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**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

Thursday, May 31, 2018  
10:00 a.m.

Lincoln County Services Building  
801 N. Sales Street  
Merrill, WI 54452

*We will meet in Room #156 on the Lower Level of the building.  
(Enter on the south side of the building.)*

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of March 29, 2018 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Opioid Litigation
  - b. Northwoods Rail Transit Commission
6. Financial Report
  - a. Consideration of Allocating Funds to Promotions Budget

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7. Marketing Report
  - a. 2018 Sports Shows Update
  - b. 2018 Promotions Plan Update
8. Department of Tourism Update
9. County Issues Roundtable Discussion
10. Consideration of Items for Future Agenda
11. Set Next Meeting Date - Tentatively set as July 26, 2018. Oconto County is next in the hosting rotation.
12. Adjournment