

CONSERVATION, EDUCATION AND ECONOMIC
DEVELOPMENT COMMITTEE
AGENDA

DATE: September 4, 2019
TIME: 9:00 a.m.
LOCATION: Wood County Courthouse, Room 115

1. Call meeting to order.
2. Declaration of Quorum.
3. Public Comments (*brief comments/statement regarding committee business*)
4. Review Correspondence.
5. Consent Agenda.
 - a. Approve minutes of previous meeting
 - b. Approve bills
 - c. Receive staff activity reports
6. Risk and Injury Report
7. Land & Water Conservation Department
 - a. Review and consider approval of proposed 2020 LWCD budgets.
 - b. Consider/take action on Central Sands Groundwater County Collaborative (CSGCC) resolution.
 - c. Update on second round of countywide nitrate testing.
 - d. Discuss Representative Robin Vos's Groundwater Task Force Hearings.
 - e. Discuss Portage County siting resolution.
 - f. Committee reports
 - i. Citizens Groundwater Group meeting.
 - ii. Health Committee report.
 - iii. Update on CSGCC meetings and where/what is being proposed.
8. Private Sewage
9. Land Records
 - a. Update on filling Land Records Coordinator/GIS Specialist position
10. County Surveyor
11. Planning
 - a. Review and consider approval of proposed 2020 Planning & Zoning Budget.
12. UW Extension
 - a. Review and consider approval of proposed 2020 Extension budget
 - b. Educational Horticulture Presentation – Janell Wehr
13. Review 2020 economic development grant requests.
14. Review and consider approval of proposed 2020 economic development budget.
15. Schedule next regular committee meeting.
16. Agenda items for next meeting
17. Schedule any additional meetings if necessary
18. Adjourn

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
 PUBLIC HEARING REGARDING PROPOSED SEWER SERVICE AREA BOUNDARY AMENDMENT
 TUESDAY AUGUST 20, 2019
 WOOD COUNTY COURTHOUSE, ROOM #114, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Robert Ashbeck, Mark Holbrook, Dave LaFontaine, Bill Leichtnam.

Staff Present:

Planning & Zoning Staff: Adam DeKleyn, Jason Grueneberg & Victoria Wilson

Others Present: Bill Clendenning (District 15 Supervisor), Dennis Polach (District 14 Supervisor)

Members Excused: Harvey Peterson

1. **Declaration of Quorum.** Chairperson Curry declared a quorum.
2. **Call to Order.** Chairperson Curry called the CEED Meeting to order at 8:00 a.m.
3. **Purpose of Public Hearing.** The purpose of the Public Hearing is to accept public testimony on a proposed Sewer Service Area (SSA) boundary amendment.
4. **Staff presentation-Adam DeKleyn.** Adam DeKleyn gave an overview of the purpose of the public hearing. On July 29, 2019 OMNNI Associates, on behalf of Alexander Field – South Wood County Airport submitted a petition to the Wood County Department of Planning and Zoning Requesting a Type 1 Amendment to the Wisconsin Rapids Sewer Service Area/Water Quality Management Plan. The primary reason for the boundary amendment is to add the proposed South Wood County Airport Hangar Building to the SSA so sanitary sewer can be extended to the structure. Additionally, the existing Airport Terminal Building is proposed to be added to the SSA. In total, the proposed boundary amendment would add 3.74 acres to the SSA and remove an area of equal size.
5. **Committee questions.** Mark Holbrook asked for clarification on the map of the areas affected. Chair Curry asked for Adam DeKleyn's recommendation. Based on all the information received, he recommends approving the request to amend the Wisconsin Rapids SSA and forward to County Board with a favorable recommendation.
6. **Call for testimony.** Chairperson Curry called for testimony. Bill Clendenning indicated that at a Town of Grand Rapids board meeting, the annexation was opposed. Jason Grueneberg clarified that this is not an annexation, rather it is a Sewer Service Boundary Amendment.
7. **Close hearing.** Chairperson Curry declared the public hearing closed at 8:29 a.m.

1. **Call meeting to order.** Chairperson Curry called the meeting to order at 8:29 a.m.
2. **Declaration of Quorum.** Chairperson Curry declared a quorum.
3. **Public Comments.** None
4. **Present and take action on a resolution to amend the Wisconsin Rapids Sewer Service Area/Water Quality Management – Adam**

Dave LaFontaine motioned to approve the amendment. Mark Holbrook seconded the motion. Motion carried unanimously.

5. **Schedule any additional meetings if necessary.** None

6. Adjourn. Chairperson Curry declared the meeting adjourned at 8:34 a.m.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Mark L. Holbrook".

Mark L. Holbrook, Secretary
Minutes by Victoria Wilson, Planning & Zoning Office

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
 TUESDAY, AUGUST 20, 2019
 WOOD COUNTY COURTHOUSE, ROOM #317A, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Mark Holbrook, Dave LaFontaine, Bill Leichtnam and Harvey Petersen

Members Excused: Robert Ashbeck

Staff Present:

Land & Water Conservation Staff: Shane Wucherpfennig and Lori Ruess.

Others Present: Dist. #5, Supervisor Adam Fischer, Dist. #8 Supervisor Jake Hahn, Dist. # 9 Supervisor Bill Winch, Dist. #14 Supervisor Dennis Polach, Dist. #15 Supervisor Bill Clendenning, and Jodi Lubeck

1. **Call to Order.** Chair Curry called the CEED meeting to order at 9:02 a.m.
2. **Declaration of Quorum.** Chair Curry declared a quorum.
3. **Public Comment.** None
4. **Review Correspondence.** None
5. **Present and take action on a resolution to amend the 2019 LWCD budget for the purpose of funding a handheld GPS.** Chair Curry asked if anyone had comments on the resolution to fund a handheld GPS unit that members received in their packet. There were no comments.

Motion by Dave LaFontaine/Bill Leichtnam to approve and forward to County Board the resolution to amend the 2019 LWCD budget for the purpose of funding a handheld GPS. Motion carried unanimously.

Brief discussion followed.

6. **Schedule any additional meetings if necessary.**
 The next regular CEED meeting - Wednesday, September 4, 2019

7. **Adjourn.**

Motion by Dave LaFontaine/Bill Leichtnam to adjourn at 9:08 a.m. Motion carried unanimously.

Minutes by Lori Ruess, Land & Water Conservation Department

Committee Report
County of Wood

Report of claims for: Land & Water Conservation Dept

For the period of: August 2019

For the range of vouchers: 18190120 - 18190130

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18190120	AMAZON CAPITAL SERVICES	LWC -PLANT MARKERS/POLLINATOR	07/28/2019	\$12.99	P
18190121	WOOD TRUST BANK	LWC - FIELD EQUIPMENT REPAIR	07/21/2019	\$98.65	P
18190122	WINNIE MATTHEW	NMFE - INCENTIVE PAYMENT	07/30/2019	\$250.00	P
18190123	ACE HARDWARE	LWC - POLLINATOR GARDEN SUPPLI	07/22/2019	\$16.98	P
18190124	TRACTOR SUPPLY CREDIT PLAN	LWC - FENCE SUPPLIES - T TRITZ	07/26/2019	\$75.95	P
18190125	LAMERS BUS LINES	LWCD - BUS FOR CEED TOUR	08/06/2019	\$282.00	P
18190126	KOEPKE NEAL	NMFE - INCENTIVE PAYMENT	08/13/2019	\$250.00	P
18190127	AMAZON CAPITAL SERVICES	LWC - POST CARDS - WATER TEST	08/25/2019	\$42.54	
18190128	UW - STEVENS POINT	LWC -1/2 SUMMER INTERNSHIP	08/06/2019	\$747.89	
18190129	WOODTRUST BANK	LWC/NMM NO TILL DRILL/TRAINING	08/19/2019	\$920.35	
18190130	LAURA'S LANE NURSERY	LWC - 25% DEPOSIT 2020 TREES	08/08/2019	\$1,819.00	
Grand Total:				\$4,516.35	

Signatures

Committee Chair: _____
Committee Member: _____
Committee Member: _____
Committee Member: _____
Committee Member: _____

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Committee Report

County of Wood

Report of claims for: Planning & Zoning Department

For the period of: August 2019

For the range of vouchers: 22190072 - 22190076

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22190072	CARMODY SOFTWARE INC	PS-Upgrades/Services (Aug)	08/01/2019	\$299.00	P
22190073	RUTZEN SURVEY SERVICES LLC	SU-PLSS Tiesheets (45@\$164.95)	07/26/2019	\$7,422.75	P
22190074	INDUSTRY SERVICES DIVISION	PS-State Sanitary Permit(July)	07/31/2019	\$1,800.00	P
22190075	BOYER KEVIN	SU-Services Per Contract (Aug)	08/06/2019	\$833.00	P
22190076	ESRI INC	LR-ArcGIS Annual Maintenance	06/21/2019	\$16,132.44	P
Grand Total:				\$26,487.19	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Report

County of Wood

Report of claims for: Extension

For the period of: August 2019

For the range of vouchers: 30190124 - 30190140

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30190124	AMAZON CAPITAL SERVICES	Office Supplies	08/07/2019	\$21.47	P
30190125	QUALITY PLUS PRINTING INC	Canner Testing Forms	08/07/2019	\$105.00	P
30190126	AMAZON CAPITAL SERVICES	Horticulture - Loupe	08/14/2019	\$15.99	P
30190127	AMAZON CAPITAL SERVICES	Office Supplies Family Living	08/14/2019	\$12.22	P
30190128	AMAZON CAPITAL SERVICES	Acrylic Sign Holders	08/14/2019	\$19.99	P
30190129	EO JOHNSON CO INC	Copier Lease	08/14/2019	\$229.49	P
30190130	AMAZON CAPITAL SERVICES	Office Supplies	08/21/2019	\$11.62	P
30190131	TOWN OF WOOD	Hall Rental - MG Training	08/21/2019	\$200.00	P
30190132	WAL-MART COMMUNITY/SYNCB	FoodWIse - Pantry Series	08/21/2019	\$79.76	P
30190133	UW SOIL TESTING LAB	UW Soil Testing Charges	08/27/2019	\$196.00	
30190134	WOODTRUST BANK	Aug Statement-Ag Subscription	08/27/2019	\$35.50	
30190135	CARATTINI JACKIE	Carattini - August Expenses	08/27/2019	\$269.12	
30190136	HUBER LAURA	Huber - August Expenses	08/27/2019	\$131.08	
30190137	TURYK NANCY	Turyk - August Expenses	08/27/2019	\$169.42	
30190138	LIPPERT MATTHEW	Lippert - August Expenses	08/27/2019	\$294.64	
30190139	WEHR JANELL	Wehr - August Expenses	08/27/2019	\$115.54	
30190140	YOUNG WENDY	Young - August Expenses	08/27/2019	\$175.16	
Grand Total:				\$2,082.00	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Activities Report for Adam Groshek – August 2019

Land and Water Resource Management Program/Animal Waste Storage Ordinance/CREP Activities:

- ~Jagodzinski asbuilt documentation signoff for her 2019 barn manure channel transfer system.
- ~No-till drill scheduling, assisting with maintenance issues, pick-up, drop-off, and promotion to Wood/Portage County landowners.
- ~Todd Bores Grassed waterway scheduling and landowner discussion.
- ~Assistance with other LWCD staff in the training process for Rodney in the Conservation Program Coordinator position as well as assisting our summer 2019 intern Maria.
- ~Continuing to try to find the source of sediment discharges into the WI River at Jackson St. with Verso Paper, the City of WI Rapids, and the DNR.
- ~Assistance with a CREP landowner in the writing of a grazing plan with a private plan writer to allow cattle to occasionally be on the CREP property after approval from DATCP. CREP Easement monuments site check and compliance check for DATCP.
- ~October CEED tour planning and correspondence.
- ~Duckett manure stacking pad construction site check.
- ~Reber manure storage pit abandonment plan.
- ~Wood County Wildlife Committee discussion and future presentation planning on how to provide better wildlife habitat for the Sandhill Recreation Area.
- ~Site visit for Dan Uebbing in regards to future manure storage, feed leachate, and farm nutrient management.
- ~Wild parsnip/Giant Hogweed discussions and site drive-bys in the Rudolph area.
- ~Survey to abandon Martin Wolf's old concrete manure storage structure.
- ~Witnessing the after-effects of the Gardner cranberry waste spill into the Little Hemlock Creek, sample taking and reporting to DNR.
- ~Construction inspection for the building of the expansion of Otter Creek Farms manure storage.
- ~Working with all LWCD staff to fill in for Shane with his absence due to his broken leg. Also attending necessary meetings in Shane's absence for the LWCD.
- ~Vruwink pump replacement discussion with NRCS/DATCP.
- ~Handheld GPS discussion and meetings with Seiler/discussions with Portage County on best unit for future use.
- ~WI Land+Water Technical Committee meeting in Stevens Point to discuss the WI Land+Water 2020 conference planning and other Conservation practices information throughout the state.
- ~CREP landowner data entry and contract planning by end of September deadline.
- ~Permitting questions for feed leachate storage and transfer systems.
- ~No-till drill cover crop demonstration plots with Ken Schroeder on some of John Eron's land.
- ~Working with NRCS to cover field construction work with Shane unable to cover project construction when I am unable to be on-site.

Activities Report for Rod Mayer

August 2019

- Completed 3rd & 4th crop alfalfa appraisals on Marti farm – 337 Acres each
- Attended Basic Ag for Conservationist in Stevens Point – Including:
Communicating with farmers and rural landowners, steps of planning and overview of resource concerns, safety, forested landscapes/pasturing in woodlands, grazing and pasture resource concerns, resource concerns in non-corn/soybean crops, representative slopes and soils of fields, pesticide concerns with pollinators and wildlife, nutrients and water quality
- Worked with DOT to resolve problems for Twin Lakes Cranberry fence build
- Inspected Twin Lakes Cranberry site, informed landowner and township of ROW concerns on town road portion, and submitted proposal paperwork to DNR for fence build
- Inspected manure storage (base portion) concrete pour on Otter Creek Farms
- Set up gate replacement due to storm damage on Nekoosa West marsh
- Delivered replacement fencers for Rezin Berry marsh
- Sent out three fence inspection letters
- Inspected Dorhorst mine for final reclamation including vegetative transect – sent correspondence informing need for additional planting to meet needed vegetative cover on site
- Reviewed Pond Exemption permit for Guldan property
- Attended Wisconsin DNR Deer Donation Program meeting in Stevens Point
- Worked with multiple Act 82 land owners – many had not met required 80% harvest of issued tags last year – not eligible to re-enroll until 2020
- Completed second quarter Wildlife Reimbursement request and submitted to DNR
- Handheld GPS meeting with Seiler – demo - discussions
- Met with owner, operator, and engineer on Jack Reber mine to discuss modifying final reclamation plan – and begin final reclamation of pit
- Updated financial assurance spreadsheet from previous payments
- Attended Central Sands Groundwater meeting
- Review Brand Reclamation plan – completed correspondence for needed additional items
- Met with Barry Benson (APHIS) for alfalfa appraisal training

Activities Report for Emily Salvinski August 2019

- **Thursday, August 1.** Prepped garden for dedication. Attended garden dedication.
- **Friday, August 2.** Worked on organizing well database.
- **Monday, August 5.** FMLA
- **Tuesday, August 6.** Worked on combining all well shapefiles into one with project name next to well.
- **Wednesday, August 7.** FMLA
- **Thursday, August 8.** Worked on combining all well shapefiles with only nitrate data into one with project name next to well.
- **Friday, August 9.** Worked on well database.
- **Monday, August 12.** FMLA
- **Tuesday, August 13.** Attended DNR hearing. Worked on mapping future cost-share fields.
- **Wednesday, August 14.** Worked on well database.
- **Thursday, August 15.** Finished up combining current well shapefiles.
- **Friday, August 16.** FMLA
- **Monday, August 19.** Water sample collecting from 5 points in the Mill Creek Watershed.
- **Tuesday, August 20.** Prepped cost-share contract for no-till. Went to get signatures for contract.
- **Wednesday, August 21.** FMLA
- **Thursday, August 22.** FMLA
- **Friday, August 23.** Prepped water test packages and mailing list for future well testing.
- **Monday, August 26.** FMLA
- **Tuesday, August 27.** FMLA
- **Wednesday, August 28.** FMLA
- **Thursday, August 29.** Received 2017 Saratoga well testing data and started to add to our database.

Activities Report for Lori Ruess – August 2019

- Answered telephone and front desk questions.
- Mail pickup/delivery - Courthouse.
- Deposit of incoming checks on Fridays.
- Reviewed general ledger.
- Attended pollinator garden dedication.
- Completed resolution for purchase of handheld GPS unit.
- Completed resolution for Central Sands Groundwater County Collaborative.
- Reviewed payroll reports and payroll registers.
- August 2nd Budget meeting with Finance to review budgets.
- August 20th attended special CEED meeting and completed minutes.
- August 20th Budget meeting with Finance – brief training on Qwestica –new budget software.
- August 20th attended staff meeting.
- Completed Land & Water Conservation Department 2020 budgets
- Approved LWCD employee time cards in Shane's Absence.
- Approved Maria Lewandowski's time card and forwarded to UWSP.
- Working on four new 15-year CREP contracts.
- Assistance in the training process for Rod in the Conservation Program Coordinator Position.
- Assistance in training Maria in the Summer Intern position.
- Assisted Maria, summer intern, with questions on water testing post cards.
- Organized CEED packet and County Board packet and took to County Clerk's office.

