

CONSERVATION, EDUCATION AND ECONOMIC
DEVELOPMENT COMMITTEE
AGENDA

DATE: Tuesday, June 18, 2019
TIME: 1:00 p.m.
LOCATION: Wood County Courthouse, Room 114

1. Call meeting to order.
2. Declaration of quorum.
3. Consent Agenda
 - a. Review/approve minutes from previous committee meetings.
 - b. Review monthly letter of comment.
4. Public Comments (*brief comments/statement regarding committee business*)
5. Budget discussion including membership in North Central Wisconsin Regional Planning Commission.
6. REDI Grant update and discussion.
7. Report and consideration of 2019 fund release for HOW.
8. Report and consideration of 2019 fund release for Alexander Field.
9. Report and consideration of 2019 fund release for Roy Shwery Field.
10. Adjourn

MINUTES
CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
TUESDAY, May 21st, 2019
WOOD COUNTY COURTHOUSE, ROOM #115, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Robert Ashbeck, Dave LaFontaine, Bill Leichtnam.

Staff Present:

Planning & Zoning Staff: Jason Grueneberg & Victoria Wilson

Others Present: Dennis Lawrence (North Central Wisconsin Regional Planning Commission), Terry Whipple (Juneau County Economic Development Corporation), Josh Miller (City of Marshfield), Jake Hahn (District 8 Supervisor), Angel Whitehead (HOW-President), Dennis Polach (District 14 Supervisor), Rick Bakovka (REGI), Scott Larson (Marshfield Chamber of Commerce),

Members Excused: Mark Holbrook & Harvey Peterson

1. **Call to Order.** Chairperson Curry called the CEED Meeting to order at 1:00 p.m.
2. **Declaration of Quorum.** Chairperson Curry declared a quorum.
3. **Approve Minutes.**
4. **Consent Agenda.**
 - a. Review/approve minutes from previous committee meetings. Motion by Dave LaFontaine, second by Bill Leichtnam. Motion carried.
 - b. Review monthly letter of comment. Jason clarified that the business he was referring to under "Business Development" was the business that purchased the Shammy car wash building. He also reminded everyone of the upcoming ATV trail ribbon cutting on June 5th at 4:30 p.m. All are welcome. Ken Curry declared the consent agenda approved.
5. **Public Comments.**
 - None/Introductions
6. **Discussion on North Central Wisconsin Regional Planning Commission membership with Dennis Lawrence, Executive Director.**
 - Chairman Curry referred to the letter requesting Wood County become members of NCWRPC. Dennis gave an overview of when the NCWRPC started and what its function is. NCWRPC serves the Wisconsin River Corridor, which includes ten counties. Those counties are Adams, Forest, Juneau, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, and Wood Counties. The NCWRPC has five basic functions that they serve. #1 is the Economic Development function, which provides grant assistance to communities. #2 is Land Use related planning which includes outdoor recreation plans, comprehensive plans, farmland preservation plans, housing studies, and etcetera. #3 is a strong program in the transportation area that provides assistance in doing road ratings and some corridor studies. #4 provides GIS database management. They can help smaller communities that do not have their own GIS system. #5 is called intergovernmental cooperation, which is getting the ten counties together on a regular basis to talk about common issues and look at different approaches from a regional perspective to provide assistance. Jason asked Dennis to give an overview of the process NCWRPC uses with counties when they are a member, to establish a work program for the year. NCWRPC tries to help everyone they can. The big county projects are identified first and given priority. From there they identify the work

program for member counties, they work on those and then whatever hours are left, they provide assistance to the local municipalities on their projects. Jason asked Dennis to speak about their funding model. Dennis stated their goal is not to charge anyone anything beyond the membership fee. If additional funding is needed for a project, they try to get grant funding to cover those costs. If a county requests more meetings or more assistance, they may have to pay an additional cost. Dennis also touched on how the county would become eligible for federal funding should they become a member. Further discussion of the benefits of membership ensued with examples from Rick Bakovka and Terry Whipple. Chairman Curry indicated that this would be a budget issue for 2020. It was decided that a budget discussion would be an agenda item in the near future. ED partners gave an overview of how membership with NCWRPC could be beneficial. Terry Whipple spoke about Juneau County's economic development structure. JCEDC is a private, non-profit organization. 80% of their funding comes from the county, the remainder comes from memberships.

