Dr. Mark Borchardt, USDA-Agricultural Research Service, Rick Bakovka, Regional Economic Growth Initiative (REGI), Bruce Dimick, Citizen.

1. **Call to Order.** Chairperson Henkel called the CEED meeting to order at 9:00 a.m.
2. **Public Comment.** Bruce Dimick commended Peter Manley for the excellent job he did facilitating the Central Sands Groundwater Group meetings. With Peter's retirement and the transition to a new facilitator Mr. Dimick expressed the importance of looking for someone who has leadership experience, facilitation skills and can work with a large group.

Adam Dekleyn announced the Parks & Forestry Open Spaced Plan Survey is available on the Wood County website. He encouraged everyone to complete the survey and to tell others to complete the survey. For those who don't have access to the internet, paper copies are available at the Wood County Planning & Zoning Office or the Parks and Forestry Department.

3. **Review Correspondence.**

- A. Jason Hausler mentioned the first 2018 Fair Support payment is on the UWEX Report of Claims. Chairperson Henkel requested that Report of Claims be pulled for discussion under UWEX. Adam Fischer requested the Land and Water Conservation Report of Claims be pulled for discussion under Land & Water Conservation.

4. **Consent Agenda.** The Consent Agenda included the following Items: 1) minutes of the January 3., 2018 CEED meetings, 2) bills (December 2017 and January 2018) from Planning & Zoning, Land & Water Conservation and UW Extension and 3) staff activity reports from Jason Grueneberg, Adam Dekleyn, Justin Conner, Jeff Brewbaker, Stevana Skinner, Kim Keech, Victoria Wilson, Shane Wucherpfennig, Tracy Arnold, Adam Groshek, Emily Salvinski, Lori Ruess, Matt Lippert, Jodi Friday, Chris Viau, Laura Huber, Jackie Carattini and Jeremy Erickson.

- A. Minutes of January 3, 2018. No additions or corrections needed.
- B. Department Bills. The UWEX and Land & Water Conservation Department Report of Claims were pulled for discussion.
- C. Staff Activity Reports. No additions or corrections needed.

Motion by Harvey Petersen to approve and accept the January 3, 2018 CEED minutes, staff activity reports from Planning & Zoning, Land & Water Conservation and UW Extension, and bills from Planning & Zoning as presented. The UWEX and Land & Water Conservation Report of Claims were pulled for discussion on specific bills that were paid. Second by Robert Ashbeck. Motion carried unanimously.

5. **Risk and Injury Report.** None.

At this time, with the committee's consent UWEX agenda items were moved up.

6. Land & Water Conservation Department.

- A. Presentation on Groundwater Concerns in Wood County (Dr. Mark Borchardt). Dr. Mark Borchardt gave a preface and stated as a research scientist he works from data only. He gave a presentation titled "Sources of Fecal Contamination in the Fractured Dolomite Aquifer in Northeast, Wisconsin". His presentation included information on Brown Water Events in Northeast Wisconsin, what can generate brown water events and outbreaks associated with these events. Characteristics of Silurian Dolomite Aquifer. Wood County has a sand aquifer and two of the most vulnerable aquifers are dolomite and sand and gravel. He covered four research objectives; 1) Design a county-wide randomized sampling plan, stratified by depth-to bedrock, for nitrate and indicator bacteria. 2) Sample one per season a subset of wells for viruses and fecal marks capable of distinguishing septic versus bovine sources of contamination. 3) Install automated sampling systems on one or two wells to determine the timing of peak transport for viruses and indicator bacteria and 4) Use statistical models to identify risk factors for private well contamination. He summarized the results of his research. On a county-wide basis 26% to 28% of private wells tested positive for total coliforms, E. coli, or nitrate > 10 ppm. At depths to bedrock less than 50 ft. contamination rates generally exceed statewide averages. Well contamination results from both human and bovine fecal sources. Risk factors for well contamination appear related to groundwater recharge, depth to groundwater, sink holes, precipitation, timing of manure application, and agricultural land use.

Discussion followed the presentation. Supervisor Kremer thanked Dr. Borchardt for the excellent job on his presentation. He asked if research has done anything with commercial fertilizers and, if so, has it been put in the study.

Dr. Borchardt wrapped up his discussion and added that as a scientist he is available to help out and answer questions.

Bill Leichtnam made a motion to have Dr. Borchardt give this presentation to the Wood County Board. No second was made as Chairperson Henkel recommended that the presentation take place after the April elections to include the newly elected supervisors. Bill Leichtnam agreed.

The Committee recessed for a short break at 11:20 a.m.

The Committee reconvened at 11:25 a.m.

- B. Nonmetallic Mining Reclamation update. Tracy Arnold shared that last year a change was made to the Nonmetallic Mining Reclamation Ordinance to double permit fees that were collected after the January 31st deadline. This year all permit fees were in on or before the deadline date, so there was no need to double any permit holders fee.

A forfeiture that has not been paid since 2013 is now paid in full. This year the mine site was reclaimed and the permit holder agreed to have the forfeiture amount deducted from his financial assurance refund.

A hearing on a contested mine site is scheduled for Monday, February 19th. Tracy expressed concerns with the number of public requests on this case, the landowner coming in and taking pictures of documentation in the file and leaving the file out of order, and the number of hours she and other people have put into this case. How will the expense of staff hours be covered? This program is self-funded through permit fees and this landowner never paid a permit fee as the previous landowner held the permit. Suggestions following discussion included; contacting State Legislators as burden shouldn't fall on one that is compliant. Install a security camera in an area where someone from outside the office can view their file. Have an impartial person present when someone requests to view their file. Shane Wucherpfennig and Tracy Arnold both stated that the Land & Water Conservation Department requires a "Request for Wood County Land & Water Conservation Department Public Record Information" be completed prior to releasing any public information.

Several committee members stated that this has created a liability to the County and a policy needs to be established for handling of public record requests in the future. Chairperson Henkel requested an update and take action on policy change be put on the March CEED agenda.

Completion Industrial Minerals moved and left no forwarding address. Tracy contacted an employee who was still working out of the Marshfield office and was told everyone has left. Once she heard this, Tracy took immediate action and followed the necessary steps to seize the financial assurance. On January 30th Wood County received the full financial assurance in the amount of \$105,200. Tracy will be working with Peter Kastenholz as she moves forward to the next step.

- C. Discuss Nonmetallic Mining inactive mines policy & take action. Tracy Arnold handed out the NMM Permit Transfer Fee and Three Year Inactive Ann Fee Policy and reviewed it with the committee. This is a Land and Water Conservation Department policy. Changes include requiring a new reclamation plan for permit transfers if the current approved reclamation plan is three years old or older and changes to the permit transfer fees.

The committee took the proposed revisions to read and review and this item will be put on the March CEED meeting agenda for further discussion and possible action.

- D. Discuss purchase of no-till drill by LWCD, funding & setting up a capital projects account & take action. Shane Wucherpennig reported the Wood County Land & Water Conservation Department hasn't had many requests for rental of the tree planters in recent years. He would like to sell the planters and purchase a no-till drill to rent to farmers and landowners for planting of cover crops, prairies, grasses, and food plots. He has groups that are very interested in donating to the purchase. PACRS, City of Marshfield, Friends of Mill Creek, and Farmers of Mill Creek have all expressed interest in donating toward the no-till drill. He would like the Committee's approval to move forward with fund-raising and permission to pursue a capital projects non-lapsing account.

Chairperson Henkel explained at the January 2nd Executive Committee they approved Parks & Forestry and Land & Water Conservation Department to move forward with fundraising for their projects, but a moratorium was put on all other fundraising until a county policy is established. Discussion followed.

Motion by Robert Ashbeck to grant permission for Shane Wucherpennig to pursue a capital projects non-lapsing account. Second by Bill Leichtnam. Motion carried. Adam Fischer opposed - "Vehemently opposes non-lapsing accounts".

- E. Update on Friends of Mill Creek annual meeting. Shane Wucherpennig gave a brief report on the Friends of Mill Creek Annual meeting which was held on January 30th at the Eau-PleineTown Hall. Attendance at the meeting was very good.
- F. Update on Mill Creek Watershed 9-Key Element Plan. Shane Wucherpennig reported on the progress of the Mill Creek 9-Key Element Plan. The inventory stage should be completed by the end of February. He is very pleased with the progress of the plan.
- G. Discuss last three items of Bill Leichtnam's discussion items. Bill Leichtnam reported on his last three discussion items: 7) Urge more involvement in the WCA in "clean water" issues. 8) Create a "worst case" contingency plan (developed by the Wood County Health Department and Emergency Government) for a large-scale well contamination episode in Wood County. 9) Urge WCB to separately & collectively write to Wisconsin Legislators and the Governor & tell them that

we need clean water protection -both quality and quantity – legislation to protect the citizenry this term. Bill stated that he was “satisfied” with all three items.

At this time, the report of claims for Land & Water Conservation Department was discussed. Adam Fischer requested an explanation on voucher # 18170198 and # 18170199 - nutrient management vouchers. Shane Wucherpfennig explained these were for cost-share payments for nutrient management.

At this time Bob Ashbeck and Bill Leichtnam requested approval to attend the February 9th North Central Land & Water Conservation Area Speaking Contest and Meeting which is being hosted by Wood County. Chairperson Henkel authorized their attendance and added that in the future approval to attend meetings is to be an agenda item.

Jason Grueneberg asked; can “Approval for Meeting Attendance” be a standard agenda item? Jason will check with Peter Kastenholz.

7. UW Extension.

- A. Interim facilitation of Central Sands Groundwater Group Peter Manley emailed the committee on facilitation of Central Sands Groundwater Group (CSGW) during vacancy of his position. Peter retired January 31st. In his proposal, he mentioned that members of the CSGW have suggested that Gus Mancuso from Inourage Community Foundation would have good skills for the task. There would be a fee from Mr. Mancuso to facilitate. Jason Hausler shared that there would be savings from Peter Manley's vacancy that could be used to pay someone to facilitate. He discussed this with Marla Cummings and Peter Kastenholz and they didn't have a problem with it. Adam Fischer stated he made a motion in the past that Peter Manley brings together all stakeholders to collaborate. He asked if this has happened. It was stated that dairy, cranberries, and Ho-Chunk have not been represented at the meetings. Other concerns expressed included:

- This is not a sub-committee of the CEED so committee should not pay for facilitator.
- Cost of department heads (time and money to attend the meetings). At least three department heads attend.
- Concern that Bill Leichtnam is taking per diem and attending as a stakeholder.

Rick Bakovka stated that he has attended the CSGW meetings and they are very worthwhile and productive, however all stakeholders need to be present to be most productive.

Shane Wucherpfennig stated he has attended most of the CSGW meetings. In the beginning there were a lot of good ideas shared, a lot of speakers, and a great deal of education. If you want to move forward, need all stakeholders at the meetings.

Following lengthy discussion, the following motion was made:

Motion by Adam Fischer that no contractual dollars be used for facilitator salary; cost of facilitator should be paid by CSGW Group. Second by Harvey Petersen. Motion carried.
Bill Leichtnam opposed – Contractual dollars in budget.
Ken Curry opposed – incumbent on CEED to have water committee.

- B. Staffing Update Jason Hausler gave a UWEX staffing update. Jackie Carattini, Family Living Educator, transferred to Wood County January 1st, Laura Huber filled the Wood County 4-H Youth Development position, and Peter Manley, Community Resource & Development Agent, retired January 31st. Someone from within UWEX is interested in the Community Resource & Development Agent position and would like to have a conversation about the position with the CEED Committee. The dates that work for the Committee to meet with the interested candidate

are February 19th or February 21st. Jason Hausler will check which day works best for the candidate to meet.

Jason gave an update on the potential third support position. He talked with Warren Kraft before Warren retired regarding the position description and compiling job duties to see if a third position is necessary. 4-H duties have been shifted to Wendy Young.

- C. MOU Discussion Jason shared the MOU has been pulled due to transition to Madison. The bulk of it hasn't changed. Jason will forward the revised MOU to Peter Kastenholz and then it will be brought to the committee. The committee can destroy the notes that Jason asked them to save.
- D. Food Wise Programming Update/Presentation Jill Hicks and Jodi Friday reported on the Expanded Food and Nutrition Education Program (EFNEP). EFNEP is a federally funded educational program where peer educators deliver a series of hands-on interactive lesson to program participants. Currently Jill and Jodi are working with child care providers on the Food Wise Healthy Intentions, Healthy Behaviors. This course includes nine lessons and child care providers can receive 16 continuing education credits for completing the course. Incentives are offered for each week completed. Following the presentation, copies of the Plan, Shop, Save grocery shopping list and the EFNEP National statement were given to the committee.

At this time, the report of claims for UWEX was discussed. Voucher # 30180011 – 2018 Fair Support was discussed. Per the committee's recommendation, partial payment in the amount of \$16,000 has been paid to the Central Wisconsin State Junior Fair Board. Jason Hausler contacted Marla Cummings, Finance Director, and was told that since the full \$32,000 was approved in the 2018 budget, there is no need to pay in two installments. If the committee so chooses, in the future this can be paid in one lump-sum following presentation of the report. Historically the second payment is made in November.

Motion by Adam Fischer to pay full amount. Discussion followed and Jason Hausler stated he didn't think a motion was necessary because it is already in the budget. Ken Curry stated that a report was already given and the committee was satisfied with the report so he doesn't see a problem with paying in lump sum.

Adam Fischer amended his motion.

Motion by Adam Fischer to revisit this subject next month and include second payment in vouchers. Second by Robert Ashbeck. Motion carried unanimously.

8. Economic Development.

- A. Activity update from Regional Economic Growth Initiative (Rick Bakovka) Prior to the Economic Development activity update, Rick Bakovka volunteered to be the interim facilitator of the Central Sands Groundwater Group. Specifically to address bringing all stakeholders to the table. The Committee thanked Rick for volunteering.

Rick Bakovka reported on the Regional Economic Growth Initiative (REGI) of Central Wisconsin. REGI is a nonprofit public/private funded organization targeting the economic development needs of Central Wisconsin. The organization provides a variety of informational, educational, and financial assistance to businesses, investors and site selectors while collaborating with municipalities and other regional partners. Rick provided examples of some of the significant successes that took place since 2016 and reviewed 2018 projects. He is very optimistic about Economic Development in Central Wisconsin. Rick thanked the Committee for their support and allowing him time for his presentation.

9. County Surveyor.
Nothing to report.

Private Sewage.

- A. Recap of 2017 Maintenance Program and Triennial Private Onsite Waste Treatment System Fee Collection. Stevana Skinner gave a brief overview of sanitary permits that were issued in 2017. There were 74 new construction sanitary permits issued in 2017. She handed out a graph which showed new construction permits over the past 10 years. Highest year was 2009 with 79 new construction permits issued, followed by 2008 with 78. She handed out a summary of maintenance due notices and second and third notices. 2,413 maintenance notices were mailed in 2017. 387 second notices were mailed and 69 third notices (Corp Counsel Letter). To date 13 are not compliant and of those 13, four have also failed to comply with the \$20 program fee. 4,551 Triennial Fee Notices were mailed in 2017. 756 second notices and 223 third notices. To date 99 are still unpaid.

Harvey Petersen was excused at 12:52 p.m.
Adam Fischer was excused at 12:55 p.m.

10. Planning

- A. Report on Mining 101 Educational Seminar and consider possible action pertaining to mining activities in Wood County. Adam Dekleyn reported he attended the Mining 101 Educational Seminar in Minocqua, along with Supervisor Leichtnam and Supervisor Curry. The overall purpose of the training was to inform local officials of the recent law changes surrounding the regulation of non-ferrous metallic mining in Wisconsin. Speakers presented on the geology and resources of northern Wisconsin, gave an overview of recent mining legislation and the history of the Flambeau Mine that was in operation in Ladysmith. July 1st is the deadline to adopt an Ordinance. Discussion followed as to the next steps to take towards an ordinance and which Department would administer the ordinance. It was mentioned that Oneida County has a metallic mining ordinance. Oneida County has County Zoning. The county has options and municipalities have options; county could serve as educator/facilitator to towns.

Following discussion, Adam Fischer stated he feels the Land & Water Conservation Department needs to be brought into the discussion to possibly administer an ordinance.

Hilde Henkel requested Planning and Zoning and Land & Water Conservation to work together and come up with recommendations on how to proceed. This item will be put on the March CEED agenda.

Bill Leichtnam handed out information on the Major Ecosystem Threats of Sulfide Mining.

- B. Update on pending legislative proposals pertaining to land use and code enforcement activities. Jeff Brewbaker reviewed three pending Assembly Bills pertaining to land use and code enforcement activities.
- Assembly Bill 483 – relating to eliminating the Building Inspector Review Board and the Contractor Certification Council and requiring the Uniform Dwelling Code Council to review complaints regarding the inspection of one-family or two-family dwelling construction.
 - Act 55 religious waiver – exempt smoke detectors.
 - Included outside illegal septic systems.
 - This bill corrects language.
 - Assembly Bill 547 – relating to permitting and mitigation requirements for nonfederal and artificial wetlands and state assumption of the federal regulatory program governing the discharge of dredged or fill material into navigable waters.
 - Removes DNR authority.
 - This bill moving very quickly.

- A lot of people do not support this bill.
- Assembly Bill 713 – relating to conforming a floodplain zoning ordinance to a federal letter of map amendment.
 - DNR would not be able to interject.
 - Bill could have potential impact on flood insurance.

11. Schedule Next Meeting.

The next regular CEED meeting is scheduled for Wednesday, March 7, 2018 at 9:00 a.m. at the River Block Auditorium, Suite 206.

12. Agenda items for next meeting.

- A. Discuss nonmetallic mining inactive mines policy & take action
- B. Update on nonmetallic mining hearing, review of public record policy & take action.
- C. Recommendations from Planning & Zoning & Land & Water Conservation Department on metallic mining.
- D. Review and discuss presentation from Kevin Masarik, Groundwater Education Specialist.

13. Schedule any additional meetings if necessary.

- A special meeting will be held sometime in February.
 - Discussion with UWEX interested candidate.
 - Discuss agenda allocation.

14. Adjourn.

<i>Motion by Bill Leichnam to adjourn at 1:43 p.m. Second by Ken Curry. Motion carried unanimously.</i>

Respectfully submitted,



Kenneth Curry, Secretary
Minutes by Lori Ruess, Land & Water Conservation Department
Review for submittal to County Board by Kenneth Curry (approved on 02/14/18 @ 8:41 a.m.)

MINUTES
CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, FEBRUARY 28, 2018
WOOD COUNTY COURTHOUSE, ROOM 115, WISCONSIN RAPIDS, WI

Members Present: Hilde Henkel, Bill Leichtnam, Ken Curry, Robert Ashbeck, Adam Fischer

Others Present: Jason Hausler, Wood County Area Extension Director; Lance Pliml

1. **Call meeting to order.** Chairperson Hilde Henkel called the meeting to order at 9:00am.
2. **Public Comments.** No public comments.
3. **Review Correspondence.** Discussion of committee expectations for community needs to replace former Community Extension Education.
4. **CLOSED SESSION.** Motion to go into closed session pursuant to the exemption contained in S.19.85(1)(c) Wisconsin Statutes for the purpose of discussing staffing opportunities related to vacant positions within the Wood County UW-Extension Office.

*Motion to convene in closed session made by Bill Leichtnam, seconded by Adam Fischer.
Ayes: Hilde Henkel, Bill Leichtnam, Ken Curry, Robert Ashbeck, Adam Fisher
Nays: none
Motion carried unanimously.*

Adam Fischer was excused at 11:15am.

5. Return to open session.

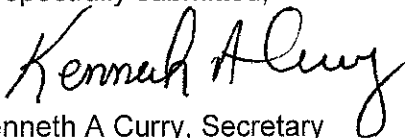
Motion to convene to open session by Bill Leichtnam, seconded by Robert Ashbeck. Motion carried unanimously.

6. Agenda items for next meeting. No items at this time.

7. Adjourn.

Motion to adjourn by Robert Ashbeck at 11:20am, seconded by Bill Leichtnam. Motion carried unanimously.

