

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE AGENDA

DATE: Wednesday, August 3, 2022
TIME: 9:00 a.m.
LOCATION: Wood County Courthouse – Safety Conference Room 105

1. Call meeting to order
 2. Declaration of Quorum
 3. Public Comments (*brief comments/statement regarding committee business*)
 4. Review Correspondence.
 5. Consent Agenda.
 - a. Approve minutes of previous meeting
 - b. Approve bills
 - c. Receive staff activity reports
 6. Review items, if any, pulled from Consent Agenda.
 7. Risk and Injury Report
 8. Initial Discussion of ARPA Spending Priorities
 9. Land & Water Conservation Department
 - a. Open/approve low bid for Todd Karl's grassed waterway project.
 - b. Open/approve low bid for Marso Farms LLC waste storage facility closure.
 - c. Open/approve low bid for Barry Richardson's waste transfer pad & T-wall project.
 - d. Presentation to CEED on LWCD programs and functions.
 - e. Discuss department proposal for ARPA funds.
 - f. Discuss Non-metallic Mining fees and financial assurance.
 - g. Committee Reports
 - i. Citizens Groundwater Group meeting.
 - ii. Health Committee report.
 - iii. Central Sands Groundwater County Collaborative (CSGWCC) committee report.
 - iv. Golden Sands RC&D report.
 10. Private Sewage
 11. Land Records
 12. County Surveyor
 13. Planning
 14. Economic Development
 - a. North Central Wisconsin Regional Plan Commission update.
 - b. Broadband grant and speed test update.
 - c. Update from Wood County Highway Department and consider release of 2022 Economic Development Grant Funds.
 - d. Update from Heart of Wisconsin Chamber of Commerce and consider release of 2022 Economic Development Grant Funds.
 - e. Update from HOW, MACCI, Visit WR & Visit MFLD marketing video and consider release of 2022 Economic Development Grant Funds.
 - f. Update from Marshfield Municipal Airport and consider release of 2022 Economic Development Grant Funds.
 - g. Update from South Wood County Airport and consider release of 2022 Economic Development Grant Funds.
 15. Extension
 - a. General Office Update
 - b. Staffing Update
 - i. Community Development
 - ii. Natural Resources
 - c. Renewable & Sustainable Committee
 16. Requests for per diem for meeting attendants
 17. Schedule next regular committee meeting
 18. Agenda items for next meeting
 19. Schedule any additional meetings if necessary
 20. Adjourn
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Join by phone

+1-408-418-9388 United States Toll
Meeting number (access code): 2488 811 3448

Join by WebEx App or Web

<https://woodcountywi.webex.com/woodcountywi/j.php?MTID=m570eb6f6ad1e2a791d20bfe190f9bab7>
Meeting number (access code): 2488 811 3448
Meeting password: 08032022

MINUTES
CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, JULY 6, 2022
WOOD COUNTY COURTHOUSE, ROOM #114, WISCONSIN RAPIDS WI

Members Present: Bill Leichtnam, Dave LaFontaine, Tom Buttke, Laura Valenstein, Jake Hahn

Members Excused: Carmen Good

Staff Present:

Planning & Zoning Staff: Jason Grueneberg, Adam DeKleyn (via WebEx and in person) Victoria Wilson and Karoline Whitman

Land & Water Conservation Staff: Rodney Mayer, Kyle Andreae, Molly Kolano

UW Extension Staff: Jason Hausler

Others Present (for part or all of the meeting): Dist. #14 Supervisor Dennis Polach, Dist. #15 Supervisor Bill Clendenning, Dist. #11 Supervisor Jeff Penzkover, Dist. #16 Supervisor Lance Pliml, Ben Jeffrey, Wood County Health Department, Scott Larson-MACCI, Mary Ann Lippert

1. **Call to Order.** Chairperson Leichtnam called the CEED Meeting to order at 9:00 a.m.
2. **Declaration of Quorum.** Chairperson Leichtnam declared a quorum.
3. **Public Comment.** None.
4. **Review Correspondence.** None.
5. **Consent Agenda.** The Consent Agenda included the following Items: 1) minutes of the June 1, 2022 CEED meeting, 2) bills from Planning & Zoning, Land & Water Conservation and UW Extension and 3) staff activity reports from Planning & Zoning, Land & Water Conservation and UW Extension offices.
 - a. Minutes of June 1, 2022. No additions or corrections needed.
 - b. Department Bills. No additions or corrections needed.
 - c. Staff Activity Reports. No additions or corrections needed.

Motion by Dave LaFontaine to approve and accept the June 1, 2022 CEED minutes, bills from Planning & Zoning, Land & Water Conservation and UW Extension, and staff activity reports as presented. Second by Tom Buttke. Motion carried unanimously.

6. **Review items, if any, pulled from Consent Agenda.** None.
7. **Risk and Injury Report.** None.
8. **Discussion of ARPA Spending Priorities.**
Lance Pliml stated that in speaking with departments and people from community, childcare has been at the top of the list. He also shared the idea that the Parks Department and Highway Department project timelines could potentially be moved up with the use of ARPA funds. Dave LaFontaine reiterated the need for attention to Economic Development. Bill Leichtnam would like to see funds directed at clean water. Bill Clendenning recommended that CEED request \$1 million for economic development. Jason Grueneberg advised that specific projects be requested rather than allocation of dollars.
9. **Land & Water Conservation Department.**

a. Introduce Engineering Technician, Kyle Andreae & Summer Intern, Molly Kolano

Shane is on vacation. Rodney Mayer introduced new employees, and each gave a brief history of their background.

In Shane's absence, Bill Leichtnam will take part in a bids opening on July 20, 2022 at 1:00 in Shane's office. Anyone on the committee is welcome to attend.

b. Committee Reports:

i. Citizens Groundwater Group

Bill Leichtnam gave an overview of the CGG meeting from June 20, 2022. Next meeting is July 18, 2022. George Kraft, Professor Emeritus at UWSP, will be speaking on Nelsonville's contaminated drinking wells. Bill Leichtnam and Bill Clendenning will both be absent from this meeting, and the Vice-Chairman will oversee.

ii. Health Committee report

Ben Jeffrey will be attending the WCA groundwater seminar on July 18th. The next AGC MOU call is scheduled for July 19, 2022 at 1:00. He hopes to hear about progress with the farmer initiative and plans moving through the end of the MOU. Work continues on PFAs outreach and answering calls from the public. There have been good contributions on PFAs testing from the Nekoosa area and northern Adams and Juneau Counties. They may have found a spot of concern in northern Adams County.

iii. Central Sands Groundwater County Collaborative (CSGWCC) committee report

Bill Leichtnam shared that the most recent meeting was held at the Hancock Research Station on June 27, 2022. Juneau County is joining Wood, Portage, and Marquette Counties in getting a clean water initiative referendum question on the ballot this year. Green, Outagamie, Adams, Eau Claire, and Lacrosse Counties also have taken part in the clean water referendum. Adams County has appropriated funding to work on the township level. Dr. Romano spoke and reported that neonicotinoids are now being found in fish. Discussion was held regarding increased efforts on action regarding groundwater and ways this could possibly be achieved.

iv. Golden Sands RC&D report

Bill Leichtnam and Bill Clendenning will be attending the next meeting on July 21, 2022.

10. **Private Sewage.** No updates.

11. **Land Records.** Discussion was held on CIP request for Land Records LiDAR project. The request amount has been lowered from \$90,000 to \$78,250 as a result of collaboration with Roland Hawk, Highway Commissioner. Discussion was had about using ARPA funds for this project. The decision was made to continue with the CIP request.

<i>Motion by Jake Hahn to endorse the CIP request be sent to the Finance Department. Second by Laura Valenstein. Motion carried unanimously.</i>
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12. **County Surveyor.** No updates.

13. **Planning and Zoning.**

a. Request to approve a zoning map amendment/rezone – Town of Saratoga

Adam DeKleyn outlined a property in the Town of Saratoga to be rezoned from rural preservation to highway commercial, to allow for commercial development.

b. Request to approve a zoning map amendment/rezone – Town of Grand Rapids

Adam DeKleyn outlined a property in the Town of Grand Rapids to be rezoned from commercial to agricultural, to allow for a hobby farm.

Motion by Tom Buttke to approve both amendments/rezones and forward them for approval to County Board. Second by Jake Hahn. Motion carried unanimously.

14. Economic Development.

a. North Central Wisconsin Regional Plan Commission update

NCWRPC is still in the process of updating Wood County's Bicycle and Pedestrian plan.

Jason met with NCWRPC to discuss a housing study in rural Wood County to assess for age and value of rural homes. This information would be helpful for future planning, as well as a reference to show need for possible housing requests through ARPA funds.

Jason is working on the 2023 work plan. He encouraged anyone with any project ideas to reach out to him. They are looking at updating the County Comprehensive Plan next year. This should be updated every 10 years, and Wood County is beyond that.

b. Broadband grant and speed test update

As expected, results of the speed tests show slower speeds and limited access in rural areas. More rural testing results would be helpful. The test will be available until the end of the year.

The Public Service Commission announced broadband grant funds. Of \$125 million available statewide, in Wood County \$1.6 million was awarded to Frontier and \$2 million was awarded to Bug Tussell. Lance Pliml and Jason Grueneberg recognized Mary Ann Lippert for her work as a consultant in this project.

c. Consider final resolution regarding unconditional county guaranty of its pro rata share, intergovernmental agreement and taxable revenue bond financing for Bug Tussell, LLC Project

Jason recommended to not hold a vote on this resolution today and would prefer to schedule additional and/or joint meetings to allow time for full understanding of the documents. Lance Pliml recommended this be added to the agenda for Operations Committee.

Motion by Dave LaFontaine to direct Jason to move forward with the bonding process, package up the resolution and get on the Operations Committee agenda for discussion, and then have the final resolution available for the July 19th County Board. Second by Jake Hahn. Motion carried unanimously.

15. Extension.

a. General Office Update

Farm Tech Days in Clark County is next week.

The office is prepping to accommodate Karli Tomsyck's maternity leave.

Beginning in mid-August, UW Extension will be housing a UWSP professor in their office in cooperation with the Health Department, as there is a conflict with office space at River Block. This professor will be working on epidemiological data gathering and research.

Work has begun on the budget.

b. Community Development Educator Update

- i. Two finalists will be interviewed on July 11, 2022 (9:00 & 11:30). Board members are invited to attend these interviews.

- ii. Rachel Whitehair, Natural Resources Educator, has resigned due to a family move. Her position had been funded 50% by Wood County, 50% by Extension dollars through the DNR. Discussion was had about the interest in pursuing this position, with the same arrangement. The decision was made to keep this as a 1.0 FTE position.
- c. Discuss Renewable & Sustainable Energy
Discussed keeping R&S with CEED as part of the regular agenda, not as a subcommittee at this time.

16. Requests for per diem for meeting attendants.

Bill attended a LiDAR meeting last week. He does not need a per diem for this meeting.
Dave will be attending the interviews for the open position at UW Extension.

Motion by Dave LaFontaine to request per diem for any attendees to the UW Extension Community Development Educator position interviews. Second by Jake Hahn. Motion carried unanimously.

17. Schedule next regular committee meeting.

Wednesday, August 3, 2022.

18. Agenda items for next meeting.

None.

19. Schedule any additional meetings if necessary.

Two special meetings will be scheduled in July to review economic development grants. Victoria Wilson will send out Doodle Polls to coordinate these meetings.

20. Adjourn.

Chairman Leichnetz declared the meeting adjourned at 10:40 a.m.

Minutes by Karoline Whitman, Planning & Zoning Office

MINUTES
CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

DATE: Tuesday July 19, 2022
TIME: 9:05 a.m.
LOCATION: Wood County Courthouse – Room 114

Members present: Bill Leichtnam, Laura Valenstein, Dave LaFontaine, Tom Buttke

Members excused: Jake Hahn

Other present: See attached sign in sheet

1. Chairman Leichtnam called the meeting to order at 9:12 AM and declared a quorum present.
2. The final resolution regarding unconditional county guaranty of its pro rata share, intergovernmental agreement and taxable revenue bond financing for Bug Tussel 1, LLC Project was presented. Motion by Valenstein/LaFontaine to approve the resolution and forward it to the county board for their consideration. Motion carried unanimously.
3. A special meeting date was discussed for review of the economic development grants. After deliberation, that meeting will be held on Monday, August 1st at 1:00 PM in Room 114.
4. Motion by Buttke/Valenstein to adjourn. Motion carried unanimously at 9:16 AM.

Minutes taken by Trent Miner, County Clerk and are in draft form until approved at the next meeting.

CEED Committee

July 19, 2022

NAME	REPRESENTING
DENNIS POLACH	wcb-14
Ed Neuta	Finance
Jeff Penzkofer	District 11
John Hokamp	" 13
Laura Valenstein	wcb-12
Lee Thaw	wcb #10
Tom Butte	wcb #3
Bill Clendenen	wcb #15
Trent Miner	County Clerk
Amy Kamp	IT Director
Jason DeMarco	Asst IT Director
Jason Greeneberg	P-3 Director

Committee Report
County of Wood

Report of claims for: Extension Wood County

For the period of: July 2022

For the range of vouchers: 30220076 - 30220086

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30220076	HAZARD SKATES AND SPORTS LLC	Apparel Printing	07/01/2022	\$71.48	P
30220077	UW MADISON ACCOUNTING SERVICES	PAT Manuals	07/01/2022	\$75.00	P
30220078	US BANK	July Statement	07/19/2022	\$1,255.77	
30220079	AMAZON CAPITAL SERVICES	Computer Supplies	07/19/2022	\$22.99	P
30220080	AMAZON CAPITAL SERVICES	Office Supplies	07/19/2022	\$70.26	P
30220081	AMAZON CAPITAL SERVICES	Office & Kitchen Supplies	07/19/2022	\$93.67	P
30220082	LINCOLN COUNTY LEADERS ASSOCIATION INC	4-H Summer Camp	07/19/2022	\$1,080.00	P
30220083	NATIONAL 4-H COUNCIL SUPPLY SERVICE	4-H Promotional Items	07/19/2022	\$168.33	P
30220084	CARATTINI JACKIE	July Expenses	07/26/2022	\$159.71	
30220085	CARBAJAL JASMINE	July Expenses/4-H Foodie	07/26/2022	\$190.82	
30220086	POSTMASTER - WISCONSIN RAPIDS	Agriculture Mailing Postage	07/26/2022	\$99.52	
Grand Total:				\$3,287.55	

Signatures

Committee Chair: _____

Committee Member: _____

Committee Report

County of Wood

Report of claims for: Land & Water Conservation Dept

For the period of: July 2022

For the range of vouchers: 18220047 - 18220057

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18220047	STAPLES ADVANTAGE	LWCD - OFFICE SUPPLIES	07/01/2022	\$14.27	P
18220048	STAPLES ADVANTAGE	LWC - OFFICE SUPPLIES	07/01/2022	\$91.10	P
18220049	HAAS TREE CARE LLC	SWRM - CASHEN SITE PREP - 50%	05/14/2022	\$3,750.00	P
18220050	HAAS TREE CARE LLC	SWRM - SITE PREP - LANG 50%	05/14/2022	\$1,250.00	P
18220051	AMAZON CAPITAL SERVICES	WLD - OFFICE SUPPLIES	07/07/2022	\$22.99	P
18220052	KOLO TRUCKING AND EXCAVATING INC	SWRM - 50% CS LANG STREAMBANK	06/23/2022	\$4,557.92	P
18220053	KOLO TRUCKING AND EXCAVATING INC	SWRM - 50% CS CASHEN STREAMBAN	06/23/2022	\$8,312.08	P
18220054	CASHEN KIRBY AND KAREN	EM - RETURN OF EARNEST MONEY	07/25/2022	\$1,000.00	
18220055	PHEASANTS FOREVER	LWC - POLINATOR SEED MIX	07/15/2022	\$28.35	
18220056	US BANK	LWC/MC FIELD SUPPLIES WATER TE	07/19/2022	\$185.57	
18220057	SERENITY RIVER LLC	SRG - 70% COST-SHARE	07/11/2022	\$3,850.00	
Grand Total:				\$23,062.28	

Signatures

Committee Chair: _____

Committee Member: _____

Committee Report

County of Wood

Report of claims for: Planning & Zoning

For the period of: July 2022

For the range of vouchers: 22220051 - 22220055

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22220051	INDUSTRY SERVICES DIVISION	July Expenses	07/05/2022	\$2,900.00	P
22220052	BOYER KEVIN	Services Per Contract-July	07/01/2022	\$833.00	P
22220053	LANGE ENTERPRISES	LR-Large Map Printing	06/29/2022	\$568.20	P
22220054	HERE NORTH AMERICA LLC		01/31/2022	\$780.00	P
22220055	US BANK	PS/PL Payables July 2022	07/19/2022	\$600.00	
Grand Total:				\$5,681.20	

Signatures

Committee Chair: _____

Committee Member: _____



We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

4-H – Positive Youth Development

Laura Huber, 4-H Program Educator

Jasmine Carbajal, 4-H Associate Educator (Marathon & Wood Counties)

- A booth at the Downtown Wisconsin Rapids Farmers Market where those not familiar with the 4-H program learned more about the program through hands-on activities. This effort was designed to introduce families to 4-H and build connections with community members in Wood County.
- Planning for a workshop series (Juntos Middle School) for youth and adults, where they learn about the successful transition to high school, higher education options, and making education a family goal. The goal of this effort is to give families knowledge, skills, and resources to successfully graduate from high school and pursue higher education. Laura Huber and Jackie Carattini built a partnership with First Presbyterian, Marshfield's Immigration Action Team to offer the Juntos Middle School Family Workshop series. We reached out to all of our local school districts, extending into Clark and Marathon counties, the 5-week series will be held in the fall of 2022, starting in September.

Agriculture

Matt Lippert, Agriculture Educator

- Planning for the Agriculture Education area at 2022 Wisconsin Farm Technology Days, an outdoor trade show for farmers and rural communities to increase knowledge of Extension Agriculture programs in crops and soils, dairy, farm management, livestock and horticulture.
- Live radio interviews on local radio stations where the listeners learned about current agriculture programs and issues. The purpose of this effort is to increase understanding of food production systems.

Cranberry Outreach

Allison Jonjak, Cranberry Outreach Specialist

- A study to better understand which species of mycorrhizal fungi that grow in association with cranberry and other ericoid species can improve cranberry plants' efficient uptake of nutrients from the soil, resulting in more environmentally friendly and economic cranberry yields. A mycorrhizal census was designed allowing the sampling, cultivation, and identification of fungi that grow in association with cranberry and other ericoid species. This census will allow the identification of which species can improve cranberry plants' efficient uptake of nutrients from the soil, resulting in more environmentally friendly and economic cranberry yields.





- Planning for a Growing Degree Day Task Force where researchers and growers will exchange information about how to use GDDs to understand plant growth and insect emergence. The purpose of this program is to develop a common system usable for research and grower weather stations.

FoodWise

Hannah Wendels, FoodWise Nutrition Educator

- A virtual and in-person weekly educational series (Extension Wellness) for Central WI residents where participants learn a variety of topics to improve overall well-being and health. The purpose of this series is to increase overall well-being and health of residents through programs on financial, nutrition, horticulture, and behavioral health education.
- Two shopping tours for teens (ages 14-17) in the Youth Justice program in collaboration with Wood County Health and Human Services, where at the local grocery store, they learned about label reading, unit pricing, comparison of fresh-frozen-canned fruits and veggies, and how to identify a whole grain. The goal of this program is to increase healthy habits/behaviors/life skills in youth that they can begin to use in the areas of eating and shopping as they prepare for life on their own.
- A series of nutrition lessons (Kids in the Kitchen) for youth in grades 4th-8th in collaboration with the South Wood County YMCA, where participants engaged in interactive activities around nutrition and cooked a healthy snack together to gain knowledge and skills in preparing healthy, inexpensive snacks for themselves and learn how to make healthy choices at home during the summer months and beyond.
- Interactive Grocery Store Tours offered twice monthly at Walmart in Plover and Wisconsin Rapids to low-income families. The goal of this educational program is for participants learn about shopping healthy on a budget, increase fruit and vegetable consumption and improve overall health.
- Interactive research at 7 Central Wisconsin Farmers Markets. Results from this study will help farmers markets to improve access to low-income communities through expanded EBT/FoodShare access.

Horticulture

Janell Wehr, Horticulture Educator

- A virtual and in-person weekly educational series (Extension Wellness) for Central WI residents where participants learn a variety of topics to improve overall well-being and health. The purpose of this series is to increase overall well-being and health of residents through programs on financial, nutrition, horticulture, and behavioral health education.
- Planning and revising an online course for consumer audiences (home gardeners) where participants learned fundamental knowledge of Wisconsin horticulture with an emphasis in Integrated Pest Management. The goal is to increase decision-making and problem-solving skills, improve the productivity / health of gardens and landscapes, and to implement gardening practices that have a positive impact on the environment.
- A social media outreach campaign for consumer gardeners in Wisconsin, where Facebook and Instagram users engaged with Extension resources, including the UW-Madison Extension Horticulture Topic Hub publications and YouTube videos. This effort is designed to increase awareness and knowledge of resources to address environmental contamination and pollution (due to overuse of horticulture chemicals in urban and suburban environments).



- Planning for a multi county educational program series for community gardeners. The goal of this effort is to increase gardeners' knowledge, promote best gardening practices and provide university based resources to community gardeners, which improves the health and productivity of their garden plots.