7. Report and consideration of 2019 fund release for Marshfield Area Chamber of Commerce and Industry (MACCI).

- Scott Larson gave a presentation on Marshfield Area Chamber of Commerce and Industry. Motion by Dave LaFontaine to release full grant funding of \$19,500.00. Second by Bill Leichtnam. Motion carried.

8. Report and consideration of 2019 fund release for Marshfield Residential Housing Incentive.

- Josh Miller gave a presentation on Marshfield Residential Housing Incentive. Motion by Dave LaFontaine to release full grant funding of \$31,250.00. Second by Bob Ashbeck. Motion carried.

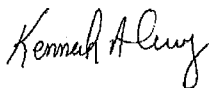
9. Report and consideration of 2019 fund release for Marshfield Economic Development Board.

- Josh Miller gave a presentation on Marshfield Economic Development Board. Motion by Dave LaFontaine to release full grant funding of \$30,500. Second by Bill Leichtnam. Motion carried.

10. Update on REDI Grant application and discussion of other opportunities to complete a countywide economic development strategy.

- Jason indicated that the USDA has reached out to him to let him know the result of the grant application will be made known on June 6th. Further discussion on ED strategies was postponed at this time.
- Next scheduled meeting is Tuesday June 18th at 1:00 p.m.
- Ken Curry declared the meeting adjourned at 2:52 p.m.

Respectfully submitted,



Ken Curry, CEED Chairman
Minutes by Victoria Wilson, Planning & Zoning Office
Review for submittal to County Board by Ken Curry (approved on June 13th, 2019 @ 8:53 a.m.)

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE
ECONOMIC DEVELOPMENT ACTIVITIES REPORT-JASON GRUENEGBERG

Wood County ATV/UTV Ribbon Cutting – On June 5TH I participated in the ATV/UTV Ribbon Cutting event that was held at Ho-Chunk Gaming in Nekoosa. The event was a success with over 75 people in attendance. The attached Heart of Wisconsin email identifies some of the sponsors that made this event possible. Another ribbon cutting will be held late summer in the Pittsville area.

SolSmart – Work continues on achieving a SolSmart Gold designation. I am working on drafting an inspection checklist that can be referenced in the permitting process for residential solar. In addition, I attended the Executive Committee meeting on June 4TH and presented a sustainable and renewable committee structure as well as roles and responsibilities. This was approved by the Executive Committee.

Rural Economic Development Innovation (REDI) Grant – Wood County has been notified that our REDI Grant application was accepted by the United States Department of Agriculture. This successful grant application will allow Wood County to proceed with the development of a countywide economic development strategy with assistance provided by Purdue University and the University of Kentucky. More details will be available once we have the chance to talk with the USDA and the aforementioned universities. The attached list identifies all of the REDI Grant recipients and the projects that will be completed.

Ho-Chunk Nation - Wood County staff has been meeting with Ho-Chunk representatives to provide updates on projects such as the ATV/UTV trails and routes, bicycle and pedestrian trails and signage, and Powers Bluff future projects. There is the potential of cooperation on these and other projects, and county staff will continue discussions with the Ho-Chunk Nation.

From: Heart of Wisconsin Chamber of Commerce
<steph@wisconsinrapidschamber.ccsend.com> on behalf of Heart of Wisconsin
Chamber of Commerce <communications@wisconsinrapidschamber.com>
Sent: Wednesday, June 12, 2019 1:31 PM
To: Jason Grueneberg
Subject: Wood County ATV Trail & Route System

Heart of Wisconsin Chamber of Commerce

Wood County ATV Trail & Route System

Congratulations to Wood County ATV Trail & Route System on their new addition! An Additional seven miles of off-road trails and 42 miles of on-road routes are opening in Wood County. The New routes will connect existing town road routes and trail systems in adjacent counties, bring visitors and boost the local economy! For more information please contact the Wood County Parks and Forestry Department.