Respectfully submitted,



Kenneth A Curry, Secretary
Minutes by Kenneth Curry

Review for submittal to County Board by Ken Curry (approved on 2/28/2018)

4B

Committee Report

County of Wood

Report of claims for: Land & Water Conservation Dept

For the period of: February 2018

For the range of vouchers: 18180012 - 18180017

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18180012	WOODTRUST BANK NA	LWC/NMM REGISTRATION	01/03/2018	\$335.00	P
18180013	NORTH CENTRAL LAND & WATER CONSERVATION	LWC - AREA MEETING REGISTRATIO	02/19/2018	\$300.00	P
18180014	GROSHEK ADAM	LWC/NMM-DATA PLAN, MEAL, WIPER	02/12/2018	\$76.98	P
18180015	RUESS LORI	LWC-SUPPLIES FOR NCLWCA MEETIN	02/09/2018	\$27.47	P
18180016	WAL-MART COMMUNITY/SYNCB	LWC - OFFICE & ENV ED SUPPLIES	02/21/2018	\$293.08	P
18180017	ARNOLD TRACY	WLD - MEAL REIMBURSEMENT	02/12/2018	\$12.00	P
Grand Total:				\$1,044.53	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Report

County of Wood

Report of claims for: UWEX

For the period of: FEBRUARY

For the range of vouchers: 30180014 - 30180023

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30180014	WOODTRUST BANK	incentives, batteries	02/08/2018	\$177.26	P
30180015	CENTRAL WI STATE JUNIOR FAIR BOARD		02/21/2018	\$16,000.00	P
30180016	ERICKSON JEREMY	Erickson feb expenses	03/01/2018	\$136.08	
30180017	HUBER LAURA	Huber Feb expenses	03/01/2018	\$130.80	
30180018	LIPPERT MATTHEW	Lippert Feb Expenses	03/01/2018	\$303.02	
30180019	TOMSYCK KATIE	Tomsyck Feb Expenses	03/01/2018	\$69.22	
30180020	VIAU CHRISTOPHER	Viau Feb Expenses	03/01/2018	\$150.25	
30180021	YOUNG WENDY	Young Feb expenses	03/01/2018	\$19.62	
30180022	EO JOHNSON CO INC	copier lease	03/01/2018	\$229.49	
30180023	WAL-MART COMMUNITY/SYNCB	kitchen & HOF	03/01/2018	\$50.84	
Grand Total:				\$17,266.58	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Report

County of Wood

Report of claims for: Planning & Zoning Department

For the period of: December 2017 & February 2018

For the range of vouchers: 22170172 - 22170172 22180014 - 22180026 38180002 - 38180003

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22170172	WOODTRUST BANK NA	Credit Card Charges	12/31/2017	\$21.51	P
22180014	CARMODY DATA SYSTEMS INC	PS-Upgrades/Service (Feb)	02/01/2018	\$299.00	P
22180015	WOODTRUST BANK NA	Credit Card Charges	01/21/2018	\$1,103.64	P
22180016	INDUSTRY SERVICES DIVISION	PS-State Sanitary Permit (Jan)	01/31/2018	\$400.00	P
22180017	AMERICAN PLANNING ASSOCIATION	PL-2018 APA Membership	01/19/2018	\$354.00	P
22180018	AEGIS CORPORATION	PS-Notary Bond (Jeff)	01/31/2018	\$25.00	P
22180019	GRUENEBERG JASON	PL-Expenses (Feb)	02/08/2018	\$30.00	P
22180020	BOYER KEVIN	SU-Services Per Contract	02/13/2018	\$833.00	P
22180021	WIESER CONCRETE PRODUCTS INC	PS-POWTS Training Workshop	02/20/2018	\$50.00	P
22180022	WCCA (COUNTY CODE ADMIN)	PS-2018 WCCA Spring Conference	02/21/2018	\$375.00	P
22180023	CONNER JUSTIN	LR-Expenses (Feb)	02/20/2018	\$75.22	P
22180024	WISCONSIN COUNTY SURVEYOR ASSOCIATION INC	SU-2018 Wis Surveyor Dues	02/23/2018	\$100.00	P
22180025	DEKLEYN ADAM	PL-Expenses (Feb)	02/27/2018	\$26.16	P
38180002	REGIONAL ECONOMIC GROWTH INITIATIVE (REGI)	ED-2018 Annual Allocation	02/08/2018	\$30,500.00	P
38180003	GRUENEBERG JASON	ED-Expenses (Feb)	02/08/2018	\$69.76	P
Grand Total:				\$34,262.29	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:



Activities Report for Shane Wucherpfennig February 2018

- **February 1** – Worked on Mill Creek Watershed 9 Key Element Plan.
- **February 2**– Worked on Mill Creek Watershed 9 Key Element Plan.
- **February 2**– Attended CEED meeting.
- **February 3**– Health Soil Health Water (HSHW) committee Phone Conference.
- **February 3**– Staff Meeting.
- **February 2**– Met with Liquid Coin Dairy, LLC Partners.
- **February 6** – Attended Executive Committee Meeting.
- **February 6** – Hosted a 9-key plan & monitoring strategy session with Wood/Portage County, DNR & UW St. Point Personnel.
- **February 7**– Attended CEED Meeting.
- **February 7** – Worked on Mill Creek Watershed 9 Key Element Plan.
- **February 8** – Worked on Mill Creek Watershed 9 Key Element Plan.
- **February 8** – Picked up donated cheese from Nasonville Dairy/Weber's Farm Store for our North Central Conservation Association mgt.
- **February 9** – Hosted North Central Conservation Association mgt. at Nepco Shelter house.
- **February 12** – Attended MSHA miner safety training in Tomah.
- **February 13** – Worked on Mill Creek Watershed 9 Key Element Plan.
- **February 14** – Health Soil Health Water (HSHW) committee Phone Conference.
- **February 14** – Nonferrous Metallic Mining Discussion.
- **February 14** – Hosted a Mill Creek Planning Meeting at LWCD.
- **February 15** – Met with Peter Kastenholz to discuss Badger Sandstone site paper review.
- **February 16** – Met with Peter Kastenholz to discuss Badger Sandstone site paper review.
- **February 19** – Worked on Construction plans for 2018 projects.
- **February 20** – Gave New initiatives Presentation at County Board.
- **February 20** – Met with Peter Kastenholz to discuss Badger Sandstone site paper review.
- **February 20** – Health Soil Health Water (HSHW) committee Phone Conference.
- **February 21** – Presented at the Lake Redstone Producer meeting in Wonewoc, WI.
- **February 22**– Worked on Health Soil Health Water (HSHW) Mail lists and email lists for registration.
- **February 23** – Met with Dennis Guden on farm to discuss NM planning for winter applications.
- **February 22**– Worked on Health Soil Health Water (HSHW) Mail lists and email lists for registration.
- **February 26** – Staff Meeting.
- **February 26** – Health Soil Health Water (HSHW) committee Phone Conference.
- **February 26** - Attended 2018 Wisconsin Cover Crop Conference at Holiday Inn Convention Center in St. Point.
- **February 28** - Worked on Health Soil Health Water (HSHW) Mail lists and email lists for registration.
- **February 28** – Met with Tracy A. to discuss Badger Sandstone site paper review.

Activities Report for Tracy Arnold 02-2018

Wildlife Damage Abatement and Claims Program

- Maintaining DNR database with current Wood County information
- Finalized the WDACP Venison Donation program for Wood County
- Re-enrolling Wood County landowners for the 2018 crop year
- Coordinating paperwork for the WDACP 2018 season
- Designed 3 WDACP permanent fences for 2018. Working with landowners for final approval and will submit them to DNR for funding approval
- Start the designs for 4 additional permanent fences to submit to DNR for approval
- Working through issues with P&Z, HWY, DOT involving 1 permanent fence site design
- Submitted the final 2017 reimbursement to DNR
- Working with DNR to receive the 2017 reimbursements

Non-metallic mining reclamation program

- Updating NMM databases
- Following up on the status of financial assurance on those expiring soon
- Compiling evidence for the Joan Arnold paper review/contested case hearing
 - To date (2-28-18) 90+ hours invested with most being after work hours and weekends
- Met with Peter K several times regarding the Joan Arnold hearing
- Met with Peter K to discuss next steps with the seized financial assurance from CIM several times
- Several phone calls with landowners of sites that are currently in Notice of Violation due to seized financial assurance.
- Presented department policy for transferring permit to present to CEED
- Will come back to next CEED meeting for action on department policy on transferring permits/inactive fees
- Completed the MSHA Part 46/48 Training Plan and Compliance Book Questionnaire paperwork per Shane's request
- Completed the MSHA Part 46/48 Training for 2018

Land and Water Conservation

- Entering stream flow data into the SWIMS database for 11 sites (authorized by state to enter data)
- Chair of the Youth Education Committee for the WI Land+Water
- Co-Coordinating the WI Land+Water State Poster and Speaking Contest
- Co-Coordinating the WI Envirothon, and assisting Wood County teams prepare
- Secretary of the North Central Land and Water Conservation Area Association
- Assisting Forest County set up next North Central meeting
- Facilitated the North Central Land and Water Conservation Area Association February meeting in Wisconsin Rapids with Lori and Emily.
- Attended meeting regarding 8 County Regional Pollinator Partnership with Lori and Emily
- Presented on Bees, Butterflies and Bats at over 90 students and parents at the Literacy Night at St. Vincent
- Requested new tree sale program from IT, current one is from 1995

4C

Activities Report for Adam Groshek – February 2018

Land and Water Resource Management Program/Animal Waste Storage Ordinance/CREP Activities:

- ~Working on manure storage abandonment plan for pre-ordinance pit on land that Daryl Sternweis bought.
- ~Attendance of multiple webinars discussing WI, IA, and MN trials, tips, and tricks to cover crops and no-tilling to promote the environment and the farmer's bottom line.
- ~Discussed possible manure storage pit expansion with Steve Seidel near Auburndale.
- ~Discussion with Todd Bores on his future barn rebuild and manure storage facility and need for permits and inspection by County staff during construction.
- ~Planning for potential manure storage abandonment, nutrient management plan and potential future manure storage pit for farm near Nasonville, and a streambank improvement project.
- ~County Park floor layout plan drawings for the Parks Department.
- ~AutoCAD Civil3D renewal registration.
- ~Working on annual work plan.
- ~Working on 2017 LWCD accomplishment report.
- ~Truck maintenance items.
- ~Reviewing new ATP 50 language.
- ~Assistance with no-till drill monetary donation letter drafting.
- ~Attendance of the North Central Land and Water Conservation Association meeting at NEPCO shelter
- ~Annual non-metallic mining MSHA training in Tomah.
- ~Biometric health screening and health assessment questionnaire as required for health insurance.
- ~Asbuilt points taken for part of John Eron's grade stabilization projects.
- ~Plan calcs and preliminary design for Mike Duckett's 2018 manure storage pad and manure liquids and milking wastewater transfer systems.
- ~Wisconsin River TMDL webinar attendance discussing the draft TMDL allocations out for public comment for all stormwater and wastewater point phosphorus loads and assumed natural, agricultural, and urban non-point loads.
- ~KnowBe4 required IT phishing emails training.

Activities Report for Emily Salvinski February 2018

- **Thursday, February 1.** Completed NMP review while finalizing new review form. Got GPS coordinates for pollinator plot, took pictures/inventory of our seed at the forestry garage.
- **Friday, February 2.** Organized duplicate GIS files. Looked up where there has been previous monitoring on Mill Creek.
- **Monday, February 5.** Updated mailing list for checklist reminders. Attended staff meeting. Pollinator & NMFE correspondence.
- **Tuesday, February 6.** Envirothon meeting. Updated 2017 numbers for work plan. 9-Key meeting to catch up other county and discuss water monitoring.
- **Wednesday, February 7.** Finalized wildlife damage webpage and worked on CREP webpage. Printed mailing.
- **Thursday, February 8.** Worked on webpage for all phosphorus future and current funding. Edited donation letter.
- **Friday, February 9.** North Central Area meeting and poster & speaking contest.
- **Monday, February 12.** WI DNR CAFO update meeting in Marshfield
- **Tuesday, February 13.** Created no NMP shapefile to add to NMP database and added to it.
- **Wednesday, February 14.** Mill Creek 9-key planning meeting for water monitoring strategy portion
- **Thursday, February 15.** Worked on question that came up at yesterday's meeting. Typed up meeting notes. Added notes to plan template.
- **Friday, February 16.** Prepped seeds for frost seeding. Frost seeded prairie seeds near building.
- **Monday, February 19.** Updated prairie plot database with seeding info. Read most of Apple Creek 9-key plan.
- **Tuesday, February 20.** Prepped multiple visuals for 9-key plan. Prepped maps for Shane to take to farm visit.
- **Wednesday, February 21.** Prepped for farm show. Manned booth at farm show.
- **Thursday, February 22.** Worked on Wild Parsnip report for this summer.
- **Friday, February 23.** Processed checklist (GIS map, excel forms), prepped snap+ for new user
- **Monday, February 26.** Staff meeting. Updated Central Sands fields in our nutrient management database from their 2018 NMP. Went through files on DNRs website.
- **Tuesday, February 27.** Cover Crops conference in Stevens Point.

HC

Activities Report for Lori Ruess – February 2018

- Answered telephone and front desk questions.
- Mail pickup/delivery - Courthouse.
- Deposit of incoming checks on Wednesdays & Fridays.
- Reviewed general ledger and payroll registers and completed journal entries to correct payrolls.
- Completed January sales tax report and submitted report to Finance.
- Attended February 7th CEED meeting and completed minutes.
- Attended February 5th and February 26th staff meeting and typed minutes.
- Attended February 9th North Central Land & Water Conservation Association Area Speaking Contest and meeting at Nepco Shelter House. Worked with caterer and registration table.
- Requested information for agencies to include in the 2017 LWCD accomplishment report. Will be compiling information and completing the report.
- Working on annual work plan.
- Received DATCP grant staff & support reimbursement in the amount of \$120,642.
- Attended January 24th Employee Feedback meeting.
- 2017 budget review and preparation for budget close.
- Completed the KnowBe4 IT phishing emails training.
- Organized County Board and CEED packet information and took to County Clerk's office.
- Compiled producers email and snail mail lists for the Healthy Soils Healthy Waters Workshop and mailed invitations to the producers without email addresses.

CEED Committee Report *for the month of February 2018*

MATT LIPPERT

Wood County UW-Extension, Agriculture Agent

- I met with the all-committee group and the Executive committee for the Farm Technology Days Event.
- I assisted with the Wood County Holstein Breeders plan for their upcoming project calf sale to be held March 3 at the fairgrounds
- I provided PAT certification for 20 growers and general farmers at the Marshfield Ag Research Station
- I attended a program that featured the director of the UWEX affiliated Discovery Farms, discussing nutrient issues with soil and water. The program also included a panel of producers from around the state that have worked to improve water quality. The program was offered by the Wood County Farm Bureau
- The MACCI Agri-Business Committee met and also hosted a booth at the Marshfield Farm Show held at the Marshfield Mall. Cheese, sausage and cranberry products from local processors were highlighted. The committee also hosted a reception to the exhibitors at the show in the evening.
- The Farm Tech Days committee was at a number of shows during the month including the Farm Show at the Mall.
- Heart of the Farm was held at the Belvedere Supper Club. HOF is a program for women in agriculture hosted by the joint efforts of Wood, Marathon, Clark and Taylor County UWEX offices. We had 34 people attending and topics such as farm transition from an attorney's perspective, developing a direct marketing produce business, understanding your body to fight stress and a general farm transition topic were well received.
- I interviewed with WDLB and WFHR radio.
- I met with the Wood County Farm Bureau Board.
- I conducted an evaluation of the cranberry school and shared it with them at their education committee meeting. Plans were made for a safety program and two grower workshops this spring.
- I judged a discussion contest as part of the local FFA speaking event where ten school districts were invited to attend.
- I attended and assisted with the development of a program for all staff in Extension Area 7 including Wood, Portage, Clark and Marathon Counties.

JODI FRIDAY

Wood County UW-Extension, FoodWise Nutrition Educator

- Taught in **24** classrooms to over **425+** 3rd grade students (2/2, 5, 6, 9, 12, 13, 16, 21 & 26). This completes a series of five lessons focusing on making healthier food choices within each food group. Students sampled spinach, red pepper and the famous Mrs. Friday's Rockin' Refried Beans.

- Presented to the CEED Committee on the Eating Smart Being Active series with funding through the Expanded Food Nutrition Education Program (EFNEP) (2/7)
- Continued with the Eating Smart, Being Active series with Nekoosa's Bizzy Bee's Day Care (2/7, 14, 21 & 28).
- Certified in First Aid and CPR, a requirement of the EFNEP funding (2/8).
- Participated in the monthly Wood/Portage FoodWise meeting (2/8)
- Participated in the State FoodWise Golden Apple Employee Recognition Committee Google Hangout. Award criteria, nominations and scoring rubric have been sent to the State Program Advisor, Amber Canto, for review (2/13)
- Attended the Wood County Board meeting and the Ad Hoc Space Needs Committee meeting on behalf of UW-Extension (2/20)
- Attended the UW-Extension Area 7 (Wood, Portage, Marathon, Clark Counties) meeting (2/22)
- Taught "Healthy Cents at the Pantry" at the South Wood County Emerging Pantry. The topic was 'Developing a Food Budget.' Twelve learners attended. (2/27)
- Participated in weekly Wood County Staff meetings (2/5, 12, 19 & 26)

Comments from Bizzy Bee's participant of the Eating Smart Being Active series: "This is the best class ever" and "We made the Garden Vegetable Soup that we learned during last week's lesson for the kids at the day care. They gobbled it up!"

CHRIS VIAU

Wood County UW-Extension, 4-H Youth Development Educator

The following is a summary of Youth Development activities:

4-H Club and Program Management:

- Leadership Washington Focus Trip Planning and Logistics
 - 2018 program start-up. Answer questions, Reservations
 - Participant orientation resources- update and prepare for mailing
- 4-H Club and Volunteer Management concerns
 - Volunteer Background Check support (new process implementation)
 - 4-H Club transitions
 - VIP Training at Project Discovery Days-7 new volunteers trained

Central WI State Fair

- Support Fairbook Updates
- FairEntry software updates and prep for 2018

Other

- WFHR Radio-"Getting ready for Summer Camp at Upham Woods"

Administrative

- State and Regional Phone Conferences and Meetings
- UW-Extension All-Colleague Meeting
- 4-H Program Coordinator Hiring process

- 4-H Youth Development Liaison Responsibilities- 25% FTE

Laura Huber

Wood County UW-Extension, 4-H Program Assistant

- Coordinated Wood County 4-H Bowling Fun Night at Marshfield's Rose Bowl Lanes on 2 February
- Completed YQCA (Youth for the Quality Care of Animals) Training on 6 February
- Listened to a 4-H Wisline on 8 February
- Coordinated and set up Wood County 4-H's Project Discovery Day (held 10 February)
- Helped Shady Lane 4-H Club with radio appearance (WDLB) on 20 February
- Attended Junior Fair Board meeting on 21 February
- Participated in the UW Extension Area 7 All Colleague meeting on 22 February
- Attended Farm Tech Days Youth Tent planning meeting on 28 February
- I participated in an online course entitled "Achieving the Extension Mission Through Volunteers" which began on 23 January and will run through 2 March.
- Participated in a course webinar on 1 February. The focus was on the motivation and trends in volunteerism
- Week 3 focused on identifying and recruiting volunteers.
- Week 4 focused on selecting and orienting volunteers.
- Week 5 focused on supporting volunteers with training, recognition, and coaching. I participated in a related course webinar on 23 February.
- The final week will focus on communicating public value and I will participate in the final webinar on 27 February.

Ongoing responsibilities:

- Updated and maintained the Wood County 4-H, WI Facebook page. 692 followers.
- Assisted with maintenance of the Central WI 4-H Shooting Sports Facebook page. 262 followers
- Responded to communications to the office including general questions, 4-H enrollment, planning meetings, etc.
- Ongoing coordination of Creative Arts Day (14 Apr)
- Ongoing assistance for new leaders and the volunteer background checks

Jackie Carattini

Wood County UW-Extension, Family Living Educator

- Attended multiple meetings and work associated with WEAFCs (Wisconsin Association of Family and Consumer Sciences- Currently State President) -Attended multiple meetings with libraries in Wood County about programming needs and schedules for 2018.
- Attended a meeting with United Way about community needs and partnerships.
- Met with multiple partners about community needs regarding financial education and scheduled programming for 2018.
- Taught a monthly parenting and financial education program at the Ho-Chunk HeadStart.
- Set-Up, presently and taught 2 sessions at the Financial Wellness Conference at NTC.
- Held the final strategic planning session with Bell Tower Residence.