Human Development and Relationships

Jackie Carattini, Human Development and Relationships Educator

- A 7-session course that helps adults of all ages to make end-of-life financial, healthcare, and final wishes decisions in order to reduce the stress experienced by survivors and to ensure that their wishes are honored.
- A 6-hour mental health awareness program (Mental Health First Aid) for CW Solutions staff and county human services professionals, where participants learned skills and strategies to identify and respond to signs of a mental health or substance use challenge in order to connect individuals to appropriate professional help, provide support, reduce stigma, improve mental wellness and reduce the risk of suicide.
- A virtual and in-person weekly educational series (Extension Wellness) for Central WI residents where participants learn a variety of topics to improve overall well-being and health. The purpose of this series is to increase overall well-being and health of residents through programs on financial, nutrition, horticulture, and behavioral health education.
- Train-the-trainer support for helping professionals where they learned to effectively teach rental housing skills (Rent Smart curriculum) to their clients. Having learned these skills, the clients are able to find and keep safe and affordable rental housing.
- A three day presence at Clark County Farm Tech Days where educators from different institutes participated in educational activities to promote stress reduction in farmers. The goal of this effort was to provide hands-on-materials and practice of techniques to reduce stress that the farming community experiences.

Upcoming Programs

- [Extension Wellness Series | August 2, 9, 16, 23 - 10am-11am](#)
- [FoodWise Grocery Store Tours | Wisconsin Rapids Walmart – August 18](#)
- [Romaine Calm and Garden On | 12-session Gardening Series – March-September](#)
- [Wood County Clean Sweep | September 10 – 8am-12pm](#)

Staff Report for July 2022

Caleb Armstrong

- Worked on controlling and mapping of the invasive species wild parsnip in Wood and parts of Portage County.
 - This year the plant came up late and seed out fast due to the hot weather.
 - We were able to spray 9 different locations
 - 1 being a complaint site from a landowner.
 - Along with shoveling 5 locations as well.
 - Mapping of the wild parsnip will continue as plants are still able to identify.
 - Maps will then be used for the highway department next year once they acquire a boom sprayer.
- Worked on getting farmers interested in no-tilling/cover cropping their ground for the fall of 2022.
 - Have almost all funds available for Mill Creek spoken for.
 - Got a large farm into nutrient management as well as more soft and hard practices in the future. Farm is just over 800 acres of farm land.
- No-Till Drill has slowed a bit as most planting seasons are well past, still have some farmers using it for interseeding pastures or put down pollinator plots.
 - Drill has been used by 5 different landowners.
 - About 70 acres where planted with it implementing no-till.
- Attended a grazing tour field day in Stratford.
 - Farm is run by a small family where they rotational graze dairy cows.
- Helping present a grazing tour for UW-Stevens Point students at Treehaven about the impacts of rotational grazing on the land and surrounding water systems.
 - Also presenting the nutrient management aspects of rotational grazing and the impacts it has on soil and profitability to the farmers themselves.
- Working on trying to figure out the impact on the soybeans in Wood and the surrounding counties.
 - Soybeans seem to be behind more than normal this year.
 - Have contacted farmers/operators about their thoughts as well as other professionals in the field.
 - Seems to be the weather temperatures in the early spring are the biggest factor behind the reasoning.
- Proceeded with the monthly Mill Creek water sample testing.
- Proceeded with the monthly streamflow monitoring of the 6 different locations in South East Wood County.

Activities Report for Emily Salvinski

-July 2022-

- **Tuesday, July 5.** Gathered list for all Mill Creek grant fields as a starting point to enter info into DNR's BITS.
- **Wednesday, July 6.** Grabbed water samples from 4 locations within the Mill Creek Watershed.
- **Thursday, July 7.** Added parsnip location/treatment info to gis.
- **Thursday, July 14.** Worked on multiple contracts to cost-share no-till, added to gis.
- **Friday, July 15.** Worked on mailing for upcoming water testing program.
- **Wednesday, July 20.** Finished up mailing for upcoming water testing program.
- **Thursday, July 21.** Worked on multiple contracts to cost-share no-till, added to gis, calculated P reductions.
- **Friday, July 22.** Worked on multiple contracts to cost-share no-till, added to gis, calculated P reductions.
- **Wednesday, July 27.** Attended staff meeting. Worked on 2 MDV contracts.

Activities Report for Kyle Andreae – July, 2022

- July 1 – Karl waterway survey and design
- July 4 – Holiday
- July 5 – Karl waterway design, Richardson site visit and redesign
- July 6 – Richardson redesign and bid package assembled
- July 7 – Richardson out for bid, Karl waterway design
- July 8 – Karl waterway preliminary design completion, Gust design
- July 11 – Gust riprap design
- July 12 – Gust riprap design, Marso communication and design
- July 13 – Karl design finalization, Gust survey check, Marso design and communication
- July 14 – Nauman design, Marso design and estimates
- July 15 – Karl bid package assembled
- July 18 – Nauman design, Gust design
- July 19 – Nauman design
- July 20 – Gust site visit/ design revisions
- July 21 – Richardson contractor search
- July 22 – Richardson contractor search
- July 25 – Marso site visit/ design revisions, Richardson bid re-send
- July 26 – Marso bid package assembled, Cashen site visit, Karl bid package assembled
- July 27 – Nauman design
- July 28 – Nauman design
- July 29 – Nauman design

***Activities Report for Lori Ruess
July 2022***

- Answered phones and replied to emails.
- Reviewed payroll reports and payroll registers.
- Completed June sales tax report and forwarded to Finance.
- Approved staff time cards when Department Head was on vacation.
- Attended the July 27 staff meetings.
- Prepared bid letters for Barry Richardson's, Marso Farms LLC and Todd Karl's projects; and assisted with compiling bid packets and mailing.
- Completed LWCD payroll percentages and forwarded to Finance prior to the July 14 and July 28 payrolls.
- Worked on the LWCD office procedure manual.
- Completed required Civil Rights training.
- Verified wildlife damage general ledger and assemble all invoices and attachments for second quarter reimbursement request.
- Working on 2023 budgets.
- Electronically submitted staff reports and packet materials to the County Clerk's office for CEED packet.
- Organized County Board packet and electronically submitted to the County Clerk's office.
- Vacation days – July 18 – July 22

July Staff Report

Molly Kolano- Summer Intern

- Learned how to ID and spray Parsnip
- Helped collect Mill Creek water samples
- Went several times to pick up and drop off the no-till drill
- Learned how to use SnapPlus and enter data in
- Helped with Alfalfa appraisals
- Did stream flow measurements
- Went on a grazing tour with Tree Haven students
- Helped analyze well water data in Excel
- Did some surveying with the Environmental Engineer

Activities Report for Rod Mayer – July 2022

- Final review of Kolo/Haas Non-metallic mine site expansion reclamation plan for permitting. Discussions with DNR Storm Water, endangered resources, etc. Public Notice letters sent to all landowners within 300' with deadline for public hearing. Public Notice sent to Wis. Rapids Daily Tribune for publishing. Put file together with all updated documents. Bind reclamation plan.
- Correspondence with pond build exemption for wetland issues (Reno).
- Landowner correspondence for failed fence deadline and needed fixes – went over inspection report (Fazio).
- Worked with cranberry grower with current wildlife deer fence with bear issues. (Wilhorn – B&R Cranberry)
- Processed Act 82 shooting permits paperwork with DNR for Urban.
- Discussed reclamation needs with mine site operator (Altmann).
- GPS updates and set ups for use – test functions.
- Act 82 shooting permit questions to new enrollee – questions about licensing researched (Wagner).
- Completed closed enrollment paperwork and signatures with Glacial Lake Cranberry – Wilderness Unit for fence build. Processed to DNR database.
- Glacial Lake Cranberries LLC – Wilderness Unit – field visit, site GPS, design on GIS mapping, estimate materials and costs, multiple discussions with landowner, pics sorted and filed, etc.
- Worked with cranberry grower for fence fix issues and bear issues (Russ Rifleman – Ken Rezin).
- Reviewed Earth financial assurance renewal for site – updated file, spreadsheets, and software.
- Knuth wildlife damage appraisal on alfalfa – second crop – two fields. Processed paperwork, loss calculations, mapped damaged acres, updated DNR database.
- Reviewed and approved NMM exemption application for Meyer pond build, approval letter sent, deadline set, spreadsheet updates, file created.
- Site visit to Pies Non-metallic mine site to go over what needed for reclamation completion. Discussion with landowner and operator.
- Field visit to Altmann Non-metallic mine site – made detailed GIS map of areas needing work and extent of work for reclamation – sent to operator. Met with landowner. Multiple phone discussions with operator.
- Completed Marti wildlife damage alfalfa appraisals – third crop – six fields. Processed paperwork, loss calculations, mapped damaged acres, updated DNR database.
- Mine site land sale discussions with attorney. (Crist)
- Issued extension on NMM exemption for pond build – due to no work being completed. (Schuh). Updated spreadsheet.
- Discussions with Earth Inc. on mine site in violation – what would be needed to move material off site – not permitted at this time. (letter was sent 4/21/21)
- Reviewed Dupee financial assurance for mine site. Updated file, spreadsheets, and software.



Activities Report for Shane Wucherpennig – July, 2022

- **July 1** – Landowner visits, contracts and inspection
- **July 4** – Holiday
- **July 3** – Cashen/Lang Rip-rap project installation
- **July 6-19** – Vacation
- **July 20** – Worked with new Engineering tech on projects. Pankratz enforcement conference with DNR
- **July 21** – RC & D meetings – General/Waters and Budget finance
- **July 22** – Tracking and Database management
- **July 25** – Removable storage device request meeting with IT, ACT 223 Presentation at Feltz farm in Plover
- **July 26** – Drone flight of Cashen/Lang Stream Restoration Site, Todd Karl plan review and cost-share for grassed Waterways..
- **July 26**– Attended Health and Human Services meeting, Cashen Lang Rip-Rap site.
- **July 27**– Staff Meeting, contract signatures, site visits.
- **July 28** – Meeting with Paul Bernard from Planning and Zoning on well data.
- **July 29** – Project contacts and updates with contractors and engineering tech.

1



Wood County WISCONSIN

OFFICE OF PLANNING AND ZONING

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director
Adam DeKleyn, County Planner
Paul Bernard, Land Records Coordinator
Jeff Brewbaker, Code Administrator
Scott Custer, Code Technician
Victoria Wilson, Program Assistant
Karoline Whitman, Program Assistant

RE: Staff Report for August 3, 2022

1. Economic Development (Jason Grueneberg)

- a. **Bug Tussel Broadband Infrastructure Bonding** – In the past month I have had numerous meetings pertaining to Bug Tussel’s broadband expansion in the County. The County’s focus has been on providing the \$11 million of conduit bonding for mid-mile fiber infrastructure.
- b. **Jail Permitting** – The permitting process for the jail has successfully been completed. The final steps took place in July with an update of the City of Wisconsin Rapids Official Street map that was amended to allow Jackson Street to remain at a right-of-way width of 80’.
- c. **North Central Wisconsin Regional Planning Commission (NCWRPC)** – On July 27th I attended the quarterly NCWRPC meeting. Some of the items discussed included carbon credit markets, and the DNR Central Sand Plains Master Plan update.
- d. **Wisconsin Rapids Forest Industries of the Future Symposium** – On July 21st I attended the Wisconsin Rapids Forest Industries of the Future Symposium. The symposium was facilitated to learn more about emerging innovations in wood based products, and was held as part of the redevelopment planning of the Wisconsin Rapids paper mill.

2. Planning & Zoning (Adam DeKleyn)

July was another productive month for P&Z. I provided land use planning and zoning assistance to several municipalities and community officials. Some highlights include: Completing updates to the Town of [Grand Rapids](#), [Saratoga](#) and [Rudolph](#) Official Zoning Maps; starting an existing land use inventory for the City of Nekoosa; preparing wayfinding signage maps for Grand Rapids; and inventorying existing bike and pedestrian trails in the WI Rapids area. [County Plat Review](#) has slowed down for CSM submittals. I do have a proposed 19 unit condo addition along Lake Nepco under review. I’m working with a developer on a preliminary plat for a large lot residential subdivision in the Town of Marshfield. This plat will require CEED review and conditional approval in the near future. Another large-scale solar facility (825 acres - 150MW) is proposed in the Town of Saratoga. The [PSC](#) is now accepting public comment. I issued a SSA/WQM Review – 208 Compliance for sanitary sewer extensions to a [proposed six duplex residential development](#) located in the City of Marshfield. It was good to see community

officials from many of the communities I regularly assist at the July P&Z Training. The Center for Land Use Education will be hosting another workshop/training on August 31, 2022, 4:00-6:30 pm at the Nekoosa Community Center. [HERE](#) is the link to register if you are interested. I also attended the WI Planning Directors and CDBG meetings this month. Reach out with any questions.

3. **Land Records (Paul Bernard)**

- a. Parcel Mapping – very busy with lots of splits and combines to map out
- b. Custom Map Requests
- c. Address Mapping
- d. Creating Locator for the Health Department so that they can input a list of addresses and plot them on a map
- e. Hydrology Digitizing
- f. Trying to get support for two potential ARPA/Land Records/NG911 funded projects:
 - i. Additional LiDAR deliverables focused on Water Quality
 - ii. Floorplan Mapping for Certain Buildings in the County – focus on public safety business needs.

4. **Code Administrator (Jeff Brewbaker)**

06-29-2022- Compliance for composting toilet TN:16, Soils eval, hydrograph, plan review, new conventional TN:18

06-30-2022- Reviewed wetland verification, Plan review, issued permit for holding tank reconnect TN:16, Inspected treatment unit and dose tank at Unified School TN:10

07-01-2022- Reviewed soils eval, replacement, holding tank TN:11, Unified School Dist insp blower units, effluent line, and force main

07-05-2022- Proposed subdivision soils on-site A+0 soils TN:11, Insp absorption cell replacement mound TN:17, Insp mound plow, tank, and absorption cell replacement mound TN:22

07-06-2022- Soils eval, hydrograph, plan review, and issued permit for (3) conventional. TN: 18, 07, 13; Insp absorption cell for replacement mound TN: 22, Soils onsite repositioned mound TN:10

07-07-2022- Mound plan review, issued permit TN:21, Mound plan review issued permit TN:12

07-08-2022- out of the office

07-11-2022- (2) inspection reports both for TN:01, Soils onsite A+0 mound TN:12

07-12-2022- (3) Shoreland zoning permits issued all in TN:07 Shed, shed, and new deck

07-13-2022- Well location permit new house TN:15, (2) complaint investigations for

people living in campers, both TN:18, Mound Insp plow, tank, absorption cell TN:08, Soils on-sites TN:8 & 16

07-14-2022- Insp plow replacement mound TN:15

07-15-2022 – Insp tank, absorption cell replacement mound

07-18-2022- Soil eval, plan review, mound permit issued TN:08

07-19-2022- (2) Soils eval, hydrograph, plan review, conventional permit issued TN:18 & 13, Soils eval, plan review, permit issued for holding tank TN:02

07-20-2022-Inspected two conventional systems TN:18 & 07

07-21-2022- Privy compliance for cabin with composting toilet T:16

07-22-2022- Issued shoreland zoning permit for new house TN:01, Issued shoreland zoning permit for public access TN:18, Issued re-connect permit for a mound TN:01

07-25-2022- (2) failing system orders TN:21 & 20, (2) inspection reports both in TN:17

5. **Code Technician (Scott Custer)**

7-4-2022– Holiday

7-5-2022 – Returned e-mails and phone calls from last week. Reviewed and printed new component manuals.

7-6-2022 – Reviewed and issued shoreland permit TN-06. Floodplain project discussion with landowner.

7-7-2022 – Mound plan review and approval TN-10. Wetland/shoreland project meeting with potential buyer TN-14.

7-8-2022 – Mound tank inspection TN-04. Review and approved conventional system TN-07.

7-11-2022 – Mound plow inspection TN-12. Tank replacement application approval and review TN-02.

7-12-2022 – Mound re-inspection TN-12. Conventional inspection TN-18. Well permit review and approval TN-20, TN-10, and TN-16.

7-13-2022 – Mound plan review and approval TN-21. Mound inspection TN-12. Holding tank approval and review TN-17.

7-14-2022 – Mound plow inspection X 2 TN-13 and TN-12. Mound re-inspection TN-13.

Board of adjustment training in Nekoosa. Kimbell well reading.

7-15-2022 – Soil test review and discussion with land owner TN-11. Well permit review and approval TN-07. Conventional permit review and approval TN-18.

7-18-2022 – Mound re-inspection TN-12. Conventional inspection V-27. Mound revision review TN-4. TN-02 and TN-13 shoreland project research. Well permit review and approval TN-10.

7-19-2022 – WI fund follow up with State. BOA member outreach. Well permit review and approval TN-21. Geo-Mat mound re-core inspection TN-06.

7-20-2022 – Well permit review and approval TN-21. Holding tank inspection TN-21. Camper complaint onsite TN-18.

7-21-2022 – Well permit approval TN-07. Conv. Inspection TN-07. Holding tank permit review and approval TN-12.

7-22-2022 – Conventional inspection TN-14. Soil test onsite TN-14. Mound permit review and approval TN-14.

7-25-2022 – Reconnect permit approval TN-18. Holding tank review and approval TN-16. Well permit review and approval X 5.

7-26-2022 – Wetland verification onsite TN-07*. Well permit review X 2. Mound plow inspection TN-15.

7-27-2022 – Reviewed and approved soil reports X 5. Reviewed and approved conventional permit applications TN-13 and TN-07. Mound re-inspection TN-15.

6. Office Activity (Victoria Wilson & Karoline Whitman)

Did you know there is a “Wood County” in Ohio, Texas and West Virginia? Our office receives calls on a regular basis from people looking for zoning information in these other states. Make sure when you google Wood County, you add Wisconsin after it!

Permits issued for the month of July:

Sanitary: 20

Well: 18

Floodplain: 0

Shoreland: 6

Meetings Attended:

- i. CEED Committee Meeting July 6, 2022 (VW & KW)
- ii. Citizens Groundwater Group July 18, 2022 (KW)

CITIZENS (WOOD COUNTY) GROUNDWATER GROUP MEETING

DATE: Monday, July 18, 2022
TIME: 2:00 p.m.
LOCATION: Conference Room 114-Wood County Courthouse & Teleconference via WebEx

Present (In person or via WebEx): Bruce Dimick, Rhonda Carrell, Tamas Houlihan, Gordon Gottbeheit, Keith Iverson, Cecile Stelzer Johnson, Ken Winters, Paul Field, Victoria Wilson, Karoline Whitman, Adam DeKleyn, Dan Baumann, Gregg Wavrunek (Sen. Baldwin), John Endrizzi, Mark Kaczorowski, Terence Kafka, Tim Wuebben, Scott Provost

1. **Call Meeting to Order:** Vice-Chair Bruce Dimick called the meeting to order at 2:00 p.m.
2. **Public Comment:** None.
3. **Speaker – George Kraft, Professor Emeritus, UWSP**
High nitrate in Nelsonville
-Groundwater nitrate has increased and may be continuing to increase.
-Current strategies won't work in many ag systems and landscapes.
-DNR and County have both been involved with Nelsonville citizens' well monitoring request.
-Monitoring wells have been proposed for the village, as well as Gordondale property.
4. **Correspondence/Updates/Handouts/Reports on Meetings Attended:** None
5. **“Action Items” proposed to CEED Committee by Wood County CGG:** None
6. **Roundtable:** None
7. **Announcements by members / visitors (upcoming related events / meetings):** None
8. **Future Speakers:** Please contact Bill Leichtnam or Bruce Dimick with any suggestions for future speakers.
August-Maddie Loeffler, Wisconsin Conservation Voters.
9. **Agenda Items for next meeting:**
Agenda items should be submitted to Bill Leichtnam by the second Monday of the month.
10. **Next Meeting:** Meetings will be the third Monday of each month @ 2:00 p.m.

The next regular Citizens (Wood County) Groundwater Group meeting is scheduled for Monday, August 15th at 2:00 p.m. This will be an in person and virtual WebEx meeting.

11. **Adjourn Groundwater Group Meeting:**

Bruce Dimick declared the meeting adjourned at 3:27 p.m.
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Notes by Karoline Whitman, Planning & Zoning Office

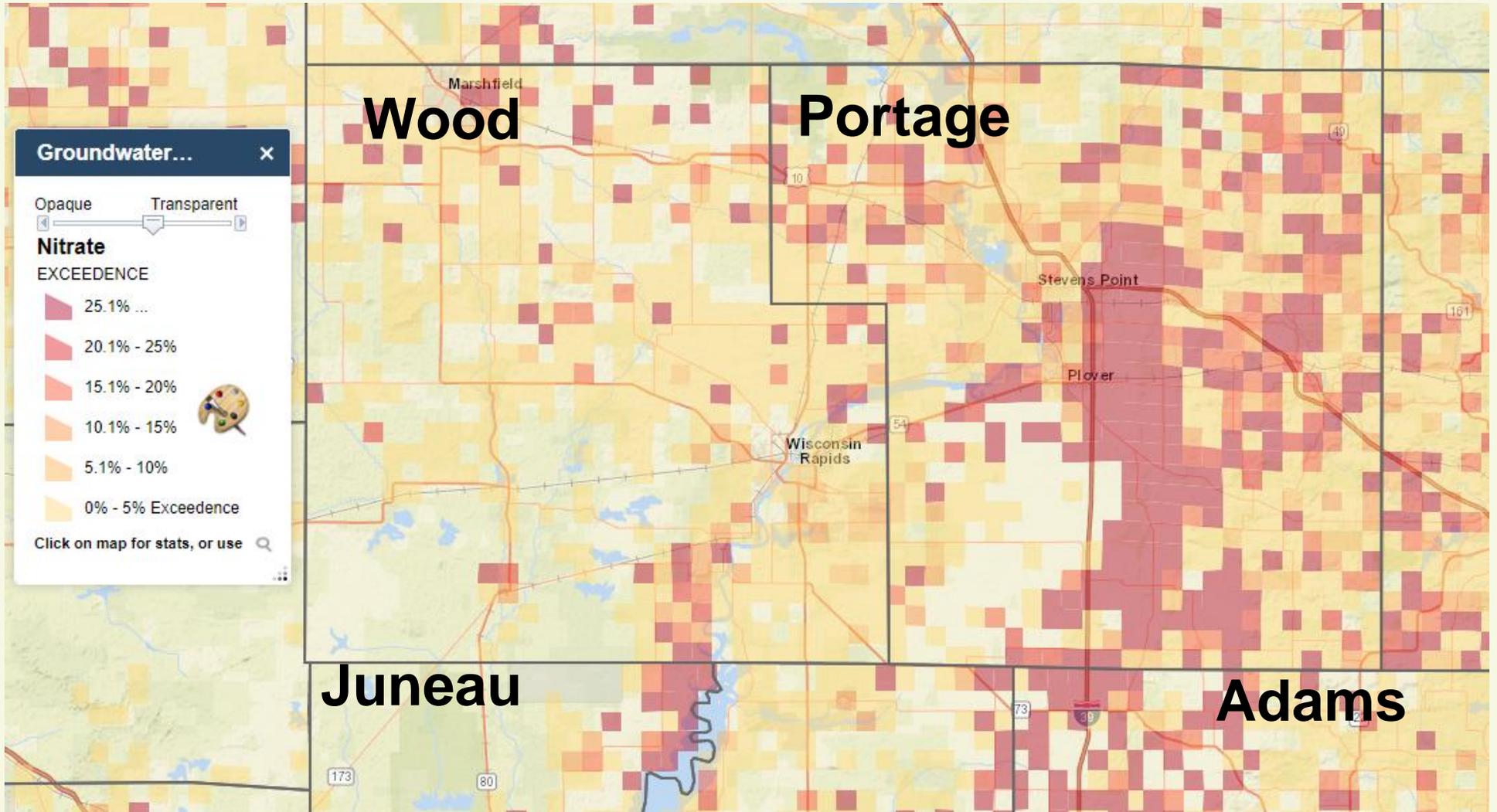
High nitrate in Nelsonville

Where to start ... ?

