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**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

Thursday, July 28, 2016  
10:00 a.m.

Langlade County Economic Development Corporation  
312 Forrest Avenue  
Antigo, WI 54409

Langlade County EDC Office is at the Northcentral Tech College Campus  
Use the Entrance on the West Wing of the Building

*ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS*

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of May 26, 2016 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Annual Conference & Marketplace - September 25-27, 2016
  - b. Northwoods Rail Transit Commission
  - c. Wisconsin Ag Tourism Association
  - d. Fall Tourism Conference - November 3-4, 2016
  - e. Move November 24, 2016 Meeting Date
6. Financial Report

North Central ITBEC Board and Tourism & Economic Development Advisory Committee Joint Meeting Agenda

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7. Marketing Report
  - a. 2016 Sports Shows Update
  - b. 2016 Promotions Plan Update
8. Update - Good Neighbor Authority
9. Department of Tourism Update
10. County Issues Roundtable Discussion
11. Items for Future Agenda
12. Set Next Meeting Date - Tentatively Set as September 29, 2016. Lincoln County is Next in the Hosting Rotation.
13. Adjournment