- Attended and taught "Taking Care of You" at the Heart of the Farm.
- Attended the "Raising a Thinking Child" team meeting via wisline.
- Led the monthly JCEP (Joint Council Extension Professionals) board meeting. (current chair) - Prepared and attended my annual review with current Department Chair.
- Attended the Area 7 all staff meeting at the Mead Wildlife area.
- Facilitated two poverty simulations.
- Was on a radio program in Marshfield speaking on upcoming Food Preservation programs for 2018.

Jeremy Erickson

Wood County UW-Extension, Horticulture Educator

- Appear on WFHR and WDLB Radio Programs
- Attend Master Gardener Board meeting
- Attend Marshfield Community Garden Committee meeting
- Host and Facilitate "Garden and Coffee Talks" educational program at Arpin Public Library
- Had my Annual Performance Review with Area Extension Director
- Attend Wood County Farmers Market meeting
- Respond to horticultural inquiries from the community
- Attend the Area Extension All Colleague meeting at Mead Wildlife Area
- Facilitate the Master Gardeners' Community Education and Awareness Committee meeting
- Planning for upcoming events, workshops, and meetings

Central Sands Group Meeting Minutes

Date: Monday, February 19th, 2018

Location: Saratoga Town Hall

Time: 2:00pm

Members Present: Bill Leichtnam, Bill Clendenning, Doug Passineau, Nathan Wolosek, Rick Bakovka, Rick Potter, Bruce Dimick

1. Call meeting to order. Rick Bakovka called the meeting to order at 2:10 pm.
2. **Introductions-** Attendees introduced themselves to the rest of the group.
3. **Future facilitation/organization of group.** Peter Manley retired from UW-Extension. The CEED Committee passed a motion last week that "no contractual dollars be used for facilitator salary; cost of facilitator should be paid by the CSGW Group." Hilde Henkel clarified to UW-Extension staff that the motion was "not to end the extension facilitation, merely to refuse to use monies on an outside facilitator". At this time, the UW-Extension office will continue to support the group with administrative support of sending out meeting agendas and taking notes at the meetings. Rick Bakovka has agreed to facilitate for the next three meetings, until Peter's replacement is hired.

Bill Leichtnam gave an update of what happened at the CEED Meeting. The message from the CEED committee is that the group needs to have all of the stakeholders at the table. Not everyone in the county views this as a high-priority problem. This group needs to make commitment to urge the other stakeholders to come. There has been a good representation of the agriculture community, but we need to get other stakeholders, like the golf courses, Wysocki, and landscapers to attend. Rick Bakovka believes he can help with that. Bruce Dimick mentioned that he has been highly encouraged by the number of the Ag community that has been attending regularly.

Bruce Dimick raised a concern that certain realtors in the area have not warned people about the problem with nitrates. Those realtors/developers are stakeholders as well. They should be a part of this discussion.

Bill Leichtnam read the group's mission statement aloud to remind the group of the mission.

Central Wisconsin is in need of subdivisions with some acreage.

Rick Bakovka referenced Mark Borchardt's presentation about the best time to spread manure. Nathan explained that the best time spread manure is when the plant is actively growing and using the fertilizer. He emphasized that there are things that farmers can do, but we need to educate about the new styles of farming.

Bill Clendenning brought the discussion back to how to get the stakeholders here. He brought up the pink cow signs on public property and asked if those signs give the impression that we want to talk. We aren't going to get people here with that messaging. This gives outsiders the impression that this area doesn't like cows. This isn't an anti-CAFO group. This group is here to get the stakeholders to the table. Rick Bakovka stated that the pink cows are detrimental to economic development. They show that the area is in conflict. Bill Clendenning doesn't think the signs should be on public property. Rick Potter argued that the first amendment allows the cows to be there and that they bring awareness to the public about the issue.

Bruce stated that if there is bacteria contamination under a well, it is probably from you. Saratoga doesn't have a bacteria problem, but he is concerned that because of the sandy soils in Saratoga, there is the potential to develop a nitrate problem.

Bill Leichtnam urged that the group needs to get stakeholders to the table and think of projects to work on. He passed out a potential for a layout for a Groundwater Summit. He explained that Portage County has a Groundwater Specialist, Jen McMillan and that the Groundwater Summit could be a joint venture between the Central Sands counties. He also explained that the Wood County board has 8 contested seats and that Portage County board has more. When the new board members come in, they will need to have an orientation session with problems that face the Central Sands area- groundwater being one of them. Bill believes this could be done before a larger groundwater summit later on. He urged that we can't sit and argue and that we need to figure out how to get the stakeholders here and do something viably.

Rick Bakovka suggested framing the messaging in the Groundwater Summit proposal to make it more word-neutral and more receptive to all of the stakeholders. Nathan shared that there is a *Cover Crops in Wisconsin* conference on February 27th that will cover a lot of these subjects, and he doesn't believe that we will get the Ag community to another summit with the same topics. However, we could gain more ground if we approach these groups individually. If there is a meeting or conference that is already set up, we could ask to have an education-focused breakout session at these meetings. The people are going to be there anyways, so we could open their eyes and get more people involved that way.

Rick Bakovka thinks he could get Sand Valley's agronomist and the cranberry growers here to start building those relationships. Once we bring stakeholders here, we should ask them what clean groundwater means to them and listen to their perspectives with no finger-pointing.

We need to also bring landscapers to the table. Adams County was successful in engaging those folks. If they did have a landscaper that was minimizing impacts, their group awarded them with certification. Some of those landscapers didn't know what they were doing, and the general landowners didn't realize that they were over-applying.

If we are successful in the next five months at bringing new stakeholders to the table, where do we go from there? We could have a public session to educate the public on what we've learned.

Bruce passed around a handout with a Water Audit Proposal that aims to establish and publish baseline data for water quality in the Central Sands area based on current available data. Katie will send out a copy of this proposal with the minutes.

5. Next Speakers.

The group agreed to invite one or two new stakeholder groups per month to each meeting to hear their perspectives regarding groundwater. Rick Bakovka will contact Sandy Valley for the March meeting. He will also try to get one of the landscapers in the area to present.

Rick Bakovka asked who the most influential Ag people are. Nathan responded that Tamas, who has been regularly attending these meetings representing the WPVGA, is very influential. Tamas may be able to have an environmental impacts session at one of their conventions. The group liked the idea of having breakout sessions at other groups' meetings and conferences to educate.

The next meeting will be held on Monday, March 19th from 2-4pm at the Saratoga Town Hall.

The meeting was adjourned at 3:49pm.

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director
Adam DeKleyn, County Planner
Justin Conner, GIS Specialist
Jeff Brewbaker, Code Administrator
Stevana Skinner, Code Technician
Kim Keech, Admin Services 5
Victoria Wilson, Admin Services 4

RE: Staff Report for March 7, 2018

1. Economic Development (Jason Grueneberg)

- a. Marshfield Economic Development Board – On February 8th, I attended the City of Marshfield EDB meeting. Items that were discussed included Wenzel Plaza status and programming, future economic development priorities, the future of the downtown façade program, and 2nd Street Corridor Redevelopment.
- b. Central Wisconsin Economic Development Fund (CWED) Finance Committee – On February 13th, I chaired a meeting for the CWED Finance Committee. The purpose of the meeting was to finalize the idle funds and investment policy prior to it going to the CWED Board for approval on February 21st.
- c. Central Wisconsin Economic Development Fund (CWED) Board – On February 21st, I participated in the CWED Board meeting. Agenda items included approving bylaw and policy & procedures manual changes, consideration of 3 loan requests/modifications, and approving the Investment Policy. Attached to this report are meeting minutes from the January 17, 2018 CWED Board of Directors meeting.
- d. ATV Routes and Trails in the County – In the past month, I have talked with a few County Departments and staff to discuss the feasibility and economic development potential of ATV trails and routes in the County. One activity that we have begun is to create a map showing all of the current routes that municipalities have approved for ATV use. Future activities will include gaining a better understanding of local, county and state regulations pertaining to ATVs, exploring trail funding possibilities, and identifying possible future routes and trails. Attached to this report is the Jackson County ATV Trail Users Survey Report, 2015. This report is being referenced to gain a better understanding of some of the Economic Development impacts from ATV trails.

2. Planning (Jason Grueneberg)

- a. Non-ferrous Mining – Planning and Zoning staff has been meeting with Land Conservation and Corporation Counsel to determine how best to

regulate potential non-ferrous mining in the County. A recommendation will be presented to the CEED Committee on March 7th.

- b. Nekoosa Strategic Planning – On February 26th, Adam DeKleyn and I facilitated the last meeting of the City of Nekoosa Strategic Planning process. The main purpose of the meeting was to identify volunteers to lead efforts to help implement the strategic plan. Meetings will be held every 3 months to coordinate progress towards implementation.
- c. Wood County Property – I have been working with County staff and the Ad Hoc Property Committee to help position various County-owned properties for sale. In recent months efforts have been focused on the 12th Street Human Services building and property located on 17th Avenue in Wisconsin Rapids. On February 6th, the Executive Committee will consider an offer to purchase for part of the 17th Avenue property, and I am initiating the process of marketing the 12th Street Human Services building that is appraised at \$715,000.

3. Planning (Adam DeKleyn)

- a. City of Nekoosa Comprehensive Outdoor Recreation Plan (CORP) – Presented draft plan to the oversight committee for final comments. All comments have been incorporated into the final plan. Final plan will go before the City of Nekoosa Common Council in March for adoption.
- b. Plat Review Officer – (2) CSM's were submitted for review/approval. (4) CSM's were approved/recorded. (2) CSM's are pending approval.
- c. Water Quality Management (WQM) Review – 208 Review Compliance Letter issued for (3) sanitary sewer relocation/extension projects in the City of Wisconsin Rapids.
- d. Town of Lincoln Comprehensive Plan Update – Preliminary discussions occurring.
- e. Wood County Parks, Recreation, and Open Space Plan – Online community survey was live the entire month of February. Introduction section is currently being developed. Survey results/public input will be compiled and presented in a survey summary document for incorporation into the plan.
- f. Nekoosa Strategic Planning – Assisted in presenting the completed Nekoosa Community Strategic Plan and community survey summary to the planning committee. Strategies were reviewed and next steps/implementation discussed.
- g. Town of Saratoga Strategic Planning – Preliminary discussions occurring. P&Z potentially may assist the town with a community survey depending on scope.

- h. Heart of Wisconsin (HOW) Leadership Training Program – Attended the HOW leadership session at the courthouse. Purpose of the session was to compare and contrast how governments systems operate in town, city, county, and state government.
- i. Wisconsin Rapids Downtown Steering Committee – Representing P&Z Department. Purpose of committee is to determine future vision/direction of downtown area.
- j. Nonferrous Metallic Mining – Recent law changes (Act 134) makes a number of changes surrounding the regulation of nonferrous metallic prospecting/mining in WI. Continued discussion occurring on next steps/recommendations for the regulation of metallic mines in Wood County. Deadline to take appropriate action is July 1, 2018.
- k. Floodplain – Developed GIS maps for Flooded Agriculture District – Cranberry Farm (FAD-C) permits.
- l. Website Updates – Planning Division webpage recreated.

4. Land Records (Justin Conner)

- a. Highway Dept. Sign Inventory – Migrated data from legacy database into the new mapping system. Created a new GIS based inventory that will be accessible on any device anywhere they need it.
- b. Parcel Mapping – Parcel editing as new deeds and CSMs arrive.
- c. PLSS Remonumentation – RFP released for 2018 PLSS contract.
- d. Surveyor Records – Last of the surveyor records have been scanned. Scanned documents are available here:
<http://woodcogis.com/index.html/Surveyor/>
- e. WLIP – 2018 State data submissions are complete.
- f. Census LUCA – Attended Census workshop for the Local Update of Community Addresses.

5. Code Administrator's (Jeff Brewbaker and Stevana Skinner)

- a. Private Sewage Program, Permitting, Maintenance and Violations
 - i. (8) on-site investigations/inspections/compliances
 - ii. (1) septic system verification letters & failing system investigations
 - iii. (0) failing septic system orders, (18) holding tank maintenance violations & settlements
 - iv. (3) soil tests reviewed, (0) soil on-sites, (2) hydrograph reports reviewed, (0) interpretive soils report reviewed

- v. (0) holding tank plan reviews, (2) conventional plan reviews, (0) mound plan review
- vi. (3) sanitary permits reviewed
- vii. (2) court cases for malfunctioning septic system and overfull holding tanks (11) referrals invoices & maintenance
- viii. (0) sanitary system easements
- ix. (0) camper complaints
- x. (4) court cases for failure to comply with septic tank maintenance program 2/27/18
- xi. (16) meetings with holding tank offenders in office, (2) meetings at property owners residence regarding holding tank violations
- xii. Answered phone calls, emails and met in office regarding permitting and inspection questions.

b. Floodplain Ordinance Investigations and Permitting

- i. (3) site inspections, meetings or enforcement
- ii. (0) permit issued, screening sites or Letter of Map Amendment (LOMA)
- iii. (1) DNR Approved flood studies reviewed
- iv. (1) Cranberry farm certification
- v. (5) Meetings in office regarding citizens building near floodplain
- vi. Answered questions from citizens regarding building in floodplain and shoreland areas.

c. Shoreland Ordinance Investigations and Permitting

- i. (1) general shoreland permits reviewed & issued
- ii. (0) mitigation plans reviewed, (0) exempt structure affidavit
- iii. (5) onsite pre-construction inspections, meetings & enforcement, compliances
- iv. (0) navigability determinations
- v. (0) wetland evaluation/site visit
- vi. JB & SS will be attending an all-day shoreland/floodplain workshop presented by WI-DNR in Antigo on 2/28/18
- vii. Answered phone calls and met with various people at the counter regarding shoreland zoning requirements.

6. Office Activity (Kim Keech and Victoria Wilson)

- a. Monthly Sanitary Permit Activity. There were 4 sanitary permits issued in January 2018 (2 New, 2 Replacements, 0 Reconnect and 0 Non-Plumbing) with revenues totaling \$1,025. There were 3 sanitary permits issued in January 2017 (2 New, 1 Replacements, 0 Reconnects and 0 Non-Plumbing) with revenues totaling \$825.

There were 4 sanitary permits issued through January 2018. For comparison purposes, following are totals through the same period for the previous five years: 2017 – 3, 2016 – 3, 2015 – 4, 2014 – 5 and 2013 – 5.

- b. 2018 Tax Refund Intercept Program (TRIP) – As of February 26th, Wood County has received \$295.00 on one outstanding case.
- c. 2017 Maintenance Notices – Small Claims have all been initiated for failure to provide servicing and are waiting to be scheduled by Wood Co Corp Counsel.
- d. 2017 Program Fee Notices – A possible small claims action for 34 property owners for failure to pay \$20 triennial program fee is being reviewed. As workload permits, these are being referred to Wood Co Corp Counsel for failure to pay \$20 triennial program fee.
- e. 2018 Maintenance Notices – Septic Maintenance Notices, ATU (Aerobic) Maintenance Notices, White Knight (Aerobic) Maintenance Notices, and Farmer Exempt Holding Tank Maintenance Notices are scheduled to be mailed around Monday, April 23rd with a due date of Friday, August 10th. There are approximately 3,083 scheduled to be mailed between the four notices.
- f. Enforcement Activities Update (Small Claims).
 - i. On January 16th, four (4) cases were forwarded to Wood Co Corp Counsel to initiate Small Claims action for 2017 failure to service. One (1) case has settled with servicing completed. These were scheduled for February 27th.
Court Case Summary:
 - One (1) case is settled with servicing completed.
 - Two (2) cases were no shows with Default Judgment.
 - One (1) case will be set for a Pretrial Hearing.
 - ii. On February 5th, three (3) cases were forwarded to Wood Co Corp Counsel to initiate Small Claims action for 2017 failure to service. These are not yet scheduled.
 - iii. On February 9th, four (4) cases were forwarded to Wood Co Corp Counsel to initiate Small Claims action:
 - Two (2) for 2017 failure to service
 - Two (2) for failure to service and failure to pay \$20 triennial program fee.These are not yet scheduled.
 - iv. On February 15th, one (1) case was forwarded to Wood Co Corp Counsel to initiate Small Claims action for 2017 failure to maintain Holding Tank. This case is not yet scheduled.

- v. On February 16th, one (1) case was forwarded to Wood Co Corp Counsel to initiate Small Claims action for 2017 failure to maintain Holding Tank. This case is not yet scheduled.
 - vi. On February 22nd, ten (10) cases were forwarded to Wood Co Corp Counsel to initiate Small Claims action for 2017 failure to pay \$20 triennial program fee. These are not yet scheduled.
 - vii. On February 28th, fourteen (14) cases were forwarded to Wood Co Corp Counsel to initiate Small Claims action for 2017 failure to pay \$20 triennial program fee. These are not yet scheduled
- g. Wisconsin Fund Grant Program – The Joint Finance Committee on Thursday, May 11th on a 12-4 vote adopted ongoing funding for the Wisconsin Fund Grant Program through June 30, 2021.
- i. (7) Wisconsin Fund Applications FY2019 – Wisconsin Fund Grant Applications were emailed to the State of Wisconsin on January 30th meeting the deadline date of January 31st. Disbursement of Wisconsin Fund Grant is expected late fall 2018.

CWED BOARD OF DIRECTORS MEETING

January 17, 2018

Central Wisconsin Airport 200 CWA Drive Conference Room B, Mosinee, WI

MINUTES

Present: Adams County - Tanya Walsh-Laehn (phone), Village of Athens - Lisa Czech (phone), Forest County - Paul Millan (Phone), Lincoln County - Ken Maule, Marathon County - James Warsaw, City of Marshfield - Keith Strey (phone), City of Mosinee - Jeff Gates, Village of Plover - Richard Holden, City of Stevens Point - Michael Ostrowski, Vilas County - Bob Egan, City of Wisconsin Rapids - Zach Vruwink (phone), Wood County - Jason Grueneberg

Not Represented: City of Merrill, Portage County, Town of Rib Mountain, City of Schofield, Village of Weston

Others present: CAP Services: Laura West, Susan Henry, Joni Kearn, Dawn Thrun

1. Call to order at 1:32

President Ostrowski called the meeting to order.

Roll Call: Adams County - Tanya Walsh-Laehn (phone), Village of Athens - Lisa Czech (phone), Forest County - Paul Millan (Phone), Lincoln County - Ken Maule, Marathon County - James Warsaw, City of Marshfield - Keith Strey (phone), City of Mosinee - Jeff Gates, Village of Plover - Richard Holden, City of Stevens Point - Michael Ostrowski, Vilas County - Bob Egan, City of Wisconsin Rapids - Zach Vruwink (phone), Wood County - Jason Grueneberg

2. Minutes of 10/18/2017 and 11/1/2017 CWED Board of Directors meetings

Motion by Secretary Holden to approve the minutes of the 10/18/17 and 11/1/2017 Board of Directors meetings; seconded by Director Egan.

Motion carried

3. Approval of City of Marshfield representative

No action taken as Keith Strey currently represents Marshfield as the Alternate.

4. Election of Vice President

Treasurer Grueneberg nominated Ken Maule.

Motion by Director Gates to close nominations and unanimously approve the candidate; seconded by Director Warsaw.

Motion carried

5. Adjourn into closed session pursuant to Wisconsin Statutes 19.85(1)(e)(deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session) relating to the following:

- a. Request by Great Lakes Alfalfa & Great Lakes Alfalfa Transport to use vehicles in a manner other than intended

- b. Subordination Request – Espresso Sensory Perceptions, aka Vino Latte
- c. Loan for Chula Vista, Inc.

Motion by Director Maule to adjourn into closed session; seconded by Director Egan.

Roll Call: Yeas: Walsh-Laehn, Czech, Millan, Maule, Warsaw, Strey, Gates, Holden, Ostrowski, Egan, Vruwink, Grueneberg

Nays: None

Motion carried

Meeting adjourned into closed session at 1:37 PM.

6. Reconvene into open session for possible action on the above

Motion by Secretary Holden to reconvene into open session; seconded by Director Grueneberg.

Roll Call: Yeas: Walsh-Laehn, Czech, Millan, Maule, Warsaw, Strey, Gates, Holden, Ostrowski, Egan, Vruwink, Grueneberg

Nays: None

Motion carried

Meeting reconvened into open session at 3:15 PM.