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director
Adam DeKleyn, County Planner
Jeff Brewbaker, Code Administrator
Stevana Hamus, Code Technician
Kim Keech, Admin Services 5
Victoria Wilson, Admin Services 4

RE: Staff Report for September 4, 2019

1. Planning (Adam DeKleyn)

- a. Land Subdivision - Plat Review – (2) CSMs were submitted for review/approval. (5) CSMs were approved/recorded. (1) CSMs are pending approval. (1) Pre-Application County Plat submitted for review. (1) Condo Plat submitted for review/approval.
- b. WI Rapids Water Quality Management (WQM)/Sewer Service Area (SSA) Plan – Petition to amend the WI Rapids SSA/WQM Plan adding 3.74 acres to the SSA and remove an area of equal size was approved. Public hearing conducted. WDNR formally notified of decision. Official SSA Map to be updated.
- c. Town of Lincoln Comprehensive Plan – Final element of the plan was presented to the Town Plan Commission. Final goals, objectives and policies for each element will be presented and reviewed at next meeting.
- d. Town of Grand Rapids Comprehensive Plan – Developing draft community survey.
- e. Request for Zoning Amendment Approval – Town of Grand Rapids – Received a request for approval of a town zoning map amendment/rezone. Will be forwarded to CEED and CB.
- f. Town Planning and Zoning Assistance – Provided planning and zoning assistance for several town officials.
- g. GIS Assistance – Provided GIS assistance while Land Records Coordinator position is vacant.
- h. WCA Seminar – Attended WCA Seminar on “Changing Demographics and their Impact on Wisconsin Counties”. Information will be incorporated into community planning documents.
- i. DPZ Website Updates – Land Subdivision – Plat Review and SSA webpages updated with new fee information effective 9/1.

2. Code Administrator's (Jeff Brewbaker and Stevana Hamus)

7/30 - Mound Tank inspection TN 12, email to North Central Realty regarding well information

7/31 - Holding Tank inspection TN 04, Holding Tank permit review, soil report review, mound plow inspection TN 01

8/1 - Conventional inspection TN 13, mound cell inspection TN 01, floodplain permit TN 13, shoreland permit TN 13

8/2 - Mound site preparations 2 mounds TN 10, mound inspection TN 11, conventional permit review, hydrograph, and soil report review

8/5 - Mound Plow TN 01, mound tank inspection TN 01

8/6 - Mound Plow and re-inspect TN 08, Mound re-inspect TN 01, shoreland permit reviewed and issued within 1000' of Lake Wazeecha, 2 conventional reviews, soil report reviews, 1 hydrograph review, 1 mound state approved review, mound cell inspection TN 01, re-connect inspection TN 17, re-connect inspection TN 01

8/7 - Conventional inspection TN 07, email and calls regarding unpermitted system on Swedish Road, conversation with Ho-chunk regarding sanitary permit application and fees, mound soils review TN 17, holding tank violation TN 14, conventional inspection TN 07

8/8 - Conventional inspection TN18, Holding Tank inspection TN 16, email and conversation regarding "tiny house" and buildable areas, septic systems, wetlands, shoreland, and floodplains in TN 06 scheduled office visit for 9/9/19, 1 mound state approved review, 1 reconnection permit reviewed, pressurized plan review TN 08, mound permit TN 08, pressurized plan review TN 10, mound permit TN 10

8/9 - Holding Tank inspection TN 04, onsite possible A+0 soils TN 12, pressurized plan review TN 19, mound permit TN 19, conventional plan review with dose tank TN 07, (2) inspection reports conventional TN 07,

8/12 - Mound tanks and force main TN 02, 1 conventional permit reviewed, 1 mound state approved review, 1 soil report review, mound plow TN 09, conventional inspection TN 07, mound tanks TN 09

8/13 - Mound Plow TN 02, holding tank inspection TN 02, pressurized plan review TN 12, mound permit TN 12, measured setbacks from Two Mile Creek to septic TN 07

8/14 - Mound Plow TN 19, reconnection inspection TN 15, mound re-inspection TN 19, issued shoreland and floodplain permit for Enbridge Pipeline repair TN 18

8/15 - 2-Conventional inspections TN 18, mound re-inspection TN 02, 2 conventional plan reviews, 3 soil reports reviewed, 1 holding tank review, inspection report TN 14

8/16 - Conventional inspection TN 18, 1 conventional plan review, 1 hydrograph review, 1 soil report review, inspection report TN 01, inspection report TN 13

8/19 - Mound re-inspect TN 09, mound plow TN 17, mound tanks and cell TN 17, failing system verification TN 10, illegal pumping report TN 15, mound soils on-site TN17

8/20 - Holding Tank inspection TN 17, worked with Corporation Counsel to get a signed at dated letter of support for well location and abandonment application, 1 conventional plan review, 1 hydrograph review, 1 soil report review

8/21 - Mound Plow TN 01, conventional Tanks TN 18, 1 mound state approved review, pressurized plan TN 17, mound permit TN 17, inspection report TN 01,

8/22 - Mound Plow TN 01, 3-mound re-inspects TN 01 & TN 22, mound plow TN 22, mound final TN 01

8/23 - Mound Plows TN 01 & TN 10, mound re-inspect TN 01, holding tank plan approval TN 08, conventional permit for white sands park project

8/26 - Conventional inspection TN 18, conventional permit review, worked on floodplain ordinance interpretation for proposed subdivision plat TN 18, reviewed revised plot plan for shoreland permit Nepco Lake

8/27 - Mound plow TN 02, mound re-inspect TN 02, conventional permit plan review, shoreland ordinary high water mark (OHWM) determination for building setback on NEPCO Lake, completed navigability determination for shoreland zoning for proposed subdivision plat TN 18

3. Office Activity (Kim Keech and Victoria Wilson)

- a. Monthly Sanitary Permit Activity – There were 19 sanitary permits issued in July 2019 (9 New, 9 Replacements, 1 Reconnects and 0 Non-Plumbing) with revenues totaling \$7,450. There were 22 sanitary permits issued in July 2018 (7 New, 9 Replacements, 2 Reconnects and 1 Non-Plumbing) with revenues totaling \$4,550.

There were 92 sanitary permits issued through July 2019. For comparison purposes, the following are through the same period for the previous five years: 2018 – 87, 2017 – 98, 2016 – 93, 2015 – 88 and 2014 – 93.

- b. 2019 Tax Refund Intercept Program (TRIP) – As of August 26th, Wood County received an additional \$646.50 for a total of \$6,257.90 on nine outstanding cases for 2019.

- c. 2019 Maintenance Notices – Septic Maintenance Notices, ATU (Aerobic) Maintenance Notices, White Knight (Aerobic) Maintenance Notices, and Farmer Exempt Holding Tank Maintenance Notices are scheduled to be mailed approximately Monday, April 22nd with a due date of Friday, August 9th. There were 2,858 scheduled to be mailed between the four notices. Service providers in Wood County have been reporting that they have maintenance servicing appointments scheduled over 1 month in advance. As of August 28th, 681 septic service reports have yet to be reported to our office. Septic maintenance 2nd reminders are scheduled to be mailed on Monday, September 23rd.
- d. 2019 Program Fee Notices – The approximately 4,614 program fee notices are tentatively scheduled to be mailed late October with a due date of Monday, November 25th. The \$20 program fee can be paid online with an e-check, debit card or credit card. There will be a convenience fee if making payment by e-check, debit card or credit card. The \$20 program fee can also be paid by cash or check.
- e. Enforcement Activities Update (Small Claims) – None Scheduled
- f. Wisconsin Fund Grant Program – The Joint Finance Committee on Thursday, May 11, 2017 on a 12-4 vote adopted ongoing funding for the Wisconsin Fund Grant Program through June 30, 2021. The new budget did not extend the Wisconsin Fund Grant program past its original sunset date, so the next application deadline of January 31, 2020 will be the last year to apply.
 - i. (5) Wisconsin Fund Applications FY2020 – Wisconsin Fund Grant Applications was emailed to the State of Wisconsin on January 30th meeting the deadline date of January 31st. State of Wisconsin Fund Grant Program additional information payout has been requested from the state. A Wisconsin Fund Grant disbursement check to applicants is anticipated late fall 2019.
 - ii. (1) Wisconsin Fund Applications FY2021 – The deadline to apply is January 31, 2020.
- g. Sanitary Permit Database System Project – The next phase for the sanitary permit system database will consist of creating a service provider and comments interface. This phase will consist of service providers reporting pumping, inspections and maintenance service events on the Wood County Sanitary Permit system. Information Technology Department continues work on the design phase of the project.
- h. Victoria attended the following meetings/trainings:
 - i. Wood County Economic Development Roundtable meeting on August 9th

- ii. CEED Committee Meeting (Public Hearing & Econ Dev) on August 20th
- iii. Wood County Housing Committee on August 28th

**CEED Committee Report*****August 2019***

LAURA HUBER*Wood County UW-Extension, 4-H Program Coordinator*

- Led Cloverbud Camp: Storybook Series at Pittsville Community Library (7 Aug)
- Led Superintendent Training for Junior Fair Board (7 Aug)
- Attended Junior Fair Board meeting (7 Aug)
- Attended the Youth Success Coalition meeting (12 Aug)
- Promoted 4-H program at the Stuff the Desk events (16 and 17 Aug)
- Set up the Junior Fair office and assisted superintendents set up departments (18 Aug)
- Worked in the Junior Fair office, supporting superintendents, judges, and guests throughout the Central Wisconsin State Junior Fair (19-25 Aug)
- Worked with Teen Leadership Group on raffle calendar (ongoing)

Ongoing responsibilities:

- Updated and maintained the Wood County 4-H, WI Facebook page that currently has 810 followers.
 - Assisted with maintenance of the Central WI 4-H Shooting Sports Facebook page which has 302 followers
- Responded to communications to the office including general questions, 4-H enrollment, planning meetings, etc.
- Ongoing assistance for new leaders and the volunteer background checks

MATT LIPPERT*Wood County UW-Extension, Agriculture Agent*

- At the Central Wisconsin State Fair I assisted with the ultrasound testing for carcass traits of the market hogs, I announced the classes in the junior beef show, I assisted in the ring with the two days of the junior dairy show, organized the dairy fitting contest, assisted in the ring with the open class dairy show, scooped ice cream at the Farm Bureau stand and assisted with the removal of the junior fair exhibits. I also organized the near infrared laboratory forage testing class for the haylage and helped judge the outstanding dairy exhibitor selection.
- I judged field crops and vegetables at the Adams County Fair.
- I judged field crops and vegetables at the Clark County Fair.
- I attended the Wisconsin Cranberry Summer Field Day at Lake DuBay Cranberry in Junction City. We held a series of mini sessions including a program on promoting native pollinators with a pollinator garden. There were about 350 growers and industry people in attendance at the field day.
- I conducted the carcass show following the fair. We evaluated beef and sheep carcasses at Pinters in Dorchester and Quality Meats in Marathon City and held a session for the market sale participants in the evening discussing how their livestock projects are evaluated for carcass quality.
- I met with the Central Wisconsin Agriculture Specialization group in Montello. In addition to doing program planning we toured Nelson and Pade Aquaponics. They are a manufacturer and distributor of aquaponics systems and have a demonstration production facility where you can observe tilapia and leafy green vegetables being grown in a closed aquaponics system.



- Our office produced two issues of the Cranberry Crop Management Journal available both electronically and by mail to every cranberry grower in Wisconsin.
- I was on both WFHR and WDLB with interviews about current programs and farm conditions.
- I met with the Market Animal Sale Committee as they make plans for the upcoming fair.
- A gave a presentation to the Wisconsin Rapids noon Rotary club highlighting the status of agriculture utilizing the 2017 Census of Agriculture information
- I hosted and organized a tour by faculty of the UW-River Falls Agriculture Economics Department. We toured Glacial Lake Cranberry, Badger State Cranberry and Gardner Cold Storage, Nasonville Dairy and another local dairy farm. The faculty is a diverse group as far as years of experience and includes individuals originally from Quebec, Oklahoma, Indiana, Colorado, Ghana, Pakistan, and South Dakota.
- I provided background information in an interview for DairyStar magazine about challenges procuring feed and balancing rations for dairy herds this year with the many cropping challenges and feed shortages.
- I gave a presentation to Master Gardeners on the new commercial crop hemp.

NANCY TURYK

Wood County UW-Extension, Community Development Extension Educator

Economic Development

- Prepared press release and distribution list for Small Communities Forum in Nekoosa. Met with Nekoosa Mayor and Public Works Director to discuss logistics for the forum and their involvement in introductions and presentations. Distributed information about the forum around the County. Discussed forum opportunities with interested community members from Pittsville and at the Economic Development Round Table. Registration for the forum has already exceeded the target attendance numbers (40).
- Facilitated discussion during the Wood County Economic Development Round Table. The Round Table was hosted by the City of Marshfield.
- Discussed next steps with the USDA REDI advisory team from Purdue, Univ. Kentucky and Univ. Wisconsin Madison Extension via Zoom with Jason Grueneberg, Supervisor Curry, and Chair Machon. Using guidance provided by the REDI advisory team, the Wood County core group will identify and contact 12-15 representatives in the county to serve as the primary team for this initiative. The advisory team and Wood County primary team will participate in a 2-day workshop, tentatively in October. The core group discussed videotaping the workshop presentations and making them publicly available. Public participation will be built into this process to ensure many perspectives are considered in the development of strategies, planning, and implementation.
- Attended and contributed to CEED ED meeting.
- Communicated with Marshfield ED partners and UW Madison Extension specialist about a presentation on the Decline of Retail. This would occur during fall, details to follow.
- Contacted Melissa Meschke, Director of the Small Business Development Corporation about participation in upcoming radio programs.

Strategic Planning

- No activity in August

Renewable Energy / SolSmart

- Attended Wood County's Renewable and Sustainable Committee meeting.



Followed up on information requested during the meeting. Informed Ben Nusz, Renewable Instructor at Mid-State about the Committee meetings. Nusz attended the meeting and discussed potential partnerships with the County. He also contributed technical expertise.

- Most of the requirements to attain Gold-level SolSmart designation are complete. Remaining required tasks include a list of required information for permitting, and hosting a training workshop for inspectors.
- Contacted the UW Madison Resource Energy Demand Analysis (REDA) program to discuss possible partnership for analysis of current County energy use for each building. This analysis would be used to prioritize energy reduction/financial savings. If pursued, this would likely be through a faculty-supported internship.
- Communicated with the Wisconsin Energy Institute at UW Madison regarding potential assistance with the development of a County energy plan. If pursued, this would likely be a capstone project.

UW-Madison Division of Extension

- Participated in In Service for northern region community development staff to discuss programming.
- Participated in state community development institute's webinar.
- Participated in Google transition webinar.
- Participated in Wood County Extension staff meeting.
- Participated in Program Team Leadership webinar.
- Participated in Leadership group conversation.
- Participated in New Workforce webinar with Chair Machon.

Other

- Facilitated Central Sands Groundwater County Collaboration (SCGCC) meetings on July 29 and August 21. Work groups have established an official name, mission/purpose, and are working on identifying technical needs that are common to all counties in the collaboration. Function as primary contact for technical experts as their plans are developed; summarize and distribute information to SCGCC technical work group, as needed.
- Attended Wood County groundwater group meeting.
- Identified volunteers for Clean Sweep through communication with Nancy Eggleston, Peter Manley, Bob Ashbeck, and Clean Green Action Team. Distributed materials to advertise Clean Sweep to all municipalities, many medical facilities, libraries, and posted fliers at many locations throughout the County. Responded to questions from residents about Clean Sweep.

JACKIE CARATTINI

Wood County UW-Extension, Family Living Educator

- Attended a Institute Food Preservation professional development zoom.
- Attended the HCE Fall board meeting
- Taught 2 Rent Smart sessions.
- Attended a national PILD planning meeting on zoom
- Taught "Budgeting" at SWEPS food pantry
- Taught two Wood Co. Lunch N Learns on Food Preservation both in WI Rapids and in Marshfield at the Wood Co. Annex
- Attended the 3 day Stuff the Desk event at Lincoln HS, Day 1 set-up, Days 2 and 3 Distribution



- Attended the Financial Stability Coalition Meeting
- Met with United Way and Mid State Technical College about a future program
- Met with the YWCA about future programming and collaboration.
- Attended a Civil Rights zoom meeting
- Presented on WFHR radio
- Attended the Central WI state fair, did a educational wall display

JANELL WEHR

Wood County UW-Extension, Horticulture Coordinator

- Appear on WFHR twice (8/1 and 8/22)
- Appear on WDLB @ The Central Wisconsin State Fair
- Participate in the State Master Gardener Monthly Web Meeting
- Attend Master Gardener membership meeting
- Respond to many horticultural inquiries from the community (majority of time focused on these this month)
- SWEPS Garden Class – Fall garden planting and upkeep- Partnership with FoodWise Coordinator
- Observed WI Horticulture Update (weekly meeting updating horticulture issues throughout the state.)
- Working with Tracy Moua from The Family Center to organize Hmong Garden Day Event
- Outreach to Wood County Master Gardeners- facilitate uploading volunteer hours into ORS (Online Reporting System); meet individually with Wood County Master Gardeners who need additional assistance
- Continue planning for Master Gardener Level 1 training- scheduled for Jan-April 2020 at the Town of Wood Community Hall.
- Developing Mentor Program for 2020 new recruits to the Wood County Master Gardeners
- Begin Cohort 5- Extension Professional Training/Onboarding Process
- Attend Wood County Master Gardener Board Meeting
- Attend Central Wisconsin State Fair in Marshfield; field horticulture questions and recruitment for Wood County Master Gardeners Level 1 Training (To begin January 2020)

KELLY HAMMOND

Wood & Portage Counties UW-Extension, FoodWise Nutrition Coordinator

- Hiring has opened for a new nutrition educator in Wood County <https://jobs.hr.wisc.edu/en-us/job/502558/nutrition-educator>
- Continued collaboration with Wood County Health Department to offer Farmers Market Tours and Tastings, Third Thursday of the month at the Wisconsin Rapids Farmers Market.
- SWEPS Food Pantry lesson on strong bones and eating healthy on a budget (8/20)
- Facilitated a 2-hour FoodWise workshop on cooking with kids at FoodWise regional conferences in Waukesha (8/26) and Merrill (8/29)
- Working with partners to develop programming for Fiscal Year 2020, including new cooking classes at the YMCA, Grocery Store Tours at Wisconsin Rapids Wal-Mart and elementary schools.



