

**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, January 31, 2019
10:00 a.m.

Shawano Country Chamber of Commerce & Visitor Center
1263 S. Main Street
Shawano, WI 54166

AGENDA

1. Call to Order
2. Roll Call
3. Approval of November 29, 2018 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. WCA Opioid Litigation
 - b. Northwoods Rail Transit Commission
 - c. WCA Legislative Exchange - February 5 & 6, 2019
 - d. Wisconsin Rural Partners Summit - April 24 & 25, 2019
6. Financial Report
 - a. Consideration of Relabeling and Modification of 2018 Line Item Accounts to 2019 Accounts

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7. Action Items (Board)
 - a. Accept \$5,000 from WCA for Travel Related Expenses
 - b. Reallocate Funds to the Chair's Account
 - c. 2019 Travel Expense Overage
 - d. ITBEC Booth at WCA Conference Marketplace
8. County Issues Roundtable Discussion
9. Marketing Report
 - a. 2019 Sports Shows Update
 - b. 2019 Promotions Plan Update
10. Department of Tourism Update
11. Consideration of Items for Future Agenda
12. Set Next Meeting Date - Tentatively Set as March 28, 2019. Vilas County is Next in the Hosting Rotation.
13. Adjournment