- a. Request by Great Lakes Alfalfa & Great Lakes Alfalfa Transport to use vehicles in a manner other than intended

Motion by Vice President Maule to approve the request with conditions that Byline Bank receive notification and require the payments for the use of the equipment (4 trucks and 2 trailers) be assigned to lenders; seconded by Director Gates.

Roll Call: Yeas: Walsh-Laehn, Czech, Millan, Maule, Warsaw, Strey, Gates, Holden, Ostrowski, Egan, Vruwink, Grueneberg

Nays: None

Motion carried

- b. Subordination Request- Espresso Sensory Perceptions, aka Vino Latte

Motion by Director Warsaw to accept the request as presented; seconded by Director Egan.

Roll Call: Yeas: Walsh-Laehn, Czech, Millan, Maule, Warsaw, Strey, Gates, Holden, Ostrowski, Egan, Vruwink, Grueneberg

Motion carried

- c. Loan for Chula Vista, Inc.

Motion by President Ostrowski to extend the loan commitment for 30 days with an acceptable intercreditor agreement; seconded by Director Gates.

Roll Call: Yeas: Walsh-Laehn, Czech, Millan, Warsaw, Strey, Gates, Holden, Ostrowski, Egan, Vruwink, Grueneberg

Nays: Maule

Motion carried

7) Minutes of the 12/8/2017 Executive Committee meeting.

Motion by Vice President Maule to approve the minutes of the 12/8/2017 Executive Committee meeting; seconded by Treasurer Grueneberg.

Motion carried

8) Actions of the 1/9/2017 Finance Committee meeting

Motion by Director Warsaw to approve the actions of the 1/9/18 Finance Committee meeting; seconded by Director Vruwink.

Roll call: Yeas: Czech, Millan, Maule, Warsaw, Strey, Gates, Holden, Ostrowski, Egan, Vruwink, Grueneberg

Nays: None

Motion carried

9) Interim Financial Statements for December 2017

Motion by Secretary Holden to accept and place in file the December 2017 Interim Financial Statements; seconded by Director Millan.

Motion carried

10) Update to CWED Bylaws

Postponed

11) Update to Policy and Procedures Manual

Postponed

12) Advisory Committee Update

No Report

13) Loan Updates

West and Kearn commented on the status of a few loans and the pipeline.

14) Monthly Fund Status and Activity Report

There were no significant comments or explanations needed for the Monthly Fund Status and Activity Report.

15) Strategic planning and/or goal setting operations for CWED

At the last Executive Committee meeting options were discussed. There will probably be some preliminary meetings with the UW Extension to establish a proposal for strategic planning session which would include the CWED Board, all committee members, and CAP.

16) Creating an Executive Director position

This will be on hold, pending the results of the strategic planning efforts and/or goal setting.

17) President's update

There was nothing other than the strategic planning efforts.

18) Administrator/Service Provider update

West reported that there is a new CWED RLF and MICRO loan application on the website that can be filled out online. This application provides some clarity for potential clients with respect to the loan options and requirements. There will be a link provided to CWED member municipalities to the website application.

19) Adjourn

The meeting adjourned at 3:36 PM

Drafted by Dawn Thrun, submitted by Secretary Holden



6B

**NMM Permit Transfer Fee and Three year inactive annual fee
Land and Water Conservation Department Policy**

Current language regarding Permit Transfers:

Wood County Ordinance 802.20 Permit Transfer

"A nonmetallic mining reclamation permit issued under this chapter shall be transferred to a new owner or operator upon satisfaction of the conditions in Section NR 135.28, Wisconsin Administrative Code."

Wood County Ordinance 802.27 Annual Fees

(5) Permit Transfer Fee reads "When transferring an approved reclamation plan and permit to another entity, a one-time permit transfer fee shall be due to the County of Wood. The amount of the fee shall be established from time to time by the CEED Committee."

NR135.28 Permit transfer

- (1) A nonmetallic mining permit may be transferred to a new operator upon submittal to the regulatory authority of proof of financial assurance and a certification in writing by the new permit holder that all conditions of the permit will be complied with.
- (2) The transfer is not valid until financial assurance has been submitted by the new operator and accepted by the regulatory authority and the regulatory authority makes a written finding that all conditions of the permit will be complied with. The previous operator shall maintain financial assurance until the new operator has received approval and provided the financial assurance under this section.

Proposed Department Policy language-Effective February 7, 2018 (if acted on by CEED)

Permit Transfer

If the current approved reclamation plan on file with the Wood County Land and Water Conservation Department is three years or older a new reclamation plan must be submitted before a permit transfer can be considered. The permit transfer is not valid until financial assurance has been submitted by the new operator and accepted by the regulatory authority.

Permit Transfer fees

If the current approved reclamation plan on file with the Wood County Land and Water Conservation Department is three years old or less than a one-time permit transfer fee shall be due to the County of Wood. This permit transfer fee shall be half of the current review fee.

If the current approved reclamation plan on file with the Wood County Land and Water Conservation Department is three years old or greater than a complete new reclamation plan must be submitted and treated like new permit, including 30-day Class 2 public notice. The permit transfer is not valid until financial assurance has been submitted by the new operator and accepted by the regulatory authority.

6B

Considerations behind the permit transfer department policy:

- * Numerous current reclamation plans on file are from 2001 when the ordinance first started
- * Permit applications/reclamation plans coming in currently are at a different caliber of reclamation plan than those from 2001
- * We have learned a lot about reclamation and the program since 2001
- * We updated Wood County permit application in 2012 and it reflects items we learned since 2001
- * In the ideal world we could bring in 5-10 plans a year for updates but current workloads don't allow that
- * Not sure we can require new reclamation plans from permit holders that have an approved reclamation plan on file. It would cost them staff time, public notice fees, etc.
- * If we catch some of these older reclamation plans with a transfer request we are only covering the County of Wood in the long run.

Current language regarding Inactive fees:

Wood County Ordinance 802.27 Annual Fees

"Any site on which no nonmetallic mining activity has taken place in a calendar year shall receive a reduced fee for three (3) years. Reclamation must occur over this three (3) year reduced fee period to be considered for continuation of the reduced fee upon expiration of the three (3) year period."

Proposed Department Policy language-Effective February 7, 2018 (if acted on by CEED)

A nonmetallic mine site can be at the inactive fee for 3 consecutive years as long as no mining activity is being performed on mine site, excluding reclamation work. Year 4 the annual permit fee will increase to the permit fee level based on their active acreage during the annual inspection, unless reclamation has occurred during year 3. In order to be granted the inactive fee for year 5 reclamation has to take place.

MEMORANDUM OF UNDERSTANDING (MOU)

Between

**The Board of Regents of the University of Wisconsin System, on behalf of
University of Wisconsin Extension, Cooperative Extension Division**

and

Wood County, Wisconsin

This is an agreement between the Board of Regents of the University of Wisconsin System, on behalf of the University of the University of Wisconsin Extension, Cooperative Extension Division, hereinafter called **Cooperative Extension** and Wood County, hereinafter called the **county**.

I. AUTHORITIES

Cooperative Extension is authorized under WI State Statute 59.56(3) University Extension Work (a) Creation, whereby a board may establish and maintain an educational program in cooperation with the University of Wisconsin. With this authorization, Cooperative Extension has worked to develop partnerships with the counties to implement educational services.

II. PURPOSE & SCOPE

The purpose of this MOU is to identify the roles and responsibilities of each party as they relate to maintaining mutual agreements with individual counties, and specifically:

The term of this MOU is for one year: January 1, 2018 through December 31, 2018. After the 2018 pilot year, future MOU's will have a three year duration.

III. BACKGROUND

Through Cooperative Extension, people of Wisconsin and beyond can access university resources and engage in learning, wherever they live and work. Fundamental to this mission are Cooperative Extension's partnerships with the UW campuses, the county and tribal governments, and other public and private organizations. Fulfilling the promise of the Wisconsin Idea, Cooperative Extension extends the boundaries of the university to the boundaries of the state and helps the university establish beneficial connections with all of its statewide stakeholders.

Cooperative Extension is organized both around geography, as faculty and staff deliver programs in communities throughout the state, and around academic disciplines. The broad disciplines currently include the Department of Agriculture & Natural Resources and the Department of Youth, Family & Community Development that oversee programmatic and academic functions. Cooperative Extension faculty and staff are associated with one of the two departments.

Cooperative Extension is committed to maintaining an office in every county willing to commit to continued funding and space for Cooperative Extension staff. Cooperative Extension recognizes the value in keeping a local presence in every county and keeping the shortest distance possible between the people of Wisconsin and the Cooperative Extension staff delivering programming to them. This negotiated MOU defines Cooperative Extension's commitment to investing in local and statewide Cooperative Extension staff and county partners' contribution to supporting the valued work performed.

IV. COOPERATIVE EXTENSION RESPONSIBILITIES UNDER THIS MOU

Administrative Structure: Cooperative Extension's geography is divided into two zones in the state (north and south), with each zone overseen by one Assistant Dean, who directly reports to the Dean of Cooperative Extension. These two zones consist of 22 geographic areas (Figure 1). Administrative duties for each area are assigned to Area Extension Directors, who are responsible for maintaining county and tribal partnerships, developing annual work plans and contracts, determining identified priorities and staffing, securing new funding and partnerships, and ensuring the delivery of timely and relevant programming. The Area Extension Director serves as the direct supervisor for area-based programmatic local Cooperative Extension staff and will be responsible for overseeing the operations of county Extension offices. The Area Extension Director is responsible for hiring local Cooperative Extension staff who will deliver educational services to the county. As an integral part of the partnership between Cooperative Extension and the county, the Area Extension Director will seek the partner's feedback on hiring decisions and performance.

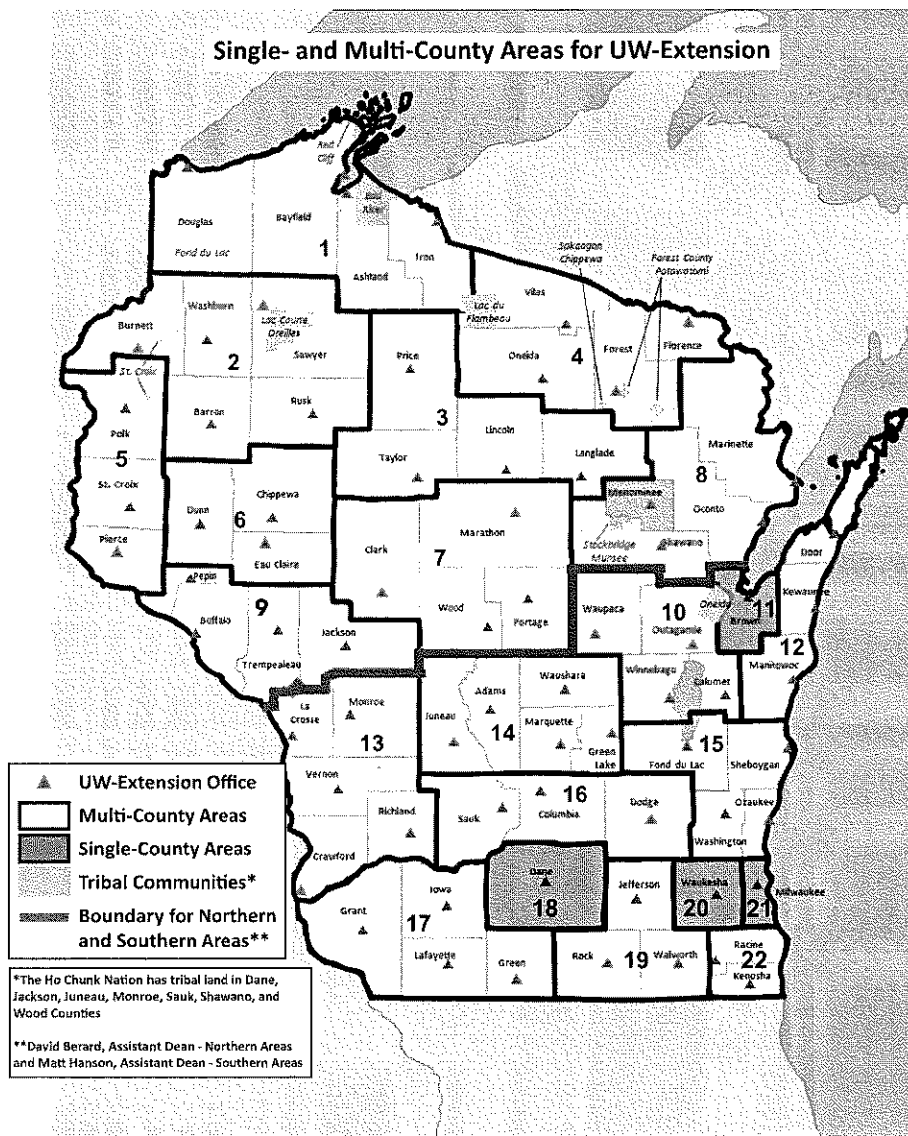


Figure 1. Twenty-two multi- or single-county areas representing the northern and southern administrative zones of UW Cooperative Extension.

Cooperative Extension will commit funds to support the administrative roles of the Assistant Dean and Area Extension Director positions. Cooperative Extension will also support service delivery through co-funding Cooperative Extension faculty and staff positions.

Counties may choose to share, i.e. partially fund, positions with other counties or tribes. The Area Extension Directors, in consultation with leadership from disciplinary program areas, will advise and guide counties and tribes on options for sharing staff based on their knowledge of the programming needs across neighboring counties and tribes.

V. COUNTY RESPONSIBILITIES UNDER THIS MOU

The county is a critical partner in developing and implementing key educational priorities for county residents. In collaboration with Cooperative Extension leadership, counties will identify local services of priority to their communities. Counties will agree to co-fund Cooperative Extension faculty and staff based upon annually established flat fees for positions and a portion of professional development cost, as defined in annual contracts. The county will agree to support these services by providing annual travel funds, and information technology (IT) support to Extension staff. In general, the county will provide the following support for these positions:

- Support staff to meet the administrative needs of the office.
- Office and educational meeting room space.
- Adequate office and educational supplies.
- Travel expenses of assigned Cooperative Extension faculty and staff.
- Access to computers, internet, and other needed office and educational equipment.
- Access to Cooperative Extension's G Suite for Education domain (Google+, Drive and Hangouts), YouTube, and UW System Digital Learning Environment, and social media as necessary to support their work
- Engagement and input into Extension hiring decisions for county based positions
- Insurance for county programs.
- An Extension committee or other oversight committee to provide feedback to Cooperative Extension on service needs, staffing decisions and performance.

The County will also carry out consistent co-branding across all county offices to reflect the brand identities of both Cooperative Extension and the county government.

VI. PLANS AND CONTRACTS IN SUPPORT OF THE MOU

In partnership the Area Extension Directors will work with counties to develop an individual county Annual Plan of Work and an overall Area Annual Plan. It is expected that this work will cover the January - December time period reflecting the priorities and projects that meet county needs consistent with services offered through Cooperative Extension. Area Extension Directors will initiate work with the county to evaluate work plan efficacy regularly (at least twice a year). The Area Annual Plan will be a cumulative summary of priorities and projects that will be conducted in the counties within their area purview. Area Extension Directors will also initiate the annual contract with the county that identifies the services delivered through the types of

positions funded by Cooperative Extension and the partner. The contract will specify positions, programs, and fees, to be negotiated annually and in place by January 1. The negotiation of annual contracts will, allow counties the opportunity to make changes based on their needs.

VII. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:

1. This MOU can only be extended or modified by mutual agreement of the parties. Any such change will be executed as a written Amendment to this MOU.
2. This MOU may be terminated by either party upon ninety (90) days written notice. Notice of termination shall be given by personal delivery or by certified or registered mail and shall be deemed to be given on the date so delivered.
3. Neither party has any liability to the other party for special, incidental, indirect, or consequential damages.
4. This MOU and all matters related to it shall be governed and construed by the laws of the State of Wisconsin, and any litigation arising out of or in any way related to this MOU shall be brought in a Wisconsin court of competent jurisdiction.
5. This MOU and annual contracts developed as outlined in Section VI, represent the entire understanding between the parties relating to this MOU.

VIII. NON-DISCRIMINATION

In the performance of the obligations under this MOU, the parties agree to abide by their own respective affirmative action plans and in doing so agree not to discriminate, in violation of any state or federal law, against any employee or applicant because of race, religion, marital status, age, color, sex, handicap, national origin or ancestry, income level or source of income, arrest record or conviction record, less than honorable discharge, physical appearance, sexual orientation, gender identity, political beliefs, or student status. The parties further agree not to discriminate, in violation of any state or federal law, against any subcontractor or person who offers to subcontract on related activities because of race, religion, color, age, disability, sex, sexual orientation, gender identity or national origin.

IX. EFFECTIVE DATE AND SIGNATURE

This MOU shall be in effect upon the signature of Cooperative Extension and County or Tribe authorized officials. It shall be in force from January 1, _____ to December 31, _____.

Dean, Cooperative Extension

County Executive

Signature and Date

Signature and Date

and/or

or

Assistant Dean, Cooperative Extension

County Administrator

Signature and Date

Signature and Date

and/or

or

Area Extension Director

County Committee or Chair

Signature and Date

Signature and Date

On behalf of the Board of Regents of
The University of Wisconsin System

By: _____
Contract Officer
University of Wisconsin - Extension



Jackson County ATV Trail Users Survey Report, 2015

**James Janke
David Trechter**

**Survey Research Center Report 2016/2
January 2016**

Staff and students working for the Survey Research Center (SRC) at UW-River Falls were instrumental in the completion of this study. We would like to thank Denise Parks, Shelly Hadley, Katrina Barrett, David Jacobsen, Kaylin Spaeth, and Emily Johnson. We gratefully acknowledge their hard work and dedication.

The SRC would also like to thank the Jackson County client team for their valuable guidance and input throughout the project. Team members include Jon Schweitzer (Jackson County Forestry and Parks Department), Chris Hardie (Black River Area Chamber of Commerce), Ashley Stetzer (Jackson County Forestry and Parks Department), and Luane Meyer (Jackson County UW-Extension).

Special thanks to UW-Extension Specialist David Marcouiller for conducting the economic impact analysis.

Finally, we would like to thank the volunteers who administered the survey and the trail users who took the time to complete it.

Table of Contents

Executive Summary	3
Survey Purpose	5
Survey Methods	5
Profile of Respondents	6
Trails Use and Satisfaction	11
Lodging	18
Economic Impact on Jackson County.....	23
Open Ended Comments About Jackson County ATV Trail Experience.....	26
Conclusions.....	27
Appendix A – “Other” Written Responses	28
Appendix B – Quantitative Summary of Responses by Question	32

Executive Summary

The purpose of this study was to assess the economic impact of users of the Jackson County trail network and to solicit feedback from riders about their experience. Survey data were collected by intercept interviews with trail users during the 2015 trail season (May 16 to October 15). At the end of the season, the completed surveys were shipped to the SRC for processing and analysis. The shipment contained 155 completed questionnaires. The SRC had hoped that 400 surveys would be collected over the season. Further, while reviewing the data, the SRC observed multiple instances where members of the same group were interviewed at the same time, which raises concerns about the degree of randomness in the sample and, hence, about the representativeness of the results. Given this uncertainty about the data collection process, the SRC randomly selected one respondent from each group trail users who were interviewed at the same time. This process resulted in a final sample of 129 observations in the data set. Based on this number of observations, the confidence interval ("margin of error") of the results is plus/minus 8.6%, which is larger than had been planned. Within this sample of 129 observations, 110 respondents from outside Jackson County provided information about their expenditures in Jackson County businesses. The margin of error for the expenditure data is plus/minus 9.2%.

The Survey Research Center estimates that the trail hosted 23,750 visitors during the season, including 21,600 visitors from other counties whose expenditures infuse money into the Jackson County economy.

The largest portion of respondents were middle-age adults, 45 to 54 years old. Compared to the state average, a larger percentage of respondents have some college/tech or an Associate degree or vocational certificate.

Seven in ten respondents said riding trails was the primary reason they were in the Black River Falls area and 91% were visiting from other counties in Wisconsin, Minnesota, Illinois, Iowa, and Missouri. The largest number of non-county respondents were from La Crosse County.

The primary source of information about the trail system is from family and friends (64%).