Department Operating Budget Summary

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<u>Department: 18 - Land & Water Conservation</u>	2020 Budget Summary					
	1801 - Land & Water Conservation-Administration	1802 - Land & Water Conservation-DATCP	1803 - Land & Water Conservation-Wildlife Damage Abatement	1804 - Land & Water Conservation-Non Metallic Mining	1805 - Land & Water Conservation-Yellow River	1806 - Land & Water Conservation-Trust Account
Expense						
100 - Personal Services	193,353	143,924	42,230	34,834	6,701	
200 - Contractual Services	16,404	0	1,240	3,480		
300 - Supplies and Expense	38,230	133,778	13,000	1,775		0
500 - Fixed Charges	25,563		1,484	469		
900 - Other Financing Uses						0
Expense Total	273,550	277,702	57,954	40,558	6,701	0
Revenue						
43 - Intergovernmental Revenues		(278,502)	(57,853)		(18,000)	
44 - Licenses and Permits	(600)					
45 - Fines, Forfeits and Penalties				0		
46 - Public Charges for Services	(26,200)			(43,660)		0
49 - Other Financing Sources	(1,500)	0				
Revenue Total	(28,300)	(278,502)	(57,853)	(43,660)	(18,000)	0
18 - Land & Water Conservation Total	245,250	(800)	101	(3,102)	(11,299)	0



Department Operating Budget Summary

2020 Budget Summary				
1807 - Land & Water Conservation-NonLapsing	1808 - Land & Water Conservation-Mill Creek	2020 Total	Change %	2019 Budget
	44,843	465,885	+13.70%	409,745
	0	21,124	-3.66%	21,927
	0	186,783	-24.04%	245,900
	0	27,516	+0.04%	27,504
0		0	0.00%	0
0	44,843	701,309	-0.53%	705,076
	(600,600)	(954,955)	+134.35%	(407,487)
(2,000)		(2,600)	+205.88%	(850)
		0	0.00%	0
		(69,860)	+2.46%	(68,185)
		(1,500)	-20.47%	(1,886)
(2,000)	(600,600)	(1,028,915)	+115.07%	(478,408)
(2,000)	(555,757)	(327,606)	-244.53%	226,668



Department Operating Budget Summary

79

Department: 18 - Land & Water Conservation	2019 Budget Summary					
	1801 - Land & Water Conservation-Administration	1802 - Land & Water Conservation-DATCP	1803 - Land & Water Conservation-Wildlife Damage Abatement	1804 - Land & Water Conservation-Non Metallic Mining	1805 - Land & Water Conservation-Yellow River	1806 - Land & Water Conservation-Trust Account
Expense						
100 - Personal Services	178,093	132,162	44,950	35,615	1,390	
200 - Contractual Services	15,842	0	1,240	2,220		
300 - Supplies and Expense	46,535	182,420	13,356	1,989		0
500 - Fixed Charges	25,327		1,473	464		
900 - Other Financing Uses						0
Expense Total	265,797	314,582	61,019	40,288	1,390	0
Revenue						
43 - Intergovernmental Revenues		(314,771)	(61,038)		(9,678)	
44 - Licenses and Permits	(600)					
45 - Fines, Forfeits and Penalties				0		
46 - Public Charges for Services	(29,480)			(38,705)		0
49 - Other Financing Sources	(1,886)	0				
Revenue Total	(31,966)	(314,771)	(61,038)	(38,705)	(9,678)	0
18 - Land & Water Conservation Total	233,831	(189)	(19)	1,583	(8,288)	0



Department Operating Budget Summary

2019 Budget Summary		
1807 - Land & Water Conservation-NonLapsing	1808 - Land & Water Conservation-Mill Creek	2019 Budget
	17,535	409,745
	2,625	21,927
	1,600	245,900
	240	27,504
0		0
0	22,000	705,076
	(22,000)	(407,487)
(250)		(850)
		0
		(68,185)
		(1,886)
(250)	(22,000)	(478,408)
(250)	0	226,668

Department Operating Budget Detail

With Previous Year Comparison

7a

	2020 Budget	% Change	2019 Budget	2019 Actual
18 - Land & Water Conservation				
1801 - Land & Water Conservation-Administration				
<u>Expense</u>				
1801-56121 - Land Conservation				
100 - Personal Services	193,353	+8.57%	178,093	38,011
200 - Contractual Services	16,404	+3.55%	15,842	3,305
300 - Supplies and Expense	38,230	-17.85%	46,535	13,519
500 - Fixed Charges	25,563	+0.93%	25,327	8,442
1801-56121 - Land Conservation Total	273,550	+2.92%	265,797	63,277
Expense Total	273,550	+2.92%	265,797	63,277
<u>Revenue</u>				
1801-44413 - Shoreland Zoning Fees & Permit				
44 - Licenses and Permits	600	0.00%	600	0
1801-44413 - Shoreland Zoning Fees & Permit Total	600	0.00%	600	0
1801-46825 - Public Charges-Land & Water Conservation				
46 - Public Charges for Services	26,200	-11.13%	29,480	12,663
1801-46825 - Public Charges-Land & Water Conservation Total	26,200	-11.13%	29,480	12,663
1801-49110 - Pol Radio Proceeds-LT Debt				
49 - Other Financing Sources	1,500	-20.47%	1,886	1,886
1801-49110 - Pol Radio Proceeds-LT Debt Total	1,500	-20.47%	1,886	1,886
Revenue Total	28,300	-11.47%	31,966	14,549
1801 - Land & Water Conservation-Administration Total	245,250	+4.88%	233,831	48,728
1802 - Land & Water Conservation-DATCP				
<u>Expense</u>				
1802-56122 - DATCP Grant				
100 - Personal Services	143,924	+8.90%	132,162	43,345
200 - Contractual Services	0	0.00%	0	0
300 - Supplies and Expense	133,778	-26.66%	182,420	0
1802-56122 - DATCP Grant Total	277,702	-11.72%	314,582	43,345
Expense Total	277,702	-11.72%	314,582	43,345
<u>Revenue</u>				
1802-43586 - State Grants-Conservation				
43 - Intergovernmental Revenues	278,502	-11.52%	314,771	0
1802-43586 - State Grants-Conservation Total	278,502	-11.52%	314,771	0
1802-49220 - Transfer from Special Rev Fund				
49 - Other Financing Sources	0	0.00%	0	0

Department Operating Budget Detail

7a

With Previous Year Comparison

	2020 Budget	% Change	2019 Budget	2019 Actual
1802-49220 - Transfer from Special Rev Fund	0	0.00%	0	0
Total				
Revenue Total	278,502	-11.52%	314,771	0
1802 - Land & Water Conservation-DATCP Total	(800)	+323.28%	(189)	43,345
1803 - Land & Water Conservation-Wildlife Damage Abatement				
<u>Expense</u>				
1803-56123 - Wildlife Damage Abatement				
100 - Personal Services	42,230	-6.05%	44,950	4,024
200 - Contractual Services	1,240	0.00%	1,240	150
300 - Supplies and Expense	13,000	-2.67%	13,356	877
500 - Fixed Charges	1,484	+0.75%	1,473	491
1803-56123 - Wildlife Damage Abatement Total	57,954	-5.02%	61,019	5,542
Expense Total	57,954	-5.02%	61,019	5,542
<u>Revenue</u>				
1803-43586 - State Grants-Conservation				
43 - Intergovernmental Revenues	57,853	-5.22%	61,038	0
1803-43586 - State Grants-Conservation Total	57,853	-5.22%	61,038	0
Revenue Total	57,853	-5.22%	61,038	0
1803 - Land & Water Conservation-Wildlife Damage Abatement Total	101	-633.24%	(19)	5,542
1804 - Land & Water Conservation-Non Metallic Mining				
<u>Expense</u>				
1804-56125 - Non-Metallic Mining				
100 - Personal Services	34,834	-2.19%	35,615	9,761
200 - Contractual Services	3,480	+56.76%	2,220	980
300 - Supplies and Expense	1,775	-10.76%	1,989	522
500 - Fixed Charges	469	+1.08%	464	155
1804-56125 - Non-Metallic Mining Total	40,558	+0.67%	40,288	11,418
Expense Total	40,558	+0.67%	40,288	11,418
<u>Revenue</u>				
1804-45110 - Juvenile Ordinances				
45 - Fines, Forfeits and Penalties	0	0.00%	0	0
1804-45110 - Juvenile Ordinances Total	0	0.00%	0	0
1804-46825 - Non-Metallic Mining Fees				
46 - Public Charges for Services	43,660	+12.80%	38,705	42,630
1804-46825 - Non-Metallic Mining Fees Total	43,660	+12.80%	38,705	42,630
Revenue Total	43,660	+12.80%	38,705	42,630
1804 - Land & Water Conservation-Non Metallic Mining Total	(3,102)	-295.93%	1,583	(31,212)

Department Operating Budget Detail

79

With Previous Year Comparison

	2020 Budget	% Change	2019 Budget	2019 Actual
1805 - Land & Water Conservation-Yellow River				
<u>Expense</u>				
1805-56124 - MDV				
100 - Personal Services	6,701	0.00%	0	0
1805-56124 - MDV Total	6,701	0.00%	0	0
1805-56126 - MDV Non-Point Source				
100 - Personal Services	0	-100.00%	1,390	74
1805-56126 - MDV Non-Point Source Total	0	-100.00%	1,390	74
Expense Total	6,701	+382.07%	1,390	74
<u>Revenue</u>				
1805-43586 - State Grants-Conservation				
43 - Intergovernmental Revenues	18,000	+85.99%	9,678	10,968
1805-43586 - State Grants-Conservation Total	18,000	+85.99%	9,678	10,968
Revenue Total	18,000	+85.99%	9,678	10,968
1805 - Land & Water Conservation-Yellow River Total	(11,299)	+36.33%	(8,288)	(10,893)
1806 - Land & Water Conservation-Trust Account				
<u>Expense</u>				
1806-56127 - Tree Expense				
300 - Supplies and Expense	0	0.00%	0	0
1806-56127 - Tree Expense Total	0	0.00%	0	0
1806-59220 - Transfer to Special Revenue Funds				
900 - Other Financing Uses	0	0.00%	0	0
1806-59220 - Transfer to Special Revenue Funds Total	0	0.00%	0	0
Expense Total	0	0.00%	0	0
<u>Revenue</u>				
1806-46825 - Tree Sales				
46 - Public Charges for Services	0	0.00%	0	0
1806-46825 - Tree Sales Total	0	0.00%	0	0
Revenue Total	0	0.00%	0	0
1806 - Land & Water Conservation-Trust Account Total	0	0.00%	0	0
1807 - Land & Water Conservation-NonLapsing				
<u>Expense</u>				
1807-59210 - Transfers to General Fund				
900 - Other Financing Uses	0	0.00%	0	0
1807-59210 - Transfers to General Fund Total	0	0.00%	0	0
Expense Total	0	0.00%	0	0

Department Operating Budget Detail

7a

With Previous Year Comparison

	2020 Budget	% Change	2019 Budget	2019 Actual
<u>Revenue</u>				
1807-44413 - Shoreland Zoning Fees & Permit				
44 - Licenses and Permits	2,000	+700.00%	250	1,114
1807-44413 - Shoreland Zoning Fees & Permit Total	2,000	+700.00%	250	1,114
Revenue Total	2,000	+700.00%	250	1,114
1807 - Land & Water Conservation-NonLapsing Total	(2,000)	+700.00%	(250)	(1,114)
1808 - Land & Water Conservation-Mill Creek				
<u>Expense</u>				
1808-56128 - Mill Creek				
100 - Personal Services	44,843	+155.74%	17,535	960
200 - Contractual Services	0	-100.00%	2,625	1,350
300 - Supplies and Expense	0	-100.00%	1,600	0
500 - Fixed Charges	0	-100.00%	240	0
1808-56128 - Mill Creek Total	44,843	+103.83%	22,000	2,310
Expense Total	44,843	+103.83%	22,000	2,310
<u>Revenue</u>				
1808-43586 - State Grants-Conservation				
43 - Intergovernmental Revenues	600,600	+2630.00%	22,000	0
1808-43586 - State Grants-Conservation Total	600,600	+2630.00%	22,000	0
Revenue Total	600,600	+2630.00%	22,000	0
1808 - Land & Water Conservation-Mill Creek Total	(555,757)	0.00%	0	2,310
18 - Land & Water Conservation Total	(327,606)	-244.53%	226,668	56,706

RESOLUTION#

Introduced by

CEED

Page 1 of 2

Motion: Adopted: ☐1st Lost: ☐2nd Tabled: ☐No: ☐ Yes: ☐ Absent: ☐

Number of votes required:

☒ Majority ☐ Two-thirdsReviewed by: PAK, Corp Counsel

Reviewed by: _____, Finance Dir.

LAR

INTENT & SYNOPSIS: To encourage the Wood County Board of Supervisors to support the Central Sands Groundwater County Collaborative.

FISCAL NOTE: There are no fiscal obligations for the County associated with this resolution.

WHEREAS, good quality groundwater in sufficient quantity is a basic resource that all citizens and businesses in the State of Wisconsin, as well as Wood County, rely upon; and

WHEREAS, the citizens and businesses of our great state and county expect state government to monitor and protect the groundwater in our state in such a way that we may all prosper; and

WHEREAS, county Land and Water Conservation Departments (being the lead agency), Public Health Departments, UW Madison-Extension Departments, and County Board Supervisors in the central sands area of Adams, Juneau, Marquette, Portage, Waushara, Wood and Sauk County have joined together to form the Central Sands Groundwater County Collaborative (CSGCC); and

WHEREAS, the CSGCC is to work to meet the present and future needs for safe, high quality, reliable and sustainable drinking water; and

WHEREAS, the county officials and partnering organizations of CSGCC are collaborating through collective research, data management, education and community outreach to address the current and emerging human and

environmental health challenges of groundwater management in this region; and

WHEREAS, the CSGCC has identified three primary strategies to assure safe drinking water for residents of and visitors to our communities; and

WHEREAS, CSGCC seeks to understand current groundwater conditions by developing a sampling strategy to collect baseline water quality information across the counties in the Central Sands Region. This information will be used to identify areas with elevated nitrate levels. In areas considered "hot spots" further analysis will be conducted to evaluate likely sources of nitrate contamination; and

WHEREAS, CSGCC seeks to gain a uniform understanding of methods to prevent nitrogen contamination in groundwater based on information from previous studies conducted in the central sands and similar settings; and

WHEREAS, CSGCC seeks to understand where areas most vulnerable to groundwater contamination exist to guide the development and use of ordinances, practices, and other preventative responses for land use; and

WHEREAS, participating counties alone are unable to completely fund this project. Financial support will be sought to assure the safety of groundwater in the Central Sands Region.

()

Kenneth Curry

Mark Holbrook

Robert Ashbeck

Dave LaFontaine

Bill Leichtnam

Harvey Petersen – Citizen Member

Adopted by the County Board of Wood County, this _____ day of _____ 20 19 .

County Clerk

County Board Chairman



RESOLUTION# _____

 Introduced by CEED
 Page 2 of 2
ITEM# 4-DATE September 17, 2019Effective Date: September 17, 2019

Committee

THEREFORE BE IT RESOLVED, that the Wood County Board of Supervisors does hereby support county staff participation the activities of the CSGCC; and

BE IT FURTHER RESOLVED, that the Wood County Board of supervisors respectfully request state funding to carry out the strategies to address groundwater issues in an environmentally sensitive and economically responsible manner.

BE IT FURTHER RESOLVED, that a copy of this resolution be directed to the attention of town chairpersons, state legislators, Wisconsin Counties Association, and the governor.

()

Adopted by the County Board of Wood County, this _____ day of _____ 20 19 .

County Clerk

County Board Chairman



Department Operating Budget Summary

2020 Budget Summary						
Department: 30 - UWEX	3001 - UWEX	3003 - UWEX-Jr Fair	3004 - UWEX- Project Accounts	3005 - UWEX- Farm Technology Days	2020 Total	Change %
Expense						
100 - Personal Services	129,615				129,615	-0.73%
200 - Contractual Services	311,048			0	311,048	+1.26%
300 - Supplies and Expense	40,580		17,700		58,280	-6.05%
500 - Fixed Charges	38,402				38,402	-4.27%
700 - Grants and Contributions		32,000			32,000	0.00%
Expense Total	519,645	32,000	17,700	0	569,345	-0.45%
Revenue						
43 - Intergovernmental Revenues	(2,500)		(9,000)		(11,500)	0.00%
46 - Public Charges for Services	(1,000)		(2,050)		(3,050)	0.00%
Revenue Total	(3,500)		(11,050)		(14,550)	0.00%
30 - UWEX Total	516,145	32,000	6,650	0	554,795	-0.46%



Department Operating Budget Summary

2020 Budget Summary	
	2019 Budget
	130,574
	307,177
	62,030
	40,117
	32,000
	571,898
	(11,500)
	(3,050)
	(14,550)
	557,348



Department Operating Budget Summary

<u>Department: 30 - UWEX</u>	2019 Budget Summary				
	3001 - UWEX	3003 - UWEX-Jr Fair	3004 - UWEX- Project Accounts	3005 - UWEX- Farm Technology Days	2019 Budget
Expense					
100 - Personal Services	130,574				130,574
200 - Contractual Services	307,177			0	307,177
300 - Supplies and Expense	44,330		17,700		62,030
500 - Fixed Charges	40,117				40,117
700 - Grants and Contributions		32,000			32,000
Expense Total	522,198	32,000	17,700	0	571,898
Revenue					
43 - Intergovernmental Revenues	(2,500)		(9,000)		(11,500)
46 - Public Charges for Services	(1,000)		(2,050)		(3,050)
Revenue Total	(3,500)		(11,050)		(14,550)
30 - UWEX Total	518,698	32,000	6,650	0	557,348

Department or Sub-Department Position Summary

Fiscal Year: 2020 & Budget Line Year: 2020

Department or Sub-Department: UWEX

Position	Position ID	Pay Grade	Step	Salary	Modifiers	Premiums	Total	Hours	Premium Hours	FTE	Alloc. %
UWEX											
UWEX											
UW-Extension											
Adminstrative Services											
AdminServices5 - KARLI TOMSYCK (12677)	3808-12677	Grade 5	Step 3	38,126	23,964		62,090	2,080		1.00	100.00
AdminServices5 - WENDY YOUNG (12080)	3806-12080	Grade 5	Step 7	42,286	21,238		63,524	2,080		1.00	100.00
Total: Adminstrative Services				80,413	45,202	0	125,615	4,160		2.00	
Non FTE Count											
AdminServices5	3808-12291	Grade 5	Step 6	0	0		0	544		0.26	100.00
Total: Non FTE Count				0	0	0	0	544		0.26	
Total: UW-Extension				80,413	45,202	0	125,615	4,704		2.26	
Total: UWEX				80,413	45,202	0	125,615	4,704		2.26	
Total: UWEX				80,413	45,202	0	125,615	4,704		2.26	
Grand Total				80,413	45,202	0	125,615	4,704		2.26	