Maybe where we left off last year.



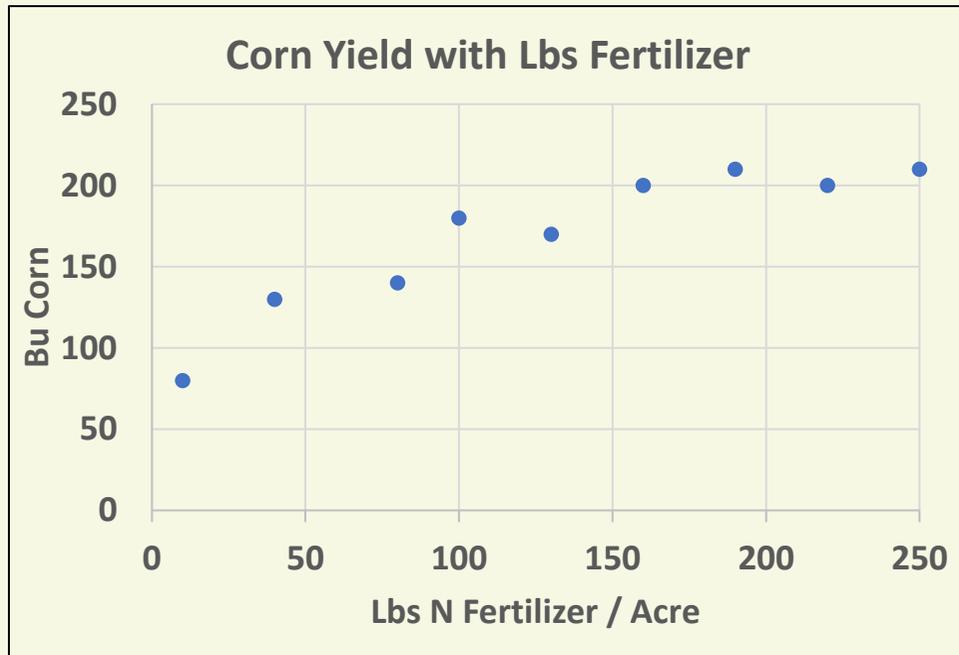
We have plenty of data and science.
We lack resolve and disregard the science.



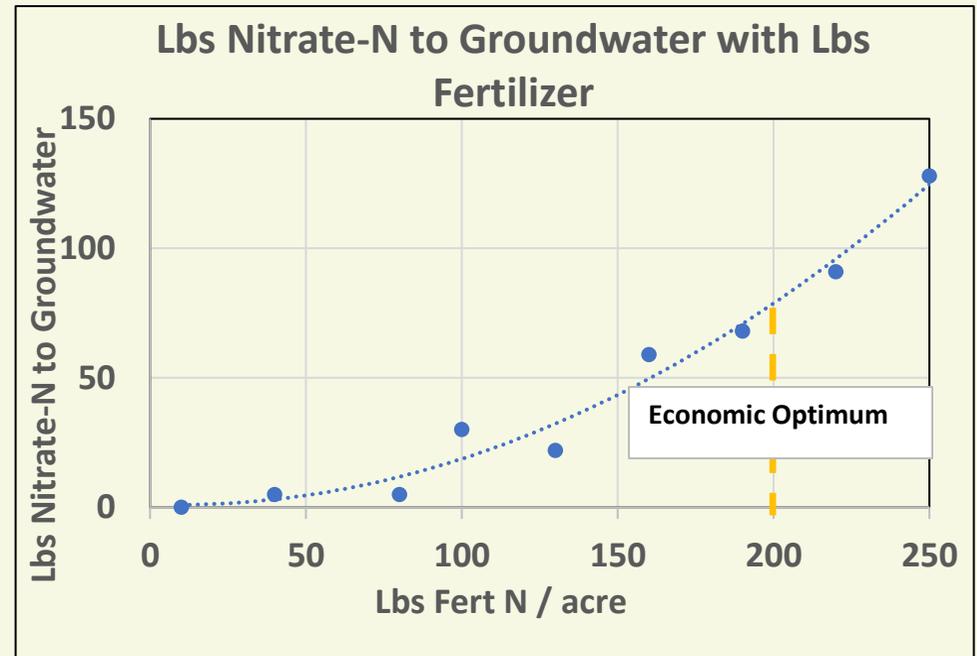
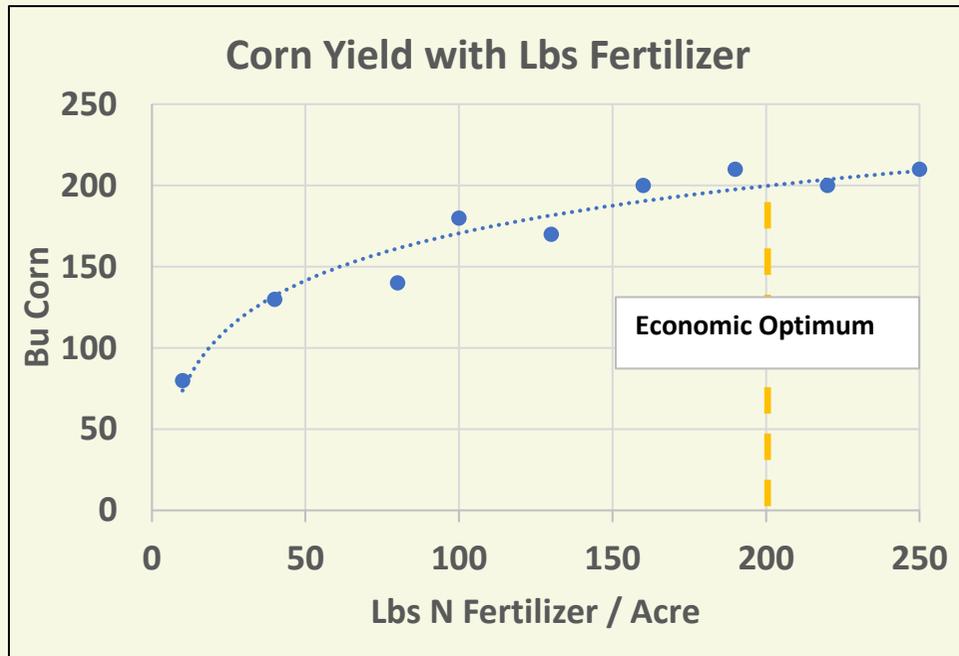
Take homes from last time

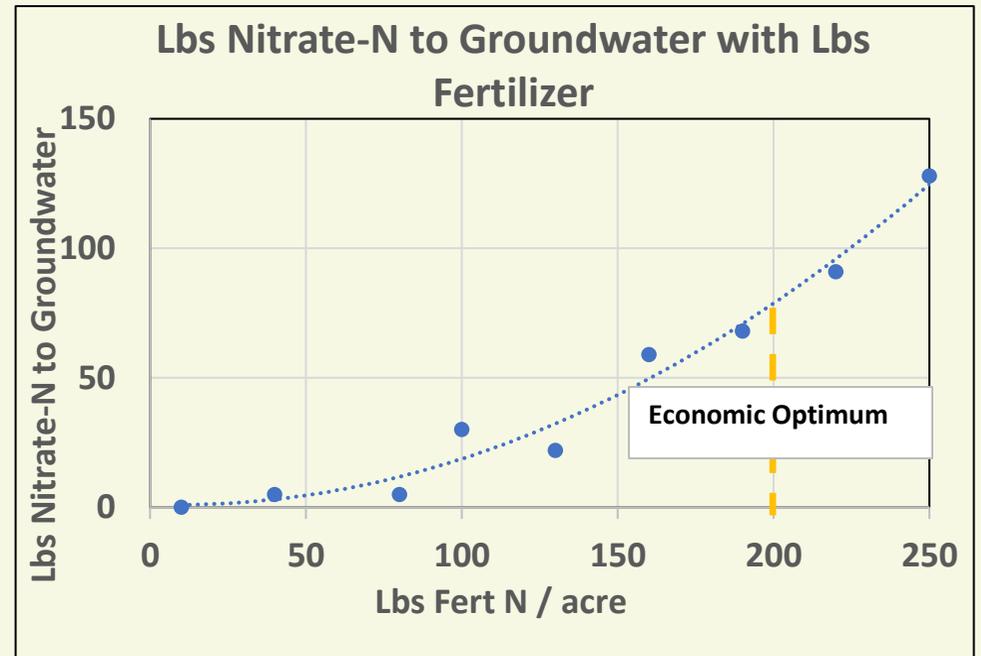
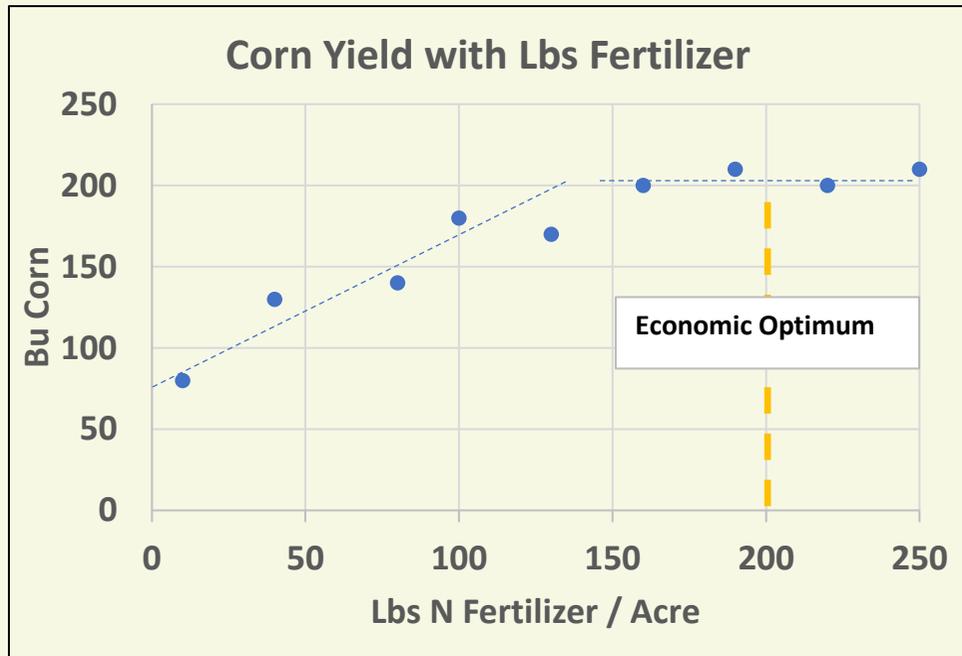
- ▶ **Groundwater nitrate in agricultural landscapes is often high; other landscapes usually low (dense unsewered subdivisions can be high as well.)**
- ▶ **Groundwater nitrate has increased over the last decades; increase may be continuing.**
- ▶ **Groundwater nitrate increase is due to increasing ag N inputs.**
- ▶ **Current strategies (nutrient management plans, University recommendations, cover crops, etc.) won't work in many ag systems and landscapes.**
- ▶ **Progress is hindered when we keep reusing faulty approaches rather than rational ones.**

Nitrate leaching on a sandy soil



Nitrate leaching on a sandy soil

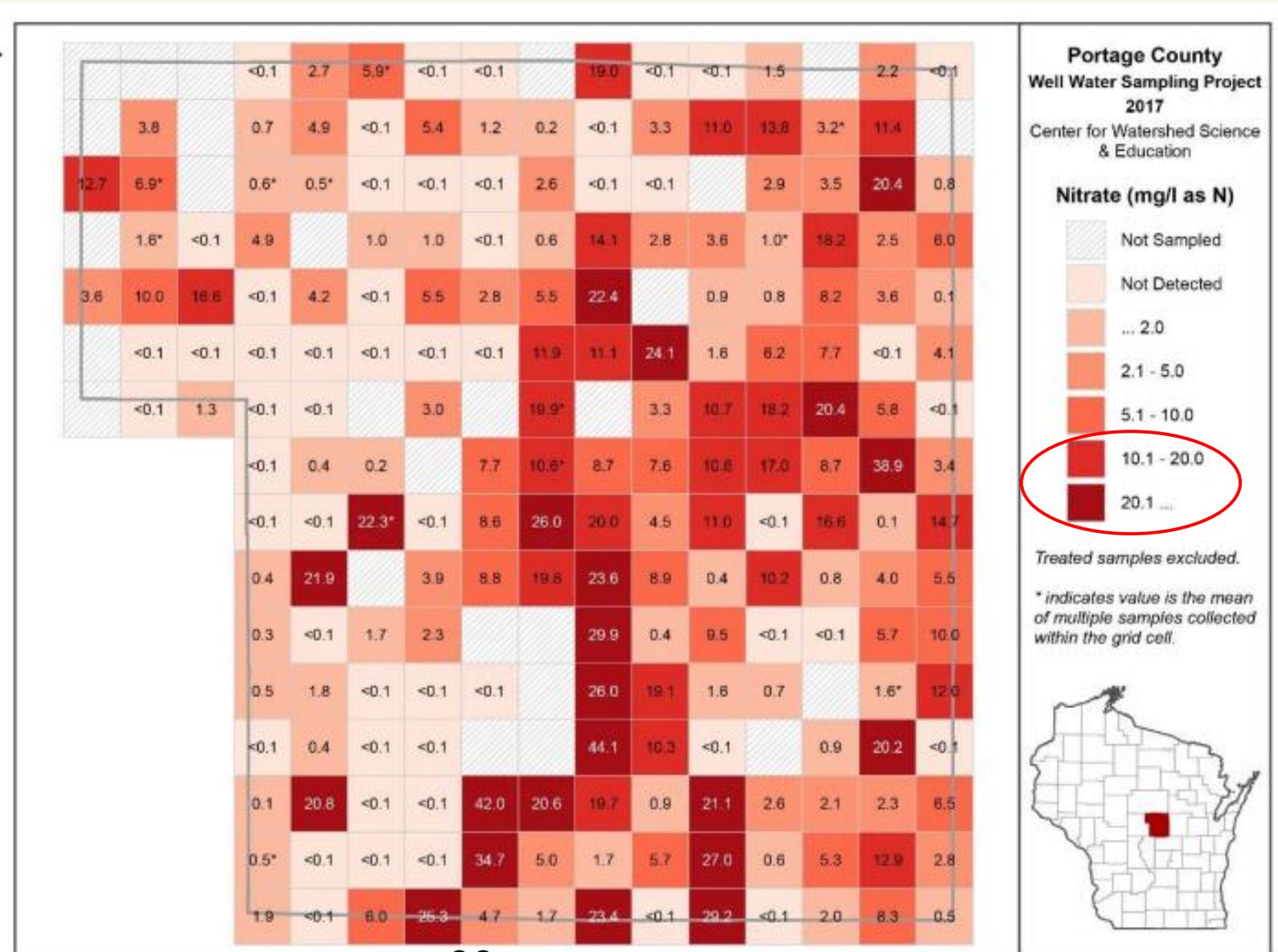




Portage County Nitrate Dimensions

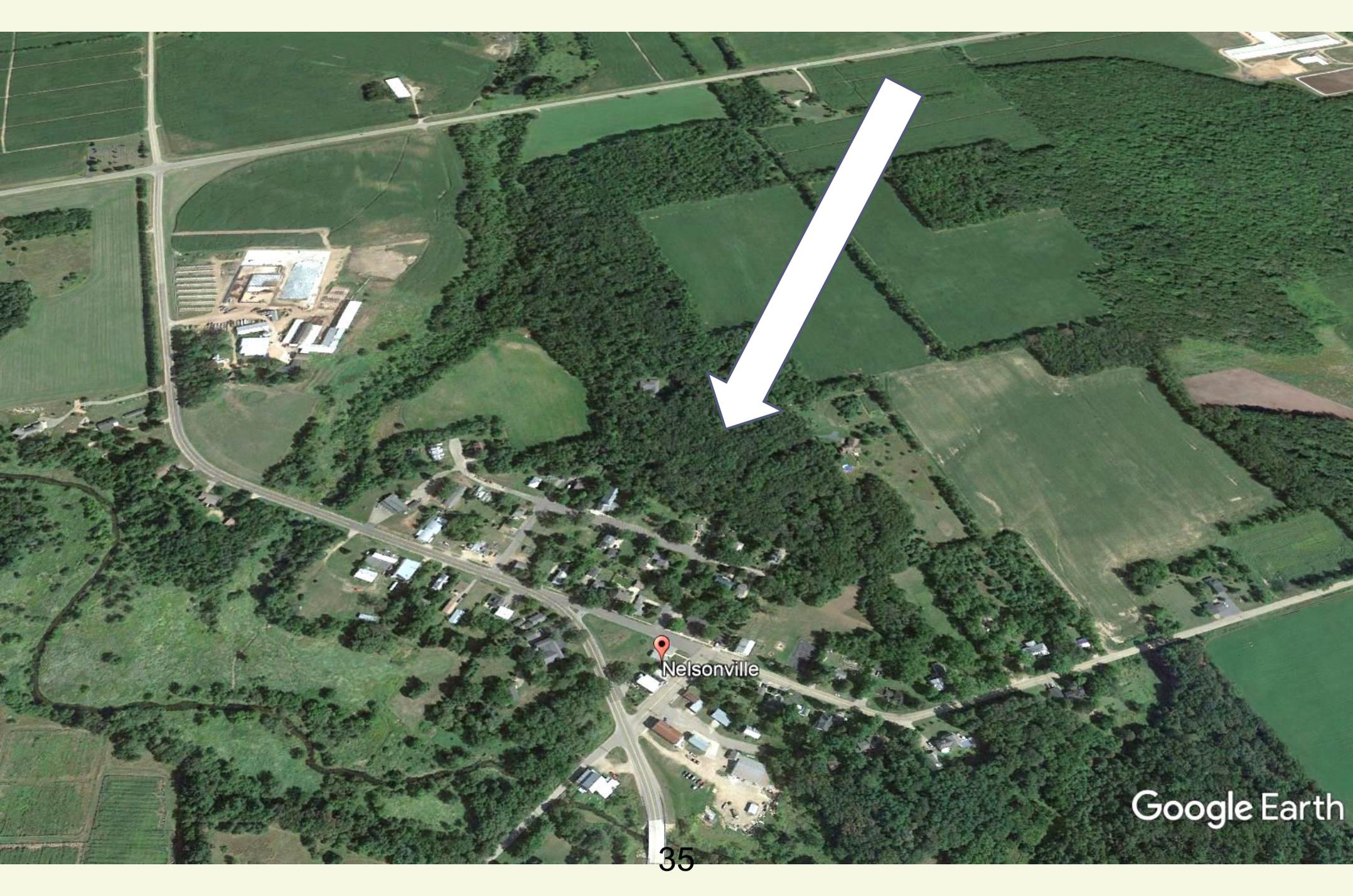
- ~ 15 million pounds of nitrate-N to groundwater/yr
- ~ 97% from agriculture
- > 20 % home wells over nitrate standard
- 4 - municipal systems treating or replaced wells (>\$5 million in capital expense + operations)
- 12 - Bars, restaurants, gas station etc have to treat their water

How high is nitrate?