The trail system attracts a high percentage of return visitors (81%), who most frequently use the trails two or three times per year.

Most trail users enter the network at one of three locations: East Arbutus parking lot, Arrowhead Lodge/Orange Moose, or Highway 54 parking lot.

The most frequently used trail segment is between Black River Falls and Lake Arbutus (72%).

Respondents tend to travel in pairs. The most common group size is two (24%) or four (23%), but larger groups are not uncommon.

Large majorities of respondents are satisfied or very satisfied with trail access and parking, camping facilities, trail signage, trail safety, and grooming of the Jackson County portion of the network. A smaller majority are satisfied or very satisfied with the grooming on the State portion of the trail network.

60% of respondents are overnight visitors. Most respondents traveling overnight stay at a hotel/motel (44%) or campground (42%). The Arrowhead Lodge Best Western and Parkland Village were the most frequently used overnight accommodations. Most visitors stay 2 (36%) or 3 nights (38%).

Half of respondents making a lodging reservation used the telephone, and 28% used the Internet.

Expenditures by non-county trail users represent infusions of money into the Jackson County economy. Trail users from outside Jackson County were asked how many dollars they have spent or plan to spend in Jackson County during their trip. 110 non-local respondents provided expenditure data. Due to this relatively low number of observations, the confidence interval ("margin of error") for the economic impact analysis is plus/minus 9.2%, and the results are reported as a range using the lower and upper limits of the confidence interval.

Non-local respondents reported spending between \$355 and \$427 on average in Jackson County. The largest expenditures were for lodging and food and drink. Total expenditures at Jackson County businesses by non-county trail users are estimated to be between \$7.6 million and \$9.2 million annually. Some of these expenditures remain in the Jackson County economy as businesses make purchases from other local businesses and employees and owners spend their wages and profits on local purchases.

To measure overall economic impact of trail visitors on the Jackson County economy, we need to account for the direct, indirect, and induced effects of non-county trail users. Direct impacts focus on the spending by non-county trail users. Indirect economic impacts are business-to-business transactions generated by trail users. For example, increased purchases of meals by visiting trail users would cause a restaurant to increase purchases of various foods for their menus. Induced impacts are the additional economic activity generated by the way workers and owners spend the incomes they earned from trail-related expenditures. For instance a worker in restaurant frequented by non-county trail users will spend some of his/her wages and tips on rent, and the landlord, in turn will spend some of this rent money at the local grocery store. The total (direct + indirect + induced) impact measures the net increase in economic activity (labor income plus profits) generated by non-locals who use Jackson County trails. The estimated annual economic impact of expenditures by non-county trail users are as follows:

- Between 118 and 142 jobs created/sustained
- Between \$2.0 million and \$2.4 million in labor income
- Between \$4.0 million and \$4.6 million added to the Jackson County economy.
- Between \$7.8 million and \$9.34 million of total economic activity (mostly labor income and profits)

Survey Purpose

The purpose of this study was to assess the economic impact of users of the Jackson County trail network and to solicit feedback from riders about their experience. Jackson County officials chose to work with the Survey Research Center (SRC) at the University of Wisconsin-River Falls to gather this information.

Survey Methods

The survey data were collected by intercept interviews of trail users during the 2015 season between May 16 and October 15. Interviews were conducted by staff from the Jackson County Forestry and Parks Department and by volunteers from local ATV clubs. Interviewers were provided with a set of instructions for implementing the survey process. At the end of the season, the completed surveys were shipped to the SRC for processing and analysis. The shipment contained 155 completed questionnaires. The SRC had hoped that 400 surveys would be collected over the season. Further, while reviewing the data, the SRC observed multiple instances where members of the same group were interviewed at the same time, which raises concerns about the degree of randomness in the sample and, hence, about the representativeness of the results. Given this uncertainty about the data collection process, the SRC randomly selected one respondent from each group of trail users who were interviewed at the same time. This process resulted in a final sample of 129 observations in the data set. Among the 129 observations were 110 non-local respondents who provided data on their purchases at Jackson County businesses. Their expenditure information was used to assess the economic impact of non-county trail users on the Jackson County economy.

The Jackson County Forestry and Parks Department uses mechanical counters at four locations on the trail network to measure usage. The counters recorded a total of 51,026 hits in 2015. But a single trail user may be counted between one and four times on a single day. Thus, the exact number of riders is not known. The SRC developed an estimate of total annual trail use based on the data from the mechanical trail counters in combination with the responses to trail usage reported in Question 2 (*On which trail segments did you ride?*). The estimate was calculated by determining the average number of trail segments ridden per rider as reported in Question 2 (2.15) and dividing the result into the total number recorded by the counters (51,026). The resulting estimate is approximately 23,750 visitors in 2015. With the exception of the expenditures at local businesses, the results provided in this report are expected to be accurate to within plus or minus 8.6% with 95% confidence. Expenditure data from the subset sample of 110 non-local respondents is expected to be accurate to within plus/minus 9.2% based on 21,600 non-local trail users.

In addition to numeric data, respondents provided additional written answers in an “other, specify” category. **Appendix A** contains the written responses

Appendix B contains copies of survey questionnaire with a complete quantitative summary of responses by question.

Profile of Respondents

Table 1 summarizes the demographic profile of the survey respondents. Comparable data from the American Community Survey 1-year estimates for the State of Wisconsin are provided as a point of comparison to the overall state population.

There were more men (69%) among respondents than women (31%). Compared to the state population profile, the sample of trail users had fewer young adults (age 18-24) and senior citizens (age 65+). The largest single age group among respondents was middle-age adults age 45 to 54, which comprised a third of the total.

There were relatively few respondents who have not completed high school and relatively few with graduate or professional degrees. Respondents are more likely to have some college/tech or to have an Associate degree or vocational certificate than the state average. Survey respondents tend to have higher than average incomes; the percentage of respondents with incomes in the categories between \$75,000 and \$149,999 is larger than the state as a whole.

Table 1. Profile of Respondents – Jackson County ATV Trail Users

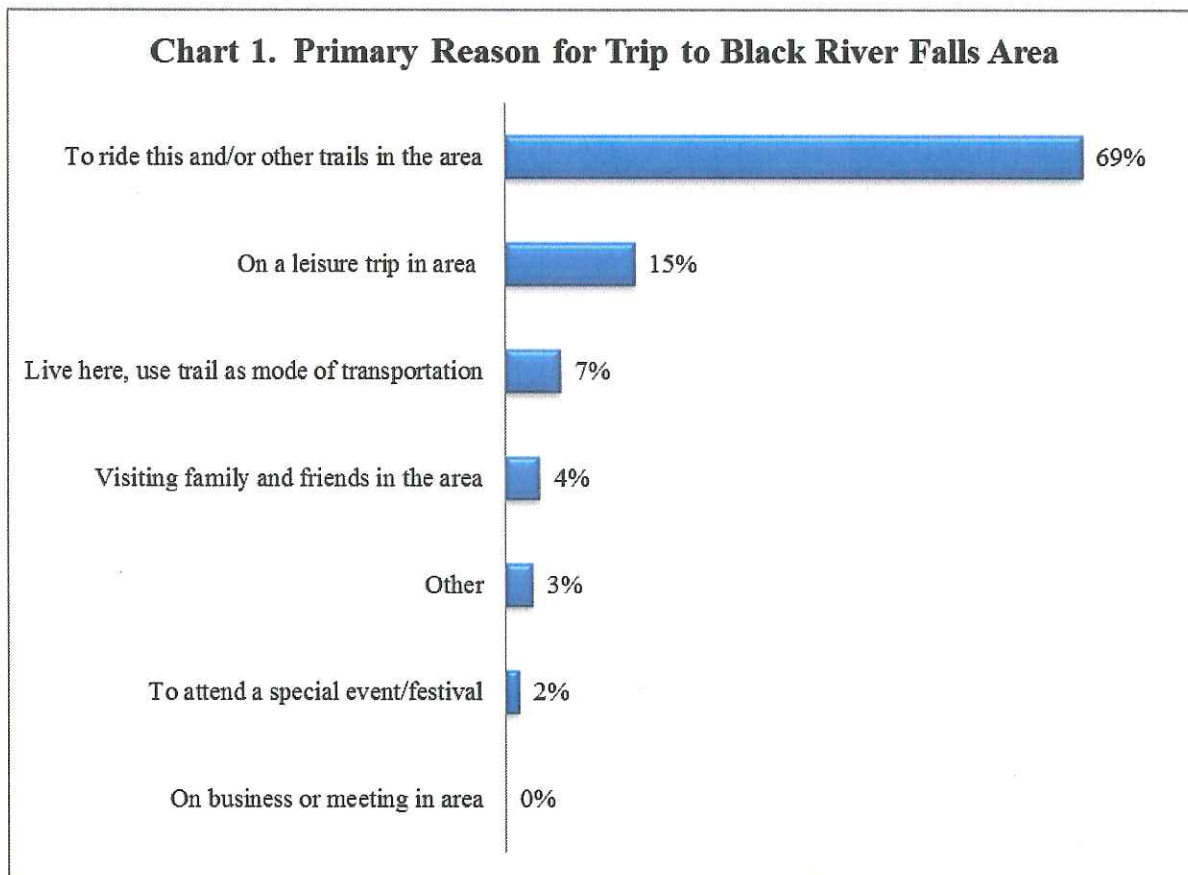
Gender (Age 18+)	Count	Male	Female				
Sample	122	69%	31%				
WI population –ACS	4.46M	49%	51%				
Age Group (Age 18+)	Count	18-24	25-34	35-44	45-54	55-64	65+
Sample	123	7%	15%	20%	33%	17%	8%
WI population – ACS	4.46M	13%	16%	16%	18%	17%	20%
Educational Attainment (age 25+)	Count	< High School	High School Grad.	Some College/ Tech	Associate Degree/ Certificate	Bachelor's Degree	Graduate/ Profess. Degree
Sample	125	0%	33%	26%	19%	18%	5%
WI population –ACS	3.89M	9%	32%	21%	10%	19%	10%
Household income range	Count	<\$25K	\$25K-\$44.9K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K-144.9K	\$150K+
Sample	112 ¹	2%	18%	27%	21%	25%	7%
WI population –ACS	2.29M	22%	25%	20%	13%	13%	7%

The SRC performed statistical tests to see if there were significant differences in the responses to the survey questions based on demographic characteristics. In statistics, a result is called statistically significant if it is unlikely to have occurred by chance. Statistical significance is expressed as a probability that the difference between groups is not real. A commonly used probability standard is .05 (5%). Statistical significance at the .05 level indicates there is only a 5 in 100 probability that the difference between two estimated values is not real. It does not necessarily mean the difference is large, important, or significant in the common meaning of the word. If there are a sufficiently large number of observations, even small differences of opinion can be statistically significant. In this survey, there were relatively few differences in the answers based on demographic groups. These instances will be noted in the report.

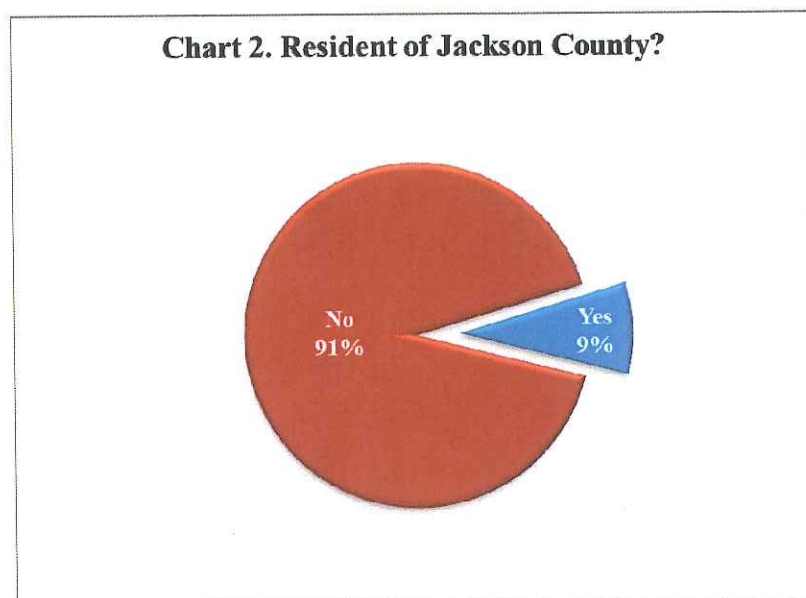
¹ Excludes respondents who chose the "Prefer Not to Answer" option

Primary Purpose of Trip and Home Location

As shown in Chart 1, seven in ten respondents said riding trails was the primary reason they were in the Black River Falls area. Relatively few respondents said that a leisure trip to the area was their primary reason (15%), while 7% said they are local residents who use the trail system as a mode of transportation. Very few respondents were in the area primarily to visit family and friends (4%), to attend an event or festival (2%), or on a business trip (0%).

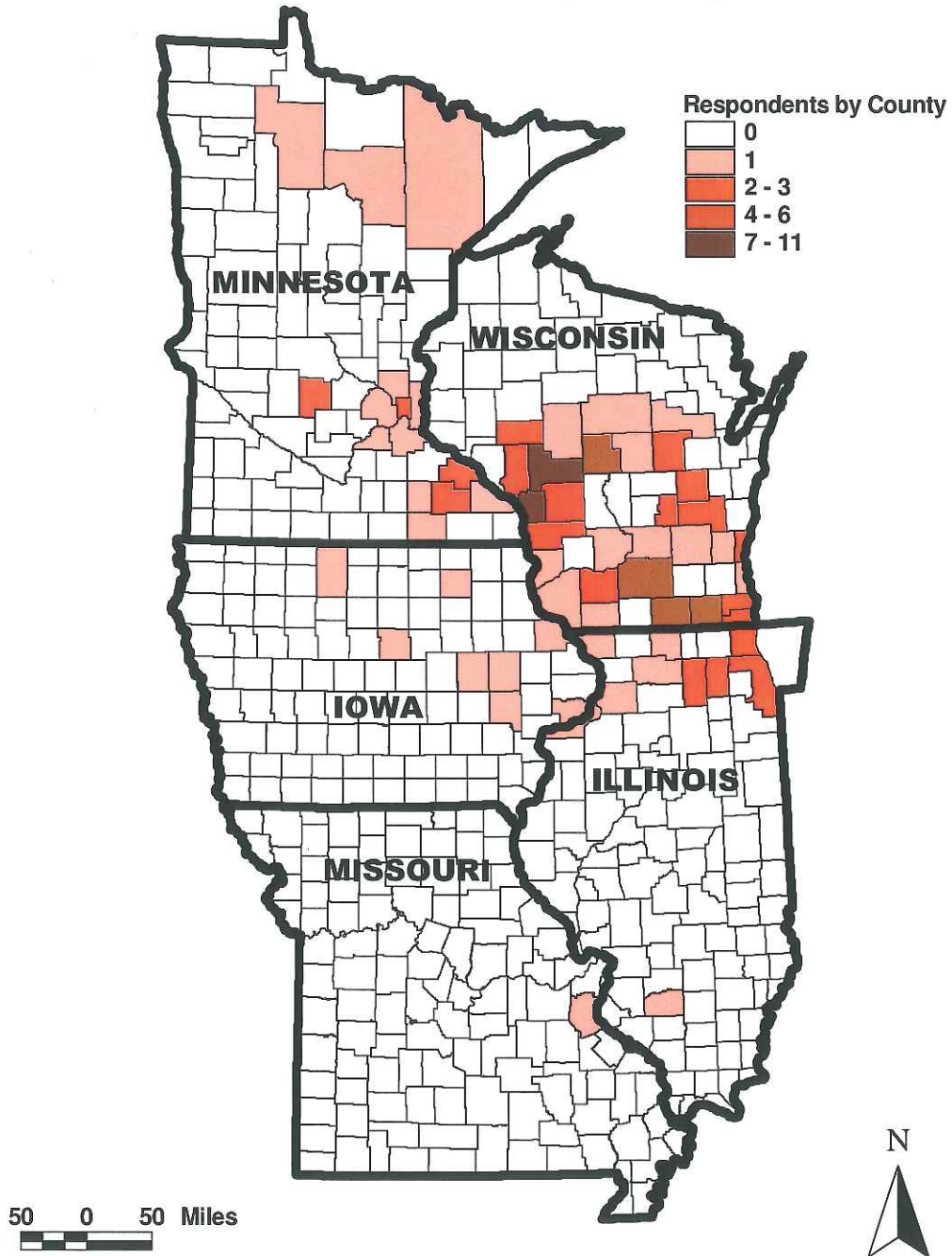


Respondents were asked if they are a resident of Jackson County. The results are shown in Chart 2, which indicates that 91% of respondents were non-residents of Jackson County. Economists assume that expenditures by local residents on, in this instance, riding ATV trails in Jackson County don't add to the local economy because if locals hadn't spent this money on ATV riding, they would have spent it on some other activity in the county. In contrast, the purchases of goods and services in Jackson County by non-resident trail users represent infusions of money into the Jackson County economy. The economic impact of these expenditures will be examined later in this report.



Respondents were also asked for the ZIP code of their home address. A total of 125 respondents provided a ZIP code. The SRC determined the state and county for each of the ZIP codes. Among the responses, 65% were from Wisconsin, 16% from Minnesota, 11% from Illinois, 7% from Iowa, and 1% from Missouri. As shown in Chart 2, 9% of the respondents were from Jackson County. The largest number of non-local respondents were from La Crosse County, with 8% of the total. Wood and Dane County tied for third place with 4% each. Map 1 (next page) shows the distribution of visitors among the counties in the five states. The Jackson County trail network attracts visitors who travel hundreds of miles to use the trails.

**Map 1. Jackson County ATV Trail Users Survey
Respondents by County**

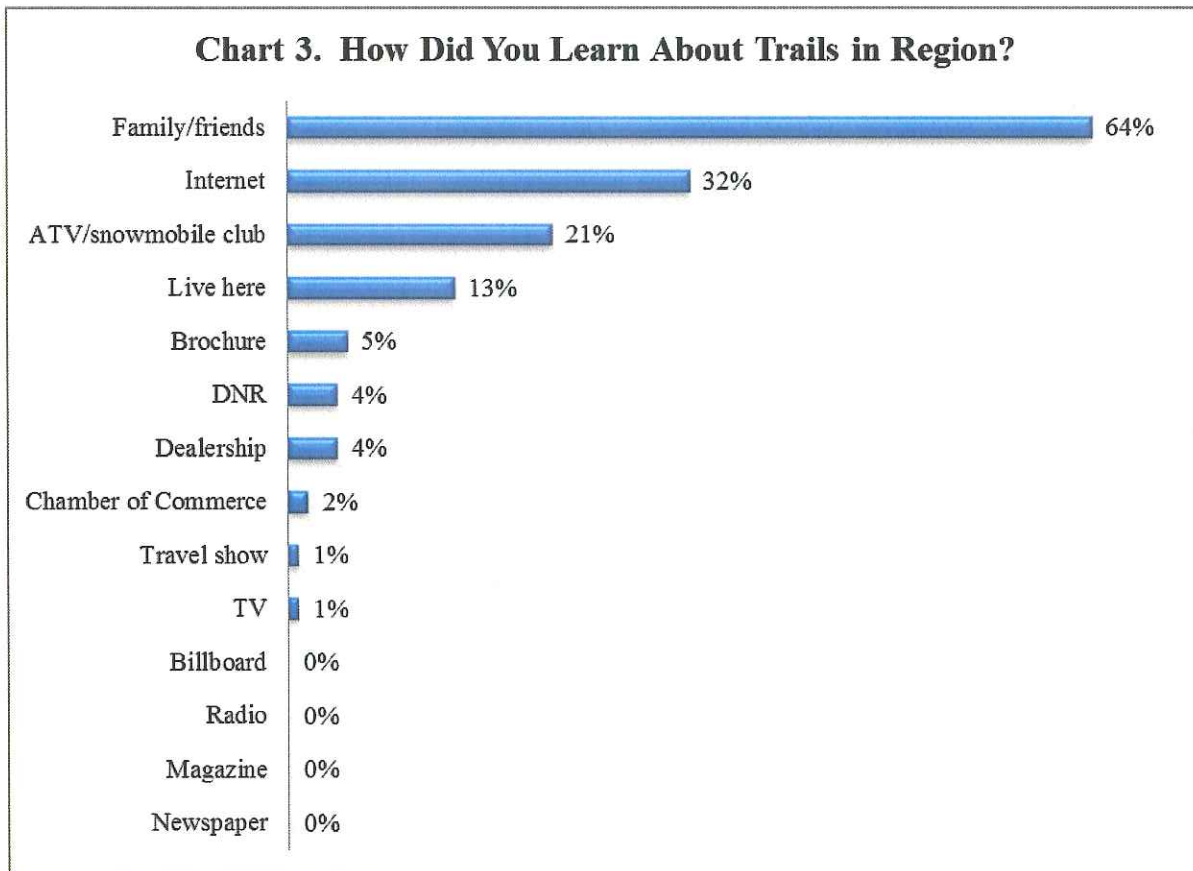


Source of Information

When asked to indicate their primary source of information about the Black River Falls region, Chart 3 shows that about two-thirds of respondents said family and friends was their primary source, outdistancing the second most frequent primary source, the Internet, by a two-to-one margin (32%).