Department Operating Budget Detail

With Previous Year Comparison

	2020 Budget	% Change	2019 Budget	2019 Actual
30 - UWEX				
3001 - UWEX				
<u>Expense</u>				
3001-55620 - UW-Extension				
100 - Personal Services	129,615	-0.73%	130,574	29,783
200 - Contractual Services	311,048	+1.26%	307,177	146,113
300 - Supplies and Expense	40,580	-8.46%	44,330	7,640
500 - Fixed Charges	38,402	-4.27%	40,117	12,694
3001-55620 - UW-Extension Total	519,645	-0.49%	522,198	196,231
Expense Total	519,645	-0.49%	522,198	196,231
<u>Revenue</u>				
3001-43571 - State Grants-UW Extension				
43 - Intergovernmental Revenues	2,500	0.00%	2,500	0
3001-43571 - State Grants-UW Extension Total	2,500	0.00%	2,500	0
3001-46771 - UW-Extension Publication Rev				
46 - Public Charges for Services	0	0.00%	0	0
3001-46771 - UW-Extension Publication Rev Total	0	0.00%	0	0
3001-46772 - UW-Extension Project Revenue				
46 - Public Charges for Services	1,000	0.00%	1,000	0
3001-46772 - UW-Extension Project Revenue Total	1,000	0.00%	1,000	0
Revenue Total	3,500	0.00%	3,500	0
3001 - UWEX Total	516,145	-0.49%	518,698	196,231
3003 - UWEX-Jr Fair				
<u>Expense</u>				
3003-55650 - UW-Extension Junior Fair				
700 - Grants and Contributions	32,000	0.00%	32,000	32,000
3003-55650 - UW-Extension Junior Fair Total	32,000	0.00%	32,000	32,000
Expense Total	32,000	0.00%	32,000	32,000
3003 - UWEX-Jr Fair Total	32,000	0.00%	32,000	32,000
3004 - UWEX-Project Accounts				
<u>Expense</u>				
3004-55660 - UW-Extension Projects				
300 - Supplies and Expense	17,700	0.00%	17,700	475
3004-55660 - UW-Extension Projects Total	17,700	0.00%	17,700	475
Expense Total	17,700	0.00%	17,700	475
<u>Revenue</u>				
3004-43571 - State Grants-UW Extension				



Department Operating Budget Detail

With Previous Year Comparison

	2020 Budget	% Change	2019 Budget	2019 Actual
43 - Intergovernmental Revenues	9,000	0.00%	9,000	0
3004-43571 - State Grants-UW Extension Total	9,000	0.00%	9,000	0
3004-46772 - UW-Extension Project Revenue				
46 - Public Charges for Services	2,050	0.00%	2,050	1,185
3004-46772 - UW-Extension Project Revenue Total	2,050	0.00%	2,050	1,185
Revenue Total	11,050	0.00%	11,050	1,185
3004 - UWEX-Project Accounts Total	6,650	0.00%	6,650	(710)
3005 - UWEX-Farm Technology Days				
<u>Expense</u>				
3005-55661 - Farm Technology Days				
200 - Contractual Services	0	0.00%	0	0
3005-55661 - Farm Technology Days Total	0	0.00%	0	0
Expense Total	0	0.00%	0	0
3005 - UWEX-Farm Technology Days Total	0	0.00%	0	0
30 - UWEX Total	554,795	-0.46%	557,348	227,521



Department Operating Budget Narrative

Account Number	Description	2020 Requested	2019 Budget	Difference		Change Justification 10% or greater change
				Amount	%	
30 - UWEX						
3001 - UWEX						
3001-43571 - State Grants-UW Extension						
101-3001-43571-???-000	43-000 - Intergovernmental Revenues	(2,500)	(2,500)	0	0.00%	
3001-46771 - UW-Extension Publication Rev						
101-3001-46771-???-000	46-000 - Public Charges for Services	0	0	0	0.00%	
3001-46772 - UW-Extension Project Revenue						
101-3001-46772-???-000	46-000 - Public Charges for Services	(1,000)	(1,000)	0	0.00%	
3001-55620 - UW-Extension						
101-3001-55620-???-101	101 - Wages-Permanent	72,037	80,246	(8,209)	-10.23%	Amount generated by Human Resources.
101-3001-55620-???-107	107 - Sick Leave	3,328	0	3,328	0.00%	
101-3001-55620-???-108	108 - Vacation	2,768	0	2,768	0.00%	
101-3001-55620-???-109	109 - Holiday	2,280	0	2,280	0.00%	
101-3001-55620-???-120	120 - FICA	6,152	6,139	13	+0.20%	
101-3001-55620-???-130	130 - Health Insurance	31,716	37,072	(5,356)	-14.45%	Amount generated by Human Resources.
101-3001-55620-???-132	132 - Post Employment Benefits	1,608	1,605	3	+0.20%	
101-3001-55620-???-133	133 - Vision Insurance	107	52	55	+106.31%	Amount generated by Human Resources.
101-3001-55620-???-140	140 - Life Insurance	30	36	(6)	-16.22%	Amount generated by Human Resources.
101-3001-55620-???-151	151 - Retirement	5,428	5,256	172	+3.27%	
101-3001-55620-???-160	160 - Worker's Compensation	161	168	(7)	-4.27%	
101-3001-55620-???-172	172 - Training / Conference / CPE	4,000	0	4,000	0.00%	
101-3001-55620-???-214	214 - Prof Serv-Printing	3,000	3,000	0	0.00%	



Department Operating Budget Narrative

Account Number	Description	2020 Requested	2019 Budget	Difference		Change Justification 10% or greater change
				Amount	%	
101-3001-55620-???-219	219 - Prof Serv-Other	301,193	297,382	3,811	+1.28%	
101-3001-55620-???-221	221 - Utility Service-Cellphone / Telephone	3,300	3,300	0	0.00%	
101-3001-55620-???-230	230 - R/M Serv-PC Replacement	3,555	3,495	60	+1.72%	
101-3001-55620-???-311	311 - Office Supplies	4,500	4,200	300	+7.14%	
101-3001-55620-???-312	312 - Copy Expense	4,500	3,250	1,250	+38.46%	Due to increase of in-house copying as publications are no longer purchased directly from the state. They are now printed in-house on an as-needed basis.
101-3001-55620-???-313	313 - Postage	3,000	3,000	0	0.00%	
101-3001-55620-???-321	321 - Publications	2,000	2,000	0	0.00%	
101-3001-55620-???-322	322 - Educational Materials	2,500	1,800	700	+38.89%	Due to increased cost and fewer free materials provided.
101-3001-55620-???-325	325 - Dues & Subscriptions	400	400	0	0.00%	Due to previous year-end numbers.
101-3001-55620-???-327	327 - Computer Supplies	1,000	1,000	0	0.00%	
101-3001-55620-???-328	328 - Dues	80	80	0	0.00%	
101-3001-55620-???-330	330 - Other Travel	0	0	0	0.00%	
101-3001-55620-???-331	331 - Mileage	15,000	25,000	(10,000)	-40.00%	Due to break down of meetings and travel budget to specific items (mileage, meals, lodging/hotels, volunteer mileage, rental car/fuel, training/conference/CPE).
101-3001-55620-???-332	332 - Meals	1,000	0	1,000	0.00%	
101-3001-55620-???-333	333 - Lodging / Hotels	2,000	500	1,500	+300.00%	Due to break down of meetings and travel budget to specific items.
101-3001-55620-???-334	334 - Volunteer Mileage	500	0	500	0.00%	
101-3001-55620-???-335	335 - Rental Car / Fuel	1,000	0	1,000	0.00%	
101-3001-55620-???-346	346 - OperSup&Exp-Leisure/Education	3,100	3,100	0	0.00%	
101-3001-55620-???-511	511 - Insurance-Liability	1,126	2,841	(1,715)	-60.37%	Fixed charge.
101-3001-55620-???-531	531 - Rent-Interdepartment	33,176	33,176	0	0.00%	
101-3001-55620-???-535	535 - Leases-Equipment	3,900	3,900	0	0.00%	
101-3001-55620-???-539	539 - Inactive	200	200	0	0.00%	



Department Operating Budget Narrative

3003 - UWEX-Jr Fair

3003-55650 - UW-Extension Junior Fair

101-3003-55650-???-720	720 - Grants & Donations	32,000	32,000	0	0.00%
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3004 - UWEX-Project Accounts

3004-43571 - State Grants-UW Extension

101-3004-43571-???-000	43-000 - Intergovernmental Revenues	(9,000)	(9,000)	0	0.00%
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3004-46772 - UW-Extension Project Revenue

101-3004-46772-???-000	46-000 - Public Charges for Services	(2,050)	(2,050)	0	0.00%
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3004-55660 - UW-Extension Projects

101-3004-55660-???-341	341 - Operating Supplies & Expense	10,000	10,000	0	0.00%
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101-3004-55660-???-346	346 - OperSup&Exp-Leisure/Education	7,700	7,700	0	0.00%
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3005 - UWEX-Farm Technology Days

3005-55661 - Farm Technology Days

101-3005-55661-???-219	219 - Prof Serv-Other	0	0	0	0.00%
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Total 30 - UWEX

554,795	557,348	(2,553)	-0.46%
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Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2019 Wood County Economic Development Funding Request

*Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8478 or jgruenberg@co.wood.wi.us*

Applicant Organization: City of Pittsville
Mailing Address: P.O. Box 100, Pittsville, WI 54466
Click here to enter text.
Street Address (if different): 5318 First Avenue
Web Site: Pittsvillewi.com
Organization Telephone: 715-884-2422
Contact Person/Title: Tami Hahn/City Clerk/Treasurer
Contact Person Telephone: 715-884-2422 Email: cofpitts@tds.net

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

The City of Pittsville's Common Council and CDA (Community Development Authority) would like to coordinate a partnership with Wood County Economic Development to maintain and enhance our quality of life and strengthen economic development in Wood County.

Our funding request will support the City of Pittsville's Residential Building Incentive program which began on January 1, 2019.

Please reference the attached incentive explanation.

BUILDING INCENTIVES IN THE CITY OF PITTSVILLE

(Approved at the August 20, 2018, September 18, 2018, October 16, 2018 and March 19, 2019 council meetings)

Parcel #31-00666, City owned Lot on Fourth Street

The city currently owns a residential lot, #31-00666, "City of Pittsville S27 T 23 R3E Iverson's Park Lane Add Lot 2. The City would donate this lot for a single-family home or a duplex to be built. (104' x 132')

A \$5000 duplex incentive is available ONLY for this particular lot currently owned by the city. Not eligible for this incentive if built on any other lot. Paid out after substantial completion is determined. Maybe eligible for the building incentive with CDA. (TBD by CDA)

A rear yard fence is required if a duplex is built.

The single-family home or duplex must be built within one year of lot ownership.

The home/duplex must be completed within one year from the commencement of construction.

A basement is not required.

A minimum of three bedrooms for a single-family home.

Spec Home Development Agreement

The city would donate an additional lot, maximum lot cost is \$15,000 and the lot must be within the TIF District.

A "Spec Home Development Agreement" is ONLY available to commercially licensed contractors to build a spec home. Qualifying lots must be within the TIF District.

\$35,000.00 in "seed" money is available ONLY to commercially licensed contractors to build a spec home within the TID BOUNDRIES. The "seed" money will be interest free until the house sells (at that time the \$35,000 is due back to the city) or up to two years from when the house is finished but doesn't sell, if over two years, the seed money is due back to the city plus interest at the rate of prime +1%.

The home must be built within one year of receiving the "seed" money.

The home must be completed within one year from the commencement of construction.

A basement is not required. A minimum of three bedrooms.

Not eligible in conjunction with the other incentives listed.

BUILDING INCENTIVE WITH THE CDA

On October 16, 2018, the council agreed to partner with the CDA to provide anyone interested in building a new home within the City of Pittsville. The incentive is 4% of the assessed value up to \$150,000 and 3% for above \$150,000 with a maximum of \$6000. The city will cover half and the CDA will cover half of the total incentive. Incentive is paid out after substantial completion is determined. This incentive maybe eligible in combination with the city owned lot on Fourth listed above. (TBD by CDA)

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

County funding would allow our incentive program to grow and be able to provide additional residential units in the city. This in turn grows tax base for both the city and Wood County.

Overall, a larger tax base means a lower tax rate which will entice our economy to grow.

Even with a minimum of 2 units/year, at it's current tax rate, Wood County would have an additional \$2000/year in tax revenue. Wood County would make their initial investment back in five years.

Please see the attached financial brief explaining our payouts.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other	\$30,000.00	\$100,000.00	City \$58,000, CDA \$12,000.
Total			

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2019. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*

Building Incentive Structuring

1/1/2019	\$100,000	Initial deposit from City funds
5/2019	- 15,000	Lot Donation to Spec Home Builder
5/2019	- 35,000	Seed money to Spec Home Builder (reimb. when home sells)
2019	- 6,000	Incentive for 2 new units. 3000 city/3000 CDA per unit
2019	- 12,000	Add'l lot for Spec Home Builder
2019	- 35,000	Add'l seed money to Spec Home Builder
2019	+ 35,000	First seed money reimbursed

After estimations, would leave \$32,000 for 2020 initiative program.

2020	+ 58,000	2 nd Annual City deposit
2020	+ 30,000	Wood County Funds

Gives the City \$93,000 to have for additional and continuing incentives.

CDA keeps their funds separate but contributes 3% of value above \$150,000 with a maximum of \$6000 per new unit. \$3000 from city, \$3000 from CDA.



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2019 Wood County Economic Development Funding Request

*Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*

Applicant Organization: City of Pittsville
Mailing Address: P.O. Box 100
Click here to enter text.
Street Address (if different): 5318 First Avenue
Web Site: pittsvillewi.com
Organization Telephone: 715-884-2422
Contact Person/Title: Tami Hahn/City Clerk/Treasurer
Contact Person Telephone: 715-884-2422 Email: cofpitts@tds.net

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

Our project is to erect signage to create awareness of a recreation opportunity in our beautiful Riverside Park in the heart of our city. We will be enhancing the Yellow River Kayak Launch in Riverside Park and we will be erecting signage to promote and direct people to it. We currently have a kayak launch used in our park and we would like to enhance it by keeping a larger area mowed and make it more accessible. In addition to the kayak launch, the signage would advertise and direct people to the downtown businesses our city offers.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

We do not have a dollar amount for a ROI, but we can tell you that kayaking is a very popular sport. It draws a good number of people in for recreation enjoyment. The increased revenue derived from increased sales of lodging, food, entertainment etc. would mean increased revenue for the county.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other	\$5,000.00	\$10,000.00	City \$5,000
Total	\$5,000.00	\$10,000.00	City \$5,000

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2019. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*



phone 888-264-4459 ► 715-687-3250
fax 715-687-4657

Customer Name

City Of Pittsville
State of Wisconsin
P.O. Box 100
Pittsville, WI 54466
Attn: Sue Shute From: Justin

Customer Quote

Date	Quote Number
8/13/2019	1291593

Description	Quantity	Per Item Cost	TOTAL
<p>PLEASE REVIEW SPECS AND PROOF CAREFULLY</p> <ul style="list-style-type: none"> • Check for typographical errors, omissions, layout accuracy, etc. • Customer is responsibility to correct any errors. <p>The colors on your screen or printed from your copier/printer may vary from the final printed piece. PMS colors must be requested at time of order and additional fee may apply if sample is required. PMS color matching may not be guaranteed.</p> <p>Quote is based on information known at time of request. Any changes made after this pricing will be revisited and may reflect additional fees.</p> <p>. Site survey performed may incur additional fee and may delay production. Diggers Hotline will be contacted for inground installations and they will locate Electrical and Utility Lines only, Stratford Sign Company, LLC is not responsible for unmarked private lines and sprinkler systems upon digging. SSC takes measures to eliminate Landscaping and lawn damage during installation, any damage due to necessary heavy equipment is not responsibility of SSC.</p> <p>Completion 4-6 weeks after approved layout, signed quote, half down when necessary, and receipt of customer Purchase Order. Any changes after production begins will incur additional fees and delay completion.</p> <p>Payment terms: 1/2 down at time of order, net 30 on the remaining. 3% surcharge applied to credit card payments over \$500.00</p> <p>Thank You!</p> <p>To Proceed please sign, date and return.</p> <p>Customer Signature _____ Date _____</p>			
TOTAL			\$19,140.00



P.O. BOX 134 • 212805 CONNOR AVE.
STRATFORD, WI 54484

phone 888-264-4459 ► 715-687-3250

fax 715-687-4657

Customer Name

City Of Pittsville
State of Wisconsin
P.O. Box 100
Pittsville, WI 54466
Attn: Sue Shute From: Justin

