

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
 MONDAY, SEPTEMBER 14, 2020
 WOOD COUNTY COURTHOUSE, ROOM #320B, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Bill Leichtnam, Robert Ashbeck, Dave LaFontaine and Jake Hahn.

Staff Present:

Planning & Zoning Staff: Jason Grueneberg and Kim Keech (via WebEx).

Land & Water Conservation Staff: Shane Wucherpennig.

Others Present: Dist. #5 Supervisor Adam Fischer, Allen Thurber (Wood County Finance Department) and Ed Newton (Wood County Finance Department).

Others Present (via WebEx): Nancy Turyk (UW Madison-Division of Extension), Kristie Rauter-Egge (Wood County Health Department), Angel Whitehead (Heart of Wisconsin Chamber of Commerce), Josh Miller (City of Marshfield), Kyle Kearns (City of Wisconsin Rapids), Meredith Kleker (Wisconsin Rapids Convention & Visitors Bureau), Matt McLean (Visit Marshfield), Scott Larson (Marshfield Area Chamber of Commerce & Industry), Jeff Gaier (Roy Shwery Field Airport), Charles Wendlandt (Marshfield Youth Hockey Association) and Jamie Rokus.

1. **Call to Order.** Chairperson Curry called the CEED Meeting to order at 9:00 a.m.
2. **Declaration of Quorum.** Chairperson Curry declared a quorum.
3. **Public Comment.** None
4. **Review Correspondence.** None
5. **Approve minutes of previous meeting.**
Minutes of September 2, 2020. No additions or corrections needed.

Motion by Dave LaFontaine to approve and accept the September 2, 2020 CEED minutes as presented. Second by Jake Hahn. Motion carried unanimously.

6. Review/approve 2021 Land & Water Conservation Department budgets.

Shane Wucherpennig gave an overview of the Land & Water Conservation budget for 2021. There are 6 budgets in the Land & Water conservation budget with only 1 impacted by tax levies. The other 5 are funded by grant dollars. Emily Salvinski was a full-time position but was reduced to part-time. Her tax levy full-time position was refilled by Caleb Armstrong & Emily is now grant funded by the Mill Creek grant. Discussion followed.

Motion by Dave LaFontaine to approve and accept the 2021 Land & Water Conservation Department budgets as presented. Second by Bill Leichtnam. Motion carried unanimously.

7. Review 2021 Planning & Zoning Department budgets.

Jason Grueneberg gave an overview of the Planning & Zoning budget. The Land Records budget is a non-levied non-lapsing program supported by a portion of funds from the Register of Deeds recording documents, as well as a State Strategic Initiative grant and a base budget grant. The Private Sewage budget is non-levied non-lapsing program supported by permit fees, violation fees and the triennial program fee. The Planning budget is a tax levied budget. The revenue streams come from CSM reviews, Shoreland permits and Floodplain permits. Well Delegation program will be implemented in

2021. The Surveyor's budget is a tax levied budget which has stayed the same as prior years. The Census & Redistricting budget will be eliminated. Costs can be absorbed by the Planning budget and County Clerk Department.

Motion by Dave LaFontaine to approve and accept the 2021 Planning & Zoning Department budgets as presented. Second by Jake Hahn. Motion carried unanimously.

8. Review 2021 Economic Development grant applications.

There is an increase in grant requests for 2021. There was \$32,500 grant requests unused in 2020. There was a lengthy discussion of the grant requests. The 2021 grant requests that will be presented to the Operations Committee are detailed below.

2021 Economic Development Grant Requests	Approved by CEED	Requested
<i>City of Pittsville</i> Building Incentive Program	\$ 25,000	\$ 25,000
<i>City of Pittsville</i> Outdoor Recreation Plan	\$ 6,000	\$ 6,000
Town of Grand Rapids Connecting trails systems & signage	\$ 15,000	\$ 30,000
<i>Marshfield Area Chamber of Commerce & Industry</i> General Funding for Economic Development	\$ 19,500	\$ 19,500
<i>Marshfield Economic Development Board</i> West 2 nd Street Redevelopment Plan	\$ 25,000	\$ 50,000
<i>Visit Marshfield 2020</i> Sports Tourism Strategic Planning	\$ 5,000	\$ 5,000
<i>Heart of Wisconsin Chamber of Commerce</i> General Funding for Economic Development	\$ 19,500	\$ 19,500
<i>HOW, Visit Rapids, Visit Marshfield, MACCI</i> Recreational Video for Central Wisconsin	\$ 4,000	\$ 4,000
<i>State Fair Booth-Wisconsin Rapids CVB</i> Operating Costs	\$ 2,500	\$ 2,500
<i>Alexander Field</i> Alexander Field	\$ 10,000	\$ 10,000
<i>Roy Shwery Field</i> Roy Shwery Field	\$ 10,000	\$ 10,000
<i>Friends of Scentrail Bark Community Park, Inc.</i> Creating & Sustaining A Dog Park	\$ 0	\$ 25,000
<i>Wood County Health Department</i> Bike Share Funding Request	\$ 9,000	\$ 15,000
<i>Wood County Highway Department 2020</i> Northern ATV Route	\$ 0	\$ 10,000
<i>City of Wisconsin Rapids</i> Wayfinding Signage	\$ 15,000	\$ 24,999
Total Requested	\$165,500	\$256,499

The consensus of the CEED Committee is to pay the Wood County Highway Department for the Northern ATV Route from unexpended 2020 funds.

Motion by Dave LaFontaine to approve and accept the 2021 Economic Development Grant Requests as presented. Second by Jake Hahn. Motion carried unanimously.

9. Review 2021 Economic Development budget.

Jason gave an overview of the Transportation and Economic Development budget for 2021. The committee decided that it will present the budget to the Operations Committee as follows: \$32,000 – Central Wisconsin Junior Fair, \$42,500 – Contractual Services (NCWRPC Membership), \$4,325 – Supplies & Expense and \$228,175 – Grants & Contributions (\$165,500 – Grant requests and \$62,675 – Special Projects) for a total of \$275,000. CDBG budget is for home repair loans and is a budget that functions on its own.

Motion by Dave LaFontaine to approve and accept the 2021 Economic Development budget as presented. Second by Kenneth Curry. Motion carried unanimously.

10. Schedule Next Regular Committee Meeting. The next regular CEED meeting is scheduled for Wednesday, October 7, 2020 at 9:00 a.m. at the Wood County Courthouse in Conference Room #114.

11. Agenda items for next meeting. Agenda items are due by Wednesday, September 30th.

12. Schedule any additional meetings if necessary. None.

13. Adjourn. Chairman Curry declared the meeting adjourned at 11:19 a.m.

Minutes by Kim Keech, Planning & Zoning Office