Nelsonville





Nelsonville

Google Earth

35

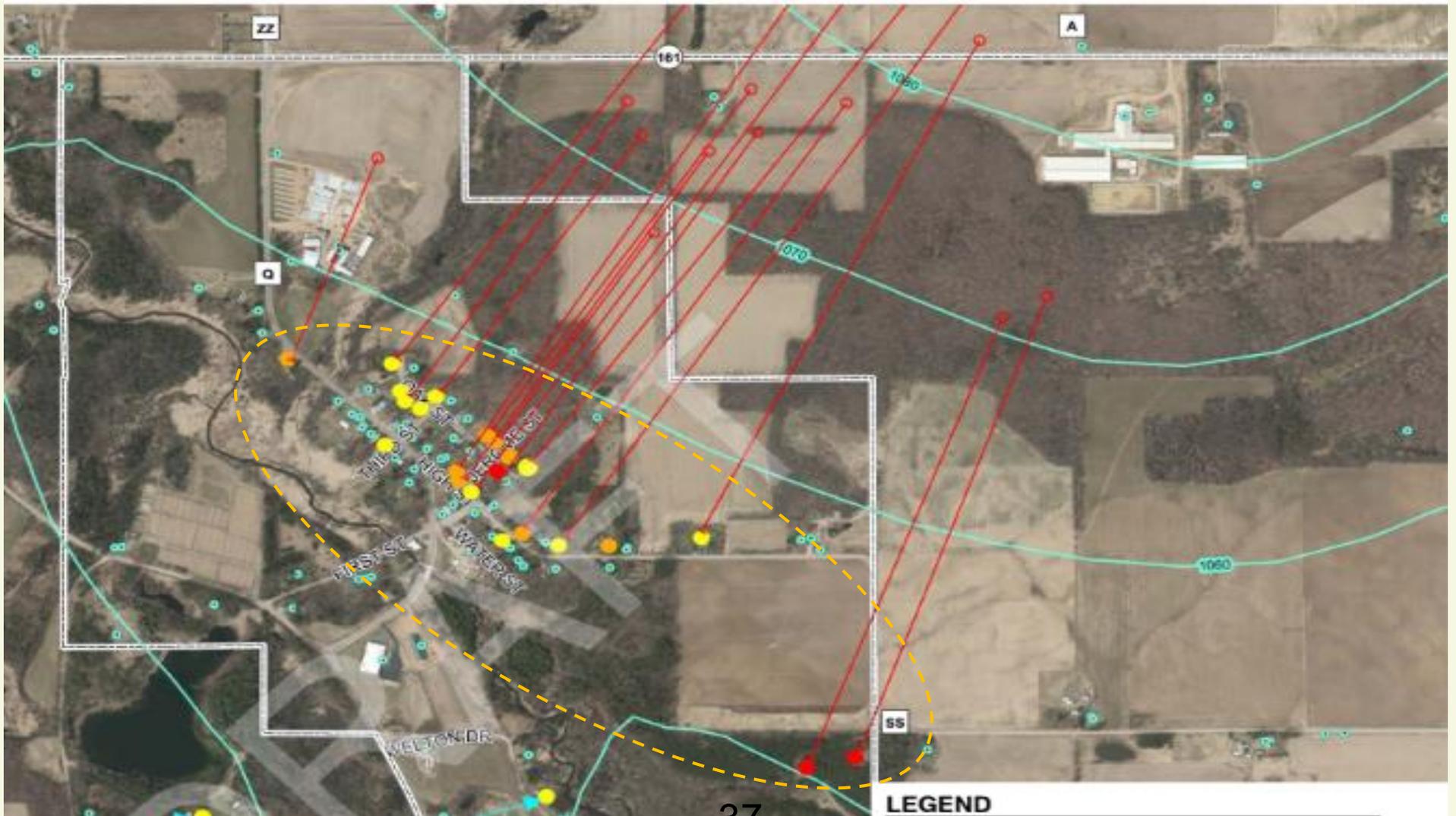
“In March of 2018, Tarion O'Carroll took ... water samples from his neighbors and brought them [for] free nitrate screening. He was alarmed because ... he saw his nitrate levels increasing.”

Nelsonville Private Wells Unofficial Nitrate Test
March 5, 2018
Jensen Center, Amherst, WI

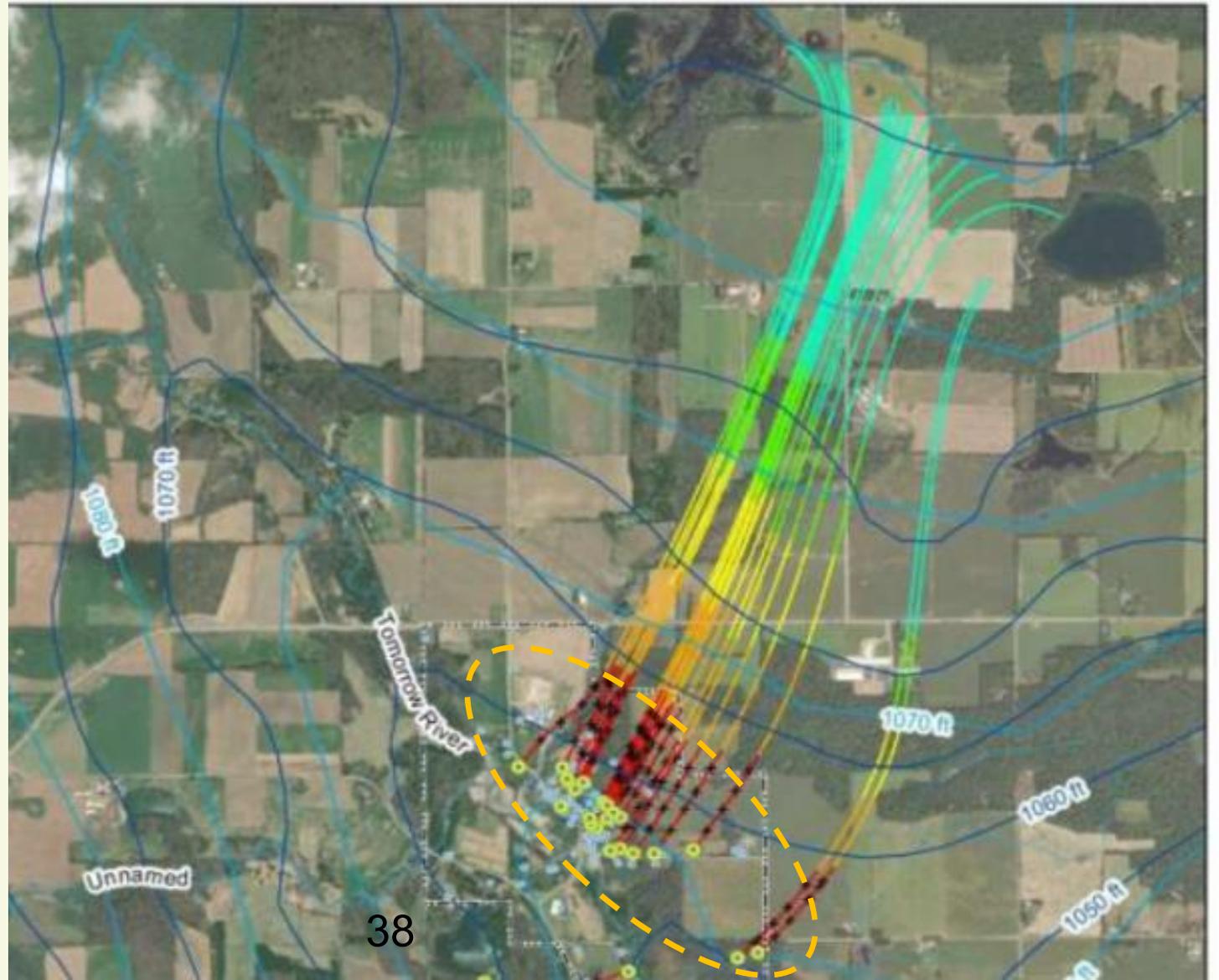
	Address	Nitrate Level
1)	3141 Oak Street	21 mg/l
2)	3111 Oak Street	17.2 mg/l
3)	9522 Cty Rd SS	15.4 mg/l
4)	9804 Cty Rd SS	13.4 mg/l
5)	9548 Cty Rd SS	13.1 mg/l
6)	9515 Jerome St	12.3 mg/l
7)	3101 Oak Street	11.7 mg/l
8)	9514 Jerome St	10.2 mg/l
9)	9568 Cty Rd SS	10 mg/l
10)	2961 Oak Street	7.4 mg/l
11)	2980 Oak Street	7.2 mg/l
12)	3151 Oak Street	6.9 mg/l
13)	3089 High Street	6.8 mg/l
14)	9539 Cty Rd SS	3.5 mg/l
15)	9418 First Street	3.4 mg/l
16)	9439 First Street	2.7 mg/l
17)	3090 Cty Rd Q	0.7 mg/l
18)	9493 First Street	0.5 mg/l

**Many
samplings
since 2018
confirm
pattern**

Sand County Consultants – Groundwater Trace Analysis

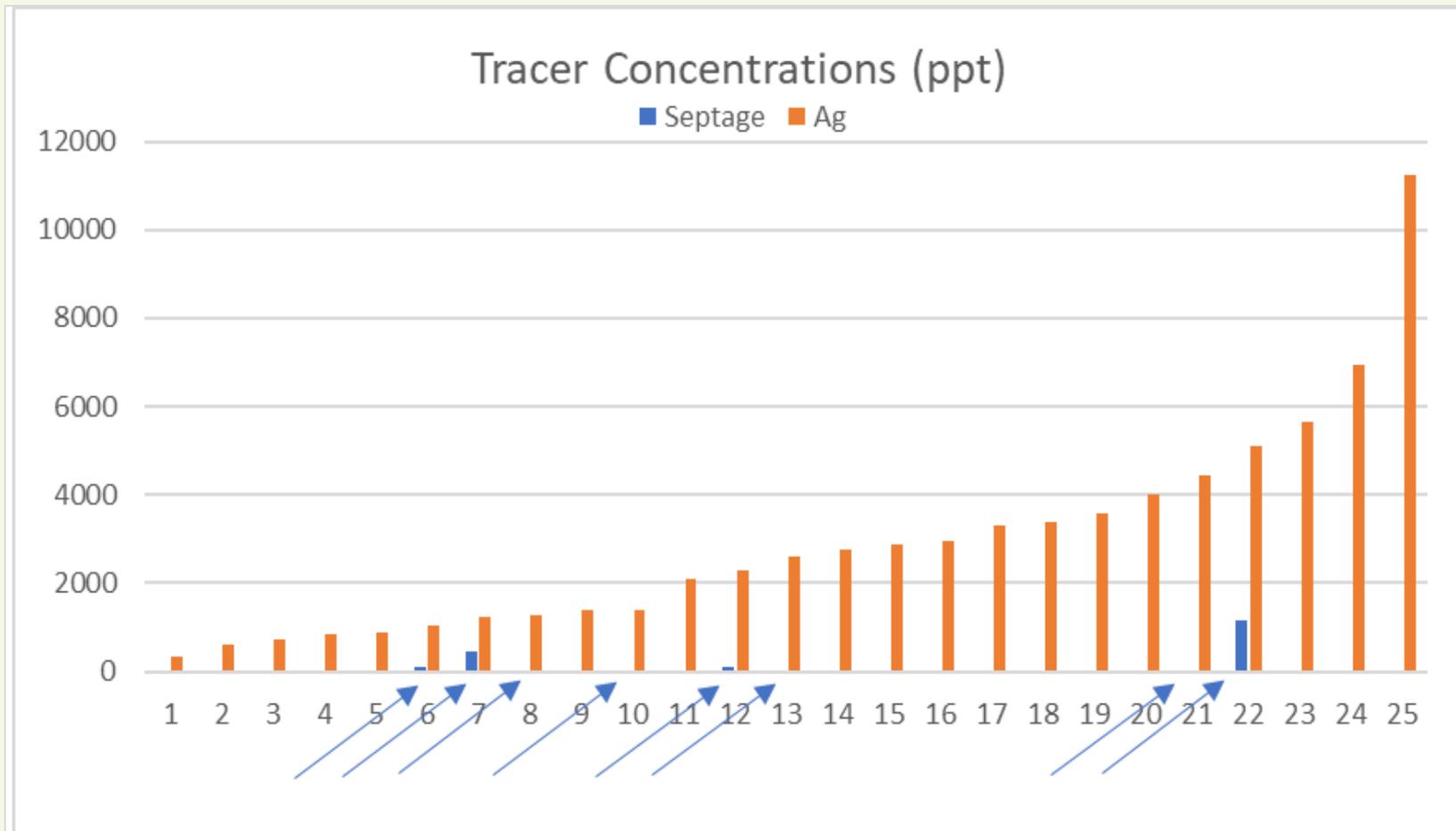


Wisconsin Rural Water Association Model Traces



Septics vs Ag Tracer Study – 2019

All tested wells contained ag pesticide residues; a few also contained septage indicators at low levels



DNR Activity

2018 - Permit renewal. Citizens ask for monitoring wells.

2020 – “Final Determination” Deeply flawed memorandum misunderstands Nelsonville, denies monitoring request.

2020-I – Nelsonville with help of MEA files “contested case” asking for monitoring wells. Agreement made contingent on *Kinnard* case. (Supreme Court affirms DNR authority to require monitoring.)

April 2022 – DNR issues draft Permit Modification requiring Gordondale to submit groundwater monitoring plan (decision anticipated this fall). DNR corrects flawed memorandum.

County Activity

Excellent and brave work by certain staff. Jen McNelly, Chris Holman.

County Conservationist undermines science, without evidence

County Conservation Committee is openly hostile to polluted water concerns.

(Ethics complaints made – they sit in limbo.)

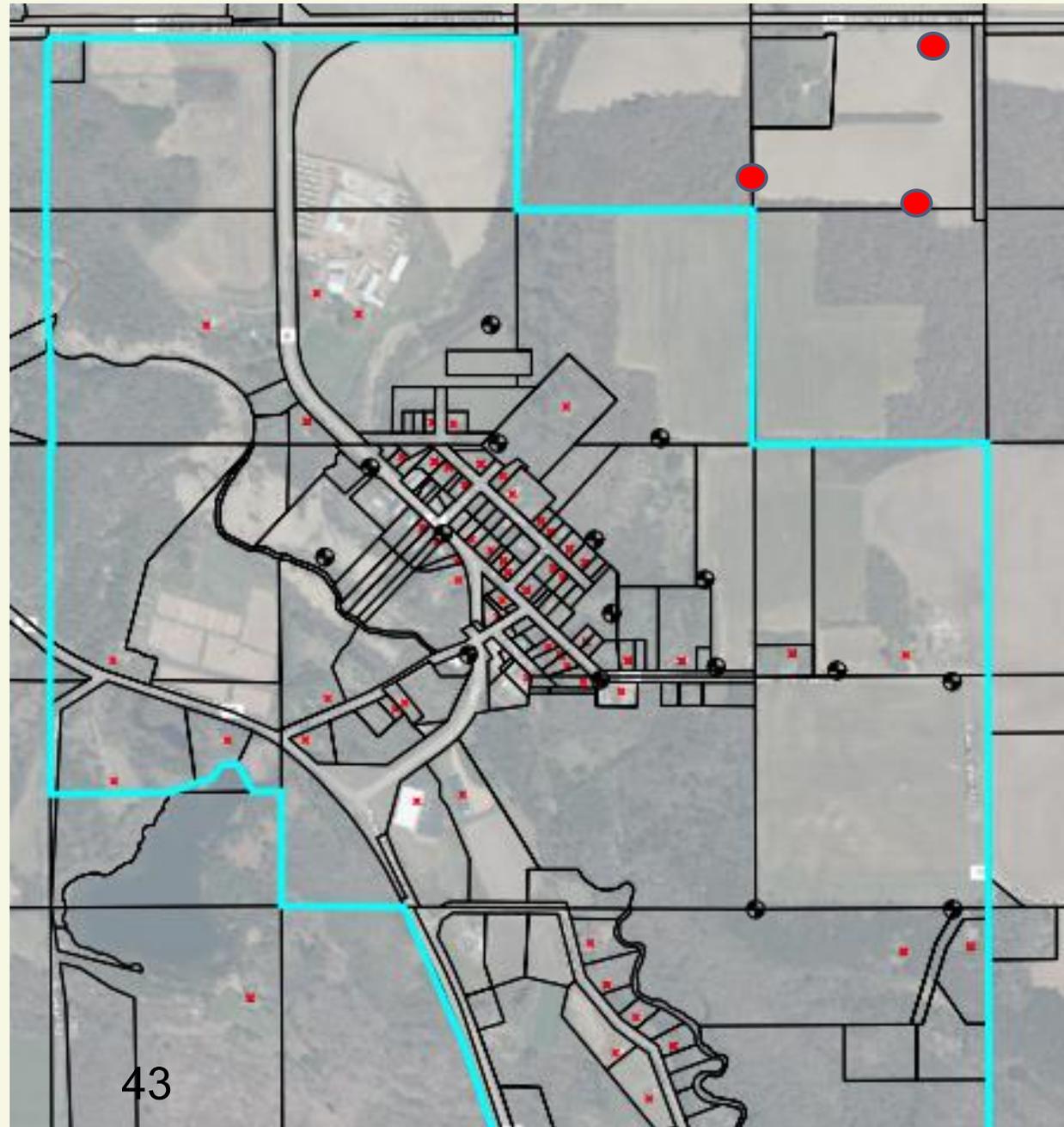
Farm and allies narrative

- ▶ The groundwater comes from Lake Superior
- ▶ Nitrate is from septic systems, “the Devil’s Hole,” old practices...
- ▶ University Lab gives bad results
- ▶ Citizen samplers are “fixing” data
- ▶ “Gordondale are good farmers.”
- ▶ Gordondale does “stuff”
- ▶ Clean water advocates are mean, “they keyed my car,” they smoke cigarettes, they lie, they hate farmers, they pushed Gale Gordon’s death
- ▶ “There seems to be one woman ... She is behaving differently... There seems to be a sort of vicious hatred...”
- ▶ We’re farmers. We feed you. We’re sick and tired of this.
(County Conservation Committee Chair)

Now in play ...

In-Village monitoring wells

DNR required wells



Now in play ...

- New County Exec drafts resolution asking county to oppose DNR actions, wanted DNR to pay for any wells at Gordondale.
- Resolution falsely or without evidence asserts: county is using best science, Gordondale is doing lots of stuff that prevent nitrate pollution, monitoring will put the farm out of business.
- Conservation Committee, County Exec want to tie Gordondale wells and County wells into a single package. Use ARPA funds for Gordondale.



Wood County

WISCONSIN

OFFICE OF
HIGHWAY COMMISSION

Roland Hawk
COMMISSIONER

2022 Wood County Economic Development Funding Project Report Phase III ATV Route/Trail System.

Project Summary

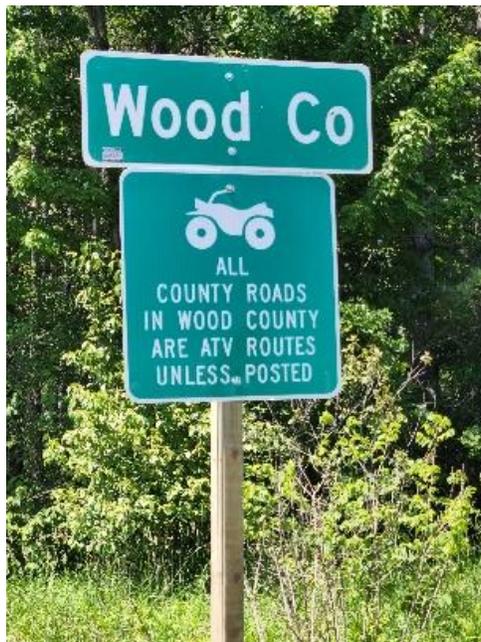
Phase III ATV signing of County highways began in January of 2022 with the ordering of new signs. In late March our crews were able to start marking the County highways that are designated closed to ATV/UTV traffic. This portion of the signing was completed in early May. Crews then began removing the current route signing of both County highways and municipal roads and will continue to remove these signs as time allows. Our sign crew finished the ATV signing project at the end of June by placing signs at the borders of the County informing those entering that all County roads are open to ATV traffic unless posted.

Economic impact

The average ATV/UTV user spends about \$200 per trip. With the increased access to local businesses an increase in riders in Wood County will be seen.

Project Budget (2022)

Economic Development Grant	\$20,000
Highway Department Budget	<u>\$29,180</u>
Total Spent on project.	\$49,180





Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2022 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

All applications are due by 4:30 pm on July 9th, 2021.

Completed applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization: Heart of Wisconsin Chamber of Commerce

Mailing Address: 1120 Lincoln Street, Wisconsin Rapids, WI 54494

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: wisconsinrapidschamber.com

Organization Telephone: 715-423-1830

Contact Person/Title: Angel Whitehead, President

Contact Person Telephone: 715-422-4861 Email: president@wisconsinrapidschamber.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>

(If you require additional space, attach a separate sheet.)

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full-time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

Funding Request Summary – Program/Project

(If you require additional space, attach a separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
	Requested Funding	Total Organization	
Wages & Benefits	\$0.00	\$98,000.00	\$98,000.00
Office Supplies & Expenses	\$0.00	\$10,000.00	\$10,000.00
Professional Services	\$8,000.00	\$65,000.00	\$73,000.00
Conferences & Dues	\$2,500.00	\$17,600.00	\$20,100.00
Marketing	\$8,500.00	\$15,500.00	\$24,000.00
Misc. or Other	\$500.00	\$2,000.00	\$2,500.00
Total	\$19,500.00	\$208,100.00	\$227,600.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2022. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*

Attachment #1 - Request Overview

Through partnerships and coordinated efforts, the Heart of Wisconsin Incubator (Foundation) and the Heart of Wisconsin Chamber of Commerce respectfully request \$19,500.00 to continue to enhance the economic development mission for Wood County. The goal of a developed a diverse and sustainable economy in Wood County aligns with the mission for the Heart of Wisconsin.

Our mission at the Heart of Wisconsin is to strengthen the economy and enhance quality of place. We promote and encourage growth in the southeast area, which includes many communities such as Nekoosa, Grand Rapids, Biron, Saratoga, Port Edwards, Wisconsin Rapids, Pittsville, and others totally eleven municipalities. The efforts of the HOW Incubator (Foundation) and the Chamber continue to grow to address the needs in the County. These initiatives have the organization working with local, regional, and state programs that engage in education, businesses, and the communities to retain and attract skilled talent to the County.