Customer Quote

Date	Quote Number
8/13/2019	1291593

Description	Quantity	Per Item Cost	TOTAL
<p>City of Pittsville Sign</p> <p>1. Qty. (1) 200" H x 124" W x 30" deep Double sided - Internally-illuminated "Pittsville" monument sign per the approved layout. Sign will be fabricated in multiple sections due to the size. All sign cabinets will have formed and welded .080" thk aluminum bodies. Top sign cabinet will have routed .125" thk aluminum faces with 3/4" thk white acrylic push thru. "Open For Business" will be 3/16" thk white acrylic backer. Tenant cabinet in middle section of sign will have .150" thk white lexan w/ our standard 1-1/2" aluminum panel and divider bar. Bottom pole cladding will be routed .125" thk aluminum and will be formed and welded covers. All accents on the side and top of the monument sign will be formed and welded .080" thk aluminum. Top sign cabinet and tenant cabinet will be internally illuminated with white LEDs, 120V power supplies, photo eye and switch. Sign supports will be 6" square steel w/ steel base plates and match plates below the top accent bar. Top sign cabinet will have 6" square aluminum w/ match plates for bolting onto main structure. All graphics will be HP 3M Die Cut OR Printed translucent vinyl to illuminated. Entire sign will have a urethane paint finish w/ a satin clear coat per approved colors.</p>	1	15,495.00	15,495.00
<p>Installation</p> <p>2. Qty. (1) Installation of the above monument sign in Pittsville, WI. Installation includes (2) 36" dia x 7' deep concrete foundations. Foundation price includes hole boring, sonotubes, spreader bar, bolt cage and concrete. **Primary power to sign location will be By Others**</p>	1	3,645.00	3,645.00
<p>Quote Notes</p> <p>All work quoted is complete per approved drawings and quote, our shop.</p> <p>Logo Design: SSC protects your artwork here and will provide formatted artwork per customer request. This service does incur a fee of \$190.00</p> <p>Sign permit fee, if needed, to be based on city and acquisitional fees.</p> <p>Quote valid for 14 days. Price is subject to change after 14 days of quote date.</p>			
TOTAL			



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2020 Wood County Economic Development Funding Request

*Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8466 or jgruenberg@co.wood.wi.us*

Applicant Organization: City of Wisconsin Rapids
Mailing Address: 444 W Grand Ave
Wisconsin Rapids WI 54495
Street Address (if different): Click here to enter text.
Web Site: www.wirapids.org
Organization Telephone: 715-421-8228
Contact Person/Title: Madelin Petz, Community Development Specialist
Contact Person Telephone: 715-421-8228 Email: mpetz@wirapids.org

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

The City of Wisconsin Rapids is spearheading an effort to design and implement a recreational trail wayfinding system that will organize, label, and promote the regional network for residents and visitors alike. The trail network is currently underutilized and under-recognized. The project will brand and publicize the asset to create a regional recreational and tourism draw. The City is negotiating a contract with Corbin Design out of Michigan to design a wayfinding master plan for the network. A collaborative of Wisconsin Rapids area municipalities and organizations (including the WC Health Dept. and WC Parks Dept.) have shaped the project and are supporting the initiative.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The project will create the opportunity to market and promote the regional trail network as one cohesive system that provides an all-day destination recreation opportunity. The project also supports the numerous employment attraction and retention initiatives taking place within the area such as new housing options, place-making, and employment growth. As a result of the County's investment, a universal branding for the trail network will be created which could then be adopted by other municipalities and Wood County. In addition to the branding work, the end product will include the specifications for the sign designs that other municipalities and the County could utilize for sign fabrication and installation. See attached City Finance Referral for the scope of the project and examples of other completed designs.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services	\$10,000	\$74,930	HCGN - \$10,000 WC Health Dept - \$10,000 City of WR – CVB – Other Municipalities -
Conferences & Dues			
Misc. or Other			
Total	\$10,000	\$74,930	\$20,000 + (TBD)

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us*

Referral Submission

1.) Date: 7/3/19

2.) Requestor: Community Development Department

3.) Origin of request:

Release of an RFP for directional and amenity signage was approved by the Council in March. A Review committee was created to review the selected proposals. Their recommendation is being presented for Council consideration.

4.) Name of Committee:

Finance and Property ☒

Public Works ☐

Human Resource ☐

Common Council ☐

5.) Target meeting date: 7/9/19

6.) Who will be attending the meeting to represent this request:

Adam Tegen

7.) Background information:

In April 2019, the City received 10 submissions to the Wayfinding Signage Design RFP. To recap, the project detailed in the RFP consisted of design work to develop various types of signs (bike paths, park entrances, downtown parking and wayfinding), and the consistent look that would be shared among them. The RFP review committee scored the proposals and then met with affiliated stakeholders to gather input. During this review it became apparent that choosing a firm that was able to focus on a design that is appropriate for the City is important, but flexibility in that design, especially related to the recreational trail network, is equally important. This approach would welcome other jurisdictions who own and maintain trails that interact with the City's to utilize a similar design to help the area market a larger asset. Following this approach, the pool was narrowed down to the top four firms. Those four were interviewed to ascertain the best fit for the City's needs, and Corbin Design emerged as the most qualified firm. Corbin also demonstrated local experience with recently completed work in the Fox Cities and Wausau. An example of their experience on trail signage can be found in their unique work with the Michigan DNR. They also noted they would work with local sign fabricators and our sign shop to ensure design cost effectiveness and constructability. An excerpt from their RFP is attached, which includes the proposed scope of work, draft budget outline, and examples of their work. Involved partners in the project include the CVB, Chamber of Commerce, and the Ho-Chunk Nation.

8.) Staff recommendation:

Approve the selection of Corbin Design's proposal, for the scope of work described in the Wayfinding Signage Design RFP, with the intention to bring the final budget amount to Council with a cost not to exceed \$75,000.

Design work would commence in 2019 with the goal of at least partial implementation through the 2020 budget.

9.) How will this item be financed?

City funding for the project would come from the room tax fund (park outlay and economic development) and \$2,500 from Mayor's budget. Financial support has been pledged by Ho-Chunk and we are pursuing financial participation from the CVB. Commitments would be in place upon final approval. Other municipalities that would like adopt the sign design would be charged a design fee.

PROPOSAL FOR SERVICES

**City of Wisconsin Rapids,
Wisconsin**

**Recreational and Downtown
Wayfinding and Signage Project
Design Services**

Submittal Date: April 25, 2019

SUBMITTED BY:

Shelley Steele, President

Corbin Design

109 East Front Suite 304
Traverse City, MI 49684

Telephone	231 947-1236 800 968-1236
Fax	231 947-1477
Email	shelley@corbindesign.com
Web	www.corbindesign.com

corbindesign

Cover Letter

Madelin Petz, Community Development Specialist
Community Development Department
City of Wisconsin Rapids
444 W Grand Ave
Wisconsin Rapids, WI 54495

Sent via email: mpetz@wirapids.org

Madelin, thank you for considering Corbin Design to develop a citywide wayfinding system for the City of Wisconsin Rapids' park entrances, trails, and Downtown pedestrian and parking.

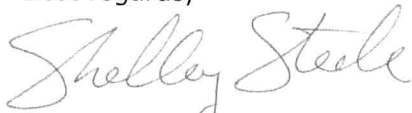
Over the past 42 years, Corbin Design has earned a reputation as one of the most experienced firms in the field of wayfinding and signage design. We're proud to say that we've developed wayfinding systems for 95 cities, 10 trail/park systems, 160 hospital campuses and 50 educational campuses; each has reflected our clients' unique brand attributes while improving visitor experiences.

The lead designer we are proposing, Jeff Frank, has designed the majority of our civic and trail systems including recent civic projects in Wausau, Wisconsin and Racine, Wisconsin. He will be assisted by Moira O'Polka as project manager and Margaret Paxhia-Poppaw as the supporting designer. This team has extensive experience in civic wayfinding and signage design, is available to start a new project, and will stay involved through the duration of the project.

The wayfinding programs we design complement the environment and mesh with other design disciplines such as urban planning, landscape architecture, streetscape design and brand communications to create a strong first impression, boost visitor satisfaction and ultimately, support economic development and improve tourism by encouraging longer stays and return visits.

We welcome the opportunity to discuss this project further with you and your team. Please let me know if you have any questions or need additional information.

Best regards,



Shelley Steele, President

Process and Deliverables

Task One: Analysis

- An initial visit to learn about your area, parks and trails; gather information about your visitors; and determine your wayfinding and signage needs;
- Assess the existing wayfinding signage, previous sign design recommendations and communication materials that contain wayfinding information;
- Document recommended logic and circulation patterns;
- Develop the initial destination list; and
- Assemble a Wayfinding Recommendations Summary document.

Task One Details

To begin Task One, Analysis, we familiarize ourselves thoroughly with your area and what draws people there: its history, culture, destinations and events. We also discuss your Master Plan and any planned construction, identifying wayfinding issues and opportunities to be addressed. Corbin Design will assist the City with selecting the appropriate representatives to form a Stakeholder Group and a smaller Core Team that will work with us throughout the project. During the kick-off trip we will complete the following:

- A tour of the area
- Initial Core Team meeting
- Stakeholder Group meeting
- Onsite research and analysis
- Initial findings and next steps meeting with the Core Team

During the initial meeting with the Core Team we will discuss the project scope and objectives, wayfinding needs, budget, schedule, physical and architectural characteristics of the City, and the potential design aesthetics of the signage and other wayfinding elements.

During this task we:

- Learn how people move into, around and out of the area in order to review vehicular and pedestrian circulation patterns;
- Identify user groups, their specific needs and expectations regarding wayfinding, particularly as they affect the disabled and senior citizens;
- Assess the existing wayfinding signage and previous sign design recommendations;
- Review visitor communications materials that contain wayfinding information;
- Develop the preliminary wayfinding logic;
- Determine the destinations/attractions that should be included in the system;
- Review destination/attraction names and, if needed, suggest alternative terms that might clarify wayfinding;
- Develop the destination list;
- Develop a site plan showing circulation patterns, primary public destinations, etc.;
- Learn about the use of existing identity elements such as logotypes, the City seal, etc.;
- Discuss the need for electronic kiosks, a mobile app or other technology tools;
- Review Americans with Disabilities Act (ADA) conformance issues;
- Learn about the required bidding process, maintenance, budget and phasing issues; and
- Develop a detailed project schedule.

At the end of this task we will develop an initial draft of a Wayfinding Recommendations Summary and conduct a web-based conference call to discuss the document. After the conference call this document will be updated once before final approval.

Deliverables: A digital version of the Wayfinding Recommendations Summary

Onsite Meetings: One, two-person trip to complete the kick off trip

Timeline: Two months

Task Two: System Design

- We design two initial signage design concepts;
- Present and discuss the initial design concepts;
- Revise the selected design concept;
- Develop the full sign type array;
- Present and discuss the full sign type array;
- Revise the full sign type array; and
- Build a preliminary cost estimate.

Task Two Details

We begin Task Two, System Design by further analyzing your identity standards, project goals and objectives and feedback from our initial meetings. We discuss integrating design cues such as historical, architectural or topographical features, streetscape elements, materials and themes as we develop an appropriate design aesthetic for the system.

We then prepare color elevation design drawings for two initial signage design concepts. Each concept will show the form, scale, typography and color for three high-level wayfinding sign types. Corbin Design will present two design concepts for the City's review and approval, and will modify the selected design concept up to two times in order to obtain final approval of the visual design direction.

Once the City has given final approval on the visual design of the system, we apply the design to the remaining sign types. We present these designs and revise the individual sign type designs up to two more times in order to obtain final approval of the visual design of the entire sign type array. The full sign type array will include the following types of signs:

Recreational

- Park entrance identification signs
- Trailhead kiosks
- Trail general information/rules/education signs
- Amenity/destination/attraction directional signs
- Regulatory/safety signs
- Mile marker signs

Downtown

- Pedestrian directional signs
- Pedestrian map kiosks
- Parking directional and identification signs (for public parking facilities)

At this point, we can develop a preliminary cost estimate for the fabrication and installation of the system, based on approximate unit cost and estimated quantities.

If custom graphic design elements such as icons, logos, maps and/or directories are needed, preparing the artwork for these elements is not included as part of our professional fees. If needed, we will estimate the costs for these elements during the project.

Note that we are designing a system to meet the specific wayfinding needs of the City of Wisconsin Rapids in Wisconsin. Aspects of the system as designed may not meet all applicable local planning or zoning codes and may require variances from the local governing authority.

Deliverables: Digital versions of the final Sign Type Array and preliminary cost estimate

Onsite Meetings: One, two-person trip to complete the initial design presentation

Timeline: Two to three months

Task Three: Documentation

- We develop detailed sign location plans and sign message schedules;
 - Verify the sign locations and sign messaging onsite;
 - Add detailed specifications to each sign type drawing;
 - Refine the cost estimate;
 - Develop a phasing plan; and
 - Prepare the Wayfinding and Signage Plan.
-

Task Three Details

With the City's final approval of the wayfinding recommendations and designs, we begin Task Three, Documentation. This task provides information necessary for the specification, purchase, fabrication and installation of the approved signage system.

The resulting documentation consists of the following:

- Sign Location Plans and Sign Message Schedules for the Downtown pedestrian and parking signage and each of the five trails (21.4 miles total); and
- Design Intent Drawings for each sign type including dimensions, letter heights, material specifications, general mounting methods and color specifications.

The Sign Location Plan and Sign Message Schedule identify the high-level public wayfinding signage we have designed for the proposed system, plot its location and define its content. A Sign Location Plan is a site plan that graphically illustrates the preferred location of each proposed sign from a wayfinding standpoint, with locations depicted as accurately as possible given the plan's scale. A Sign Message Schedule defines what each sign will say, identifies the sign type, and lists its location. It also notes whether any graphics are included on the sign, such as directional arrows, icons or symbols.

We ask the City to review the Sign Location Plan and Sign Message Schedule closely for accuracy. We will modify these documents up to two times before asking for final approval.

Using the final Sign Location Plan and Sign Message Schedule, we update the cost estimate and develop a phasing plan for implementation of the signage elements.

We then prepare the Wayfinding and Signage Plan. This document will include:

- A brief review of the issues and objectives of the wayfinding system;
- Documentation of the approved wayfinding logic;
- A final cost estimate and phasing plan;
- The final destination list including terminology for primary and secondary destinations;
- Sign type drawings with specifications that are ready for bid; and
- The Sign Location Plan and Sign Message Schedule.

At the end of this task we will present the Wayfinding and Signage Plan via a web-based conference call and update the document once before final approval.

Deliverables: A digital version of the Wayfinding and Signage Plan

Onsite Meetings: One, two-person trip to verify the sign locations and messaging

Timeline: Two to three months

Additional Services

Corbin Design is often asked to provide additional services in conjunction with a wayfinding and signage program, to promote the program and/or expand its reach. If asked to provide any of these services, we will submit a detailed cost estimate and obtain approval before performing any work. These services include but are not limited to:

- Designing or developing:
 - Custom icons, logos, maps and directory artwork
 - Vehicular signage beyond the parking signage included in the above scope of work
 - Interior wayfinding signage for any parking decks/garages
 - Presentation materials for use in education or promotion of the program
 - Electronic, interactive or web-based wayfinding applications
 - Sign by sign audit of existing signage or a demolition report
- Mockup, temporary, prototype or sample signs, including:
 - Production, coordination or management
 - Fabrication or installation
- Determining electrical or structural requirements for building-mounted signage
- Construction documents with a seal from a licensed architect and/or engineer
- Zoning, DOT or Planning approval, including:
 - Attendance at meetings
 - Management of the process
 - Documentation beyond the items listed as deliverables in this proposal
- Translating sign messaging into languages other than English
- Building the logic or providing consulting services for soliciting funding, whether by developing formulas or identifying potential sources for implementation funds
- Management of a bid, fabrication or installation process
- Acquiring photography or illustration, or providing photo direction for use in this project

Schedule

Task One: Analysis	
Familiarize with Area & Plans; Set Up Meetings; Prepare Agenda	June 3-14, 2019
<i>Initial Meetings, Site Work, Etc.</i>	<i>June 18-20, 2019</i>
Develop Project Objectives, Site Plans, Routing, Destination List & Schedule	June 24-July 9, 2019
Assemble Wayfinding Recommendations Summary Document	June 24-July 9, 2019
<i>Present Recommendations Summary Document via Web-based Conference Call</i>	<i>July 10, 2019</i>
Client Review; Refine Analysis Documentation; Submit Electronically	July 11-19, 2019
Task Two: Design	
Develop Initial Design Concepts	July 22-August 2, 2019
<i>Present Initial Design Concepts</i>	<i>August 6-7, 2019</i>
Client Review; Revise Selected Concept	August 8-23, 2019
<i>Present Revised Design Concept via Web-based Conference Call</i>	<i>August 26, 2019</i>
Client Review; Develop Full Sign Type Array for Park/Trail, Pedestrian & Parking	August 27-September 13, 2019
<i>Present Full Sign Type Arrays via Web-based Conference Call</i>	<i>September 16, 2019</i>
Client Review; Refine Full Sign Type Arrays	September 17-27, 2019
Develop Cost Estimates	September 30-October 11, 2019
Client Review; Revisions to Final Designs as Required; Submit Electronically	October 14-25, 2019
Task Three: Documentation	
Prepare Location Plans and Message Schedules for Pedestrian & Parking Signs	October 28-November 15, 2019
Prepare Location Plans and Message Schedules for Five Trails (21.4 Miles)	October 28-November 15, 2019
<i>On-site Sign Location Verification</i>	<i>November 18-22, 2019</i>
Client Review; Revise Location Plans and Message Schedules	November 25-December 20, 2019
Complete Sign Specifications	December 2-20, 2019
Update Cost Estimate & Develop Phasing Plan	December 23, 2019 -January 3, 2020
Develop Final Wayfinding Plan	January 6-10, 2020
<i>Present Final Wayfinding Plan via Web-based Conference Call</i>	<i>January 13, 2020</i>
Client Review; Revisions to Final Plan; Submit Electronically	January 14-24, 2020

Project Budget

Corbin Design asks to be compensated professional fees and estimated reimbursable expenses for the project as follows:

Professional Fees	Reimbursable Expenses
\$67,430	\$7,500

Project Total: \$74,930

A breakdown of the estimated professional fees by task is as follows:

Task One, Analysis	\$15,000
Task Two, System Design	\$22,230
Task Three, Documentation	\$30,200

Fine Print

- 1) **Professional Fees** for services are billed monthly according to the progress of the work together with expenses incurred, and are payable within 30 days. No initial payment is required. Balances unpaid for 30 days after the date of invoice are subject to a late charge of 1½ percent per month. For any additional services that are requested, we first define a scope of services sufficient to determine the amount of professional fees required, receiving approval from the City before any additional services are provided. If the project is not completed within 12 months from the date of this contract, additional professional fees may be required.
- 2) **Travel Expenses** will be billed at the actual cost of transportation and living expenses incurred while performing services on the project. Estimated travel expenses for this project include three, two-person trips to Wisconsin Rapids, Wisconsin. In order to maintain cost efficiency and stay within estimated budget guidelines, we request that meeting dates be confirmed at least two weeks in advance. If the project is not completed within 12 months from the date of this contract, or meeting dates are not confirmed at least two weeks in advance, additional travel expenses may be required.
- 3) **General Expenses** will be billed at actual cost for expenses we incur on behalf of the project such as printing, communications and shipping.
- 4) **Maximum Fees:** These maximum fees and expenses apply as long as the scope of the work remains the same, previously approved materials are not revised, and the work schedule proceeds directly and efficiently without a delay that exceeds six months. If it appears that the maximum fees and expenses could be exceeded for reasons beyond our control, we will notify you, and agree either on new fee and expense limits or a new strategy for completing the project within the existing fees and expenses.
- 5) **Reactivation Compensation:** If the project is suspended for longer than six months and is subsequently reactivated, the City and Corbin Design shall, prior to reactivation, agree upon a lump sum or other basis of reimbursement to Corbin Design for any extra start-up costs occasioned as a result of the work having been suspended.
- 6) **Leadership Changes:** Should the City leadership change during the course of Corbin Design's work, or should new entities join the leadership team, necessitating additional client education, Corbin Design may elect to put its work on hold until a meeting is held to discuss project progress to date and future direction, to assure a smooth transition. Corbin Design's

time and expenses applicable to such meeting, if any, shall be paid by the City as an additional expense along with associated fees.