On June 5, 2019 Ho-Chunk Gaming Nekoosa hosted a ribbon cutting ceremony for the new trail and route system. Guests had the opportunity to test out the trail themselves.



We would like to give a special thanks to everyone who made this day a successful one!

Cruisin' Café
Parti Animal Cycle
Country Pines Bar & Grill
The Dime Store – Beavers Variety Store
Swiftwater Ice Cream
Headin' West
Jacoby Custom Cues
Dixon Gun Shop
NAPA Auto
Patty Tarras – American Family Insurance
Foley's Nita Brew

Nekoosa Car Care
McDonalds
Piggly Wiggly
Terry's BP
Ho-Chunk Gaming Nekoosa
Wood County Forestry
Goodfella's Pizza
Party Connection
Donahue Super Sports
Power Pac
Wood County Parks & Forestry

If you stop into one of these businesses within the next few weeks tell them thank you for supporting the Wood County trail & route system.

Heart of Wisconsin Chamber of Commerce

Heart of Wisconsin Chamber of Commerce | 1120 Lincoln Street, Wisconsin Rapids, WI 54494

[Unsubscribe jgrueneberg@co.wood.wi.us](mailto:jgrueneberg@co.wood.wi.us)

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Sent by communications@wisconsinrapidschamber.com in collaboration with

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Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
AR	John Boozman Tom Cotton	Rick Crawford (01), French Hill (02), Steve Womack (03) Bruce Westerman (04)	West Dumas Community Family Life Center	Rural Community Assistance Partnership	The recipient will use planning assistance to expand e-connectivity access and improve economic development. Technical assistance will benefit residents of Ashley, Columbia, Lafayette, Hempstead, Howard, Little River, Crawford, White, Poinsett, Sever, Nevada, Dallas, Drew, Desha, Lonoke, Jackson, Independence, Jefferson, Ouachita, and Crittenden counties.
AZ	Kyrsten Sinema Martha McSally	Tom O'Halleran (01), Paul Gosar (04)	Gila County	McClure Engineering	The recipient will use planning assistance to develop entrepreneurial and co-working facilities. Technical assistance will benefit residents of the city of Globe, the town of Miami and the San Carlos Indian Reservation.
AZ	Kyrsten Sinema Martha McSally	Tom O'Halleran (01), Paul Gosar (04)	Southeastern Arizona Governments Organization	McClure Engineering	The recipient will use planning assistance to develop infrastructure projects. Technical assistance will benefit residents of Graham County and Greenlee County.
AZ	Kyrsten Sinema Martha McSally	Tom O'Halleran (01), Raul Grijalva (03), Paul Gosar (04), Andy Biggs (05), David Schweikert (06)	Southern Apache County	Rural Community Assistance Partnership	The recipient will use planning assistance to expand internet services to improve access to mental health, business development and education services. Technical assistance will benefit residents of Alpine, Concho, Eagar, Greer, Sanders, Springerville, St. Johns, Vernon, the White Mountain Apache Reservation and the Navajo Reservation.
CO	Michael Bennet Cory Gardner	Joe Neguse (02)	Summit County Chamber of Commerce - Summit Prosperity Initiative CO	McClure Engineering	The recipient will use planning assistance to create jobs and identify alternative solutions to traditional child and health care services. Technical assistance will benefit residents of Frisco, Silverthorne, Breckenridge and Dillon.
CO	Michael Bennet Cory Gardner	Scott Tipton (03)	City of Craig and Moffat County	National Association of Counties Research Foundation	The recipient will use planning assistance to help complete a broadband build-out plan titled "Developing High-Speed Connectivity." Planning will also help develop workforce housing and senior independent-living housing. Technical assistance will benefit residents of the city of Craig and Moffat County.

Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
CO and NM	Tom Udall Martin Heinrich (NM); Michael Bennett Cory Gardner (CO)	Xochitl Torres-Small (NM-2); Scott Tipton (CO-3)	Southwest Colorado Council of Governments	Rural Community Assistance Partnership	The recipient will use planning assistance to help identify and develop local industries and economic sectors. The region is heavily dependent on tourism, coal, oil/gas extraction, and agriculture. Communities in the region are seeking to diversify job markets. The region includes Archuleta, Dolores, La Plata, Montezuma and San Juan counties in Colorado, and San Juan County in New Mexico.
FL	Marco Rubio Rick Scott	Francis Rooney (19)	Southwest Florida Regional Planning Council	National Association of Counties Research Foundation	The recipient will use planning assistance to revise current economic development plans with actionable strategies to incorporate needs caused by recent hurricanes. The council provides support for the Florida Promise Zone in Glades County, Hendry County and the Immokalee community in Collier County.
FL	Marcio Rubio Rick Scott	Neal Dunn (02)	Jackson County	Purdue University and University of Kentucky	The recipient will use planning assistance to support the development of high-speed connectivity and access to broadband.
GA	Johnny Isakson David Perdue	Barry Loudermilk (11), Tom Graves (14)	Mission Bartow	Purdue University and University of Kentucky	The recipient will use planning assistance to develop businesses and community infrastructure. Bartow County is located in Northwest Georgia comprised of seven small towns with a regional population of about 103,000. This county experienced tornado damage in 2013.
IA	Charles Grassley Joni Ernst	Abby Finkenauer (01)	Prosperity Eastern Iowa	National Association of Counties Research Foundation (NacoRF)	The recipient will use planning assistance to develop housing and improve the quality of life. Technical assistance will benefit the residents of Delaware, Clinton and Jackson counties, and parts of Dubuque County.
ID	Michael Crapo Jim Risch	Russ Fulcher (01)	Western Alliance for Economic Development	Rural Community Assistance Partnership	The recipient will use planning assistance to improve economic growth and strengthen the federally-designated Idaho Economic Development District #3 in Southwestern Idaho. Technical assistance will benefit residents of Canyon, Gem and Owyhee counties in Southwest Idaho.
IN	Todd Young Mike Braun	Larry Bucshon (08)	Spencer County Collaboration Steering Committee Rockport	Purdue University and University of Kentucky	The recipient will use planning assistance to support housing and infrastructure development. Spencer County includes the city of Rockport, town of Dale, town of Santa Claus, town of Chrisney, town of Grandview, town of Richland, and the town of Gentryville.

Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
KY, IL and TN	Mitchell McConnell Rand Paul (KY); Dick Durbin Tammy Duckworth (IL); Lamar Alexander Marsha Blackburn (TN)	James Comer (KY-01); Mike Bost (IL-12); David Kustoff (TN-08)	Influencers of the Confluence	Purdue University and University of Kentucky	The recipient will use planning assistance to support youth retention, asset promotion, infrastructure improvements and regional economic growth. Technical assistance will benefit residents of Alexander County in Illinois; Ballard, Carlisle, Fulton, Hickman and McCracken counties in Kentucky; and Obion County in Tennessee.
KY	Mitch McConnell Rand Paul	Brett Guthrie (02), Harold Rodgers (05), Andy Barr (06)	Community Farm Alliance	Rural Community Assistance Partnership	The recipient will use economic development planning assistance to support youth retention, asset promotion, infrastructure improvement. The applicant seeks to foster both individual and regional growth, wage increases and population increases. The recipient also seeks increased youth involvement, high-tech industry investment, economic growth and workforce development. Technical benefit will support residents of Clark, Estill, Jackson, Laurel, Madison, Powell and Rockcastle.
MO	Roy Blunt Josh Hawley	Vicky Hartzler (04)	Vernon County	Rural Community Assistance Partnership	The recipient will use planning assistance to develop affordable housing.
MS	Roger Wicker Cindy Hyde-Smith	Bennie Thompson (02)	City of Vicksburg	Rural Community Assistance Partnership	The recipient will use planning assistance to support workforce development and entrepreneurship training. Technical assistance will support residents of Warren and Claiborne counties.
MT	Jon Tester Steve Daines	Greg Gianforte (At Large)	City of Poplar	National Association of Counties Research Foundation	The recipient will use planning assistance to provide support to entrepreneurs providing essential services such as retail, entertainment, and agriculture supply. The recipient also seeks to build relationships with the surrounding communities from which its workforce commutes. Technical assistance will support residents of Roosevelt County, Valley County, city of Poplar and the Fort Peck Reservation.



Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
MT	John Tester, Steve Daines	Greg Gianforte (At Large)	Native American Development Corporation	Rural Community Assistance Partnership	The recipient will use planning assistance to identify solutions to poverty, substance abuse, low high school graduation rates, and high unemployment rates. The Native American Development Corporation will prioritize economic development that expands and improves quality of life, increase job opportunities, and develop youth and wellness community facilities on the Northern Cheyenne Reservation. Technical assistance will support residents of the seven Native American reservations in Montana.
MT	John Tester, Steve Daines	Greg Gianforte (At Large)	Crow Indian Reservation	Rural Community Assistance Partnership	The recipient will use planning assistance to develop its rural workforce. Technical assistance will support residents of Big Horn County and a portion of Yellowstone County.
ND	John Hoeven Kevin Cramer	Kelly Armstrong (At Large)	Turtle Mountain Indian Reservation	Purdue University and University of Kentucky	The recipient will use planning assistance to improve quality of life and create a Rehabilitation Center and Juvenile Detention Center for long-term treatment. This community is affected by the opioid crisis. Technical assistance will benefit residents of Rolette county and the town of Belcourt.
NH	Jeanne Shaheen Maggie Hassan	Ann McLane Kuster (02) Chris Pappas (01)	Town of Bristol	Rural Community Assistance Partnership	The recipient will use planning assistance to build capacity for the Voluntary Economic Development Committee. Technical assistance will benefit residents of Grafton County.
NH	Jeanne Shaheen Maggie Hassan	Ann McLane Kuster (02)	The Conservation Fund	Rural Community Assistance Partnership	The recipient will use planning assistance to coordinate a value chain economic initiative in northern New Hampshire. The Conservation Fund will partner with the Appalachian Mountain Club to apply this assistance to specific clusters of rural development involving human-powered recreation in the region. Technical assistance will benefit residents of Coos County.
NM	Tom Udall Martin Heinrich	Ben Ray Lujan (03)	Shiprock Chapter Government of the Navajo Nation	Rural Community Assistance Partnership	The recipient will use economic development planning assistance to support tourism. Shiprock of the Navajo Nation is located in San Juan County in northwestern New Mexico.

Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
NM	Tom Udall Martin Heinrich	Xochitl Torres Small (02)	Southwest New Mexico Council of Governments	McClure Engineering	The recipient will use planning assistance to provide support to local entrepreneurs. Planning will help increase the amount of export-oriented small businesses in Grant County and the number of businesses that provide recreational activities to Gila National Forest tourists. Planning will also help expand opportunities to secure capital from investors and diversify the local economy.
NV and CA	Catherine Cortez Masto Jacky Rosen (NV); Dianne Feinstein Kamala Harris (CA)	Mark Amodei (NV-02); Tom McClintock (CA-04)	Washoe Tribe of Nevada and California	Rural Community Assistance Partnership	The recipient will use planning assistance to improve the reservation's quality of life and become self governing and sustainable. Technical assistance will support residents of the colonies of Carson, Dresslerville, Reno-Sparks, and Stewart in Nevada. It also includes Woodfords colony in California.
NY	Charles Schumer Kirsten Gillibrand	Chris Collins (27)	Letchworth Gateway Villages	Rural Community Assistance Partnership	The recipient will use planning assistance to identify solutions to depopulation, outmigration of young people, unemployment, a growing opioid epidemic, increased suicide rates and persistent poverty. Letchworth Gateway Villages is a municipal collaboration designed to launch economic growth and new tourism-related market opportunities for the communities that serve as "gateways" to Letchworth State Park. The recipient's service area is the Genesee Valley Region which includes the counties of Allegany, Genesee, Livingston, Wyoming and Monroe.
NY	Charles Schumer Kirsten Gillibrand	Anthony Brindisi (22) Tom Reed (23)	Tioga County Rural Economic Area Partnership	Rural Community Assistance Partnership	The recipient will use planning assistance to develop housing and community infrastructure. Tioga County recently completed Phase I of a county-wide housing study and is currently conducting Phase II. Phase II focuses on creating innovative strategic investment models. Technical assistance will benefit residents of Tioga county.
NY	Charles Schumer Kirsten Gillibrand	Chris Collins (27)	Rural Outreach Center	Rural Community Assistance Partnership	The recipient will use planning assistance to support workforce development and public-private transportation for the community's workforce. Technical assistance will support residents of Southern Erie County, Western Wyoming County, Northern Chautauqua County and Cattaraugus County.
OH	Sherrod Brown Rob Portman	Bill Johnson (06)	Buckeye Hills Regional Council	Purdue University and University of Kentucky	The recipient will use planning assistance to support regional place-based and asset-based economic development. Technical assistance will support residents of Athens, Hocking, Meigs, Monroe, Morgan, Noble Perry and Washington in Southeastern Ohio. Planning will benefit more than 260,000 residents.

Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
OK	James Inhofe James Lankford	Markwayne Mullin (02)	Town of Quapaw	Rural Community Assistance Partnership	The recipient will use planning assistance to support safe housing, improve economic growth and maximize access to community planning after portions of the town were devastated by a tornado in 2014. Technical assistance will benefit 902 residents.
OK	James Inhofe James Lankford	Frank Lucas (03)	City of Alva	Rural Community Assistance Partnership	The recipient will use planning assistance to create a plan that will improve workforce development and infrastructure. Technical assistance will benefit Woods county and the city of Alva.
OR	Ron Wyden Jeff Merkley	Greg Walden (02)	High Desert Biomass Cooperative	Rural Community Assistance Partnership	The recipient will use planning assistance to support fuel sourcing and expansion of the heating system. Technical assistance will benefit residents in the town of Burns and the town of Hines in Eastern Oregon.
OR	Ron Wyden Jeff Merkley	Peter DeFazio (04)	Town of Cottage Grove	Rural Community Assistance Partnership	The recipient will use planning assistance to market the community's unique "food hub" to increase tourism or improve business development. The county unemployment rate is higher than national average and population. Technical assistance will benefit 10,000 residents in the town of Cottage Grove.
PA	Bob Casey Patrick Toomey	Vacant (13)	Develop Tioga	National Association of Counties Research Foundation	The recipient will use planning assistance to support county-wide economic development.
SD	John Thune Mike Rounds	Dusty Johnson (At Large)	Cheyenne River Sioux Tribe	Rural Community Assistance Partnership	The recipient will use planning assistance to support small business succession planning and entrepreneurship. Assistance will also help identify strong industry and economic sectors and improve quality of life. This technical assistance will benefit the federally recognized Cheyenne River Sioux Tribe located in Dewey County and Ziebach County.
TX	John Cornyn Ted Cruz	Will Hurd (23)	Presidio County, City of Presidio and City of Marfa	Rural Community Assistance Partnership	The recipient will use planning assistance to build water and transportation infrastructure, expand technological innovation and support business development. The recipient will use assistance to support health care providers, mental health services, childcare services and affordable housing for the local workforce. Assistance will also help support workforce development, apprenticeship programs.
VA	Mark Warner Tim Kaine	Ben Cline (06)	County of Rockbridge	Rural Community Assistance Partnership	The recipient will use planning assistance to expand water, waste, electric and housing infrastructure. Assistance will help support the rural workforce through apprenticeship programs, small business succession planning small business assistance entrepreneurship support and telework strategies.

Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
VA	Mark Warner Tim Kaine	H. Morgan Griffith (09)	Page County Economic Development and Tourism	Rural Community Assistance Partnership	The recipient will use planning assistance to support regional tourism and encourage entrepreneurship. Planning assistance will help identify ways to increase consumer spending and create jobs in outdoor recreation to help diversify the economy, improve quality of life, and strengthen community wellbeing. Technical assistance will benefit residents of Page County, Town of Elkton, and Town of Front Royal located in Northern and Central Shenandoah Va.
VA and WV	Mark Warner Tim Kaine (VA); Joe Manchin Shelley Moore Capito (WV)	H. Morgan Griffith (VA-09); Carol Miller (WV-03)	Economic Development Greater East	Rural Community Assistance Partnership	The recipient will use planning assistance to improve quality of life, combat opioid misuse, and identify solutions to solve the community's food desert. This assistance will benefit residents in McDowell County and Mercer County in West Virginia. Assistance will also benefit Tazewell County, Va.
VI	N/A	Stacey Plaskett	Virgin Islands Developmental Disabilities Council	Purdue University and University of Kentucky	The recipient will use economic development planning assistance to support non-profits that provide social services to underserved populations on islands undergoing post disaster recovery. Technical assistance will benefit residents of the islands of St. Croix, St. Thomas, St. John and Water.
VT	Patrick Leahy Bernie Sanders	Peter Welch (At Large)	Fair Haven Vermont Economic Development Committee	Rural Community Assistance Partnership	The recipient will use planning assistance to create a comprehensive plan with action items for downtown development. Technical assistance will support residents of Rutland County.
WA	Patty Murray Maria Cantwell	Derek Kilmer (06)	Pend Oreille County	National Association of Counties Research Foundation	The recipient will use planning assistance to help identify which industries would be best for economic investments.
WA	Patty Murray Maria Cantwell	Cathy McMorris Rodgers (05)	North Olympic Peninsula	Rural Community Assistance Partnership	The recipient will use planning assistance to support e-Connectivity. Technical assistance will support residents of Jefferson and Clallam counties.
WI	Ron Johnson Tammy Baldwin	Sean Duffy (07)	Wood County	Purdue University and University of Kentucky	The recipient will use planning assistance to implement a county-wide economic development plan.
WV	Joe Manchin Shelley Moore Capito	Carol Miller (03)	Mingo County Redevelopment Authority	Rural Community Assistance Partnership	The recipient will use planning assistance to update Mingo County's Comprehensive Master Plan to define a new strategic design across several different sectors, including manufacturing, housing, education, tourism, infrastructure, economic development, emergency services and more.

Rural Economic Development Innovation

June 6, 2019

State	Sen.	Rep.	Recipient	Partner	Project Description
WV	Joe Manchin Shelley Moore Capito	Carol Miller (03)	City of West Huntington	Rural Community Assistance Partnership	The recipient will use planning assistance to support entrepreneurship support and develop a strong industry/economic sector. Technical assistance will support residents of Huntington and the Tri-State area.

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- fostering a business friendly environment with a skilled workforce,
- maintaining and enhancing our quality of life,
- creating awareness of recreation opportunities,
- and promoting the County as a tourism destination.

Account Number	Account Name	2019 Requested	2018 Budget	Difference		Explanation Any Line Items that has a variance of 10% or all highlighted items
				Amount	%	
267-3802-56730-000-710	Airport Aid Grants	17,500	17,500	-	0.00%	
267-3803-43581-000-000	Transp & Econ Development-State Aid-Hou	-	-	-	0.00%	
267-3803-43700-000-000	Transp & Econ Development-Grants from L	-	-	-	0.00%	
267-3803-56750-000-219	Transp & Econ Dev Prof Services	5,000	5,000	-	0.00%	
267-3803-56750-000-328	Transp & Econ Dev Dues	325	325	-	0.00%	
267-3803-56750-000-331	Transp & Econ Dev Meetings & Travel	2,000	2,000	-	0.00%	
267-3803-56750-000-710	Transp & Econ Dev Grants	133,750	133,750	-	0.00%	Additional requests for funding from WR and Wildwood Zoo
267-3803-59210-000-911	Transfer to General Fund	-	-	-	0.00%	
267-3804-43584-000-000	State Aid CDBG-ED	-	-	-	0.00%	
267-3804-48110-000-000	CDBG Loan Interest-bank	(10)	(10)	-	0.00%	
267-3804-48900-000-000	CDBG Loan Repayment	(30,000)	(30,000)	-	0.00%	
267-3804-56780-000-219	CDBG-Other Professional Services	35,000	30,000	5,000	16.67%	Housing repair program unpredictable loan payback
0	0					