ATV/snowmobile clubs were identified as a primary information source by about one in five respondents.

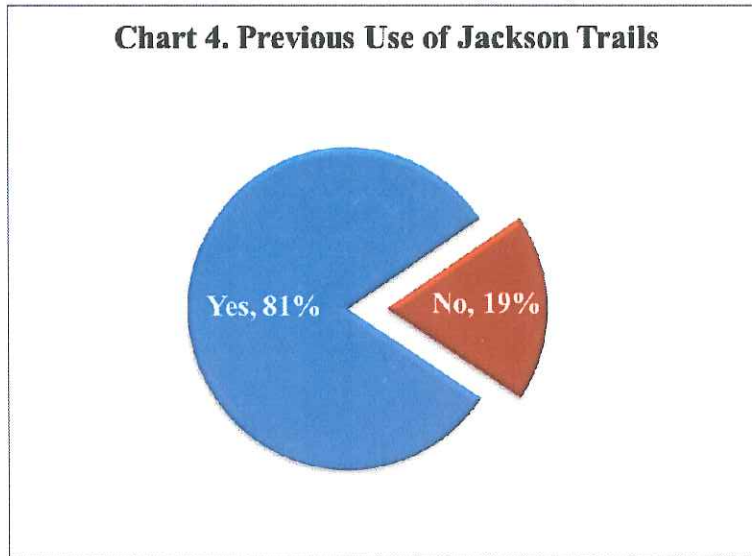
About one in eight respondents said they know about the area because they live in the region. No more than 5% indicated that their primary source of information came from any of the other listed choices, including brochures (5%), the DNR (4%), dealerships (4%), Chamber of Commerce (2%), travel shows (1%), or TV (1%). No respondents listed billboards, radio, magazines, and newspapers as their primary information source about the trails.



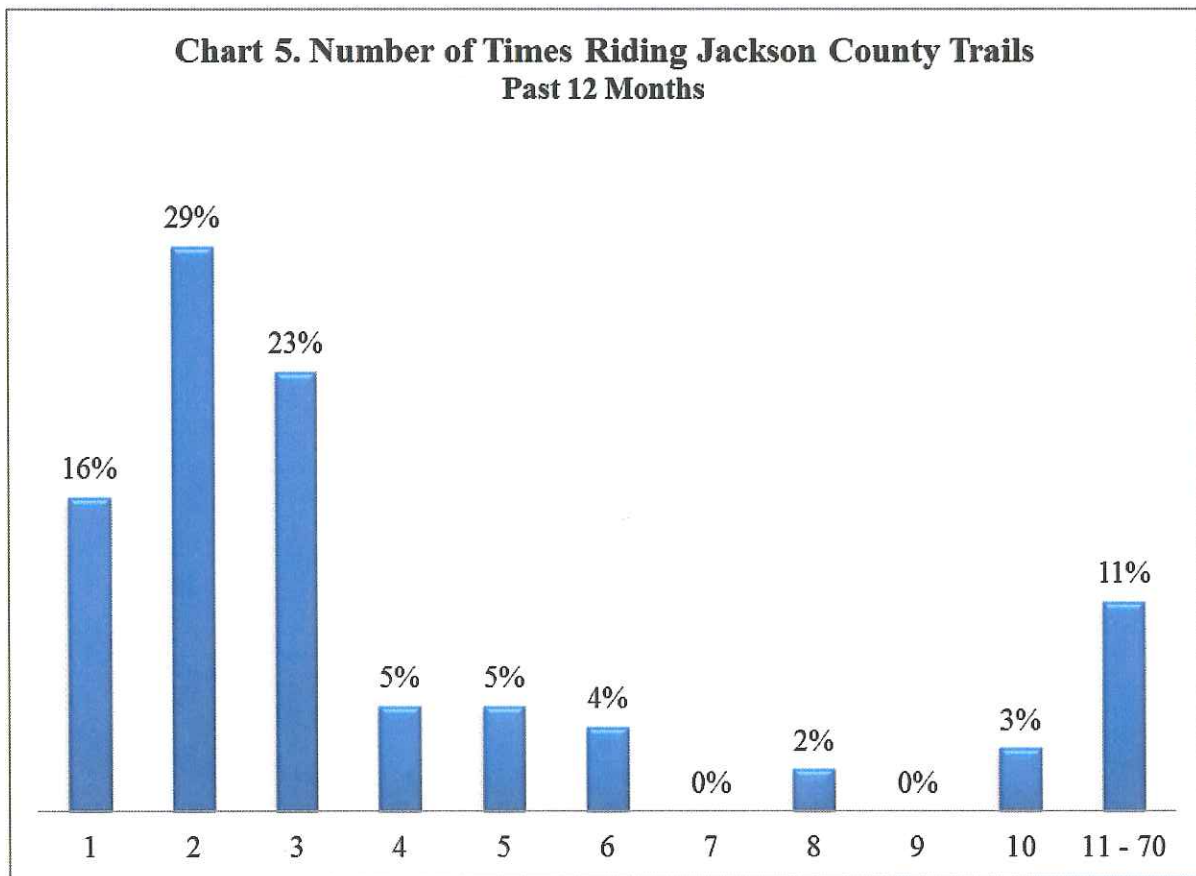
Demographic comparisons. Respondents age 45 and older were more likely to have included the Internet as a source of information for the trails (38%) compared to respondents under age 45 (24%). Respondents who have completed a post-secondary educational program were more likely to have included the Internet among their sources (44%) compared to respondents who have not completed a post-secondary educational program (25%).

Trails Use and Satisfaction

As shown in Chart 4, the Jackson County trail network attracts a high proportion of return visitors. Eight in ten respondents had ridden these trails previously.



Previous riders were asked how many times they had ridden the trail network in the past 12 months. Chart 5 summarizes the results. The most common annual ridership is two times (29%) and three times (23%). One in five respondents have visited the trails between four and ten times in the previous 12 months, and 11% have ridden the Jackson County trails over 10 times in the past year. The maximum number of visits reported by one trail user was 70.

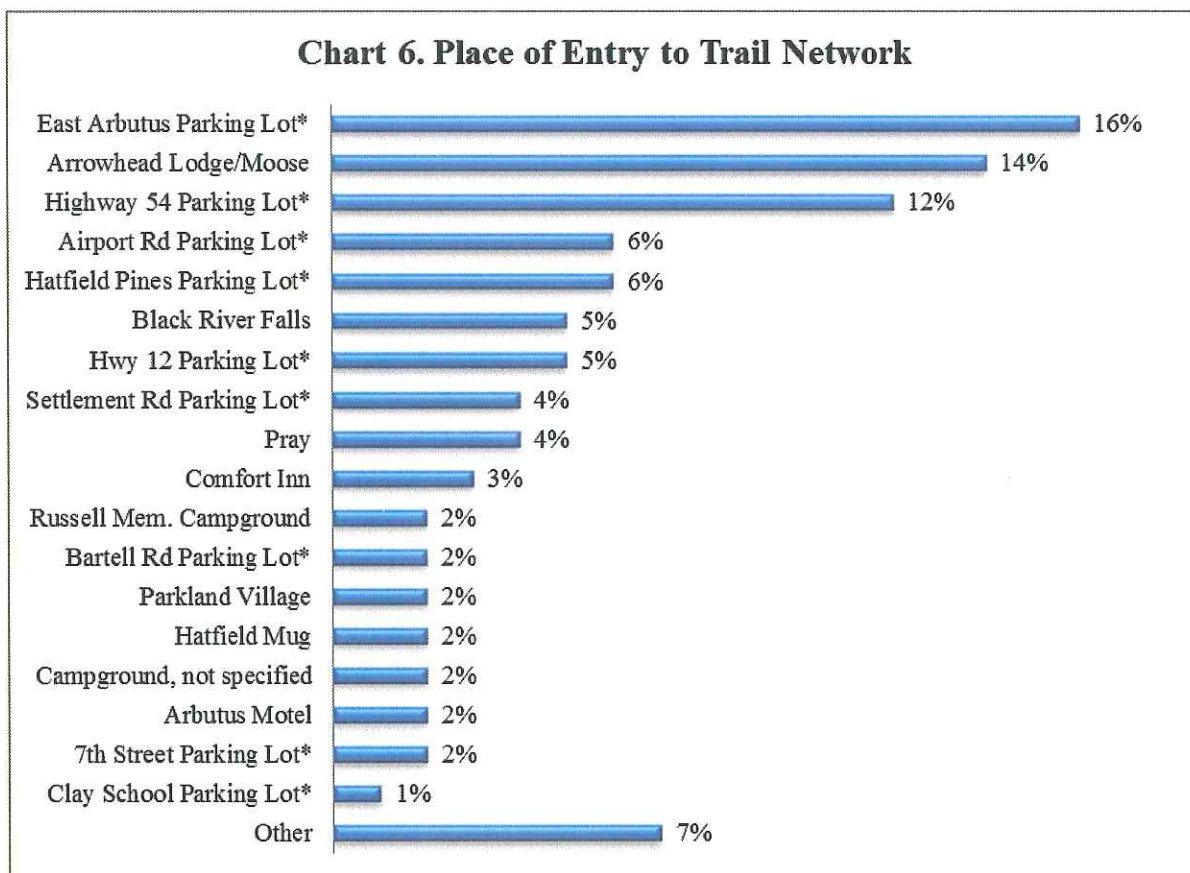


Respondents were asked to indicate the location of their entry into the trail network. The survey questionnaire included nine locations plus an option to enter a location not included in the list (“other”). The “other” option proved to be quite popular. In the raw data over 40% of the respondents chose a site not included on the provided list. The SRC analyzed these “other” responses and identified several that were the same place. These were grouped and added to the list of trail entry places. The results are shown in Chart 6 (* indicates an entry location included in the original list).

Three locations stand out at the top of the entry points to the trail network: East Arbutus Parking Lot (16%), Arrowhead Lodge Best Western/Orange Moose (14%), and Highway 54 Parking Lot (12%). The Airport Road Parking Lot and at the Hatfield Pines Parking Lot were used by 6% each. The Highway 12 Parking Lot was the entry point for 5% of respondents, and an additional 5% used undefined locations within Black River Falls

All additional entry points were used by no more than 4% of respondents.

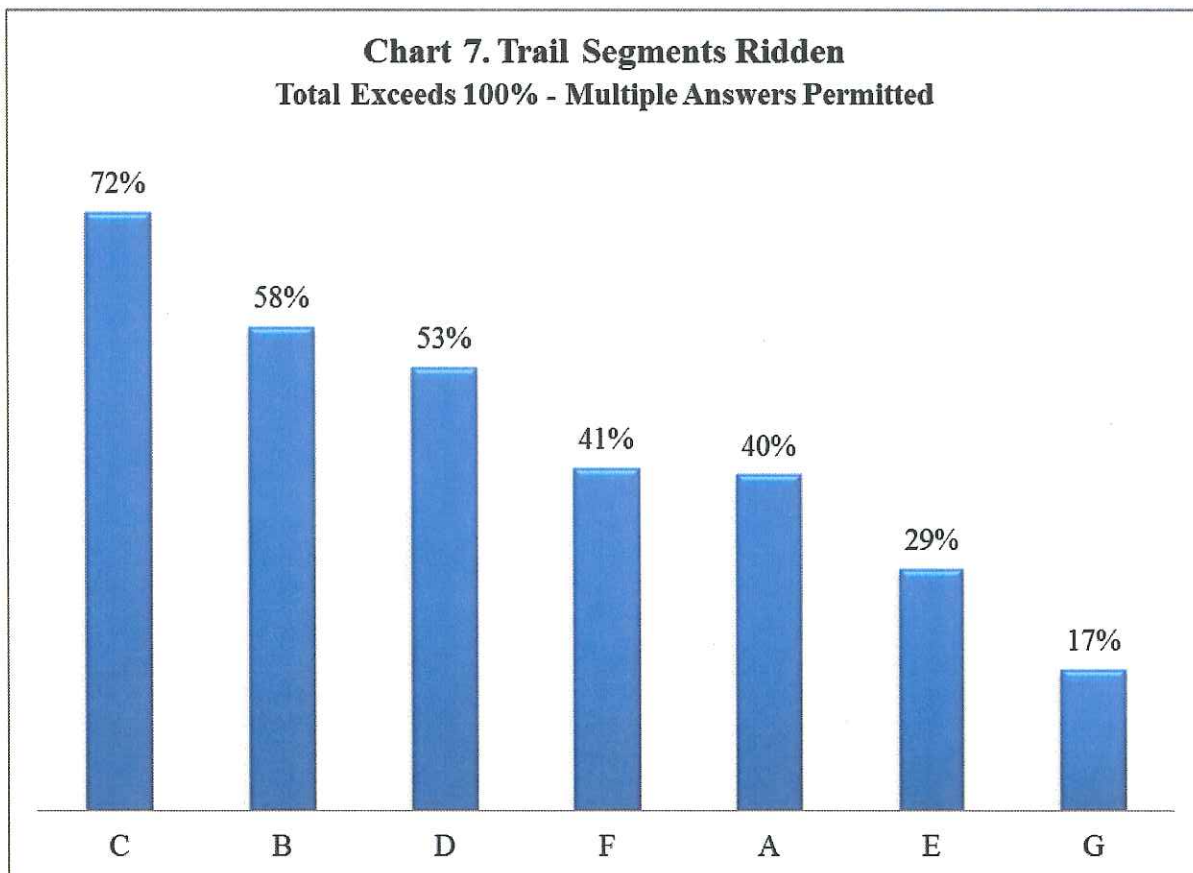
After re-grouping, 7% of the responses remained in the “other” category. These responses can be found in Appendix A.



Respondents were asked to identify the trail segments they had ridden the day of the interview. The segments have no formal names, so the Jackson County Forestry and Parks Department labeled seven segments with letter identifiers from A to G and produced a map showing the location of each segment. The map (see Figure 1) was shown to respondents, who were asked to identify the segments ridden.

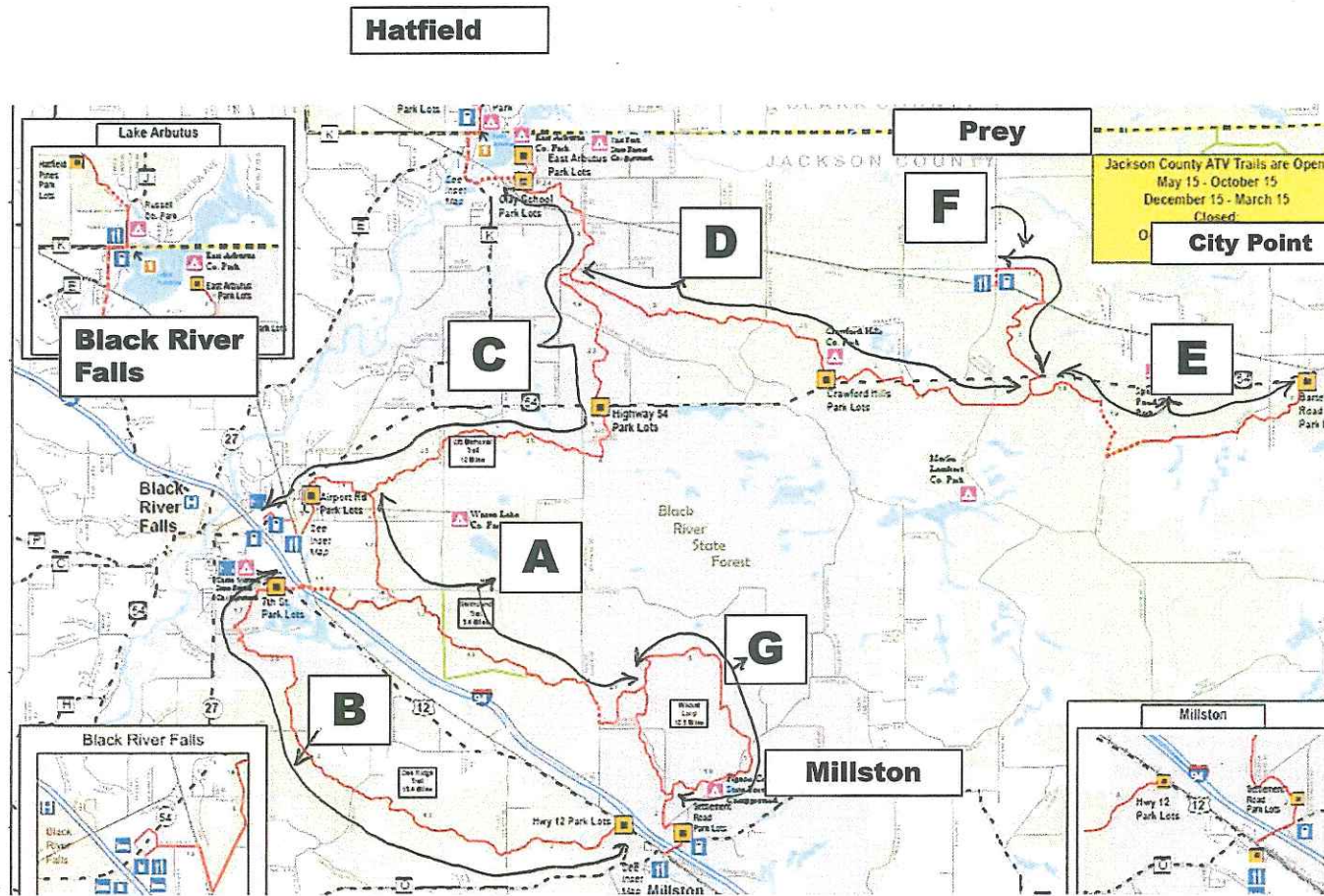
As shown in Chart 7, the most frequently used segment was C, which runs between Black River Falls and Lake Arbutus, which was ridden by 72% of respondents.

Trail segment B was ridden by 58% and segment D by 53%. There is a somewhat sharp break in the rankings going from segment D to segments F (41%) and A (40%). Trail usage was lowest on segments E (29%) and G (17%).

