

Central Wisconsin State Fair
Board of Directors Minutes
Monday, February 18th, 2019

ROLL CALL: Dale Christiansen, Peggy Sue Meyer-Miller, Jeremy Carolfi, Nick Wayerski, Scott Carl, Sandy Leonhard, Chris Jockheck, Bob Ashbeck, Ashlee Sayre, Jeff Virgutz, & Gary Bymers.

The meeting of the Central Wisconsin State Fair Board was called to order at 7:35pm in the Jr. Fair Building at the Central Wisconsin State Fair Grounds.

Public Comment: Welcome Chris Jockheck who is looking to take over Pete Hendler's position on the Board as the City's Representative.

Approval of Minutes: Minutes were presented. Jeremy made a motion to accept the minutes from the 01/21/19 board meeting and Bob seconded the motion, all approved.

Financial Report: Dale stated that he has had several meetings with our new accountant, Wisconsin Farm Business, and they are working on getting us an updated financial report. The Fair office has received the full \$32,000.00 County Aide money for Jr. Fair Support. A copy of the State Aide Report and Gate Attendance Report were given to the Board for review.

Executive Director's Report: Some Grounds Entertainment has been booked. Entertainment options have been discussed and contracts are being finalized. There have been discussions with the Carnival of the possibility of a Mega Band.

Jr. Fair Report: Meeting is scheduled for Wednesday, February 20th, 2019. No new news at this time.

Commission Report: No new news at this time.

Committee Reports:

1. **Draft Horse Committee:** A contract has been signed, are currently looking for sponsors. Peggy Sue asked for the approval of approximately \$1,500.00 of prize money for the Horse Pull. Sandy made a motion to approve the prize money, and Scott seconded the motion, all approved.
2. **Fairest Committee:** Committee has meet and dates have been set.
3. **Building and Grounds:** Dale stated that there have been some issues with water in the Lang 4-H Building. Snow removal on Peach Street is an ongoing issue.
4. **Sponsorship:** Weather has made it hard to visit potential sponsors. No new news at this time.
5. **Marketing:** No news at this time. Dale has asked that committees continue to move forward to.

Old Business:

1. **2019 Budget:** Work in progress as the new accountant is working on our accounts. Jeremy made a motion to postpone the budget until March and Sandy seconded the motion, all approved.
2. **Executive Director Contract:** It was agreed that a new contract would be drawn up.
3. **Spring District Meeting:** Requesting menus and prices for multiple different catering companies. Some suggestions were made. Looking for gift ideas for District Meeting attendees. Chris suggested speaking to MACCI.

New Business:

1. **Talent Show:** The Talent Show for Tuesday is still being looked into. Peggy Sue is asking for committee members and help. Winner of our show this year would go to the State level next year representing Wood County and could win up to \$4,000. Chris suggested speaking to MACCI as they have done similar events.
2. **New Board Members:** Dale suggested waiting to vote on new Board Members as there have been multiple people showing interest after MACCI sent out an email to Alumni and Leadership Marshfield members. We have 4 open spots and 6 individuals interested. It was decided that voting for new Board Members would take place at the March Board Meeting.
3. **Board Meeting times:** Dale suggested changing the meeting times by half an hour to an hour earlier than the 7:30 PM time. It was decided that meeting times would be discussed at the March Board Meeting after new Board Members were voted on.

Agenda items for next meeting:

1. Spring District Meeting – Results
2. Committee Updates
3. Voting on New Board Members
4. Address possible new meeting time

Adjournment: Peggy Sue made a motion to adjourn and Bob seconded the motion, all approved. The meeting was adjourned at 8:34 PM.

Respectfully Submitted By,

Central Wisconsin State Fair
Board Secretary
Nick Wayerski

Central Wisconsin State Fair
Office Administrator
Ashlee Sayre