

**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, March 30, 2017
10:00 a.m.

Stevens Point Area Convention & Visitors Bureau
340 Division Street North
Stevens Point, WI

AGENDA

1. Call to Order
2. Roll Call
3. Approval of January 26, 2017 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. WCA Human Services Day-April 5, 2017 in Madison
 - c. Joint Finance Committee Budget Hearings
 - d. Wisconsin Ag Tourism Association
6. Financial Report
7. Marketing Report
 - a. 2017 Sports Shows Update
 - b. 2017 Promotions Plan Update

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8. Northwoods Broadband Report
9. Update - Good Neighbor Authority
10. Department of Tourism Update
11. County Issues Roundtable Discussion
12. Consideration of Items for Future Agenda
13. Set Next Meeting Date - Tentatively set as May 25, 2017. Shawano County is next in the hosting rotation.
14. Adjournment