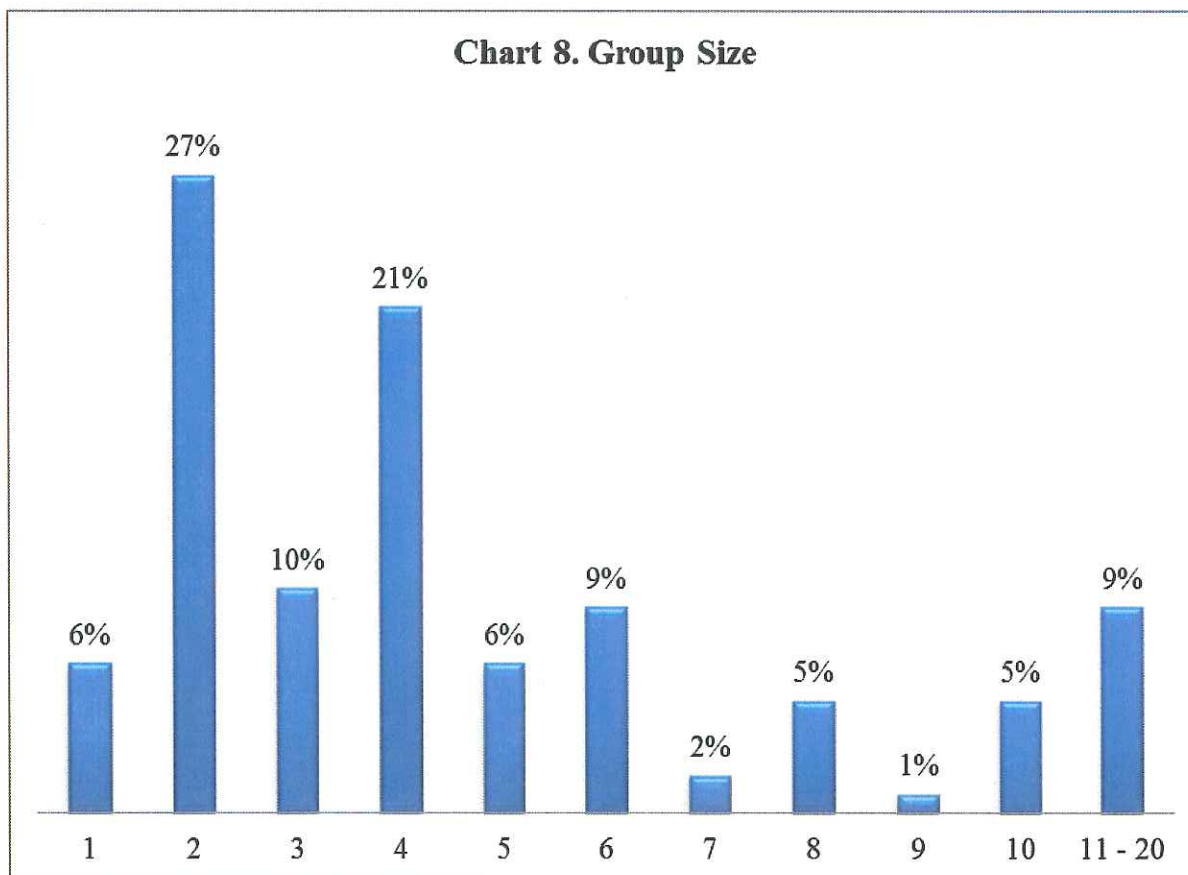


Demographic comparisons. Respondents under age 45 were more likely to have ridden on Segment B (67%) compared to 49% of respondents age 45 plus. A larger percentage of respondents age 45 plus said they rode on Segments E (38%) and F (50%) than younger respondents (16% rode Segment E and 28% rode Segment F).

Figure 1. Jackson County Trail Network Segment Identification



Respondents were asked to indicate how many people were in their group (including self). As shown in Chart 8, about half of the groups were 2 people (27%) or 4 people (21%). Two-thirds of the groups had five or less individuals and a third of the groups had 6 to 20 participants. A few groups mentioned that they were an organized club that came to ride the Jackson County trails. The mean (average) group size was 5.0 participants.

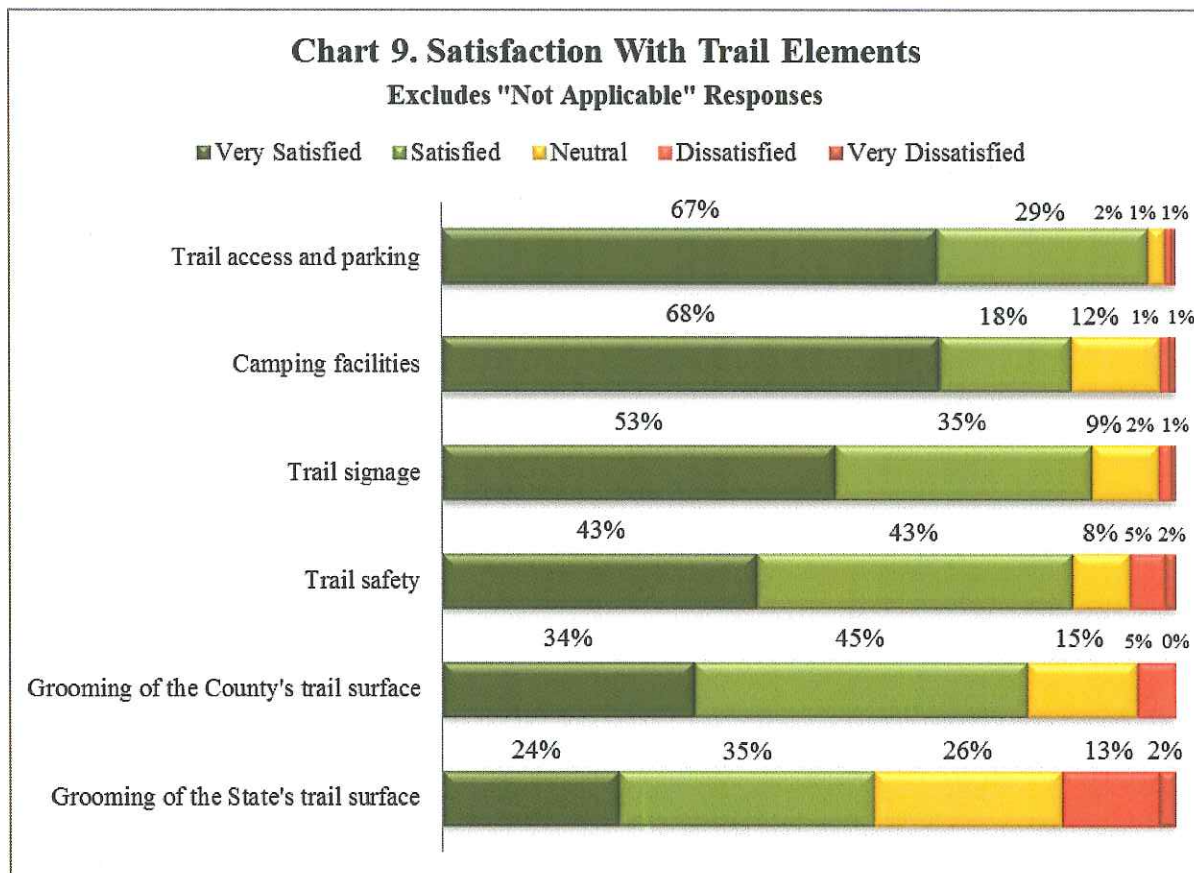


Demographic comparisons. There were no statistically significant differences within any of the demographic groups.

Respondents were asked to rate their satisfaction on six elements of the trail system. Answer choices were as follows: very satisfied, satisfied, neutral, dissatisfied, very dissatisfied, and not applicable. The results are shown in Chart 9. The calculated percentages in Chart 9 exclude the count of respondents who chose the “not applicable” answer.

At least eight in ten respondents were satisfied or very satisfied with access and parking, camping facilities, signage, safety, and grooming of the County’s trail surface. The highest satisfaction ratings went to trail access and parking for which 96% of respondents were very satisfied (66%) or satisfied (30%). Camping facilities among users received similarly high ratings, with 68% saying they were very satisfied and 18% were satisfied.

Grooming of the State’s trail surface received the lowest satisfaction ratings. Although a majority (59%) of respondents were satisfied or very satisfied with the State’s trail surface, it received the highest percentage of neutral (26%), dissatisfied (13%) and very dissatisfied ratings (2%).

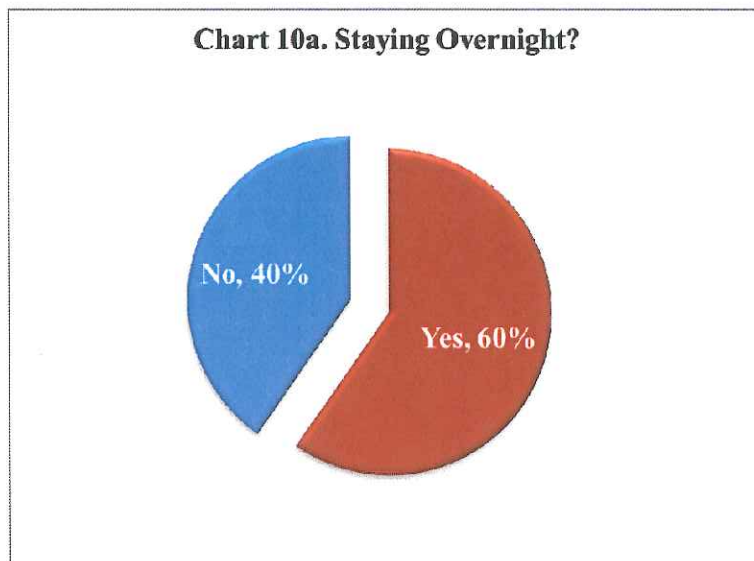


Demographic comparisons. Female respondents said they were more satisfied with the grooming of the County’s portion of the trail and with trail safety than did male respondents. Specifically, 58% of women were very satisfied with the grooming of the County’s trail surface compared to men (25% very satisfied). Similarly, 64% of women respondents were very satisfied with trail safety compared to 36% of men. In both instances, men tended to have said they were satisfied rather than very satisfied.

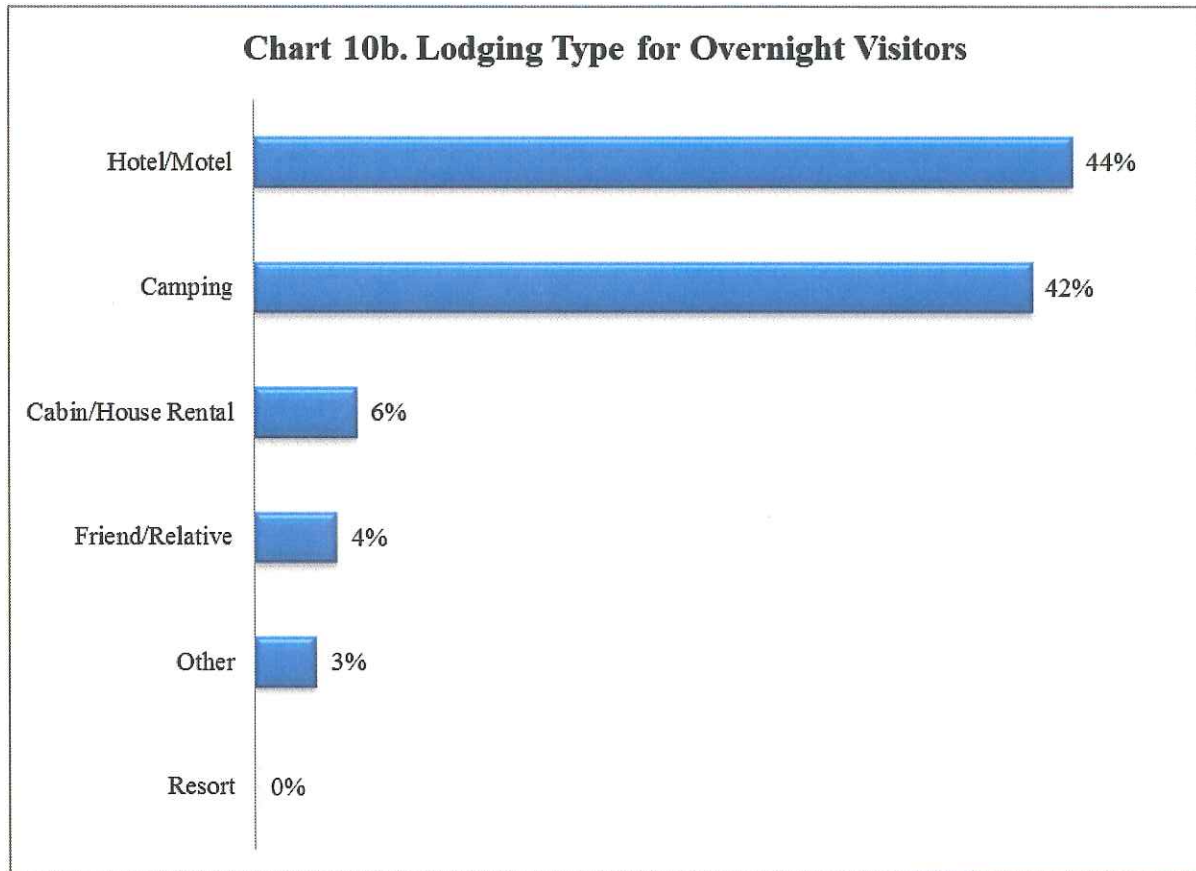
Lodging

Respondents were asked if they were staying overnight and, if so, to indicate the type of facility they had chosen.

Chart 10a indicates that 60% of respondents said they are overnight visitors.



As shown in Chart 10b, overnight visitors were about evenly split between using hotels/motels (44%) and campgrounds (42%). Relatively few respondents said they were staying at the rental cabin/house (6%) or with a friend/relative (4%).

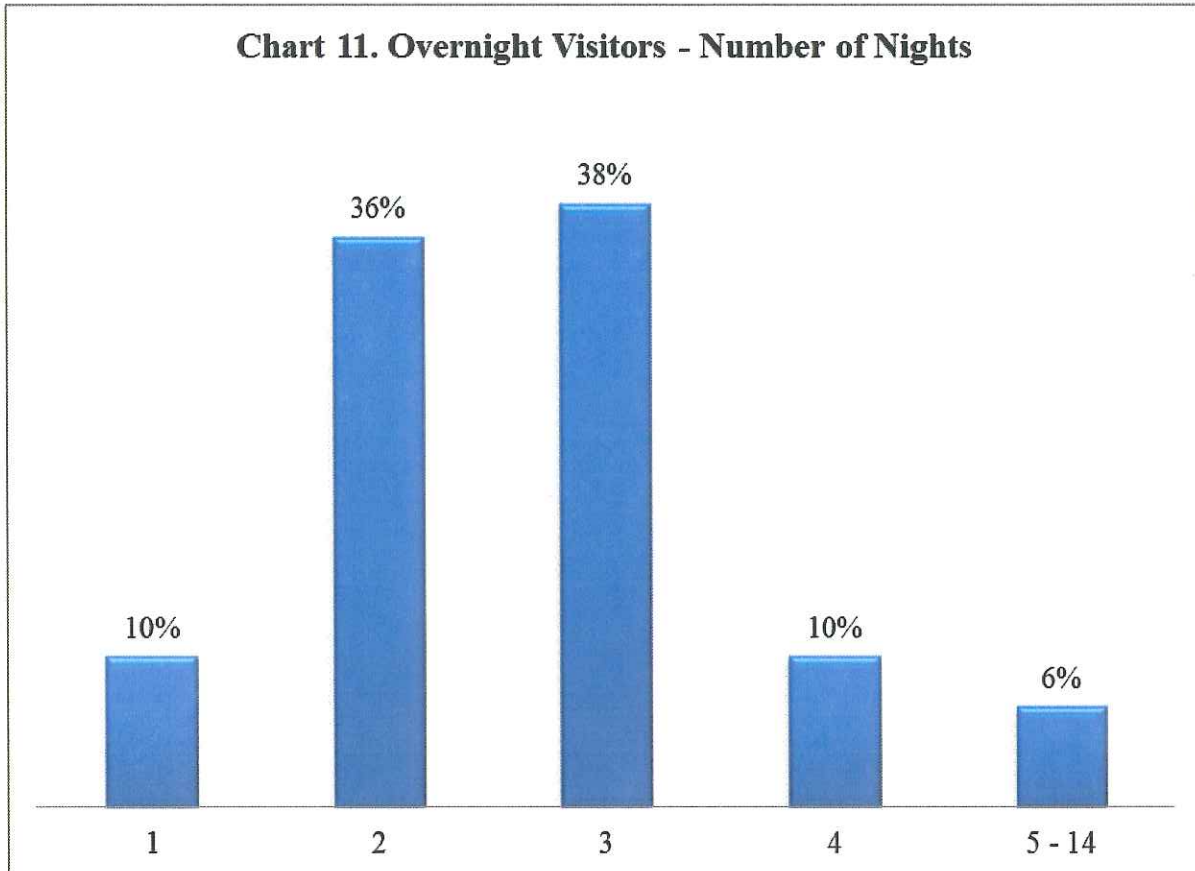


Respondents staying overnight in a lodging facility were asked to provide the name of the establishment. The results are shown in Table 2. The Arrowhead Lodge Best Western Motel was chosen by 25% percent of the respondents, and the Parkland Village campground was chosen by 19% of respondents. Fourteen percent of the respondents stayed at the Comfort Inn, followed by 11% at the East Arbutus Campground and 11% at the Russell Memorial Campground. All of the remaining lodging establishments were below 10%.

Table 2. Commercial Lodging Facility

Facility Name	Count	Percent
Arrowhead Lodge Best Western	18	25%
Parkland Village	14	19%
Comfort Inn	10	14%
East Arbutus Campground	8	11%
Russell Memorial Campground	8	11%
Arbutus Motel	6	8%
Homestead/Millston Motel	2	3%
Super 8 Neillsville	2	2%
Cranberry Lodge	1	1%
Crawford Hills	1	1%
Depot	1	1%
Doc's Bunkhouse	1	2%
Wildcat Mound	1	1%
Total	73	100%

As shown in Chart 11, trips to Jackson County ATV trails are likely to involve multi-night stays. The majority of respondents said they are staying two (36%) nights or three (38%) nights on their trip. Ten percent stay only a single night, and 10% stay four nights. Only 6% of respondents stay longer than four nights. The overall average number of nights is 2.9.



As shown in Chart 12, 48% of respondents said they made their lodging reservation by telephone. Twenty-eight percent of respondents went online to make their reservations, and 23% used other methods for making their reservations, including through the County Parks and Forestry Department.

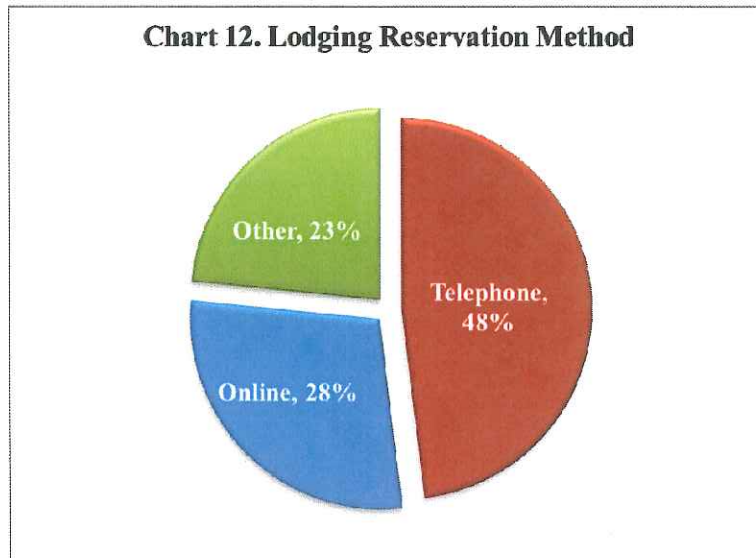
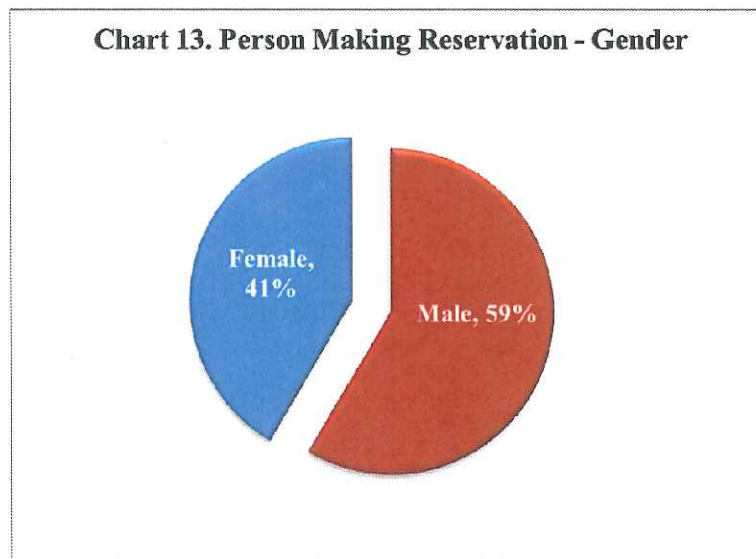


Chart 13 shows that men were slightly more likely to make the lodging reservations for the stay.



Economic Impact on Jackson County

Another primary purpose of this study was to estimate the economic impact of trail users on the Jackson County economy. For economic impact assessment, we use only non-county trail user spending as the externally driven annual stimulus to the Jackson County economy. Expenditures by residents from other counties create local economic activity that, for the most part, would not have occurred in Jackson County if those visitors hadn't come into the county to ride the trails.