Additionally, these efforts are propelled with marketing, promotions, and advertisements for tourism. The additional collaborative efforts, with the Marshfield Area Chamber of Commerce and Industry, Visit Marshfield, and the Wisconsin Rapids Area Convention & Visitors Bureau, work on maximizing the benefits to all of Wood County. This year with the guidance of the REDI Grant we are focusing on entrepreneurial ecosystems, broadband, promotion for county-wide assets.

2020 South/East Wood County Funding Request

Attachment #2 – Return on Investment

Business & Entrepreneurial Support

In partnership with the Marshfield Chamber, the Heart will continue previous efforts and focus on goals that directly relate to the Entrepreneurial Ecosystem. Additionally, these organizations offer support to all businesses in the Wood County area.

Establish an Entrepreneurial Ecosystem in Wood County through support, communication, and collaboration.

- Facilitate, promote, and develop growth in businesses through access to Revolving Loan Funds for local entrepreneurs.
- Continue to facilitate information for ALL businesses in the area.
- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth with the county.
 - Specific sessions on business issues such as Human Resources, Transportation, and Housing with local and state elected officials.

Additional Business Support Activities

- Participate in Hatch Events, a community-based start-up pitch platform that encourages entrepreneurs to launch or grow new companies in Central Wisconsin. This platform exposes entrepreneurs to the local communities and gives them the opportunity to receive cash prizes for winners to expand or start their business.
- Continue to lead and facilitate Business Retention and Expansion Visits. These visits include learning and assessing business needs and growth within Wood County.
 - Develop and execute a single Business Retention and Expansion program with Chambers in Wood County.
- Host local Leads Group. The Leads Group consists of local businesses that shared leads with other members and expose information on their businesses. There are currently 25 members.
- Continue to host network development events to continue the promotion and growth of local businesses.
- Help grow and expand the Economic Development Roundtable with Wood County to coordinate initiative communications.

Key Metrics for 2022

Assist 40 entrepreneurs resulting in new business start-ups.

ROI – New businesses increase the tax base and retain quality business professionals in the area.

Visit 25 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

ROI – Businesses stay in Wood County and continue to do business.

Provide 12 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.

Workforce Development

It is essential to have a stable workforce active in Wood County. Providing collaborative programs to the youth, entry-level, and senior workforce is crucial to engaging in Wood County. Many of these efforts align with the Entrepreneurial Ecosystem as well.

Development of Workforce in Wood County.

- Continue the growth with K-12 educators and influencers to develop career opportunities to encourage businesses to engage along with post-secondary education.
- Coordinate career awareness programs through the local area schools with local businesses in attendance.
 - Facilitate Student Bus Tours that are geared toward local businesses to have the youth develop a better understanding of industries that give them opportunities within the community.
 - Promotion of job shadowing opportunities and apprenticeships with local high schools and Mid-State Technical College. Students receive opportunities to view the community and make decisions that allow them to gain the skills necessary to contribute to our local economy in the future.
 - Develop a new partnership with local school districts to assess needs in schools and communities, including broadband.
- Continue to partner with post-secondary educators to address issues within the area regarding workforce needs.
 - Support partnership between Incourage and the University of Wisconsin-Stevens Point with the Tribune Building.
 - Promote Mid-State Technical College programs that feature local manufacturers and local industry needs in the business community including Culinary, Manufacturing, and Nursing.
 - Assist with Broadband Strategy within the REDI Grant for developing infrastructure.
- Collaborate with Workforce Development, Higher Education & Business Leaders in the area to promote new career opportunities and learning as needed in the area businesses from Business Retention and Expansion visits.
 - Evaluate current workforce initiatives.
 - Contribute/host job fairs and information sessions that attract and retain quality workers.
- Promote and participate in the Regional Central to Success initiative. The premise of Central to Success is to coalesce fragmented talent attraction efforts throughout the region and state to address the deep shortage of a skilled workforce by identifying candidates from outside of Wisconsin to fill open positions here and to retain skilled workers who are in our region.

Key Metrics for 2022

Assist in the development of the technology infrastructure with collaboration on the taskforce and at minimum one grant opportunity.

ROI – Individuals will have the needed resources to live and do business in Wood County.

Bring awareness to 400 area students and 100 teachers of careers available in the region and community.

ROI - These programs promote the local businesses community to students and the opportunity for work and a place to make it their home.

Marketing/Promotion/Advertising

Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional, and state marketing assets and developing new initiatives.

- Marketing activities include collaboration with regional and state entities such as Centergy, and Wisconsin Economic Development Corporation (WEDC) with newly launched websites, marketing toolbox, social media, print, and others. The goal is to promote the region, attract businesses, retain, and develop talent.
- Continue partnership with Marshfield Area Chamber Commerce & Industry and other organizations to arrange for the exposure of Wood County properties to national retailers with Locate In Wisconsin and local real estate agents.
- Promote and produce area quality of life events videos and materials that give exposure not only to the businesses but attract potential new residents, all of which help continue growth in the county.
- Attend and represent the County with conferences such as Entrepreneur event, WEDA's Governor's Conference and Legislative Days, Centergy regional events such as Central Wisconsin Days, Broadband and Opportunity Zones.
- Continue to develop targeted campaigns including ads and flyers, website enhancements, social media to attract new or relocating businesses, as well as promote activities happening in the Wood County area.
 - Reconvene SHOP LOCAL BUY LOCAL group to help promote the small businesses by hosting small business Saturday event and shopping promotions.
 - Promote and produce the local quality of life events that give exposure not only to the businesses but the continued growth in the community.
 - Respond and connect site selectors, local businesses, and RFI requests.
 - Provide in-office hours for community members to acquire area maps, snowmobile maps, information on trails, chamber gift certificates, and much more.
 - Participate with local media sources and outlets to develop material that promotes South Wood County which includes personal invitations from the organization to the County for participation with local media such as interviews on the local news station, invitations to exclusive information releases, ribbon cuttings, and more.
 - Ads and featured articles in publications such as the Business News and others.
 - Develop video content that markets Wood County.
- Speak on economic development with groups such as Rotary, Young Professional groups, Community Leadership Program, etc.

Key Goals for 2022

Increase visits to digital platforms representing Wood County by 15% resulting in the attraction of 35 qualified workers to Wood County employers.

ROI - The tax base is increased by the population growth with increased spending from visitors.

Provide support for the marketing toolkit in a collaborative effort.

ROI – Visitors and Residents will spend dollars locally.

Regional & County Development

- Continue collaborative work with the local, county, and regional stakeholders to align and coordinate economic development strategies.
- Assist and coordinate efforts regarding broadband and opportunities with partners.
- Help facilitate and attend, in conjunction with Centergy, MACCI, WEDA, and local businesses with pro-Wood County issues that are discussed with local, state, and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
- Support additional funding at the state level for educational systems
- Host Legislative Breakfast to facilitate communication between elected officials and citizens.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Produce marketing material that grows the state marketing efforts to attract new talent to Wisconsin, Central Wisconsin, and finally to Wood County.
- Continue support for the Rural Economic Development Fund and state budget support for the Broadband coverage expansion.
- Collaborate with the State of Wisconsin, regional and county partners to enhance broadband coverage,

Key Metrics for 2022

Have 80 residents, businesses, and municipal representatives from Wood County participate in Central Wisconsin Days and Legislative Breakfast to discuss pro-Wood County issues.

ROI – Wood County is promoted as a business-friendly community that is actively supporting business and community needs.

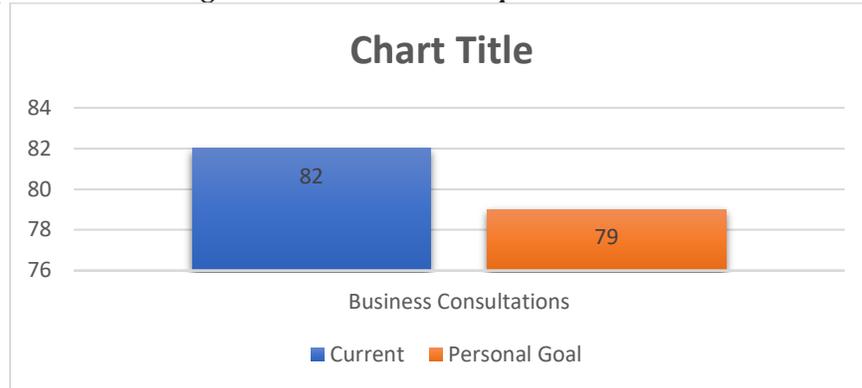
This summary highlights just some of the many efforts that the organization is involved in. We would appreciate the continued support for economic development in the Southeast portion of Wood County as we provide economic development service to this area. We have also been involved with the REDI Grant Process to align our initiatives with the County's new direction.

This report is for the Wood County CEED committee for the economic development update. These key updates are from the Heart of Wisconsin Chamber of Commerce (Chamber).

Business & Entrepreneurial Support

Key Metrics for 2022

Assist 40 entrepreneurs resulting in new business start-ups.



- The Chamber President has currently consulted with **82 entrepreneurs**.
- Additionally, as funding becomes available from the Federal and State agencies, the Chamber continues to support promotions and assistance for these funding opportunities. This ranges from support letters on proof of business, and training on applications, to full meetings on available resources. Over **\$120,000 in grants** have been supported.
- Promotion and execution of the Revolving Loan Fund Programs continue. This program is currently being utilized by **six individual businesses**. There is **\$110,000 currently being loaned** to local businesses in the County. There have been several requests for information and one recent application.

Visit 25 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

- The Chamber staff has communicated with over **30 businesses** on issues impacting operations.
- The Chamber facilitates Business Retention and Expansion Visits for a more detailed meeting.
- Currently, there have been **five visits** that include Event City Design, Mid-State Technical College, Connexus, Derrie's Foodworks, and Billerud.
- **Hosted a SURGE event** - This event encourages entrepreneurs' ideas and gives them additional online resources.

Provide 4 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

- There have been **six training sessions** hosted virtually with over **160 people in attendance**. These sessions are also available as a recording online for additional resources to the community.

Sample Training

From Cold Calls to Warm Calls
Local Housing and How It Is Impacting Us
Capable of Success, No Exceptions
Informational Presentation on Saratoga Solar Project
Bridging the Digital Divide

Workforce Development

Key Metrics for 2022

Bring awareness to 400 area students of careers available in the region and community.

- The Chamber is scheduled to have **Metal Mania in October** with local school district participation.
- Teen Leadership is now being facilitated by the Chamber. The program for 2021 to 2022 concluded in May with 30 students graduating from the program from local school districts. The program is currently sitting at **32 students for the Fall of 2022.**

Other Workforce Items

- **Hosted a Workforce Solutions Summit** – Over 250 individuals attend the Workforce Solutions Summit to talk about solutions for the communities. The session included national speakers and a large presence from Wood County.
- **Hosted virtual and in-person Job Fairs at Mid-State Technical College** – Over 150 attendees participate in the event in person. There were over 62 vendors at the event.
- **Nine community tours were facilitated by Chamber staff.**
- The Chamber has also participated in **broadband expansion** in the rural areas of the County producing two tours to support rural community development
- The Heart of Wisconsin **implemented a Human Resources Roundtable and a Safety Roundtable** to address issues in local businesses.
- The Heart of Wisconsin is also participating in **three groups working on childcare** in the community. These groups include a drop-in care option, potential redevelopment of East Junior High, and Childcare state Coalition.

Marketing/Promotion/Advertising

Key Goals for 2022

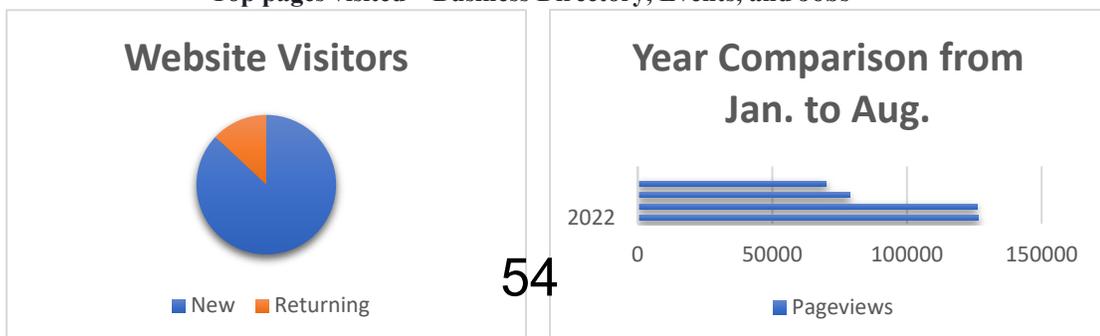
Increase visits to the regional website by 10% resulting in the attraction of 50 qualified workers to Wood County employers.

- The Heart of Wisconsin has been partnering with many organizations in continued promotions of Wood County. Just a few of these items are listed below.
 - **Community Guide** and Area Maps This guide is for promoting local businesses and communities. <http://novoprint.com/heartofwieszbook.html>
 - **Ten new referrals** for listing properties to the Locate In Wisconsin platform.
 - Will be hosting the **2022 American Express Shop Local Campaign.**
 - Sip, Shop, Support Campaign. **50 businesses participated with over \$15,000 in local dollars spent.**
 - Distributed **200+ Relocation Packets**
 - **Video production for Wood County** including recreation, food, and community.
 - Ads and articles for the workforce and economic development include The Business News, Wisconsin Rapids City Times, Daily Tribune, Channel 7, and others.
 - Attend state conferences as a vendor to **grow awareness of Central Wisconsin.** Conferences include Wisconsin Paper Council, Future Business Leaders of America, WMC Business World, and WEDC Economic Development Conference (Sept).

The information listed is regarding wisconsinrapidschamber.com

This site links to County, Centergy, and other partners.

Top pages visited – Business Directory, Events, and Jobs



Additional Marketing Links

Heart of Wisconsin – YouTube Channel, 4,300 views

https://www.youtube.com/channel/UCOQxASbjy65vuP3vqPA_ag

Dive Into the Rapids Videos, Learning About Businesses

New Episodes are in development with Rocky Rococo's, Wisconsin Rapids Community Theatre, and Northward Peddle & Paddle.

It Happens at the Heart – Showcasing businesses and community efforts

<https://www.wisconsinrapidschamber.com/chamber-updates-newsletters>

Regional & County Development

Key Metrics for 2022

Have 80 residents, businesses, and municipal representatives from Wood County take part in Central Wisconsin Days and Legislative breakfast that discuss pro-Wood County issues.

- Spring Legislative Breakfast – **45 attendees** with four candidates speaking.
- Facilitate special legislator/elected official meetings with Tammy Baldwin and others.
- The next Legislative Breakfast **will be hosted in October.**
- Central Wisconsin Days **were held with over 65 people in attendance.** The Chamber staff was one of the lead planners and marketers for the event.
- Assisted projects Shopko Development, China Palace Development, ERCO Worldwide, Downtown Redevelopment, Wisconsin Rapids Mill Reuse, and Redevelopment, Derrie's Foodworks, Pittsville Business Group, Quality Plus Printing, Broadband Grants, City of Wisconsin UniverCity, WEDC Grant, and more.
- Schedule and facilitate Economic Development Roundtable.

Other Economic Items

- The Heart of Wisconsin provided information and leads to **10 local companies** that are looking to do business in the area. These are Economic Development Partner referrals. Industries include chemical, production, retail, manufacturing, and IT.

Thank you for taking the time to review the Heart of Wisconsin update. We hope that this information shows the economic development services that we help provide and the continued engagement we deliver to the communities within Wood County.



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2022 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us

Applicant Organization: Heart of Wisconsin Chamber of Commerce, Marshfield Area Chamber of Commerce & Industry, Visit Wisconsin Rapids, and Visit Marshfield
Mailing Address: 1120 Lincoln Street, Wisconsin Rapids, WI 55494

Street Address (if different):

Web Site: [Click here to enter text.](#)

Organization Telephone: [Click here to enter text.](#)

Contact Person/Title: Angel Whitehead, President & Scott Larson, President

Contact Person Telephone: 715-422-4861 Email: president@wisconsinrapidschamber.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the Wood County Wisconsin Rural Economic Development Plan. The Plan can be found at <https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>
(If you require additional space, attach separate sheet.)

Please see attachment #1

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please see attachment #1

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0.00	\$3,000.00	\$3,000.00
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Marketing	\$4,000.00	\$8,000.00	\$2,000.00
Misc. or Other			
Total	\$4,000.00	\$11,000.00	\$5,000.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2020. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8466 or jgrueneberg@co.wood.wi.us*

2022 Wood County Funding Request

Attachment #1 - Request Overview

The Heart of Wisconsin Chamber of Commerce, Marshfield Area Chamber of Commerce & Industry, Visit Wisconsin Rapids and Visit Marshfield in collaboration is requesting \$4,000.00 to support video and/or photograph production for Wood County Marketing Toolkit

To support Wood County's economic development mission and the goals of the REDI Grant, the combined organizations would produce and market Wood County promotional pieces with specific marketing collateral. These efforts will create awareness and stimulate additional growth in Wood County. Additionally, these efforts will elevate current promotions as a tourism destination and potential for relocation meeting several objectives and strategies identified within the REDI Grant. This would include updating collateral, photos, video to demonstrate the quality of life amenities in Wood County that can be used by all as part of developing a branding strategy and book. (REDI Plan Branding Strategy 1.5-1.7)

The toolkit could include videos, social media graphics, photos, and joint communications. Videos would be short induration for social media and website. Photos would be engaging content with people and families thriving in Wood County.

This toolkit would be used to drive traffic to partner websites through links and social media. Topics could include Recreation, Education/Sports, Workplace, and local activities.

Return on Investment

The Toolkit would be used by the four Wood County entities listed on the application, but also by Wood County, the Central Wisconsin Tourism Association, Centergy and any other strategic partner. The toolkit could also be utilized on state platforms such as Travel Wisconsin, <https://www.travelwisconsin.com/>. The funding would contribute to an increase in visitors, community recreation use, and general sales increase for local businesses and potential attraction of talent.

Listed below are data point regarding tourism.

- Tourism had a \$22.2 billion impact on the state's economy in 2019.
- Wisconsin's tourism industry achieves a Return on Investment of 8 to 1: \$8 in tax revenue per \$1 promotional spend.
- In 2019, 113.2 million visitors spent \$13.7 billion in Wisconsin.
- The tourism economy generated \$1.6 billion in state and local revenue taxes. Without tourism, each Wisconsin household would pay an additional \$687 to replace traveler taxes to maintain existing services.
- Tourism directly and indirectly supports more than 202,000 jobs in Wisconsin. One out of every 18 jobs in Wisconsin is supported by visitor spending.
- Visitor spending grew to \$13.7 billion in Wisconsin in 2019.

* Information from Travel Wisconsin industry.travelwisconsin.com/research/the-power-of-tourism

Key Goals for 2022

- Increase visits to partners websites by 10% resulting in the attraction of more visitors and recreation use.
- Provide support for marketing toolkit in a collaborative effort.

ROI – Visitors and Residents will spend dollars locally.

This report is for the Wood County CEED committee for the economic development update. These key updates are from the Heart of Wisconsin Chamber of Commerce (Chamber) Marshfield Area Chamber of Commerce & Industry, Visit Wisconsin Rapids, and Visit Marshfield in collaboration is for Wood County Marketing Toolkit.

To support Wood County's economic development mission the combined organizations would produce and market Wood County as a whole with specific marketing collateral. These efforts will create awareness and stimulate additional growth in Wood County. Additionally, these efforts will elevate current promotions as a tourism destination and potential for relocation.

The toolkit could include videos, social media graphics, photos, and joint communications that can utilize. Videos will be short induration for social media and website. Photos would be engaging content with people and families thriving in Wood County.

This toolkit would be used to drive traffic to our websites through links and social media. Topics could include Recreation, Education/Sports, Workplace, and local activities.

Key Goals for 2022

- Increase visits to partners' websites by 10% resulting in the attraction of more visitors & recreation use.
- Provide support for marketing toolkits in a collaborative effort.

Website to drive traffic to Wood County.

<https://centralwisconsin.com/>

Videos

<https://centralwisconsin.com/woodco/>

The videographer is booked under contract for Winter video production. Additionally, short videos for social media have been shared with the group.

Finally, new updated photos have been collected for marketing. This will be an ongoing collection process.

Current costs for video production are \$5,450.00 which the Heart of Wisconsin has paid to the videographer as the paying agent.

On behalf of the partner organization, we are thankful for the opportunity to promote and serve Wood County.

Marshfield Municipal Airport Airport Management Year End Report Dec. 16th, 2021



January 2021

Fog impacted flying greatly throughout the state. Low visibility and low ceilings made for many days at the beginning of the year non-flying days.

