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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, December 2, 2021
10:00 a.m.

Florence County Courthouse
2nd Floor Conference Room
501 Lake Ave
Florence, WI 54121

REMOTE PARTICIPATION

1-978-990-5449
Pass Code: 2372456 #

AGENDA

1. Call to Order
2. Roll Call
3. Approval of September 30, 2021 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. WCA Opioid Litigation
 - b. American Rescue Plan Act
 - c. Northwoods Rail Transit Commission
6. Financial Report
7. Marketing Report
 - a. 2021 Promotions Plan Status
 - b. 2022 Promotions Plan and Funding Request
8. County Issues Roundtable Discussion

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9. State Department Updates

- a. Tourism
- b. WEDC

10. Consideration of Items for Future Agenda

11. Next Meeting Date - January 27, 2022 Forest County is Next in the Hosting Rotation.

12. Adjournment