7) **Insurance Coverage:** As a professional services firm located in Michigan, Corbin Design maintains the following insurance coverage:

- Commercial General Liability: \$2,000,000 per occurrence/\$4,000,000 aggregate;
- Automobile Liability: \$2,000,000 combined single limit;
- Excess Liability: \$1,000,000 per occurrence/\$1,000,000 aggregate;
- Workers Comp and Employer Liability: \$1,000,000 per occurrence; and
- Professional Liability: \$1,000,000 per occurrence/\$2,000,000 aggregate.

If additional insurance coverage is required, the cost of purchasing the additional coverage, if any, shall be paid by the City as an additional expense.

8) **Conditions and Responsibilities:** The Sign Location Plan provided to the City by Corbin Design is general in nature and not to scale, and reflects locations deemed desirable for the effectiveness of the overall wayfinding plan. They do not include exact locations or provide mounting, electrical or landscaping specifications. The investigation of actual exterior site conditions such as underground utilities and other encumbrances is the responsibility of the City and the sign contractor selected to install the signs.

The design drawings prepared by Corbin Design show design intent, not construction or engineering detail. The fabricator is responsible for fabrication, installation and overall product quality. We expect the more detailed development and engineering of the design-intent drawings and installation detail to be shown in the fabricator's submitted shop drawings.

This fee proposal shall remain in effect for 90 days. We reserve the right to re-evaluate our proposal if not acted upon during this period. Our quotation for professional fees is based on the anticipated project schedule, and our past experience with projects of similar size and complexity.

3. References & Samples

Please see the attached case studies for examples of work completed by the proposed teams members and below are relevant references for these team members:

Project: *Downtown Wausau, Wisconsin*

Contact: Brad Lenz, AICP, City Planner, Downtown Wausau, Wisconsin

Phone: 715.261.6753, Email: brad.lenz@ci.wausau.wi.us

Key Staff: Jeff Frank, lead designer; Moira O'Polka, project manager; Margaret Paxhia-Poppaw, supporting designer

Project: *Downtown Cedar Rapids, Iowa*

Contact: Phil Wasta, Executive Director, MedQuarter Regional Medical District

Phone: 319.361.8620, Email: phil@themedquarter.com

Key Staff: Jeff Frank, lead designer; Moira O'Polka, project manager; Margaret Paxhia-Poppaw, supporting designer

Project: *City of Enid, Oklahoma*

Contact: Lisa Powell, Associate Director, Enid Regional Development Alliance

Phone: 580.233.4232, Email: powell@growenid.com

Key Staff: Jeff Frank, lead designer; Margaret Paxhia-Poppaw, supporting designer

Project: *Kingsport Greenbelt and Parks, Kingsport, Tennessee*

Contact: Kitty Frazier, Parks & Recreation Manager, City of Kingsport

Phone: 423.229.9457, Email: KittyFrazier@KingsportTN.gov

Key Staff: Jeff Frank, lead designer; Moira O'Polka, project manager; Margaret Paxhia-Poppaw, supporting designer

Project: *Great Rivers Greenway, St. Louis, Missouri*

Contact: Todd Antoine, AICP, Vice President of Planning & Projects, Great Rivers Greenway

Phone: 314.932.4903, Email: tantoine@grgstl.org

Key Staff: Jeff Frank, lead designer

Project: *TART Trails, Inc., Traverse City, Michigan*

Contact: Julie Clark, Executive Director, Traverse Area Recreation and Transportation Trails

Phone: 231.941.4300; Email: julie@traversetrails.org (formerly with Mecklenburg County)

Key Staff: Jeff Frank, lead designer

We look forward to discussing this exciting project further with you!

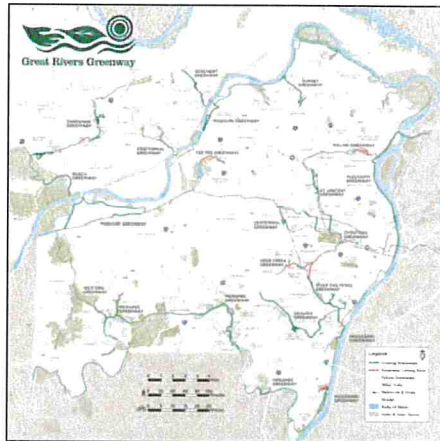
Great Rivers Greenway

St. Louis, Missouri

The Great Rivers Greenway (GRG) is a series of outdoor spaces connecting people and places throughout greater St. Louis. The future network of greenways will eventually include more than 600 miles of trails.

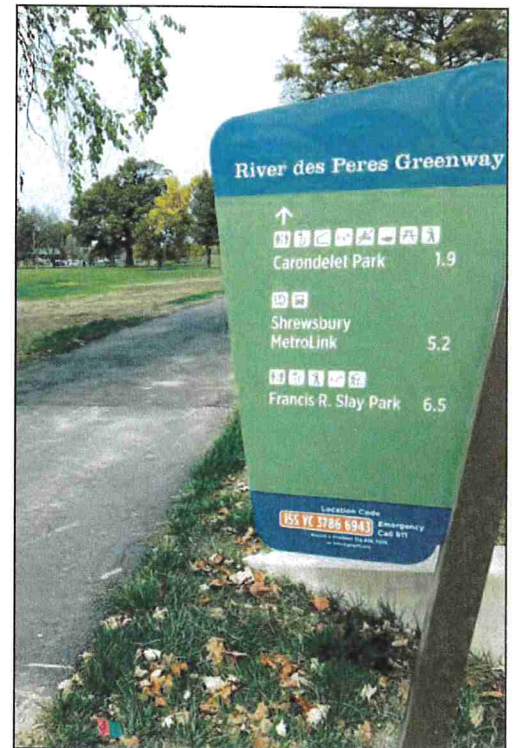
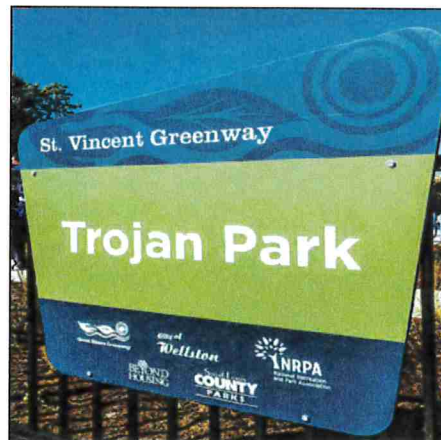
Because of the broad reach of the Greenway, it was necessary for these various spaces to be connected through signage. Corbin Design was tasked with creating a design standard that could be applied throughout the entire Greenway. Taking inspiration from "retro" national park signage, the new design standard features unique shapes and angles to make the system recognizable throughout the region. Because of the vast reach of these trails, safety was also a major consideration. A rescue number locator was created, giving each sign a unique number that can be communicated to first responders in the case of an emergency.

However, creating the standards was just the beginning. Corbin Design was also tasked with educating planners on how to use the manual to prepare for future initiatives. Through a series of seminars and tours, local project managers were taught how to use the standards manual as a planning tool to help estimate costs, locate and program signs, and prepare for future Greenway expansion.

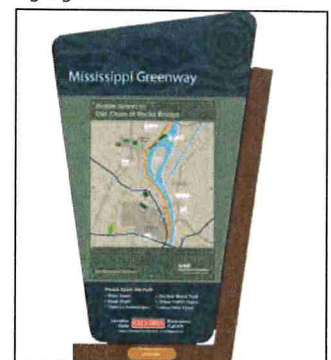


Left: This map highlights the "Citizen's Vision" for future expansions of the greenway.

Below: The same signage standard has been applied along the various greenways throughout the St. Louis region.



The Standards Manual includes designs for new wayfinding signage (as shown to the left) as well as retrofit designs based on existing signage structures.



Above: Kiosks are designed to house trail maps.

Below: Example Rescue Locator.





TART

Traverse Area Recreation & Transportation Trails

Grand Traverse and Leelanau County, Michigan

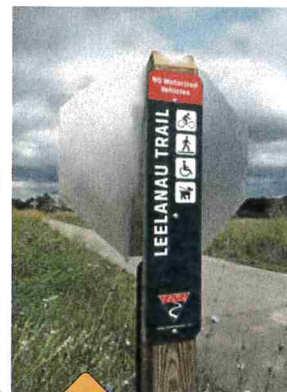
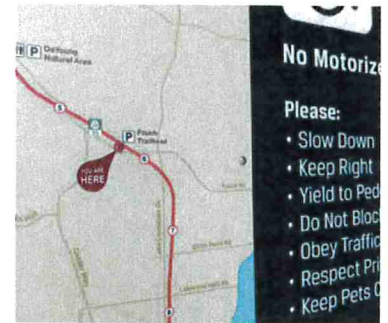
TART formed in 1998 when four individual trail groups united to create a stronger force for recreation and alternative transportation in northwest lower Michigan. Dedicated to enriching the Grand Traverse region, TART has built and maintains a network of 60+ miles of trails, bikeways and pedestrian pathways.

Because these trails traverse both rural and urban environments, it's necessary to consistently identify the paths, orient users and provide both safety and community-related information at points along the way.

Corbin Design developed a wayfinding signage system that is immediately visible in the environment, provides critical safety and trail condition information, and does so in a way that respects the context of the environment.

The trail system is entirely volunteer-based, so users both maintain and regulate the use and care of the trails. A group of icons developed exclusively for this program encourage safety and dictate courtesy for all users, from elite athletes to families with small children.

The trails connect users to a number of amenities, including wineries, grocery stores, picnic areas and other recreational activities.



Northeast Michigan Council of Governments Michigan DNR Trail System

Gaylord, Michigan

Northern Michigan has become a true "trail destination" with more than 5,300 miles of multi-use trails. Whether it's hiking, bicycling, snowmobiling or more, the Northern Michigan trail system connects its users to communities across the region and also to thousands of points of interest along the way.

Because of the large network of intersecting trails and variety of users, a need developed for uniformity among state-level trail signage. The local DNR and its trail affiliates teamed with Corbin Design to create a "trail town" wayfinding program to implement throughout northern Michigan. The "trail town" wayfinding system aims to provide users with an exceptional trail experience while connecting them to the nearby communities.

The new system replaces an outdated design with a more modern, contemporary look using locally-sourced and cut black locust wood. Through its angled posts and unique shape, the system carries the same look and feel amongst the sign family while allowing communities the opportunity to independently customize and update unique elements - map and interpretive panels, trail sponsor icons, community destinations, and local regulations, for example.



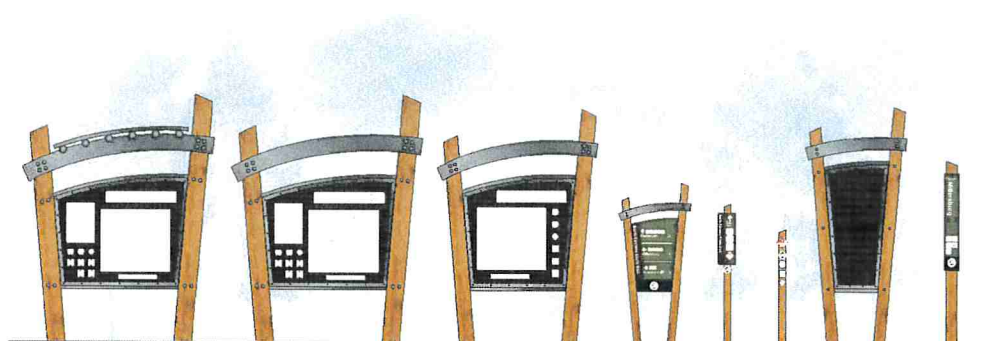
The North Eastern State Trail trailhead kiosk was installed in Cheboygan, Michigan in July 2016



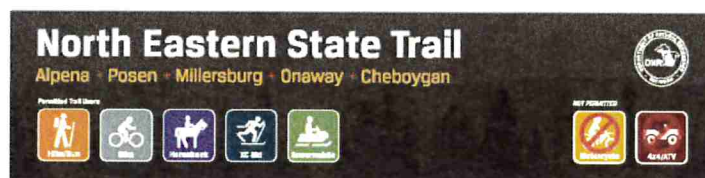
A roof has been added to the trailhead kiosk to protect both the users and structure from the elements.



Individual panels are mounted to a stainless steel mesh using tamper-resistant screws that allow for easy updating.



The new design standard includes a hierarchy of trailhead kiosks and informational signs in similar shapes and multiple sizes.



Top: Header Panels are customizable based upon trail segment, permitted users, accessible communities, sponsors, etc.

Right: Trail sign designed specifically for snowmobile users to identify trails, amenities and nearby communities.





Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2020 Wood County Economic Development Funding Request

*Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8466 or jgruenberg@co.wood.wi.us*

Applicant Organization: City of Wisconsin Rapids
Mailing Address: 444 West Grand Avenue
Wisconsin Rapids, WI 54495
Street Address (if different): N/A
Web Site: www.wirapids.org
Organization Telephone: 715-421-8200
Contact Person/Title: Adam Tegen – Community Development Director
Contact Person Telephone: 715-421-8225 Email: ategen@wirapids.org

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

Wisconsin Rapids has established a program intended to encourage the development of vacant residential lots and the redevelopment of residential lots with substandard housing on them. The program would provide a grant when a qualifying lot is developed or redeveloped with a single family home. The city and county has heard from businesses that are stable or growing that it is difficult to recruit and keep talent from outside the area. Furthering that challenge is the need for newer housing stock within the City and other communities. The Housing Study completed in 2016, showed that new, quality single family housing was a need within the city limits. The program is intended to support other housing initiatives within the county.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The program targets lots that have either been historically vacant, or have become vacant when blighted buildings were removed, such as County tax-deeded property or house fires. Encouraging construction on those properties increases the tax roll through increased value, as vacant and underdeveloped lots produce little, if any, tax base to the County or other taxing entities. While there is likely to be a positive impact on workforce as a result of this program, quantifying that is difficult. Success can be more easily measured simply through how many lots are developed and ultimately the assessed value to the County and other taxing entities. In continuation, removing blighted buildings and encouraging new construction helps stabilize and increase the value of the surrounding neighborhood. Further, while many area communities experience high-vacancy rates, additional population gain is identified as a goal and outcome of the program. Standards are required in the program to ensure a minimum level of investment and ROI for everyone. See attached Rapids Rediscovered Guidelines.

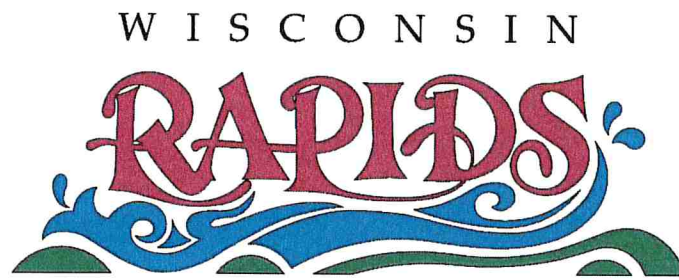
Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other	\$40,000	\$80,000	Matching Funds are committed by City
Total	\$40,000	\$80,000	

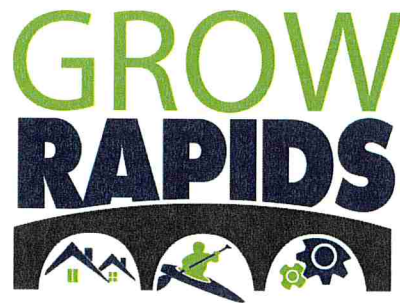
Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting **Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us**



PROGRAM GUIDELINES FOR
RAPIDS REDISCOVERED -
A NEW HOUSING INVESTMENT
PROGRAM

JUNE 2019



Rapids Rediscovered Guidelines

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Rapids Rediscovered Guidelines

1. Program Objectives

- To encourage investment and the construction of new homes in transitional neighborhoods in order to strengthen them.
- To support the creation of new quality housing stock within the City designed to accommodate families.
- To remove blighted homes and vacant lots to reduce their negative impact on the surrounding neighborhood.
- To facilitate the construction of new housing on previously tax-deeded parcels currently held by the County to move them back onto the tax roll.
- To reduce barriers created by the need to remove functionally obsolete housing from properties located throughout the City.

The program objectives have been established by the City Council to serve as guidelines for the program and are anticipated to be achieved through the provision of incentive grants to homeowners and builders meeting the intent of the program.

2. Definitions

Applicant: An individual who submits an application to participate in the Rapids Rediscovered program. Applicant may be a builder or the end buyer.

Buyer: An individual(s) who will own and occupy a new housing unit through this Program. The buyer must occupy the property and not offer it for rent. The City may entertain applications from a builder wherein the end buyer is not yet identified.

Builder: Contractor who has signed a contract with the buyer to build the home submitted for consideration under the program.

Contract for Private Development: The contract between the City of Wisconsin Rapids and the builder or buyer which details out the conditions for the project and the level of grant support.

Lot list: The listing of lots that are eligible for the program. Ownership, price and lot details are included.