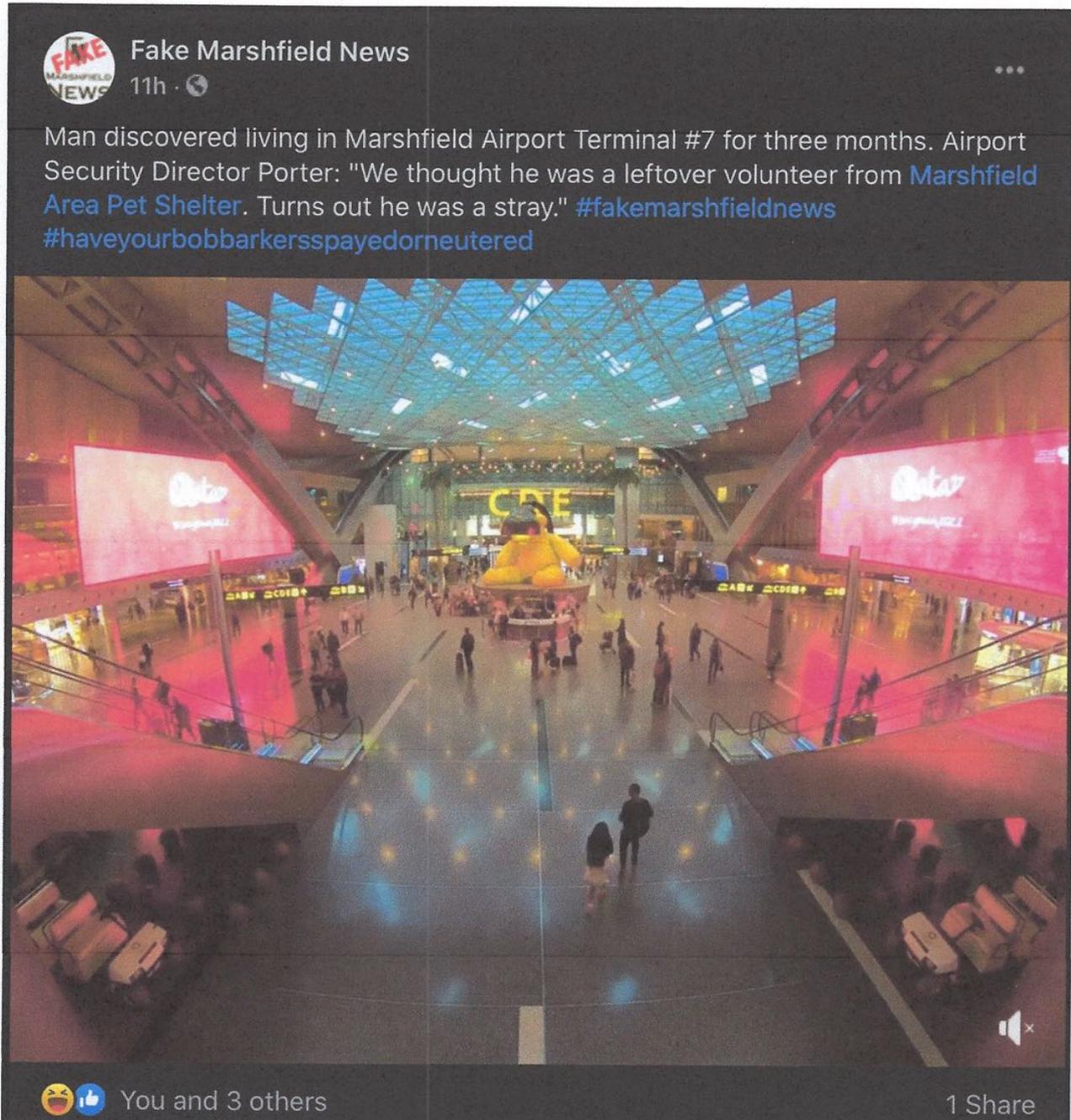


The fog was thick enough that the end hangar is difficult to see in this image. Jan 5th 2021

The airport began to make arrangements with Northwest Petroleum to purchase a QTPOD M4000 Credit card machine as well as installation of the new machine. The QTPOD M3000 that the airport has is still functioning, but it is at its end of life.

There have been only a few snow plowing events at the end of December and first half of January. Thankfully there hasn't been a lot of snow. Between the Oshkosh Truck and Snow Broom we have been able to keep the surfaces clean. The new mount on the Oshkosh Truck is working great. The mount was rebuilt from the ground up by Don Crothers.

Recently there was a story of a man who was caught living in Chicago O'hare's airport for three month. Fake Marshfield News on Facebook parodied the story and put a Marshfield spin on it.



February

We had a long stretch, (11 plus days), of minus temperatures that have impacted flying. Not many people are flying. We had a few days of glaze ice on the runways that we were unable to remove.

The expansion joint repairs seem to be holding up to the snow removal practices at the airport. We were thankful this was able to be completed in Oct. and November of 2020.

Duffy and Alice Gaier celebrated their 55th Wedding anniversary this month.

March

Dan Knoeck, Dan Maurer, John Berg, Duffy and Jeff Gaier met virtually with members of the Wisconsin Bureau of Aeronautics to discuss future airport funding availability and future airport projects. The future of the Master Plan was discussed

The BOA did inform us to expect a Thrid round of stimulus funding because of COVID.

Andy Trimble from the BOA sent us the necessary forms for the reimbursement of the M4000 QTPod credit card reader.

GA traffic has increased as the weather has gotten nicer. Many pilots in the state are flying to airports to collect their airport stamps for the Wisconsin Flying Passport program.

John Berg with assistance tot the new historical marker sign placed on the fence. The sign indicates the waking trail to the zoo, historical marker and airport.



Jeff Gaier had his 50th birthday this month.

April

Bob Gaier leveled out and seeded the soil in front of the Terminal building. The soil was in disarray from a trenching project in the Fall of 2020.

Business aircraft is slowly making a trickle back into the airport. Since the onset of COVID, business traffic came to a screeching halt. There have been practically no business flights in. Most of the meetings have gone to Zoom or other video



conferencing. Some Business traffic is starting to return. We hope that this is a glimmer of hope that things will return to what they used to be prior to COVID.



Strong winds tipped over the mail box at the airport this month. The base of the mailbox was damaged.

A Robinson R44 helicopter was temporarily based at the airport. A local pilot is working on his helicopter license. The helicopter was flown here so that it is more convenient for the instructor and pilot to have access to the helicopter.



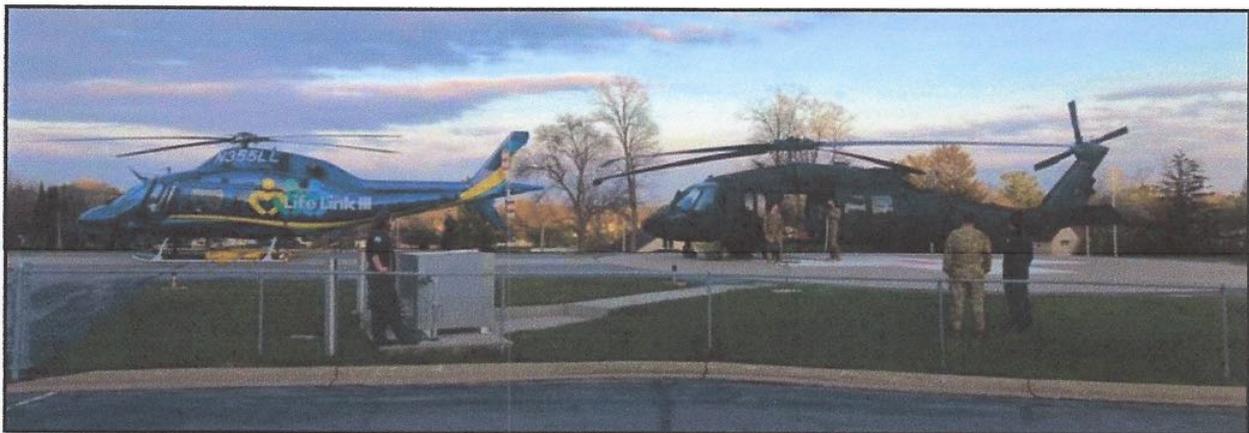
This month the military was out practicing and one aircraft got a little too rambunctious. And created a sonic boom in the area. We did receive a complaint about it.

Unfortunately there was nothing we can do. The 115th Fighter Wing out of Madison was conducting training exercises in the evenings this week.

A local boy scout troop used the large hangar at the airport for a boat rain gutter regatta. The objective was for the kids to blow the said boat they made from one end of the inflatable rain gutter to the other end. They could only use the air in their lungs to blow the boat. Everyone present had a fun time with the event.



An amazing feat happened in Marshfield April 28th, 2021 in the early evening. This feat was a coordinated effort between UW Health, Wisconsin Emergency Management, National Guard Air Wing, Department of Military Affairs, Guardian Medical Transport, Marathon County Emergency Management, Marshfield Fire Department, Mosinee Fire Department, Marshfield Medical Center and many additional supporting partners. A National Guard Blackhawk helicopter was turned into an emergency transport helicopter and airlifted a patient from Marquette, MI to Marshfield Clinic Medical Center in Marshfield for treatment. The patient's condition would not allow for a 4 plus hour ground transport, and the size and amount of equipment that needed to go with the patient made it impractical for a typical EMS helicopter to take them. It isn't every day you see a Blackhawk used for medical services in a civilian capability. The Blackhawk is typically used to transport up to 16 soldiers. This Blackhawk originated out of Madison, WI, flew to Marquette, MI to pick up the patient, then flew to Marshfield, WI to drop off the patient. Finally they flew back to Madison



Life Link 9 on the pad at Marshfield Clinic with the Blackhawk on the second pad. Life Link 9 was wheeled out of the hangar for a size comparison. Photo by Robert Glab Life Link Pilot

May

We received one of the best complements from two pilots who recently visited Marshfield. These pilots flew some people into Marshfield and the company they work for put them up for the night in the Holiday Inn. We provided them our crew car for the evening so they had some transportation to get around. They ended up going to Nutz Deep II for supper. They said the food and accommodations at the hotel were both great. What the really complemented the City of Marshfield on was how clean it was and how great it looked to have all the trees, grass and flowers. They said they travel daily to many different Cities and Marshfield is one of the cleanest ones they have ever been too. They are used to seeing piles of trash and litter all over. I thought I would pass that along. Keep up the great job everyone!



Fahrner Asphalt was at the airport this week putting the finishing touches on the crack patching project from last year. Specifically Fahrner was repainting the runway markings and

taxiway markings. It is a huge improvement over the faded markings we had before. While the crews were at the airport we talked with Becher - Hoppe and asked if the painting crew would have a few moments to touch up the ramp tie-down markings while they were here also. The five small plane tie-downs were faded but still seen while the jet markings were near impossible to see. Becher - Hoppe said that can be done, so the tie downs are visible once again.

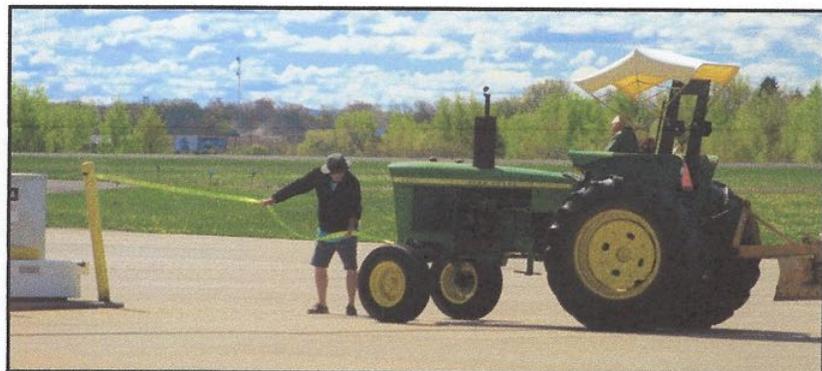


The National Guard Armory started construction this month on their parking lot across the street from the airport. We gave them permission to use our parking lot for normal routine daily things and the lot down at 210 West 29th Street for weekend training exercise.

Northwest Petroleum has been in contact with us about the installation of the M4000 QtPod credit card reader. Andy Trimble also asked if we were still proceeding with this project. He did receive our signed paperwork, but has not been able to get approval yet from the powers that be at the BOA.

The BOA contacted WSI about a replacement weather computer at the airport. The weather computer is used by pilots and provided by the BOA for flight planning purposes. WSI did send a new computer as the old one was in a lock down configuration that could not be exited.

Dave and Duffy took a tractor and straightened one of the bumpers by the fuel farm that had been pushed back by the snow removal equipment. Dave over the course of a week has also been pounding the fence back into the ground by the airport terminal. Frost over the years



has saved the fence almost a foot out of the ground. Because it has been dry, Dave has been saturating the soil to make it easier to drive the posts back into the ground.

Life Link III had a training event at the airport this month from May 11th to May 13th. During the event members of the Marshfield Fire and Rescue were out to get some hands on training with the Life Link III helicopter.



June

The BOA has finally agreed after years of discussion to assist with refurbishing the MALSR approach on runway 34.

Bob and Walt were busy this month spraying around all the runway lights. Weed killer is sprayed around the lights to help reduce plant growth as well as to help with mowing around the lights.

The windsock at the airport needed some repairs. Dave the flight instructor and local pilot Karl Salmon dug around the base until they reached the hinge and lowered the windsock. They then put a new windsock on and raised the pole.



July

The BOA submitted the master scope of the master plan to the Chicago district office of the Federal Aviation Administration. The FAA needs to approve the scope in it's entirety.

We sent in paperwork for a third level of COVID funding.

Wood County CEED committee met on July 20th to go over the 2021 grant applications. Both Marshfield and Wisconsin Rapids airports requested \$10,000.

The center field as well as the areas where the higher grass grows were mowed this month. These area are typically only mowed once or twice a year with the pull behind batwing mower.



Pictured Below: Congratulations to Chris Ertl on successfully completing his first solo flight on June 24th, 2021. Pictured is Flight Instructor Dave Wells Left and Chris Ertl Right



August

Marshfield had the pleasure of hosting a Dream Flight event on August 13th, A Stearman Bi-Plane came to Marshfield and four WWII veterans were given a flight in the Stearman. The Freedom Flight Crew's goal is to fly 1000 WWII Veterans. The crew was very patient and worked well to get the Veterans in and out of the aircraft. There were many smiles from the families and the Veterans in attendance. All the veterans who flew on a Dream Flight signed the left side of the tail. The pilots said that at the end of their mission the tail will be removed and put on display. More information of the freedom flights can be found on their website at:

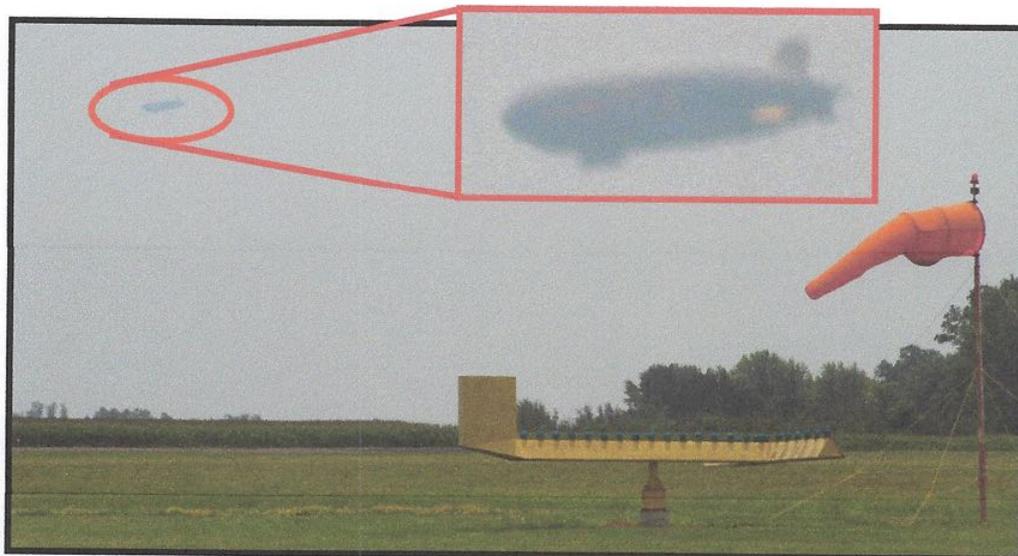
<https://dreamflights.org/spirit-of-wisconsin-home/>



John Berg and Dan Maurer have been doing some landscaping by the historical marker. Some decorative rocks and mulch have been placed around the sign. A few solar lights have been added and the sign on the fence was repositioned.



Oshkosh AirVenture 2021 is over and as in the past we saw traffic at Marshfield. Oshkosh traffic start significantly early this year. Traffic was passing though Oshkosh the week before AirVenture The Goodyear Blimp N3A passed south of Marshfield on it's way from Anoka County Airport in the Twin Cities on it's way to Oshkosh. It caused quite the excitement as it also passed by Pittsville and Wisconsin Rapids.



This certainly wasn't the most rainfall we got at one time this year. We did have multiple events between July and August that did see a good amount of rain in a short amount of time. Thankfully the airport did not have any flooding issues, but there were streets and homes in Marshfield that certainly did.

On the evening of August 27th and the morning of August 28th, the City of Marshfield received over four inches of rain. There were places around Marshfield that were washed out. We didn't find any sink holes but we did have a large pile of gravel that was at the end of one of our culverts. City Crews did have the outlet marked and cleaned up the gravel.

September

The City was notified that a 304' tower will be constructed in the town of Marshfield. This location is right outside the Height Limitation Zone for the City of Marshfield. It would not affect the airport but it would affect the approach for the helicopter into Marshfield Medial Complex.

Reabe Crop Spraying Service was at the airport on September 10th, 2021. This is late in the season to be spraying crops. One of the other features they offer is aerial seeding. They were flying over multiple fields to the West of the airport in the town of Lincoln providing seed for a cover crop. This is a service that has become more popular when fields are challenging to get through with typical farm equipment.



As is typical when there is a crop spraying aircraft working in the area, several calls were made to the Wood County Sheriff's office in complaint to the low flying aircraft. Wood County Sheriff's office did reach out to the Marshfield airport. Jeff assured them that it was an aircraft that departed from the airport and that it was doing a job and would only be around for a few hours. Jeff did explain what the job entailed to the deputy and how the wet conditions made it challenging for some farmers to get in their fields yet after the August 27th and 28th storms. That seemed to satisfy the deputy who called to inquire about the low flying aircraft.

On September 13th we had two donor / organ harvest flights into the airport. There would have been a third flight in if not for the weather that evening. A team from Rochester, MN was unable to make the trip as their return flight would have put them right in the middle of several thunder storms. In a first for us, a set of organs flew to Toronto Canada. The pilots and aircraft had to first pass



through customs at Green Bay, WI. They then came to Marshfield to wait. Doctors here at the hospital harvested the organs for the Toronto pilots and aircraft waiting at Marshfield. NORA the Nationwide Organ Recovery Transport Alliance, picked up the organs at the hospital and delivered them to the pilots and waiting aircraft in a special container. The pilots then departed



Marshfield for an hour and nine minute flight to Toronto International Airport where the organs were handed off to waiting transportation. The other team of doctors and organs headed to Madison, WI. Typically when something like this happens there is a multiple day process to determine the viability of the organs as well as testing for any COVID related infections. Thankfully the major storms held off long enough for the teams to get out of Marshfield with their lifesaving cargo.

One of the technicians with the ASOS program contacted Jeff that they would be coming to remove some outdated equipment that was still located at 210 West 29th Street. The equipment in question was a wall mounted computer. Jeff met with the technician and pointed out where the equipment was located. They were able to remove the computer and be on their way in short time.

This month, local pilot Rob Glab completed his private pilot airplane add on and also completed his 10 hour flight prerequisite. Rob has worked out an agreement with Don Halloran to fly Don's Cessna 140. Being that the aircraft is a tailwheel, the insurance company required Rob to have 10 hours of flight time in the aircraft before he could take passengers with him. Pictured below, Rob and his wife Robyn going out for a morning flight in Don's Cessna 140 after Rob completed his 10 prerequisite.



For the last two years there has been a blue 1957 Cessna 172 aircraft sitting in the hangars at the airport. Between engine work and COVID it was left unintentionally for a while. The owner did decide to sell it as is where is. When it was listed on Barnstormers the owner was bombarded with phone calls. So much to the point he was very irritated he was getting as many calls on it as he was. We are happy to say that the owner sold the airplane and the new owner took possession and flew the aircraft to his airport with a ferry permit to have it transported.



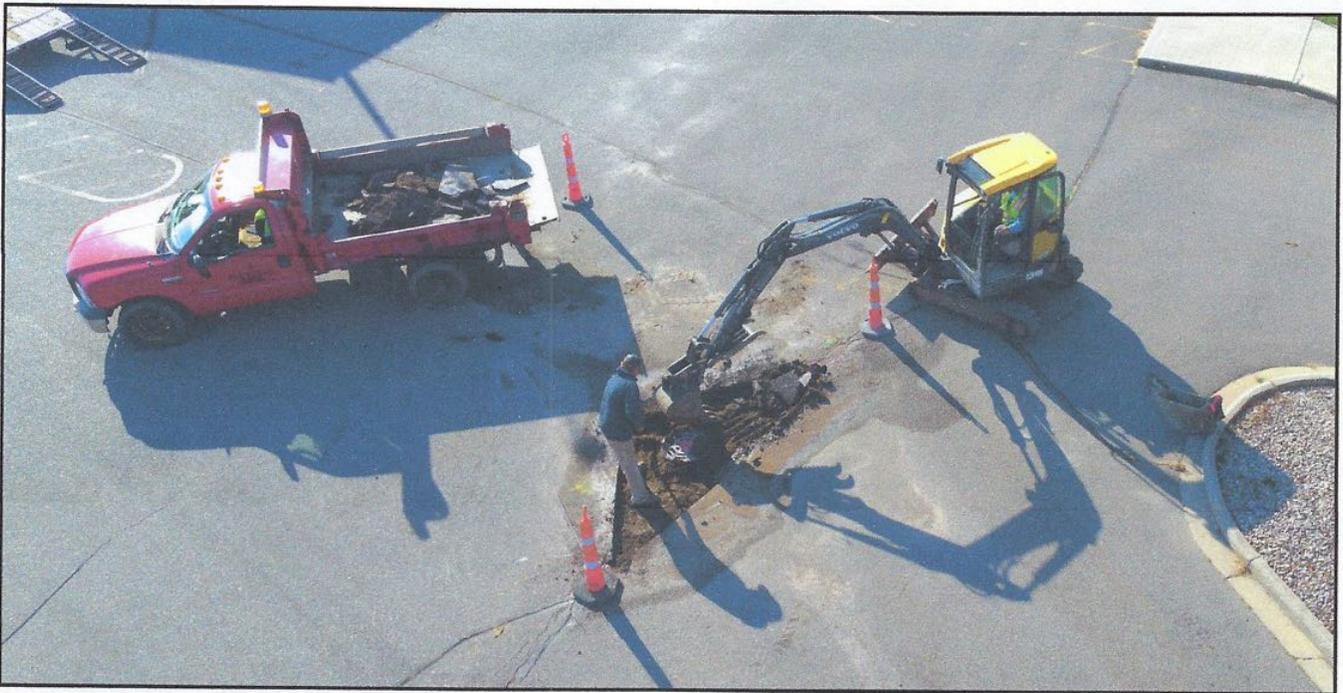
Jeff ordered some folded paper towels, rolled paper towels and toilet paper for the airport. The last time any paper supplies were ordered was in 2018. We are fully restocked again for the cleaning and bathroom paper needs at the airport.