As described earlier in this report, the SRC estimates that there were approximately 23,750 trail users in the 2015 season, of which an estimated 21,600 were not residents of Jackson County. In order to gather data about their spending patterns, non-county visitors were asked how many dollars they spent or plan to spend individually in Jackson County by business type. If the respondent reported sector expenditures as a total for his/her group, the total was divided by the number of individuals in the group. A total of 110 respondents provided answers to this question. The SRC calculated the average expenditure for each business sector. Based on the population of approximately 21,600 non-county trail users, the confidence interval ("margin of error") is plus/minus 9.2%. The SRC then calculated a maximum and minimum range of the average categorical expenditures using the lower and upper limits of the confidence interval. The results are shown in Table 3. Given the relatively low number of observations, these results should be viewed as a fairly gross approximation of actual spending based on responses of trail users intercepted while recreating.

The top expenditure categories were in lodging (\$102 to \$123 per trip) and food and drink (\$80 to \$96 per trip). The total of the average expenditures ranges from \$355 to \$427. The rightmost columns of Table 3 show the minimum and maximum "expanded" totals which were derived by multiplying the average minimum and maximum categorical expenditures by the estimated total number of non-county visitors in 2015 (21,600). Given the size of our sample and the estimated population of non-county trail users, total expenditures at Jackson County businesses are estimated to be between \$7.6 million and \$9.2 million annually. To reiterate, this represents a stimulus of outside money into the Jackson County economy.

Table 3. Expenditures Per Capita - Jackson County Trail Users (in 2015 USD)

Business Sector of Spending	Average Individual Minimum*	Average Individual Maximum*	Expanded Minimum*	Expanded Maximum*
Lodging	\$102.04	\$122.72	\$2,204,086	\$2,650,730
Food & Drink	\$79.89	\$96.07	\$1,725,534	\$2,075,202
Entertainment	\$12.08	\$14.52	\$260,850	\$313,710
Shopping	\$17.10	\$20.56	\$369,309	\$444,147
Gas & Repairs	\$61.16	\$73.56	\$1,321,118	\$1,588,834
Convenience	\$23.87	\$28.71	\$515,621	\$620,107
ATV Rental	\$8.79	\$10.57	\$189,852	\$228,324
Gaming	\$34.64	\$41.66	\$748,228	\$899,852
Other	<u>\$15.58</u>	<u>\$18.74</u>	<u>\$336,556</u>	<u>\$404,756</u>
Total	\$355.15	\$427.11	\$7,671,154	\$9,225,662

Total observations = 110. * Minimum, maximum, expanded minimum, and expanded maximum based on range of 9.2% confidence interval

The total economic impact of non-county trail users in Jackson County includes “direct” “indirect” and “induced” economic impacts.

Direct impacts measure income from direct spending associated with the visits by non-county trail users. Indirect and induced economic impacts measure the additional economic activities that occur because the visitors came into Jackson County to ride the trails.

Indirect economic impacts are business-to-business transactions. For example, purchases of meals by trail users causes those restaurants to increase their purchases of meat, fish, poultry, vegetables, etc. from their suppliers. This increased production creates additional economic activity in the form of more hired labor, more transportation services, and so on. Some of these economic activities stimulate the local economy (e.g. the wages paid to the local person who delivers the supplies) and some leaks out into the national or international economy (e.g. the purchase of the diesel fuel used in the delivery). Indirect impacts measure the total additional local economic activity generated by these types of business-to-business transactions.

Induced impacts are the additional economic activity generated by the way workers and owners spend the incomes they earned from trail users’ expenditures. To illustrate, consider the server at the restaurant. When he/she receives a paycheck and tips, some of which comes from trail users, the money is likely to be used to pay for rent/mortgage, groceries, utilities, fuel for a car, and so on. As the paycheck is spent, some of it “leaks” out of the local economy (e.g. to pay for food shipped to the local grocery store from an out-of-state wholesaler), but some of it remains in the local economy (e.g. to pay the wages for the cashier at the grocery store). Likewise, some of the cashier’s wages remain in the local economy and some of it pays for products coming from outside the local economy. Induced impacts measure the total local economic value of these expenditures.

The total economic impact (direct + indirect + induced effects) was estimated using an input-output model constructed for Jackson County. Dr. David Marcouiller (UW-Madison/Extension) applied the data from Table 3 to this input-output model constructed using IMPLAN software and data. The results of the IMPLAN model are summarized in Table 4. The model estimates that expenditures by non-county trail users generate between 118 and 142 jobs for the Jackson County economy and between \$2.01 million and \$2.39 million in labor income. The total value added to the Jackson County economy, roughly equal to net business income, is between \$3.97 million and \$4.60 million. Output, in the following table, measures total economic activity in Jackson County, in terms of income and profits, across all sectors of the economy and is analogous to gross regional product or gross domestic product. Output includes income from intermediate purchased inputs, labor, land and capital plus business taxes, and net exports. In effect, output measures the amount of additional money (mainly wages and profits) that stays in the Jackson County economy from spending by non-county trail users. In sum, the economic impact of non-resident trail users is estimated to create between \$7.76 million and \$9.34 million of total economic activity each year.

Table 4. Economic Impacts to Jackson County, Wisconsin of Nonlocal Trail Users*
(IMPLAN v 3.1 with 2012 regional data using Expanded Local Expenditures in 2015 USD as defined in Table 3).

Impact Type	Employment (in jobs)	Labor Income (in 2016 USD)	Total Value Added (in 2016 USD)	Output (in 2016 USD)
MINIMUM:				
Direct Effect	104	\$1,534,000	\$2,911,000	\$6,083,000
Indirect Effect	8	\$278,000	\$525,000	\$959,000
Induced Effect	6	\$199,000	\$430,000	\$714,000
Total Effect**	118	\$2,011,000	\$3,866,000	\$7,755,000
MAXIMUM:				
Direct Effect	125	\$1,810,000	\$3,448,000	\$7,315,000
Indirect Effect	10	\$342,000	\$642,000	\$1,175,000
Induced Effect	7	\$236,000	\$511,000	\$848,000
Total Effect**	142	\$2,389,000	\$4,600,000	\$9,338,000

* All dollar-based impacts reflect results inflated to 2016 USD; based on stimulus as defined in Table 3.

Open Ended Comments About Jackson County ATV Trail Experience

Respondents were asked if they had any additional comments about their ATV experience in Jackson County. As noted in the Survey Methods section, some quantitative responses from some respondents were deleted. However all qualitative comments were retained and included in the analysis. A total of 66 individuals provided comments. The SRC analyzed the comments and placed them into five topical categories plus a miscellaneous category. Table 3 summarizes the results.

Table 3. Comments about ATV experience in Jackson County		
Topic	Count	Percent
Positive Sentiment - General	19	29%
Trail Width/Safety	15	23%
Trail Conditions	14	21%
Trail Preferences	10	15%
Trail Signage/Maps	4	6%
Miscellaneous	4	6%
Total	66	100%

The most common comments were general positive statements about their experience. This group comprised 29% of the total.

The following quotes are representative of this theme:

"Great time. Keep up the good work."

"Love this trail system"

In second place were comments about the width of the trails and safety issues. A theme within this group of comments was about trail width with respect to the safety of multi-rider UTV machines on the trail system as illustrated by the following quotes.

"UTV's seemed to hog the trail instead of moving over."

"Need some trails just for single rider ATVs 50" or less-less gravel on trails."

Comments about trail conditions were in third place, accounting for 21% of the total. A few respondents liked the trail conditions.

Positive comments included the following:

"Trails in good condition"

But the majority of these 14 comments were suggestions for improvement and complaints about rough conditions. Trail 9 in particular was criticized by four respondents.

Typical of these comments, one rider said,

"Trail 9 surface extremely rough"

Conclusions

The Jackson County ATV trail network attracts a significant portion of trail users from other areas of Wisconsin, Minnesota, and northern Illinois who are likely to be overnight visitors.

Respondents report high levels of satisfaction with their experience using the trail network and a high proportion are repeat visitors. Significantly, many trail users spend multiple days in the County, racking up lodging, meal, and other expenses.

Respondents from outside the county reported average spending between \$355 and \$427 per trip in Jackson County, which represents an infusion of new money into the county's economy. As these new monies are spent by business owners and employees, some remains in the county to support additional economic activity. Expenditures by trail users from outside Jackson County have a positive effect on the Jackson County economy.

Appendix A – “Other” Written Responses

Q1. Where did you get on the trail? “Other” (9 responses)

- Oakridge Road (x2)
- Bauer Rd
- Clark County
- Doc's Bunkhouse
- Hole 1
- Home
- Motel, not specified
- Private property

Q3. What is the primary reason for your trip to this area? Other (6 responses)

- 4
- Club Ride
- Drink beer
- Live here
- See colors
- Vacation

Q7. Home ZIP code.

ZIP	Count	ZIP	Count	ZIP	Count	ZIP	Count	ZIP	Count
50126	1	53511	1	54494	1	54940	1	56630	1
50559	1	53532	1	54495	2	54947	1	57961	1
50658	1	53533	1	54499	1	54963	1	60089	1
52040	1	53546	2	54601	3	54983	1	60099	1
52065	1	53548	1	54603	2	55016	1	60107	1
52122	1	53561	1	54615	7	55020	1	60115	1
52206	1	53571	1	54621	1	55076	1	60120	1
52243	1	53582	1	54628	1	55107	1	60151	1
52401	1	53585	1	54630	2	55130	1	60178	1
53024	2	53586	1	54636	1	55355	1	60464	1
53040	1	53597	1	54642	1	55389	2	61036	1
53065	1	53598	1	54650	2	55414	1	61068	1
53080	1	53719	1	54656	2	55494	1	61071	1
53105	1	53807	1	54660	1	55744	1	61111	1
53115	1	53916	1	54667	2	55802	1	61244	1
53126	1	53949	1	54669	2	55903	1	62263	1
53148	1	53954	1	54703	2	55912	1	63028	1
53168	1	54411	1	54741	1	55920	1		
53181	1	54456	1	54754	3	55932	1		
53182	1	54457	1	54773	1	55955	1		
53190	1	54466	1	54923	1	55956	1		
53228	1	54481	1	54935	1	55969	1		

Q12. Do you have any additional comments about your ATV experience in Jackson County? (76 responses)

Positive Sentiments – General (19 responses)

- Great/nice trails! (x5)
- Always fun.
- Awesome
- Excellent, we come every week.
- Glad we have trails in our county.
- Good time.
- Great time. Keep up the good work
- Had a great day.
- Love it all.
- Love it!
- Really enjoy coming here.
- Thanks for the trails.
- Love the trails.
- Love this trail system.
- Nice facilities, great bars.

Trail Width/Safety (15 responses)

- Too much [unreadable], leave the mud puddles and holes. It slows the idiots on the trails down, especially the ones that fly around the corner on the wrong side. (x2)
- Allowing side by side UTV was a mistake. Continued gravel and widening the trails into roads is causing high speed and dangerous trails. If they are to be allowed so only trails must be added as loops off the main trails. These should be one way trails. We used to ride here more often but now go elsewhere.
- By allowing UTV's side by side and widening of trails has turned it into a speedway which has people traveling faster. We are now going to Wyoming and the trails are better.
- Concerns with width or machines. Trails not wide enough.
- Don't like side by sides too wide
- Get rid of blind corners with UTV's on trail accident waiting to happen
- More tickets to careless drivers
- More trails. Widen corners
- Need 50" trails off main trails. More sand. Gravel is ok in washout areas. Not a fan of side-by-sides-that's why we need 50" trails. Take a look at the Matt Lowry trails, MN. They are great.
- Need loops for 50" ATV off main trails. Less gravel.
- Need some trails just for single rider ATVs 50" or less-less gravel on trails.
- Priority should be to add 50" trails for ATVs to hop off main trails- stop! Smooth out and widen trails for UTVs. The trails are becoming roads not trails.
- Raisers and rangers almost always never have lights on. Some places are not wide enough for these and an ATV to pass.
- UTV's seemed to hog the trail instead of moving over.

- Your trails are too small for UTVs. We were almost hit 5 times today. If you meet one on a corner you're done! ATVs will fit side by side not with a UTV. Please consider other options for these.

Trail Conditions (14 Responses)

- A little wet in areas
- Dusty. Water the trails.
- Great condition of trails.
- Like the area, however trails are always rough. Rode in Florence county this summer and like how trails were always groomed. Saw a post on Facebook that trails were groomed but trail we were on did not seem like it was.
- Nice grooming
- More grooming
- Rough trails near BRF
- State trails are rough.
- Trail 9 inadequate. Worse trail surface - washboard
- Trail 9 inadequate. Worse trail surface. too bumpy
- Trail 9 surface extremely rough
- Trail surface #9 sucked
- Trails in good condition.
- UTV's (side by sides) make the trails very wash-boardy.

Trail Preferences (10 responses)

- Be nice if all trails were open. Trail A and G are closed.
- Like to ride when it's muddy and rainy.
- More mud holes. Playground "water."
- More trails
- Off-trail areas for racing
- Side by side makes it difficult to enjoy. We miss the challenge of the trail and how it used to be not a Hwy.
- To have more challenging areas to experience.
- Video trails for UTV.
- We prefer trails going through forest/woods, like the winding trails.
- We realize a pipeline needed to be put in but that hugely impacted our own experience to Millston. It feels more like a route now instead of a trail.

Trail Signage/Maps (4 responses)

- Better signage for where you are located and where bathrooms are located
- Map for trail at railroad in Millston-day trip.
- More or better maps. I am new to this recreation.
- Need to improve signage at intersections and on maps.

Miscellaneous (4 Responses)

- Busy weekend
- Clarify this trail pass issue
- Rules about being out of state?

- We have camped at East Arbutus in the past. Good campsites but always full. Need more ATV sites.

Q15. If this is an “overnight” trip, what type of lodging are you using? Other (3 responses)

- Not specified (2x)
- Trail E

Q17. How did you reserve your lodging?

Online. Name of website: (13 responses)

- Jackson County Forestry and Parks (4x)
- Choice Hotels (x2)
- 3 Bears Lodge
- Best Western
- Camping site Jackson
- Comfort Inn
- Hotel website
- Russellmemorial.com
- Their website

Other (specify) (28 responses)

- Walk in (x6)
- Call (x3)
- Friend (x3)
- Brother
- Called Choice Hotels
- Drive here
- Drove to campground. Been going for years.
- Family/friends
- Have permanent site
- In person
- None
- Our last visit
- Own a cabin in Hixton
- Parkland Village
- Permanent site
- Phone
- Prior stay
- Repeat stays
- Stopped for verbal reservation

Appendix B – Quantitative Summary of Responses by Question

Jackson County Trail Study Survey Sheet

Time: _____ Respondent _____ Equipment Type: ☐ ATV #vehicles: Avg: 2.3
 Date: _____ 69% Male ☐ UTV #vehicles: Avg: 1.6
 Location: _____ 31% Female ☐ Motorcycle #vehicles: Avg: 0

1. Where did you get on the trail?

<u>6%</u> Hatfield Pines Parking Lot	<u>2%</u> 7 th Street Parking Lot
<u>16%</u> East Arbutus Parking Lot	<u>5%</u> Hwy 12 Parking Lot
<u>1%</u> Clay School Parking Lot	<u>4%</u> Settlement Rd Parking Lot
<u>12%</u> Highway 54 Parking Lot	<u>2%</u> Bartell Rd Parking Lot
<u>6%</u> Airport Rd. Parking Lot	<u>14%</u> Arrowhead/Moose
<u>5%</u> Black River Falls	<u>2%</u> Russell Campground
<u>4%</u> Pray	<u>2%</u> Parkland Village
<u>2%</u> Hatfield Mug	<u>3%</u> Comfort Inn
<u>2%</u> Campground, not specified	<u>2%</u> Arbutus Motel
<u>7%</u> Other (See Appendix A)	

2. On which trail segments did you ride? (refer to map)

A	B	C	D	E	F	G
40%	58%	72%	53%	29%	41%	17%

3. What is the primary reason for your trip to this area? (Mark • one)

69% To ride this and/or other trails in the area
2% To attend a special event/festival
15% On a leisure trip in area
4% Visiting family and friends in the area
0% On business or meeting in area
7% Live here, use trail as mode of transportation
3% Other (See Appendix A)

3. How did you find out about the trails in this region? (Mark • all that apply)

<u>64%</u> Family/friends	<u>0%</u> Radio
<u>32%</u> Internet	<u>2%</u> Chamber of commerce
<u>0%</u> Newspaper	<u>0%</u> Billboard
<u>1%</u> TV	<u>21%</u> ATV/snowmobile club
<u>0%</u> Magazine	<u>5%</u> Brochure
<u>1%</u> Travel show	<u>4%</u> DNR
<u>4%</u> Dealership	<u>13%</u> Live here

4. How satisfied are you with ...

	Very Dissatisfied		Neutral Dissatisfied		Satisfied	Very Satisfied	NA-Excluded from tabulation
Trail signage?	<u>1%</u>	<u>2%</u>	<u>9%</u>	<u>35%</u>	<u>53%</u>	----	
Grooming of the State's trail surface?	<u>2%</u>	<u>13%</u>	<u>26%</u>	<u>35%</u>	<u>24%</u>	----	
Grooming of the County's trail surface?	<u>0%</u>	<u>5%</u>	<u>15%</u>	<u>45%</u>	<u>34%</u>	----	
Trail safety?	<u>2%</u>	<u>5%</u>	<u>8%</u>	<u>43%</u>	<u>43%</u>	----	
Camping facilities?	<u>1%</u>	<u>1%</u>	<u>12%</u>	<u>18%</u>	<u>68%</u>	----	
Trail access & parking	<u>1%</u>	<u>1%</u>	<u>2%</u>	<u>29%</u>	<u>67%</u>	----	

5. Have you ridden on Jackson County trails before?

19% No

81% Yes – How many times during the past 12 months? Avg: 5.2

6. Including yourself, how many people are in your immediate travel group? Avg: 5.0

7. What is your home zip code? (See Appendix A)

8. What is your age?

18-24	25-34	35-44	45-54	55-64	65+
<u>7%</u>	<u>15%</u>	<u>20%</u>	<u>33%</u>	<u>17%</u>	<u>8%</u>

9. What is the highest level of schooling you've completed?

<u>0%</u> Some high school	<u>19%</u> Associate degree/certificate
<u>33%</u> High school graduate	<u>18%</u> Bachelor's degree
<u>26%</u> Some college/tech school	<u>5%</u> Graduate or professional degree

10. Which of these categories best describes your annual household income?

<u>2%</u> Less than \$25,000	<u>25%</u> \$100,000-\$149,999
<u>18%</u> \$25,000-\$49,999	<u>7%</u> Over \$150,000
<u>27%</u> \$50,000-\$74,999	---- Prefer not to answer – Excluded from tabulation
<u>21%</u> \$75,000-\$99,999	

11. Follow-up Information

	Yes	No
a. Would you like to receive future emails on recreational opportunities in Jackson County?	<u>34%</u>	<u>66%</u>
b. When the study is finished, would you like results emailed to you?	<u>29%</u>	<u>71%</u>

If yes to either a or b, email addr: _____

12. Do you have any additional comments about your ATV experience in Jackson County?
(See Appendix A)

13. Are you a resident of Jackson County?

Yes (stop here)	No
<u>9%</u>	<u>91%</u>

14. Please estimate how much you (individually) have spent or plan to spend on this trip in the following categories?

Average: \$112_____ lodging/overnight accommodations

Average: \$88_____ food & drink at area restaurants/bars

Average: \$13_____ area entertainment

Average: \$19_____ shopping (souvenirs, gifts, clothing)

Average: \$67_____ gas, repairs (auto and ATV/UTV equipment)

Average: \$26_____ convenience stores

Average: \$10_____ ATV/UTV rental

Average: \$38_____ gaming (casinos)

Average: \$18_____ other leisure spending

15. If this is an "overnight" trip, what type of lodging are you using?

44% Hotel/motel 6% Cabin/house rental

42% Camping 0% Resort

4% Friend/relative 3% Other (See Appendix A)

Name of facility (if lodging business) Most frequent: Arrowhead – 25%; Parkland Village – 19% (See Appendix A for full list)

16. How many nights will you be away from home? Avg: 2.9

17. How did you reserve your lodging?

48% Telephone

28% Online. Name of website: (See Appendix A)

24% Other (specify) (See Appendix A)

18. Gender of person making the lodging reservation?

Male Female

54% 46%