Planning Commission: The entity of the City responsible for the review of the applications and recommendation to the City Council of approval or denial.

Program: The Rapids Rediscovered housing incentive program.

Redevelopment Lot: A lot with an existing functionally obsolete housing unit that must be removed prior to a new home being constructed.

Vacant Lot: A lot without an existing home or structure that is ready for new home

Rapids Rediscovered Guidelines

construction.

3. Program Basics

- The Community Development Department publishes and maintains a list of available vacant lots or redevelopment lots eligible for the program.
- The Builder/Buyer completes an application meeting the minimum program requirements and submits the application along with an offer to purchase.
- The Planning Commission and City Council review the application and for compliance with the program.
- The lot is purchased by the builder or buyer either from the City or another third party.
- Builder constructs the new home meeting the requirements of the program; projects must be completed within one (1) year of approval.
- Typical grant support of \$5,000 for a vacant lot or \$10,000 for a redevelopment lot is provided to the applicant.

4. Application Requirements

A complete application shall include the following items:

- Application Fee of \$250. Must be provided at the time of application. The fee can be refunded after the successful completion of a project.
- Completed Application Form. Forms are available from the Community Development Department.
- Building Plans Including:
 - Blueprints. Floor plan and layouts of all levels including basement and unfinished areas.
 - Elevations. Elevations of all 4 sides of the proposed home, including views of the garage.
 - Site Plans. Site plan shall include location of the home, garage, accessory buildings, paved areas and landscaped areas.
 - Materials. Details of proposed building materials.
- Project Timeline. Timeline must show the project being completed within the 12-month timeframe allowed under the program.
- Builder Contract. Signed copy of the contract between builder and buyer; if the buyer is known at the time of application.
- Purchase Agreement. Copy of the proposed purchase agreement for the eligible vacant lot or redevelopment lot.
- Financial Capability. A statement from a financial institution indicating willingness to provide the necessary construction capital to complete the project.
- Insurance. Proof of builder's comprehensive general liability with property damage protection and worker's compensation coverage.

Rapids Rediscovered Guidelines

5. Additional Program Requirements

The following requirements are intended to ensure that both parties are in agreement as to the final outcome and expectations of the program.

- *Design Meeting.* Prior to the submission of an application, the applicant must meet with a design/architectural professional for the development of the necessary supporting documentation.
- *Property Purchase.* In the event the lot to be developed under the program is purchased from the City, the purchase price shall be the market value as provided on the lot list. The City will not entertain offers for less than the established price.
- *Contract for Private Development.* A contract for private development shall be signed between the City and the applicant. The contract is a standard form which includes conditions for the acquisition and development of the property as well as the grant amount. By submitting an application, the buyer is expected to agree to the terms of the contract.
- *Minimum Improvements and Development Value.* All approved projects will include a required minimum end value and minimum building standards.
- *Claw-back Provisions.* In the event the Buyer fails to complete the project as approved by the City, the City may exercise its rights provided in the contract to reclaim the property.

6. House Design and Site Development Requirements

All projects submitted must meet the minimum standards outlined below. All projects are subject to the review and approval by the Planning Commission and City Council. Housing design is critical to the success of the program and for maximizing the impact of the project in the chosen neighborhood. Design elements of importance include exterior materials, façade presentation and alignment, architectural elements, lot landscaping, and interior functionality. Chosen designs should blend with and enhance the surrounding neighborhood. All projects must meet the minimum standards found within the City's Zoning Code.

House Standards.

- Dwelling must be owner occupied.
- Include a minimum of 3 bedrooms.
- Include a minimum of 2 bathrooms.
- Include a minimum 2 car garage.

Site Standards.

- At the completion of construction, the site must be fully landscaped, including

Rapids Rediscovered Guidelines

foundation plantings, grass seed or sodded, and a minimum of two shade trees within the front yard. Existing trees may meet the requirement and to the greatest extent possible, existing trees should be preserved.

- Site drainage shall be designed to prevent a detrimental impact on the adjoining properties and neighborhood.
- All vehicle use areas shall be hard surfaced in compliance with 11.06.66 of the City Zoning Code.

General Requirements.

- The value of the home must meet or exceed the minimum value specified in the Contract for Private Development.
- Homes constructed through the program shall be stick-built new construction.
- Exterior materials should be low maintenance and durable. Examples include brick, aluminum, vinyl and fiber cement siding.
- Size of the home in respect to height and square footage shall be compatible with the scale of the surrounding homes.
- Where possible, the dominance of any attached garage should be minimized through placement and architectural design. Garages that face the street shall not be located closer to the front lot line than the front of the principal building façade.

7. City Review Procedures

- Pre-application meeting with Community Development staff before plans are finalized.
- Application is submitted a minimum of 30 days before the next regularly scheduled Planning Commission meeting.
- Once an application on a specific lot is received, that lot is considered reserved until the review/approval process is completed.
- If staff determines that the application is incomplete, the applicant will be provided an additional 30 days to provide the missing items and/or information.
- Staff reviews the application to ensure conformance with the program.
- Staff prepares a report and recommendation for the Planning Commission.
- The application and report is placed on the next regularly scheduled Planning commission meeting agenda.
- Planning Commission reviews the application and recommendation from staff in order to make a recommendation to the City Council.
- If the recommendation from the Planning Commission is for approval, a draft Contract for Private Redevelopment is developed between the City and the applicant.
- City Council reviews the recommendations from staff and Planning Commission

Rapids Rediscovered Guidelines

and takes action to approve or deny.

- If the City Council action is to approve, the Contract for Private Redevelopment will be signed by the City and the applicant.
- Once the Contract has been signed the buyer closes on the lot.

8. Contact Information

Questions regarding the Rapids Rediscovered Program should be directed to:

City of Wisconsin Rapids
Community Development Department
444 West Grand Avenue
Wisconsin Rapids, WI 54495
715-421-8225
ategen@wirapids.org
www.wirapids.org
www.growrapids.com



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2020 Wood County Economic Development Funding Request

***Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8466 or jgruenberg@co.wood.wi.us***

Applicant Organization: Marshfield Area Chamber Foundation Inc.
Mailing Address: 700 South Central Avenue, Marshfield WI 54449

Street Address (if different):

Web Site: www.marshfieldchamber.com

Organization Telephone: 715-384-3454

Contact Person/Title: Scott Larson, Executive Director

Contact Person Telephone: 715-384-3454 Email: larson.scott@marshfieldchamber.com

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

Please refer to attachment #1

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please refer to attachment #2

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0.00	\$120,100.00	\$120,100.00
Office Supplies & Expenses	\$0.00	\$6,000.00	\$6,000.00
Professional Services	\$8,000.00	\$73,000.00	\$65,000.00
Conferences & Dues	\$4,500.00	\$12,000.00	\$7,500.00
Marketing	\$6,500.00	\$13,500.00	\$7,000.00
Misc. or Other	\$500.00	\$1,000.00	\$500.00
Total	\$19,500.00	\$225,600.00	\$206,100.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting **Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us**

2020 North/West Wood County Funding Request

Attachment #1 - Request Overview

Through coordinated efforts with northern and western Wood County economic development partners. The Marshfield Area Chamber Foundation in collaboration with the Marshfield Area Chamber of Commerce & Industry requests \$19,500 to continue to support Wood County's economic development mission of fostering a business friendly environment with a skilled workforce, maintaining and enhancing our quality of life, creating awareness of recreation opportunities and promoting the County as a tourism destination. Those efforts promote and encourage growth in the northern Wood County area, which includes communities such as Marshfield, Auburndale, Milladore and Pittsville, just to name a few. The vast array of growing Chamber Foundation and MACCI workforce development initiatives continue to assist and work with state, regional and local programs, educational institutions and businesses to attract and retain qualified workforce. Additional programs work to enhance the quality of life in the area. Aided by highlighting the many recreational opportunities, the promotion and development of tourism opportunities and assets. The collaborative efforts, with the Heart of Wisconsin Chamber Foundation/Heart of Wisconsin Chamber of Commerce, Marshfield Convention & Visitors Bureau and the Wisconsin Rapids Area Convention & Visitors Bureau work on maximizing the benefits to all of Wood County.

2020 North/West Wood County Funding Request

Attachment #2 – Return on Investment

Workforce Development

Continue the growth with K-12 influencers to develop career opportunities to encourage businesses to engage along with post-secondary education.

- Coordinate career awareness programs through the local area schools with local businesses in attendance.
 - Facilitate student bus tours that are geared toward local businesses to have the youth develop a better understanding of industries that give them opportunities within the community.
 - Promotion of job shadowing opportunities and apprenticeships with local high schools and Mid-State Technical College. Students receive opportunities to view the community and make decisions that allow them to gain the skills necessary to contribute to our local economy in the future. Programming such as:
 - DWD Youth Apprenticeship - available to high school juniors and seniors to gain vocational experience.
 - Health Career Connections - available to high school juniors and seniors to gain experience in healthcare careers.
 - Reality Store - program exposes 8th grade students to real-life work scenarios and the expenses that go along with those scenarios.
 - Construction Day Tour – available to high school students to gain experience career opportunities in the construction and trade industries.
 - (New) Career Expo – available to high school sophomores to explore various career clusters through hands-on activities to help open their minds to the potential career of their future.
 - (New) Power of Ag Tour – available to high school sophomores to gain agricultural careers experiences (especially non-traditional careers). Conducted in conjunction with the Career Expo.
 - Inspire – This online software tool being deployed in Central Wisconsin and soon throughout the state of Wisconsin. The purpose of Inspire is to have local employers connect with students and individuals to achieve their career goals and address the workforce development needs of the communities. Students can more easily transition into the workforce which in turn prepares those students for the future.
 - Continue the long partnership with NCWWDB to grow Heavy Metal Tour in the Northwestern Wood County area.
- Continue to collaborate with area universities and technical colleges to develop and enhance workforce development programs and incumbent worker training opportunities
 - Support the partnership with the University of Wisconsin-Stevens Point, MSTC and industry to develop an innovation center promoting STEM.
 - Promote Mid-State Technical College programs that feature local manufacturers and local industry needs in the business community including Nursing, Metal Fabricating and Transportation.
- Collaborate with Workforce Development, Business & Education Alliance, Higher Education & Business Leaders in the area to promote new career opportunities and learning as needed in the area businesses from business retention and expansion visits.
 - Participate in the Regional Talent Summit.

- Collaborate with regional industry alliances in further development of workforce needs.
- Contribute to career expos and information sessions that attract and retain quality workers.

Key Metrics for 2020

Bring awareness to 600 area students of careers available in region and community.

ROI - These programs promote the local businesses community to students and the opportunity for work and a place to make it their home.

Increase Inspire enrollment from businesses by 10%.

ROI - Businesses will not only engage students encouraging them to stay in Wood County but will also promote career opportunities.

Marketing/Promotion/Advertising

- Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional and state marketing assets and developing new initiatives.
 - These marketing activities include collaboration with regional and state entities such as Centergy, and Wisconsin Economic Development Corporation (WEDC) with newly launched websites, marketing toolbox, social media, print, and others. The goal is to promote the region, attract businesses, retain and develop talent. Examples such as:
 - WEDC's Think. Make. Happen recruitment campaign.
 - Centergy's Workforce Attraction & Recruitment campaign.
 - Promote Regional Revolving Fund and other local incentives to businesses.
 - Continue partnership with HOW Foundation/HOW CoC and other organizations to arrange for the exposure of Wood County properties to national retailers with Locate-In Wisconsin and local real estate agents.
- Attend and represent the County with conferences such as ICSC, Entrepreneur events, WEDA's Governor's Conference, Centergy regional events; such as, Central Wisconsin Days and Opportunity Zones.
- Continue to develop targeted campaigns including ads, flyers, videos, website enhancements and social media posts to attract new or relocating businesses, as well as promote things happening in north Wood County area.
 - Respond and connect site selectors, local businesses, and RFI requests.
 - Provide access points for community members & visitors to acquire area visitor guides, maps to attractions, snowmobile & ATV trail maps and much more.
 - Help promote small business by hosting Small Business Saturday and other small business shopping promotions.
 - Promote and produce area quality of life events and materials that give exposure not only to the businesses but attract potential new residents, all of which help continue growth in the county.
- Participate with local media sources and outlets to develop material that promotes north Wood County.
 - Create and distribute economic profile, which includes local and regional collected data.

- Personal invitations to the County for participation with local media such as interviews on the local news station, invitations to exclusive information releases, ribbon cuttings and more.
 - Ads and featured articles in publications such as the Business News and others.
- Speak on economic development with groups such as Rotary, Young Professional groups, Community Leadership Program, etc.

Key Goals for 2020

Increase visits to the county-wide websites by 10% resulting in the attraction of 50 qualified workers to Wood County employers.

ROI - The tax base is increased by the population growth with increased spending from visitors.

Regional & County Development

- Continue collaborative work with local, county and regional stakeholders to align and coordinate economic development strategies.
- Help facilitate and attend in conjunction with Centergy, HOWF/HOW CoC, WEDA and local businesses with pro-Wood County issues that are discussed with local, state, and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
- Support K-12 and post-secondary education systems in the development of needed workforce development programming.
- Help to facilitate communication between elected officials, business leaders and citizens related to issues important to the county.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Produce marketing material that grows the state marketing efforts that attract new talent to Wisconsin, Central Wisconsin, and finally to Wood County.
- Continue support state-wide initiatives that are advantageous to the county; such as, Rural Economic Development Fund and broadband coverage expansion.

Key Metrics for 2020

Have 80 residents, businesses and municipal representatives from Wood County take part in Central Wisconsin Days and Legislative breakfast that discuss pro-Wood County issues.

ROI – Wood County is promoted as a business-friendly community that is actively supporting business and the community needs.

Business & Entrepreneurial Support

- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth with the county.
 - Customer Experience Training
 - Specific Sessions on business issues such as Agriculture, Transportation, and Housing with local and state elected officials.
- Coordinate data collection and analysis through the use of tools like DWD's Wisconsin economic and labor market information website.
 - Develop general economic profile data.
 - Specific data available upon request

- Continue offering “Tools for Business Success” website portal that guides entrepreneurs/business start-ups to local, state and federal resources that are currently scattered throughout many organizations/websites.
- Facilitate, promote and develop growth in businesses through access to Revolving Loan Funds for local entrepreneurs.
- Continue to facilitate local youth entrepreneurs with programs and funding opportunities.
- Participate in Hatch Events which is a community-based start-up pitch platform that encourages entrepreneurs to launch or grow new companies in Central Wisconsin. This platform exposes entrepreneurs to the local communities and give the opportunity to receive cash prizes for winners to continue to grow or start their business.
- Continue to lead and facilitate Business Retention and Expansion Visits. These visits include learning and assessing business needs and growth within Wood County.
- Continue to offer networking events to continue the promoting and growth of local businesses.

Key Metrics for 2020

Assist 40 entrepreneurs resulting in new business start-ups.

ROI – New businesses increases the tax base and retains quality business professionals in the area.

Assist 300 entrepreneurs start or expand businesses in Central Wisconsin SCORE district.

ROI – New Businesses start in Wood County and existing businesses continue to grow.

Provide at least 4 training events resulting in 100 Wood County individuals reporting increased knowledge on training topics.

ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.

This summary is covering just some of the many efforts of the organization and we hope it provides the committee with a better understanding of the economic development services performed within Wood County. We would appreciate the continued support for economic development efforts in the Northwestern portion of Wood County.



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2020 Wood County Economic Development Funding Request

***Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8466 or jgruenberg@co.wood.wi.us***

Applicant Organization: Marshfield Economic Development Board

Mailing Address: 207 W 6th St, Marshfield, WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.ci.marshfield.wi.us

Organization Telephone: 715-486-2075

Contact Person/Title: Josh Miller, Development Services Director

Contact Person Telephone: 715-486-2075 Email: josh.miller@ci.marshfield.wi.us

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

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Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

The Marshfield Economic Development Board wishes to continue the partnership with Wood County to help foster and strengthen economic development through-out Wood County. Funding from Wood County will be paired with EDB funding and other partner organizations to maximize efforts. Marshfield is one of a few communities its size in Wisconsin that does not have any significant natural body of water. The desire for a lake has come up quite a bit in the past few years and about 5 years ago, the City worked with students from UWSP on a class project to determine the feasibility of a lake. The EDB is proposing to commission a study to determine the feasibility of a man-made lake in the Marshfield area. If feasible, a lake would provide recreational opportunities, increase tax base, and add more options for new housing development. This request is to conduct the Preliminary Geotech Investigation Soil Borings & Report for the initial phase of this project.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

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While this study wouldn't not directly provide a return on investment, determining the feasibility of a lake in the area will allow the EDB to either designate resources on creating a lake or focus efforts on more likely projects. If it's a feasible project, depending on the cost and timeframe of development, the return on investment could be significant.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		\$47,000	MACCI Business Development Director
Office Supplies & Expenses			
Professional Services		\$2,000	Possible UW-Capstone Project
Conferences & Dues		\$7,000	EDB/MACCI Business Development Director
Misc. or Other	\$25,000	\$536,500	Wenzel Family Plaza, Façade, Housing, Industrial, Main Street
Total		\$592,500	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

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Contact Person/Title: Josh Miller, Development Services Director

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Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Expanding the industrial park would be a significant return on investment for Wood County. Providing assistance for Marshfield to be competitive in attracting larger industries to Wood County would provide jobs and tax base to not only Marshfield, but Wood County as a whole.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

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Professional Services		\$2,000	Possible UW-Capstone Project
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Misc. or Other	\$2,000	\$536,500	Wenzel Family Plaza, Façade, Housing, Industrial Main Street
Total		\$592,500	

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(If you require additional space, attach separate sheet.)

The Marshfield Economic Development Board wishes to continue the partnership with Wood County to help foster and strengthen economic development through-out Wood County. Funding from Wood County will be paired with EDB funding and other partner organizations to maximize efforts. One of the primary gateways into Marshfield and the downtown is South Central Avenue. As residents and visitors alike travel north from U.S. Highway 10, there are a number of blighted areas that are suitable for redevelopment. Currently, these areas detract from the surrounding neighborhoods and can tend to give a negative impression to those passing through. The Economic Development Board would identify those areas and other blighted areas, put together some site and/or area redevelopment plans for those particular areas, and identify potential future TIF Districts. Special attention will be given to sites within the City's Opportunity Zone to promote and market those sites.