October

Multiple canine units from Central Wisconsin came to the airport on Sept. 28th to do training. The training is part of their ability to sniff out things that can lead to an arrest. As part of the training they placed items in aircraft at the airport to see if the dogs could tell if there was something in the aircraft. The canines and handlers also utilized the building at 210 West 29th Street to do some additional search procedures.



The MALSRs approach lighting system at the airport lost power sometime over the weekend of Oct. 9th, 2021. The regular runway lights and VASIs were operating fine during this outage. Brad from Merkels inspected the breakers and cleaned the contacts. Power came back after the cleaning. We will keep an eye on it in case it was a fluke that it just started working again.



City crews were out this month to lower a man hole cover in the parking lot to allow for drainage. The asphalt around the man hole sunk below the cover. The crews removed the surrounding asphalt and lowered the man hole cover. American Asphalt was in a few days later to patch the asphalt.

We had some movement of based planes at the airport this month and next month. Dave Vance sold his aircraft that was based at the airport. He is not replacing the aircraft. Jim Neidert will be moving his Piper Aztec to Waupaca in the next upcoming weeks. He is originally from Waupaca and he would like his aircraft closer. Father Jim Weighner will be relocating his Cessna 150 back to Marshfield as he will occupy one of the recently vacated t-hangars. Andrew Davenport with EAA chapter 992 will be taking over the other open t-hangar as the local EAA chapter has been looking for space to build some of their airplane projects.

Bell Family removing the corn crop at the airport so there is extra farm equipment and trucks in the field for the harvest. It has been creating some dust, but not enough to obscure vision. They have been leaving the corn standing in hopes that it would continue to dry out before harvesting.

Lee and Kathy Taylor have donated several plants to the airport. They have decided that they needed to find new homes for the plants and with the airport's large windows, we are happy to have them. One plant is a 150 year old Jade Plant.



Congratulations to Jamie LaSee for successfully completing her first solo flight Sept. 23rd, 2021. Pictured next to Jamie is Flight Instructor Howard Joling.



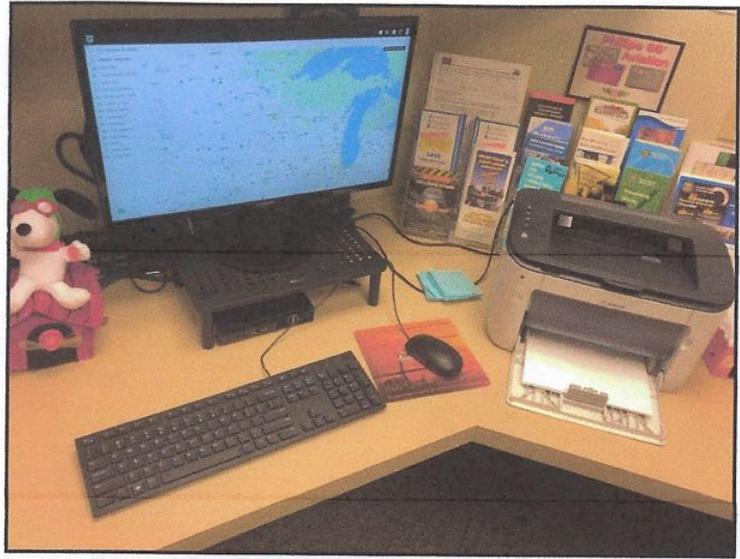
November

The BOA released a signed contract with SEH for the airport Master Plan. What is in the Master Plan is computer aided design and drafting, airport inventory of what the airport presently has for infrastructure, runway safety area determination, forecast of use including but not limited to economic indicators and population, demand / capacity analysis, future facility development and recommendations, potential alternatives for future development, approach and departure surfaces obstacle action plan, environmental overview, integration of the six year plan with the state. The Master Plan will also include a runway protection zone analysis and development of a new signed copy of the airport layout plan. Short Elliot Henderson will be developing the Master Plan with the assistance of Becher - Hoppe. They will also be utilizing Martinez Geospatial for photogrammetry and Airport GIS services.

The BOA updated their contract with WSI Corporation for weather computers at airports. WSI sent us yet another new computer system this year. WSI provides a computer, monitor, printer and related connections for airports under the BOA contract. Pilots can use this system at the airport to look up weather, notams and other condition before flying.

The WSI Computer System At the Marshfield Airport

FAA technicians were at the airport this month for a couple of weeks upgrading the radios in the Remote Communication Outlet. Pilots can use the RCO to contact flight service while on the ground or air and request flight clearances for their flight plans.



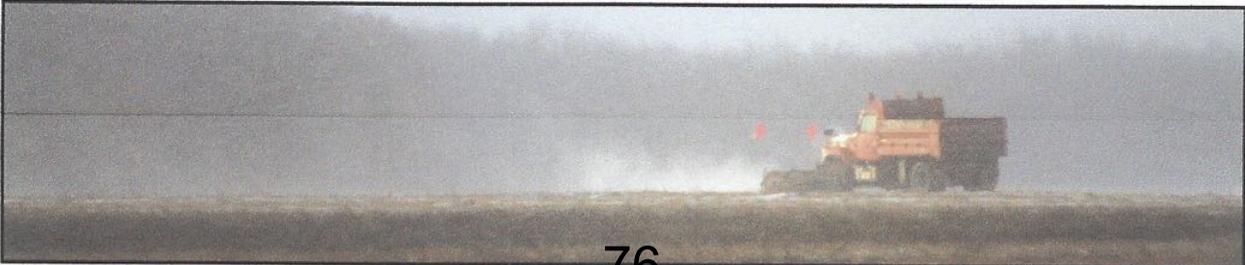
The M4000 QTPod credit card machine received a protective cabinet that was constructed by Randy Schier. Randy and his son did an amazing job on the cabinet. The cabinet is a stainless steel frame with PVC siding. It should stand up to the elements for the life of the M4000. We have received several compliments on the cabinet from pilots coming into the airport. This cabinet will help the M4000 withstand the elements better. In the past we had a specialty designed nylon hood that went over the M4000. The cost of the hood from QTPod was \$200 and would need to be replaced after a few years of exposure to the elements.



December

SEH has reached out that they would like to have a meeting in January to start talking about the Master Plan. They are wondering if the airport would like to invite any of the tenants or other City officials to the meeting. SEH is planning on having roughly five meetings throughout the course of the planning stages to discuss development of the master plan and to seek input.

There have been a couple of snow plowing events at the airport. The latest was a winter storm that deposited around eight inches of snow. There was a lot of snow to move, but the equipment and men were up to the task.



The weather did create an issue for one donor flight. On December 1st we had two turbo prop aircraft land at the airport for donor parts. A third flight in a 2011 Cessna Citation Jet 525C landed at CWA instead. This is a perfect example of if we had 6,000 feet or runway they would have landed here. Being that we only had 5,000 feet and a light dusting of snow, they opted for CWA. The other issue this time of year with donor flights is that they are looking for heated hangars and or de-icing capabilities. They were taking the organ they received to Bedford, Massachusetts. We had received a light dusting of snow that morning that melted off by the afternoon.



Merkels have been out to the airport this month doing some various repairs and light bulb replacements. They took a look at the runway end identifier lights on 16. Both light are presently out. The technician is concerned that they are out of parts to repair these lights and may need to consider replacing them. He did manage to get the VASI lights on 16 back up and running.

Merkels was also asked to take a look at the airport sign as half the lights in the airplane are not functioning. Brad said they would get to it but didn't know when.

House of heating was at the airport this month to replace an exhaust cap on some exhaust duct work for one of the furnaces in the maintenance hangar. The old cap had rusted and separated from the duct work.

The unexpected Thunderstorm and high winds of 12/15/2021 caused a lot of damage around the area. There were many people without power, downed trees / branches. The National Weather Service recorded wind speeds. Marshfield had a high speed wind gusts of 74 MPH. Thankfully there was no damage at the airport.



Wind Reports (mph)

Rhineland	76	Marshfield	74
Wausau	62	Ashwaubenon	60
Oshkosh	58	Sherwood	56
Stevens Point	55	Merrill	55
Mosinee	55	Antigo	53
Waupaca	51	Appleton	51
Manitowoc	51	Eagle River	50

data valid as of Thu 03:56 am - NWS Green Bay

2021 brought many challenges and offered some recovery from 2020, but we have a long way to go before things are back to normal. We look forward to seeing everyone in 2022.

Happy Flying Duffy, Alice, Robert and Jeff Gaier



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2022 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

All applications are due by 4:30pm on July 9th, 2021.

Completed Applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization: Marshfield Municipal Airport, Roy Shwery Field

Mailing Address: 400 West 29th Street, Marshfield, WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: <http://www.flymfi.com>

Organization Telephone: 715-384-3149

Contact Person/Title: Jeff Gaier, Airport Management

Contact Person Telephone: 715-384-3149 Email: jeff@duffysaircraft.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>

(If you require additional space, attach separate sheet.)

Marshfield Municipal Airport and the South Wood County Airport are doorways into the County. They allow for the transfer of people and goods within the county to anywhere in the world. The airports are used by businesses, organizations and individuals for their activities. The airports are transportation tools that help benefit the communities they support and in turn the county. Marshfield along with South Wood County Airport is asking for your continued support of this economic tool for the county. Wood County is the only county in Wisconsin that has two airports with runways and instrument approaches capable of landing and taking off of jet aircraft and larger aircraft. South Wood County Airport and Roy Shwery Field are again asking for your help and assistance maintaining the airports. Roy Shwery Field is asking for \$10,000 contribution towards this goal.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The airport provides a trickle effect. When someone flies into the community, they are spending money in the community. This may be from fuel sales at the airport, restaurants in the communities, hotels in the communities, car rental agencies, etc. They may be visiting a business and purchasing products from that business. At Marshfield donor parts go out. Those aircraft purchase fuel, require transportation to the hospital. By aircraft coming into the communities, it supports the businesses and employees they visit. There is a further trickle effect as the businesses and employees spend money in the community at shopping locations, grocery stores, recreational activities, events and schools. Aviation is a valuable tool for economic development of a community.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Misc. or Other			
Total	10,000		

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2022. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us



CITY OF MARSHFIELD, WISCONSIN MEETING NOTICE

A MEETING OF THE MARSHFIELD AIRPORT COMMITTEE WILL BE HELD AT THE AIRPORT TERMINAL BUILDING LOCATED AT 400 WEST 29TH STREET, MARSHFIELD, ON
MAY 19TH, 2022 AT 12:00 PM NOON



AGENDA

1. MEETING CALL TO ORDER
2. CITIZEN COMMENTS
3. APPROVAL OF MINUTES FOR THE MEETING OF MARCH 24TH, 2022
RECOMMENDED ACTION: APPROVE THE MINUTES
4. APPROVAL OF MINUTES FOR THE SPECIAL MEETING OF APRIL 4TH, 2022
RECOMMENDED ACTION: APPROVE THE MINUTES
5. PRESENTATION OF AIRPORT MANAGER REPORT
RECOMMENDED ACTION: APPROVE AIRPORT MANAGEMENT REPORT
6. PRESENTATION OF ACTIVITY REPORT
RECOMMENDED ACTION: APPROVE THE ACTIVITY REPORT
7. REQUEST TO APPROVE THE AIRPORT BILLS
RECOMMENDED ACTION: APPROVE THE BILLS
8. PULL BEHIND SNOW BROOM
RECOMMENDED ACTION: AS PER THE DISCRETION OF THE AIRPORT COMMITTEE
9. AIRPORT PROJECTS UPDATES:
 - A. MASTER PLAN
 - B. FUTURE AIRPORT PROJECTS
 RECOMMENDED ACTION: AS PER THE DISCRETION OF THE AIRPORT COMMITTEE
10. ADJOURNMENT

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, or to request this service, contact the Public Works Department, at 207 W. 6th Street, or by calling (715)-387-8428.

THIS NOTICE POSTED AT CITY HALL

SIGNED:

DATE:

TIME:

Marshfield Airport Committee Minutes

March 24th, 2022

Meeting called to Order at 11:00 A.M. by Chairman Berg

Present: John Berg, Lee Taylor, Dan Maurer (by Zoom) and Alderman Ed Wagner

Absent: Paul Knauf

Also Present: First Hour of the Meeting - Dan Knoeck, Rob Glab (Zoom), Jeff Veers (Zoom), Duffy Gaier and Jeffrey Gaier

Also Present: Second Hour of the Meeting - Dan Knoeck, Rob Glab (Zoom), Jeff Veers (Zoom), Duffy Gaier, Jeffrey Gaier, Melissa Underwood (of SEH), Karl Kemper, Karl Kemper (Becher-Hoppe), Andy Trimble (WI DOT), Walt Embke, Shennon Richter, Howard Rand

Citizens Comments: John Berg spoke that behalf of himself, his wife Carol and the entire airport committee, we offer our sympathy to Dan Maurer and his family on the passing of Dan's brother Ron Maurer.

AP2022-13 Motion by Wagner, Second by Taylor to approve the airport meeting minutes of February 17th, 2022. All Ayes

Motion Carried

AP2022-14 Motion by Maurer, Second by Taylor to approve the airport management report for March 2022. All Ayes,

Motion Carried

AP2022-15 Motion by Wagner Second by Taylor to approve the airport activity report of March 2022. All Ayes,

Motion Carried

AP2022-16 Motion by Maurer Second by Taylor to approve the airport bills March 2022 All Ayes,

Motion Carried

AP2022-17 Motion by Maurer, Second by Taylor to initiate a design project with the Wisconsin Bureau of Aeronautics for the MALSR approach lighting system.

Motion Carried

Airport Project Updates - Master Plan Discussed - No Action Taken

Airport Projects Updates - Future Airport Projects - Airport Management will get a cost estimate for resurfacing and or crack filling the parking lot in the general airport terminal area at 400 West 29th Street. Discussed, no action taken

A short recess ensued as Melissa Underwood from SEH set up her equipment for the presentation by SEH / Becher Hoppe for the progress on the Master Plan. Jeff with Airport Management will be providing airport meeting information to Melissa from 2002 to 2017. 2018 to present has already been provided. Jeff will also be going through his photo archives of the last 5 years to see if he can identify any N-numbers off of aircraft and provide that information to SEH. Plans for the next meeting were discussed for June.

Motion by Wagner Second by Maurer to adjourn at 1:14 P.M. , All Ayes, Meeting Adjourned.

Respectfully submitted by Jeffrey Gaier

Marshfield Airport Committee Minutes
April 4th, 2022

Meeting called to Order at 12:07 P.M. by Chairman Berg

Present: John Berg, Lee Taylor (by Zoom) and Alderman Ed Wagner

Absent: Paul Knauf and Dan Maurer

Also Present: Dan Knoeck, Jeff Veers (Zoom), Duffy Gaier and Jeffrey Gaier

Citizens Comments: None

AP2022-18 Motion by Wagner, Second by Taylor to approve the transfer of 2018 and 2019 entitlement funds as requested by the Wisconsin Bureau of Aeronautics. The Airport Committee refers this to the Marshfield Common Council to execute the documents with the appropriate officials. All Ayes

Motion Carried

Motion by Wagner Second by Taylor to adjourn at 12:07 P.M. , All Ayes, Meeting Adjourned.

Respectfully submitted by Jeffrey Gaier

**Marshfield Municipal Airport
Roy Shwery Field
Airport Management Report
May 19th, 2022**



On May 2nd, 2022 there was a bit of excitement at the airport. Just after 1:30 PM there was an individual who was leading the Wood County Sheriff and Marshfield Police Department on a chase. This person came down 29th Street at a high rate of speed, proceeded onto airport property through the open gate off 29th Street. The person launched themselves and the vehicle they were in off the concrete taxiway into the adjoining field where they went another 80 feet until coming to a stop. The individual then exited the car and attempted to make a get away in the muddy field while the police gave chase on foot. The police did manage to apprehend the person while in the field. The police and person walked from the field to the first turn around on Runway 16 where the person was loaded into the police vehicle. An ambulance was called out and ended up taking the person and several escorting officers to the hospital.

When the person jumped the car over the ditch, the airbag did not deploy on touch down so the individual had a steering wheel impact to the chest. The person's vehicle and the Wood County Sheriff's truck have both been extracted from the field. Jeff did find out later that this individual had outstanding warrants and was under the influence of a substance.

The Bell Family was notified about the tracks in the field. At the time no crops were planted in the field. A few pilots at the airport did wonder why all the mud was on the taxiway. The pilots that had their planes based in the upper hangars had to go around the mud for a few days. Bob did have the truck with the broom attachment out a few days later to remove as much as the mud from taxiway as the broom could.



The gate off of 29th Street was open that day as Duffy's Aircraft was expecting a delivery of Jet fuel by Wayne Transport. However when we went to close the gate it would not close. Brad from Merkels was out at the airport to work on the gate. It would close and open with the key but not with the magnetic loop or keypad. Brad said it was a combination of the eye sensors being out of whack from the frost and a safety sensor that is on the side of the gate. We are assuming that if the gate would have been open that day the person would have slammed into it.

On May 17th Becher and Hoppe Engineers were at the airport for the day to start working on the ground based survey work for the airport Master Plan. They will be back a few times over the next few months taking measurements and other required surveys for the Master Plan.



A painter was employed to touch up some of the paint at the airport terminal. It is hard to believe that the building is 15 years old already. The main doors into the building had become sun faded. Those were touched up. Also the darker green bottom of the interior walls were touched up. The doors and bottom parts of the wall receive the most nicks and scrapes.

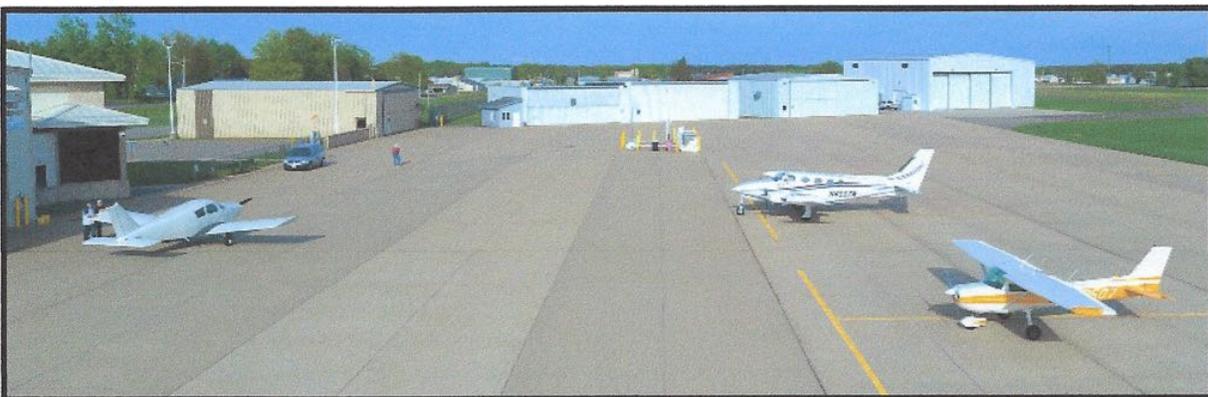
The transfer of entitlement funding was approved by the Finance, Budget and Personnel Committee. The minutes of the FBP Committee and airport were also approved by the Common Council. The paperwork has been signed and digital copies have been provided to the Wisconsin Bureau of Aeronautics.

John & Carol Berg along with Jeff and Liz Gaier will be working on getting some flowers for the airport to make it more festive feeling at the airport. Several planters have been purchased for the Historical marker and the entry way at the airport. John, Carol, Jeff and Liz will be picking up plants and will be keeping some seasonal flowers going throughout the Spring and Summer.

Lawn mowing season has started. With the unexpected warmer temperatures, everything has sprouted quickly. Walt Embke and Bob Gaier have been out to the airport already cutting some of the more visible areas on the airport.



With the warmer temperatures and sunnier weather we have seen an uptick in activity. Pilots have taken advantage of the longer days of sunlight to go flying. This has helped increase the general activity at the airport.



QTPod sent their annual renewal for the online software / access for the credit card reader at the fuel pump. The system stores online in the cloud all the transactions at the credit card terminal at the fuel pumps. The subscription is needed so that we can access these transactions as well as change the settings in the credit card terminal. QTPOD also sent their

notice for service that we can sign up for an annual additional charge in case service is needed on the system.

Ben Helwig from Channel 7 News was out at the airport to do an article on the airport capital improvement plans. The video and article focused on the runway reconstruction and the snow removal equipment building. <https://www.wsaw.com/2022/05/10/renovations-coming-marshfield-municipal-airport/>

May 24th Jurg Grossenbacher from the Milwaukee FAA will be putting on a safety seminar at the Marshfield Airport at 6:00 PM. Jeff will remind the aviation community about the event.

Luke Sebentsfeldt the aviation mechanic had a very unique employment opportunity come his way. EAA in Oshkosh was looking for a mechanic to help maintain the aircraft at the museum as well as the local EAA chapter. We wish you well on your future endeavors. Duffy's Aircraft is presently seeking another A & P mechanic. However due to the unusual trained employee shortage, we are having difficulty finding a replacement. After four weeks of advertising in aviation job areas, we have only had one applicant and they were from India. We are continuing to look.



Renovations coming to the Marshfield Municipal Airport

Major projects include reconstructing the main runway and moving their snow removal equipment building



Reconstruction of the runway and the addition of new lighting are set to begin in 2025

By [Ben Helwig](#)

Published: May 9, 2022 at 7:22 PM CDT



MARSHFIELD, Wis. (WSAW) - The Marshfield Municipal Airport will be making major renovations in the coming years to their property.