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Putting together a redevelopment plan in blighted areas can help kick start redevelopment efforts to improve neighborhoods, reduce crime, and increase tax base. The EDB has identified a few areas along Central Avenue, and would look to put together redevelopment plans where feasible. Identifying long-term funding sources for the redevelopment efforts could be part of the scope, but one of the primary tools would likely be the creation of TIF Districts. If the City can clean up some of those blighted areas, or at least market those areas for redevelopment as part of the Opportunity Zone, it would improve the chances of attracting talented workforce to the area.

Funding Request Summary – Program/Project

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Professional Services		\$2,000	Possible UW-Capstone Project
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2020 Wood County Economic Development Funding Request

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Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us*

Applicant Organization: Ho-Chunk Gaming Nekoosa
Mailing Address: 949 County Road G, Nekoosa, WI 54457
Click here to enter text.
Street Address (if different): Click here to enter text.
Web Site: <http://www.ho-chunkgaming.com/nekoosa/>
Organization Telephone: 800-782-4560
Contact Person/Title: James T. Webster
Contact Person Telephone: 608-963-1901 Email: jwebster@boyce-llc.com

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(If you require additional space, attach separate sheet.)

ATV/UTV Wayfinding Signage: The project is to work with Wood County on developing a strategy and positioning ATV/UTV trail signage with the four different types of wayfinding signs: identification, directional, regulatory, and informational.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$ -	\$ -	
Office Supplies & Expenses	\$ 555	0	
Professional Services	\$ 2,775	0	
Conferences & Dues	\$ 1,388	0	
Misc. or Other	\$ 27,750	0	\$10,000 potential matching HCN funds
Marketing Expense	\$ 5,550		HCGN will include the ATV trail message in some of its advertising
Total	\$ 38,018	0	

Assumptions		Estimated Cost	Note
\$500 per mile signage cost		\$ 25,000	Initial Cost of signage
50 miles of trails			
1 Trailhead sign for HCG Nekoosa		\$ 2,500	Gut feeling, no data to support
1 Washstation		\$ 250	Gut feeling, no data to support
		<hr/>	
		\$ 27,750	
0.0% Wages & Benefits		\$ -	
2.0% Office Supplies & Expenses		\$ 555	
10.0% Professional Services		\$ 2,775	
5.0% Conferences & Dues		\$ 1,388	
20.0% Marketing Expenses		\$ 5,550	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us*



Wood County Planning & Zoning Office

Courthouse - 400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

2020 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us

Applicant Organization: Heart of Wisconsin Chamber of Commerce

Mailing Address: 1120 Lincoln Street, Wisconsin Rapids, WI 55494

Street Address (if different):

Web Site: www.wisconsinrapidschamber.com

Organization Telephone: 7154231830

Contact Person/Title: Angel Whitehead, President

Contact Person Telephone: 715-422-4861 Email: president@wisconsinrapidschamber.com

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

Please see attachment #1

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please see attachment #2

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0.00	\$98,00.00*	\$98,000.00*
Office Supplies & Expenses	\$1,000.00	\$14,000.00	\$11,000.00
Professional Services	\$7,000.00	\$68,000.00	\$61,000.00
Conferences & Dues	\$7,000.00	\$17,600.00	\$10,600.00
Marketing	\$4,000.00	\$7,500.00	\$5,500.00
Misc. or Other	\$500.00	\$2,000.00	\$1,500.00
Total	\$19,500.00	\$207,100.00	\$187,600.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Grueneberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us*




Heart of Wisconsin --- Chamber of Commerce

2020 South/East Wood County Funding Request

Attachment #1 - Request Overview

Through partnerships and coordinated efforts, the Heart of Wisconsin Incubator (Foundation) and the Heart of Wisconsin Chamber of Commerce respectfully request \$19,500.00 to continue to enhance the economic development mission for Wood County. The mission of fostering a business-friendly environment with a skilled workforce, maintaining and enhancing the quality of life, creating awareness of recreational opportunities, and promoting the County as a tourism destination align with the mission for the Heart of Wisconsin. Our mission at the Heart of Wisconsin is to empower, network and promote the people, businesses and resources in the communities. We promote and encourage growth in the southeast area, which include many communities such as Nekoosa, Grand Rapids, Biron, Saratoga, Port Edwards, Wisconsin Rapids, Pittsville, and others. The efforts of the HOW Incubator (Foundation) and the Chamber continue to grow to address the needs in the County. These initiatives have the organization working with local, regional, and state programs that engage in education, businesses and the communities to retain and attract skilled talent to the County. Additionally, these efforts are propelled with marketing, promotions, and advertisements for tourism. The collaborative efforts, with the Marshfield Area Chamber of Commerce and Industry, work on maximizing the benefits to all of Wood County.



Heart of Wisconsin

Chamber of Commerce

2020 South/East Wood County Funding Request

Attachment #2 – Return on Investment

Marketing/Promotion/Advertising

- Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional and state marketing assets and developing new initiatives.
 - These marketing activities include collaboration with regional and state entities such as Centergy, and Wisconsin Economic Development Corporation (WEDC) with newly launched websites, marketing toolbox, social media, print, and others. The goal is to promote the region, attract businesses, retain and develop talent.
 - Promote Regional Revolving Fund and other local incentives to businesses.
 - Continue partnership with Marshfield Area Chamber Commerce & Industry and other organizations to arrange for the exposure of Wood County properties to national retailers with Locate In Wisconsin and local real estate agents.
- Attend and represent the County with conferences such as Entrepreneur event, WEDA's Governor's Conference and Legislative Days, Centergy regional events such as Central Wisconsin Days and Opportunity Zones.
- Continue to develop targeted campaigns including ads and flyers, website enhancements, social media to attract new or relocating businesses, as well as promote things happening in north Wood County area.
 - Bring a SHOP LOCAL BUY LOCAL group back to help promote the small business by hosting small business Saturday and some other small business shopping promotions.
 - Promote and produce the local quality of life events that give exposure not only to the businesses but the continued growth in the community.
 - Respond and connect site selectors, local businesses, and RFI requests.
 - Provide in-office hours for community members to acquire area maps, snowmobile maps, information on trails and much more.
- Participate with local media sources and outlets to develop material that promotes South Wood County.
 - Create and distribute economic profile, which includes local and regional collected data.
 - Personal invitations from the organization to the County for participation with local media such as interviews on the local news station, invitations to exclusive information releases, ribbon cuttings and more.

- Ads and featured articles in publications such as the Business News and others.
- Speak on economic development with groups such as Rotary, Young Professional groups, Community Leadership Program, etc.

Key Goals for 2020

Increase visits to the regional website by 10% resulting in the attraction of 50 qualified workers to Wood County employers.

ROI - The tax base is increased by the population growth with increased spending from visitors.

Workforce Development

Continue the growth with K-12 influencers to develop career opportunities to encourage businesses to engage along with post-secondary education.

- Coordinate career awareness programs through the local area schools with local businesses in attendance.
 - Facilitate Student Bus Tours that are geared toward local businesses to have the youth develop a better understanding of industries that give them opportunities within the community.
 - Promotion of job shadowing opportunities and apprenticeships with local high schools and Mid-State Technical College. Students receive opportunities to view the community and make decisions that allow them to gain the skills necessary to contribute to our local economy in the future.
 - Inspire – This online software tool being deployed in Central Wisconsin and soon throughout the state of Wisconsin. The purpose of Inspire is to have local employers connect with students and individuals to achieve their career goals and address the workforce development needs of the communities. Students can more easily transition into the workforce which in turn prepares those students for the future.
 - Develop a new partnership with NCWWDB to grow Heavy Metal tour in the Southwest Wood County area.
- Continue to partner with post-secondary educators to address issues within the area regarding workforce needs.
 - Support partnership between Incourage and the University of Wisconsin-Stevens Point with the Tribune Building.
 - Promote Mid-State Technical College programs that feature local manufacturers and local industry needs in the business community including Hospitality and Nursing.
- Collaborate with Workforce Development, the Business & Education Alliance, Higher Education & Business Leaders in the area to promote new career opportunities and learning as needed in the area businesses from Business Retention and Expansion visits.
 - Participate in the Regional Talent Summit.
 - Contribute to job fairs and information sessions that attract and retain quality workers.

Key Metrics for 2020

Bring awareness to 600 area students of careers available in region and community.

ROI - These programs promote the local businesses community to students and the opportunity for work and a place to make it their home.

Increase Inspire enrollment from businesses by 10%.

ROI - Businesses will not only engage students encouraging them to stay in Wood County but will also promote career opportunities.

Business & Entrepreneurial Support

- Facilitate, promote and develop growth in businesses through access to Revolving Loan Funds for local entrepreneurs.
- Continue to facilitate local youth entrepreneurs with programs and funding opportunities.
- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth with the county.
 - Customer Experience Training
 - Specific Sessions on business issues such as Agriculture, Transportation, and Housing with local and state elected officials.
- Participate in Hatch Events which is a community-based start-up pitch platform that encourages entrepreneurs to launch or grow new companies in Central Wisconsin. This platform exposes entrepreneurs to the local communities and give the opportunity to receive cash prizes for winners to continue to grow or start their business.
- Continue to lead and facilitate Business Retention and Expansion Visits. These visits include learning and assessing business needs and growth within Wood County.
- Host local Leads Group. The Leads Group consist of local businesses that shared leads to other members and expose information on their businesses.
- Continue to host monthly network development events to continue the promoting and growth of local businesses.

Key Metrics for 2020

Assist 40 entrepreneurs resulting in new business start-ups.

ROI – New businesses increases the tax base and retains quality business professionals in the area.

Provide 40 quality networking events and programs with over 1000 Wood County residents in attendance.

ROI – Over \$200,000 of business to business activity from events

Provide 4 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.

Regional & County Development

- Continue collaborative work with local, county and regional stakeholders to align and coordinate economic development strategies.
- Help facilitate and attend in conjunction with Centergy, MACCI, WEDA and local businesses with pro-Wood County issues that are discussed with local, state, and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
- Support additional funding at the state level for educational systems
- Host Legislative Breakfast to facilitate communication between elected officials and citizens.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Produce marketing material that grows the state marketing efforts that attract new talent to Wisconsin, Central Wisconsin, and finally to Wood County.
- Continue support for the Rural Economic Development fund and state budget support for the Tribune Building Project.
- Collaborate with State of Wisconsin, regional and county partners to enhance broadband coverage,

Key Metrics for 2020

Have 80 residents, businesses and municipal representatives from Wood County take part in Central Wisconsin Days and Legislative breakfast that discuss pro-Wood County issues.

ROI – Wood County is promoted as a business-friendly community that is actively supporting business and the community needs.

This summary is covering just some of the many efforts that the organization is involved in We would appreciate the continued support for economic development in the Southeast portion of Wood County as we provide economic development service to the area.



Wood County Planning & Zoning Office

Courthouse - 400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

2020 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgruenberg@co.wood.wi.us

Applicant Organization: Marshfield Convention & Visitors Bureau

Mailing Address: 700 S. Central Ave.

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.visitmarshfield.com

Organization Telephone: 715-384-4314

Contact Person/Title: Matt McLean

Contact Person Telephone: 715-384-4314 Email: mclean.matt@visitmarshfield.com

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Marshfield and Wisconsin Rapids work hard to promote all aspects of the county to visitors. One of the things we have found excellent for Wood County & Central Wisconsin is having a booth at the Wisconsin State Fair in West Allis. We have a strong presence to a natural audience. The opportunity to promote our County from attractions, parks, to numerous festivals has grown with visitors coming back yearly looking for our booth. We promote the Central Wisconsin State Fair, Maple Fall Fest, Cranberry Highway, Pumpkin Festival, tours and camping. We want to thank you again for the grant of \$2,500 for 2019 to help us with expenses for the booth, insurance and lodging.

Wood County is also a very affordable destination for people who attend the fair. We are next to the Cranberry booth which is a natural fit for Wood County. Marshfield and Wisconsin Rapids CVBs will again have a booth to promote our county at State Fair with our partner from Stevens Point helping staff volunteers and helping with costs.

Our main goals with the booth at the fair will line up very well with the County Economic Development Missions of creating awareness of recreation opportunities and promoting Wood County as a tourism destination.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

In 2019, we had about 50,000 impressions on people walk by our booth, distributed roughly, 2,000 visitor's guides and other area literature from our CVB's including material on other activities and events. We collected roughly 1,500 email addresses that we were able to follow up on as well. The investment is small for the exposure we receive. Area businesses donate prizes for us to give away. Anytime travelers visit Wood County this definitely adds to the economic impact of the area thru accommodations, restaurants, gas stations and shopping. Visitors won't find us unless we promote our area. If any of the board get down to the State Fair in West Allis please look us up in the Wisconsin Special Products building. Using our number of pieces of literature passed out and emails collected in 2019 with a conservative estimate of 20% conversion rate and State Department of Tourism numbers we estimate the following economic impacts in 2019.

20% of 3,500 contacts = 500 trips (average trip size 3 people) = 1500 visitors

80% of visitors or 1200 daytrip visitors at \$58 per person = \$69,600

20% overnight or 300 visitors at \$180 per person = \$54,000

We estimate a direct visitor spending in Wood County to be an estimated \$123,600.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues	\$2500 to help with costs of state fair booth	\$5,000 budget for state fair booth	We receive volunteers and use staff for workers at event.
Misc. or Other			
Total	\$2,500	\$5,000 event budget	We use room tax dollars for the additional funding needed

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*



Wood County Planning & Zoning Office

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2018 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

Applicant Organization: South Wood County Airport Commission

Mailing Address: 3620 1st. St. South Wisconsin Rapids

Web Site: <https://www.wirapids.org/departments/?fDD=27-0>

Organization Telephone: 715-423-0330

Contact Person/Title: Jeremy Sickler

Contact Person Telephone: 715-423-0330 Email: jsickler@wirapids.org

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
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- *and promoting the County as a tourism destination.***

Request Overview

Alexander Field continues to experience a seasonal surge of transient golf activity during the summer months. Those who choose private air travel expect and rely on equipment, facilities, and services for their aircraft. South Wood County Airport Commission has recognized these needs and is actively considering many investment options. The Wood County contribution has been critical in Commission purchases of equipment which it may not otherwise be able to afford. Future plans include construction of a hangar capable of accommodating the largest aircraft we have hosted and several terminal upgrades and renovations. The Commission has also established successful partnerships with local tourism and economic development entities to further accommodate these needs.

Return on Investment

The economic impact of the transient aircraft activity at Alexander Field is hard to quantify. The measurable metric has been fuel sales which continue to rise. As a result, two new part time position was established to assist in aircraft ground service. The regional economic impact of Sand Valley's employees and guests is becoming glaringly apparent. Success story testimonials are being heard from local businesses including transportation, food and beverage, lodging, and retailers. Aircraft crews spend their time in the community while their passengers patronize Sand Valley. This results in significant dollars spent in the aforementioned businesses. Continued investment in amenities and service offerings at the airport assures repeat patronage as well as potentially attracting guests which choose to land at other airports.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		Please see financial statements	
Office Supplies & Expenses		Please see financial statements	
Professional Services		Please see financial statements	
Conferences & Dues		Please see financial statements	
Misc. or Other	\$10,000	Please see financial statements	
Total	\$10,000	\$281,453	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2018. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting **Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us**



Wood County Planning & Zoning Office

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Wisconsin Rapids, WI 54495-8095

2020 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us

Applicant Organization: City of Marshfield: Marshfield Municipal Airport, Roy Shwery Field

Mailing Address: 400 West 29th Street, Marshfield, WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.flymfi.com

Organization Telephone: 715-384-3149

Contact Person/Title: Jeffrey Gaier / Airport Management

Contact Person Telephone: 715-384-3149 or 715-387-2211 or 715-389-9385 Email:

jeff@duffysaircraft.com

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

The Marshfield Airport was established in the 1940's as a means to travel to and from the City of Marshfield and local communities. Over the years the airport has grown to accommodate the needs of the users and communities utilizing the airport. While the airport no longer has commercial service, it still serves a need for the community allowing business, corporate and general aviation traffic access to the area. In an economic study developed by the Wisconsin Bureau of Aeronautics,(BOA), it was determined that the Marshfield Airport indirectly and directly contributed over \$3 million to the local economy. Between 1997 and 2001 the BOA that over 85% of new or expanded manufacturing businesses locate within 15 miles of an airport capable of handling corporate jets.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Wood County funding has gone towards maintaining the instrument approaches at the airport. The runways are the #1 investment at the airport, the instrument approaches are #2. While the instrument approaches are GPS based, we have Medium Intensity Approach Lighting System with Runway Alignment Lights (MALSRs), which give us the added benefit of having lowered minimums that give aircraft great chances of getting into the airport during bad weather. Maintaining the instrument approaches also means making sure that tree heights in the area are reduced and that there are no obstructions within the instrument approach that are encroaching on the minimums for the approach.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other			A Copy of the Proposed Budget for 2020 will be provided
Total	\$10,000 from Wood County		

Marshfield needs Wood County's Assistance. We have the ability to extend the runway at Marshfield to allow for improved safety standards for jet aircraft. This would also allow additional economic benefits for the community as longer runways makes for greater potential of business jets coming into the community. We need to continue pressure on the FAA that a runway extension would be in the best interest of safety and benefit for the community.

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

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Wood County Proposed 2020 Economic Development Grant Requests	
<i>City of Pittsville</i>	\$30,000
	\$5,000
<i>City of Wisconsin Rapids</i>	\$10,000
	\$40,000
<i>Marshfield Area Chamber of Commerce & Industry</i>	\$19,500
<i>Marshfield Economic Development Board</i>	\$25,000
	\$2,000
	\$15,000
<i>Ho-Chunk Nation</i>	\$38,018
<i>Heart of Wisconsin Chamber</i>	\$19,500
<i>State Fair Booth</i>	\$2,500
<i>Alexander Field</i>	\$10,000
<i>Roy Shwery Field</i>	\$10,000
Total Requested	\$226,518

jrg 2019-8-20