The airport, which has been around since the 1940's, has been looking to make these major renovations for close to ten years. According to airport manager Jeff Gaier, the airport serves a function that everyone needs, even if they don't use it for travel.

"An airport, even though a person themselves may not use it, directly impacts them," said Gaier.

The airport has primarily been used for flight training but serves a variety of other purposes, including business flights, deliveries and medical transport. The last of those, in particular, is vital for the area, whether it be delivering patients or organs from donations.

"Everything is time-sensitive," said Gaier. "You got to get those body parts out to the person before they go bad, so you want to get them out quickly."

Most Read

Bond set at \$50,000 cash for suspect in child abuse case



First Alert Weather Day declared for Thursday afternoon through Friday morning



Rothschild man sentenced to federal prison for role in international wire fraud scheme



Reward offered in Waupaca County dog killing case



Toddler orders 31 cheeseburgers using mom's phone



Latest News

Connecting more people to nature



Connecting more people to nature



Silver Alert issued for Adams County man



Pacelli defeats Mosinee in ranked softball matchup



Creating a community gathering space in Rhinelander



To help improve overall quality, one of the major renovations of emphasis is reconstructing the main runway, which was built in 1991. Gaier says that the runway has certainly seen its fair share of wear and tear.

“After so many years, it feels like speed bumps going down the runway,” said Gaier. “When you’re in a multi-million dollar jet or even a small private airplane, you don’t want to have these speed bumps to knock your landing gear off.”

Having the renovations can help save time, which is of the essence, especially in crisis medical situations.

“Having to transport people over to Central Wisconsin Airport, not that there’s anything wrong with Central Wisconsin Airport, but that’s 40 minutes of time that you’d lose when you get just take off here in Marshfield,” said Gaier.

The airport has worked with the Wisconsin Bureau of Aeronautics and the Federal Aviation Administration on what the best plan is for them. After considerations, they’ll be completely replacing the old runway, including adding new lights and extending the runway. It’s currently the minimum length at 5,000 feet.

One of the other major projects is moving the snow removal equipment into a different building. They’ll be relocating to the old terminal building which currently isn’t being used. Gaier says the larger space and better-heated building will help with the overall efficiency of snow removal.

“If there’s any water or snow, it’s like an automobile,” said Gaier. “You’re breaking distance goes up when there’s water and snow, so there’s a safety factor.”

Part of the process is making a new master plan for the airport, which Gaier says the airport hasn’t had since 1947. The FAA is requiring airlines to rework their master plans in advance of construction. Working with that, Gaier says construction on the new runway will begin in 2025.

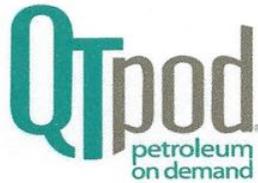
These changes are something that Gaier says will have an impact on everyone in the area, even if they don’t directly see it.

“People fly in here to look at the area. Then, they establish a business. From there, they hire people and purchase goods,” said Gaier. “It’s all a trickle-down effect into everything that’s happening.”

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Subject: QTpod: Your recent QTpod subscription renewal
Date: May 12, 2022 at 12:43 PM
To: duffy@duffysaircraft.com



The Clear Leader in Self-Serve Fueling

QT Petroleum on Demand

May 12, 2022

Dear Valued Customer,

On 5/9/2022, you were sent an invoice for the annual renewal on your QTpod Base Subscription. As a reminder, you can now PAY Online! QTpod emailed the renewal invoices from our inventory system. The sender name will appear as QTpod with the underlying email address as outbox@mg.sosinventory.com.

A link will be included in the email allowing you to pay your invoice and any other open invoices you may have. You can pay using ACH, Visa, Master Card or American Express. Instructions for ACH will be within the email link. If you have not received this, please check you junk or spam folders.

Additionally, due to the ever increasing price of parts, you may want to consider upgrading your Base Plan to our Premium Subscription. Our Premium Subscription has all of the benefits of our Base Plan, but with the added benefit of 100% parts replacement coverage. **This means that should any part fail on your M4000, replacement parts are sent at no charge to you,** excluding Acts of God or miswiring. If you also have our TLX-50 surge suppressor, we will cover damage caused by lightning under the Premium Subscription. Premium Subscriptions can be purchased for 1, 3 & 5 years, each with increasing discounts. Pricing is as follows:

Premium Access Plan

- Access/use of Siteminder Fuel Management Software
- Cloud-based M4000 database hosting
- 24/7 telephone technical support
- No-charge software updates
- No-charge for repaired or replacement parts*
- Expedited shipping on replacement parts

Premium Access Plan*	Cost	Total Savings	Cost Per Year
One-year prepaid	\$1,995.00	-	\$1,995.00

Three-year prepaid	\$5,386.50	\$598.50	\$1,795.50
Five-year prepaid	\$7,980.00	\$1,995.00	\$1,596.00

You will have until the end of this month to have your current invoice upgraded to the Premium Subscription. If you have any questions about these plans, please contact me at 303-962-3413. If you would like to upgrade now, please email APMail@Qtpod.com.

Kind regards,

Matt Duncan
 General Manager
 QT Petroleum on Demand
 303.962.3413
mduncan@qtpod.com

QT Petroleum on Demand | 2605 Trade Centre Ave., Suite B, Longmont, CO 80504

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Sent by mduncan@qtpod.com powered by



*Marshfield Municipal Airport,
Roy Shwery Field
Activity Report For The Month of
M a y 2 0 2 2*



***2020 Data from March to April data in this report may not be correct due to no meetings in 2020 because of Covid-19 Restrictions and the inability to meet.**

Flight Operations at the airport, (a departure or landing), for this month 2022

Jet	Turbo Prop	Twin	Single	Helicopter	Light Sport	Total	Special Consideration
20	36	16	524	348	20	964	1 takeoff and Landing by a Car

Flight Operations at the airport, (a departure or landing), for this month last 2021*

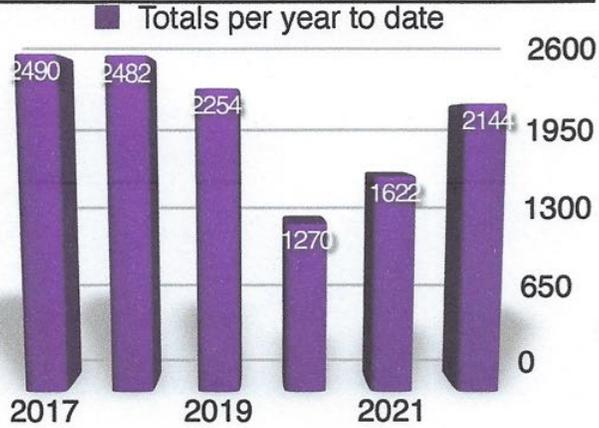
Jet	Turbo Prop	Twin	Single	Helicopter	Light Sport	Total
12	16	8	336	168	24	564

Six Year Comparison Of Operations

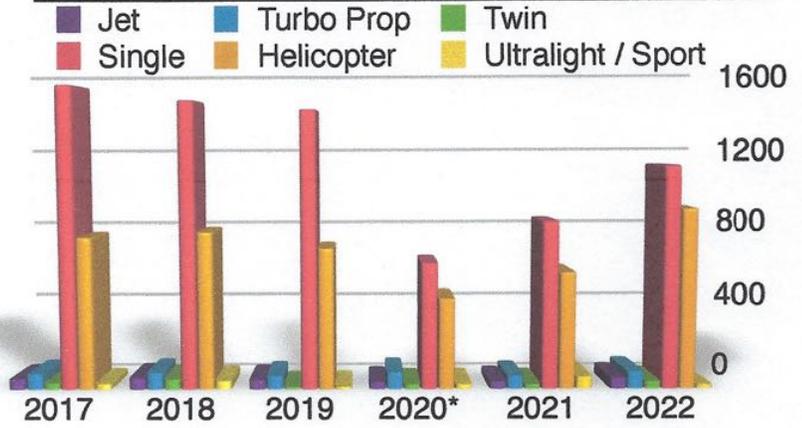
Year	2017	2018	2019	2020*	2021	2022
Jet	52	58	46	34	36	54
Turbo Prop	78	84	66	84	66	88
Twin	32	50	10	24	22	36
Single	1530	1452	1406	642	844	1124
Helicopter	770	796	714	462	592	906
Light Sport	28	42	12	24	62	20
Total	2490	2482	2254	1270	1622	2144

All information in this report is estimated based on the activity at the airport for the month. An Operation is considered a take off or a landing.

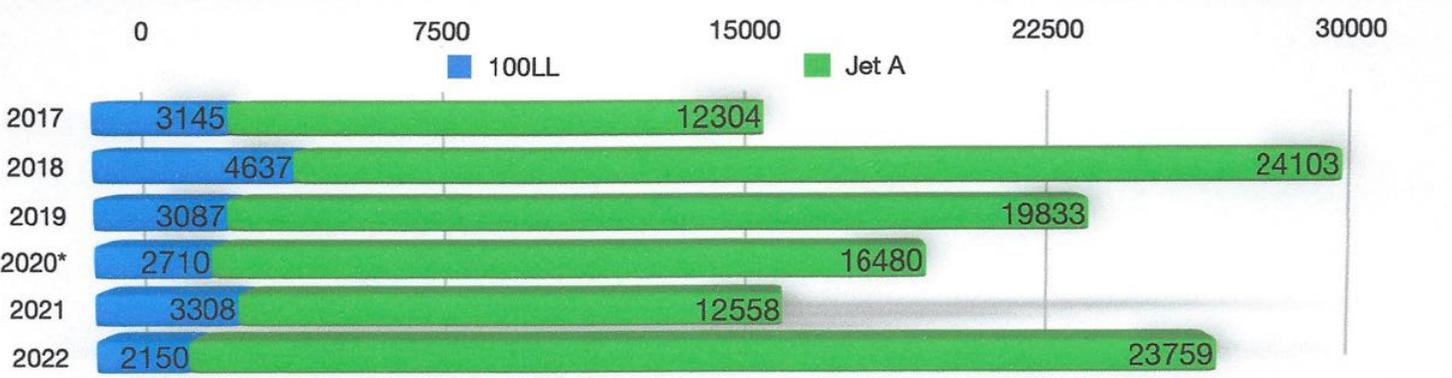
Operations Totals Over The Past Six Years



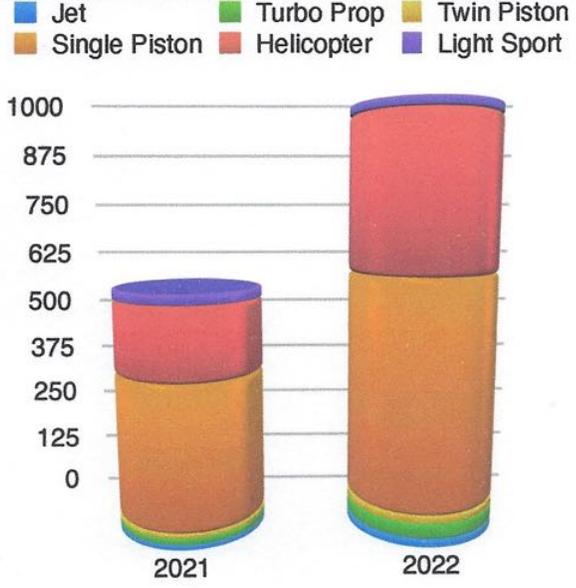
Types Of Aircraft That Have Visited Marshfield Per Year



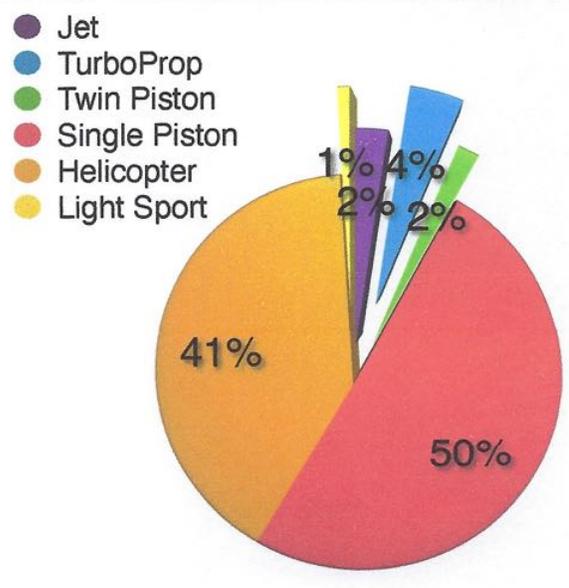
Fuel Sold							
Year	2017	2018	2019	2020*	2021	2022	Sold This Month
100LL	3145	4637	3087	2710	3308	2150	945
Jet A	12304	24103	19833	16480	12558	23759	10854



This Month Compared To The Same Month Last Year



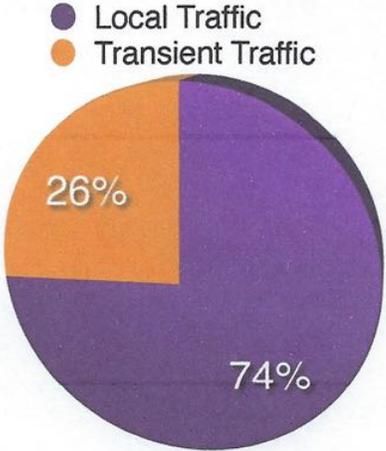
Percentage Of Operations By Type of Aircraft



Local Traffic and Transient Traffic

Year	2017	2018	2019	2020*	2021	2022
Transient	752	762	546	326	530	554
Local	1738	1720	1716	944	992	1590

Percentage Of Local And Transient Traffic For This Year

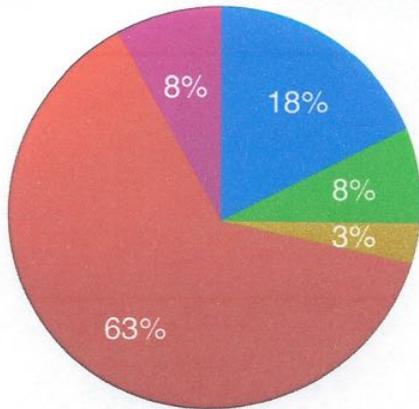


Federal Aviation Administration Computerized Aviation Exams. Provided by Duffy's Aircraft at the Marshfield Airport. The Only FAA Testing Site in Central and Northern Wisconsin.

Legend for Stacked Bar Chart:
 Private / Sport (Purple), Instrument (Blue), Commercial (Green), Drone (Red), Other Aviation (Yellow), Non-Aviation (Light Yellow)



Legend for Pie Chart:
 Private & Sport (Blue), Instrument (Green), Commercial (Yellow), Drone (Red), Other Aviation (Purple), Non-Aviation (Grey)



Conference Room Use - The conference room at the airport is free on an appointment basis. People, Groups or Organizations who would like to use the conference room contact Jeff at the airport to schedule the use and time. The room was used this month by:

The Marshfield Airport Committee, Central Wisconsin Apple User Group, and EAA Chapter 992

Summary of the month

- ✈ Student - Activity has increased as we have seen some great flying days.
- ✈ Business Activity - There have been some corporate traffic in since March.
- ✈ Medical Traffic - Was normal with the usual emergency helicopter traffic and fixed wing traffic.
- ✈ Single Engine and Sport Activity - General aviation activity was good especially on the nicer days. We have seen an increase of local traffic using the airport earlier in the morning and later in the afternoon when people are not at work.

Trickle Effect - These are businesses that we know of that have been utilized by the patrons of the airport this month. They spend money in Marshfield and the surrounding communities. This information is gathered from conversations we have with the pilots and passengers. There are many more locations and business that do benefit from the airport each month. These are just the ones we were informed about from the people discussing their time at Marshfield.

Marshfield Hotel / Libby McNeal's
Holiday Inn / The Rivers
Woodfield Inn / Logjam
Baymont Hotel
Blue Heron / West 14th
Marshfield Clinic & Marshfield Medical Center
Festival Foods
The Kitchen Table
Target
Walmart
Menards
Fleet Farm
Subway
Chips
Little Casears
Hardees
The Store
Nasonville Dairy
El Mexical
Nutz Deep II
Crabby Daves
Daily Grind
Weber's Farm Store
Central Cafe
Melody Gardens
Enterprise Rental Car
Associated Sales and Leasing / USAVE Auto Rental



Individuals and Businesses That Have Utilized The Airport In Some Form Or Way This Month

Duffy's Aircraft Sales and Leasing Inc.
 Life Link III - Marshfield - Med Flight
 Wheelers Chevy Olds Pontiac Cadillac Inc.,
 Dan Wheeler
 Duffy Gaier
 Bob Gaier
 Jeffrey & Elizabeth Gaier
 Howard Joling
 David Wells
 Don Halloran
 Dana Fern
 Jeron Hiller
 Dan Hiller
 Troy Rens
 Howard Rand
 Dan Reis
 Randy Gershman
 Custom Fabrication and Repair
 Brian Barnett
 Thomas Pue
 Bob Thill
 LJ Aviation
 Roehl Transport
 Ryan & Jamie LaSee
 Robert Glab
 Ryan Cox
 Connor Clark
 Festival Foods
 Brad Honish
 Jeff Casper
 Cheryl Zinthefer
 Wayne Short
 Steve Humphrey
 Jim Shires
 Karl Salmon

Justin Smith
 Trenton Geiger
 Matt Anderson
 Brad Boon
 Steve Shiner
 Isaiah Wells
 Bill John
 Jacob Voelker
 Larry Bodin
 Brian Butcher
 Wausau Flying Service
 Rhinelander Flying Service
 Randy Musack
 Mayo One (Medflight Helicopter from Eau Claire)
 Medevac (Medflight Wausau)
 Life Link III (Medflight New Richmond - Helicopter)
 Central Wisconsin Aviation - Mosinee, WI
 Gunderson Luthern (Medical Helicopter)
 Life Link III (Medical Helicopter Rhinelander)
 Life Link III (Medflight Minneapolis - Fixed Wing)
 Civil Air Patrol (Stevens Point)
 Guardian Flight LLC (Medflight Iron Mountain, MI)
 Erin Hamelink
 Lawrence Menard
 Matthew Wenzel
 Aiden Gehrke
 Megan Seidl
 Daniel Hoffman
 Jacob Tepsa
 Caleb Lang
 Victoria Fasbender

Brett Machon
 Eric Lemirand
 Christopher Wirsbinski
 Harold Dolan
 Michael Pope
 Gregory Jessen
 Tony Green
 Michael Zilisch
 James Ritchie
 Kathy Kuss
 Jay Greeno
 Shaun Goyette
 Timothy Manus
 Jacob Benson
 Carl Steevens
 Rachel Boehm
 Nate Boyda
 Evan Reusch
 Carter Pernsteiner
 Timothy Manus
 Cory Koster
 Jameson Belke
 Stacy Koshak
 Ryan Kraus
 John Russell Seal
 No Fear Aviation LLC
 Patrick Delaney
 Lubinski Brokerage LLC
 Bruce Trevor Jr.



City of Marshfield - 2022 Airport Budget continued			April & May		Page 2 of 2	
53100	Office Supplies & Exp.	800.00				800.00
						-
53200	Publications & dues	200.00				200.00
						-
53400	Operating supplies	1,900.00			937.75	962.25
						-
						-
						-
53500	Rep/Mainte. Supplies	4,800.00	945.00	QTPod - annual support agreement	945.00	4,153.81
			298.81	3 planters & flowers	298.81	
						-
						-
						-
						-
						-
55110	Buildings & Contents	4,395.00				4,395.00
55140	Professional Liability					-
55150	Airport Liability	5,000.00				5,000.00
55170	Boiler					-
						-
Grand Totals		169,305.00	16,119.77		46,267.81	123,634.81



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2022 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

All applications are due by 4:30pm on July 9th, 2021.

Completed Applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization: South Wood County Airport Commission

Mailing Address: 3620 1st. St. South Wisconsin Rapids

Web Site: <https://www.wirapids.org/department/?fDD=27-0>

Organization Telephone: 715-423-0330

Contact Person/Title: Jeremy Sickler

Contact Person Telephone: 715-423-0330 Email: jsickler@wirapids.org

Request Overview

Thus far in 2021, Alexander Field has experienced a bounceback from the unusually low activity level in 2020. Those who choose private air travel expect and rely on equipment, facilities, and services for their aircraft. South Wood County Airport Commission has reacted to these needs as best as possible based on current funding levels. The Wood County contribution has been critical in Commission purchases of equipment which it may not otherwise be able to afford. Terminal modernization and renovation is an ongoing effort which the County contribution has propelled. The Commission has also established successful partnerships with local tourism and economic development entities to further accommodate these needs. As the Airport continues to diversify, establishing a welcoming and lasting first impression is critical. The Commission appreciates previous contributions and thanks you for your consideration for 2022.

Return on Investment

The economic impact of the transient aircraft activity at Alexander Field is hard to quantify. The measurable metric has been fuel sales which continue to perform well. The County contribution will be more important this year than ever before. Airport revenue was down 50% during 2020. The regional economic impact of Sand Valley’s employees and guests is becoming glaringly apparent. Alexander Field serves as the door to the community for many of these visitors and employees. Success story testimonials are being heard from local businesses including transportation, food and beverage, lodging, and retailers. Aircraft crews spend their time in the community while their passengers patronize Sand Valley. This results in significant dollars spent in the aforementioned businesses. Continued investment in amenities and service offerings at the airport assures repeat patronage as well as potentially attracting guests which have the choice to land at other airports. Aside from Sand Valley patrons, several other community businesses are utilizing the airport including 9 Dragons, Sonoco, Ocean Spray, and ERCO.

Funding Request Summary – Program/Project

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other	\$10,000		
Total	\$10,000	\$305,083	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2022. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*