WOOD COUNTY BUDGET SUMMARY 2018			
Category	Transportation & Economic Development 3801 56750	CDBG 3804 56780	2018 Total
Personal Services	-	-	-
Contractual Services	5,000	30,000	35,000
Supplies and Expense	2,325	-	2,325
Grants, Contributions & Other	151,250	-	151,250
Total Operating Expenditures	158,575	30,000	188,575
Capital Outlay	-	-	-
Other Financing Uses	-	-	-
Total Expenditures	158,575	30,000	188,575
Miscellaneous	-	30,010	30,010
Total Revenues	-	30,010	30,010
Beginning Carryover	13,378	5,689	19,067
Ending Carryover	(1,052)	5,699	4,647
Tax Levy	\$ 144,145	\$ -	\$ 144,145
Total Number of Positions (FTE's)	-	-	-

**WOOD COUNTY
BUDGET SUMMARY
2019**

Category	Transportation & Economic Development 3801 56750	CDBG 3804 56780	2019 Total	Incr(Decr) 2019 Budget	2018 Total
Personal Services	-	-	-	N/A	-
Contractual Services	5,000	35,000	40,000	14.29%	35,000
Supplies and Expense	2,325	-	2,325	0.00%	2,325
Grants, Contributions & Other	151,250	-	151,250	0.00%	151,250
Total Operating Expenditures	158,575	35,000	193,575	2.65%	188,575
Capital Outlay	-	-	-	N/A	-
Other Financing Uses	-	-	-	N/A	-
Total Expenditures	158,575	35,000	193,575	2.65%	188,575
Miscellaneous	-	30,010	30,010	0.00%	30,010
Total Revenues	-	30,010	30,010	-	30,010
Beginning Carryover	0	5,689	5,689	-70.16%	19,067
Ending Carryover	0	699	699	-84.96%	4,647
Tax Levy	\$ 158,575	\$ -	\$ 158,575	10.01%	\$ 144,145
Total Number of Positions (FTE's)	-	-	-	-	-

WOOD COUNTY BUDGET SUMMARY SHEET 2019								
4 0								
DEPT 0								
TRANSPORTATION & ECONOMIC DEVELOPMENT								
A/C NAME SUMMARY								
FUNCTION TOTAL								
Category	2019 Requested Budget	% Incr(Decr) 2018 Budget	2018 Revised Budget	Actual Through 6/30/2018	2018 Estimated	2017 Actual	2016 Actual	2015 Actual
Personal Services	\$ -	N/A	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Contractual Services	\$ 40,000	14.29%	\$ 35,000	\$ 521	\$ 40,000	\$ 63,551	\$ 30,889	\$ 208,745
Supplies and Expense	\$ 2,325	0.00%	\$ 2,325	\$ 829	\$ 2,325	\$ 1,633	\$ -	\$ 365
Fixed Charges	\$ -	N/A	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Debt Service	\$ -	N/A	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Grants, Contributions & Other	\$ 151,250	0.00%	\$ 151,250	\$ 148,750	\$ 151,250	\$ 122,477	\$ 122,500	\$ 117,000
Total Operating Expenditures	193,575	2.65%	188,575	150,100	193,575	187,661	153,389	326,110
Capital Outlay	-	N/A	-	-	-	-	-	-
Other Financing Uses	-	N/A	-	-	-	-	45,000	-
Total Expenditures	\$ 193,575	2.65%	\$ 188,575	\$ 150,100	\$ 193,575	\$ 187,661	\$ 198,389	\$ 326,110
Taxes	-	N/A	-	-	-	-	-	-
Intergovernmental	-	N/A	-	-	-	-	186,989	-
Licenses and Permits	-	N/A	-	-	-	-	-	-
Fines, Forfeits and Penalties	-	N/A	-	-	-	-	-	-
Public Charges for Services	-	N/A	-	-	-	-	-	-
Intergovernmental Charges	30,010	0.00%	30,010	8,544	30,000	5,415	57,899	58,103
Miscellaneous	-	N/A	-	-	-	-	-	-
Other Financing Sources	-	N/A	-	-	-	-	-	-
	30,010							
Total Revenues	\$ 60,020	100.00%	\$ 30,010	\$ 8,544	\$ 30,000	\$ 5,415	\$ 244,888	\$ 58,103
Beginning Carryover	5,689	N/A	19,067	25,119	25,119	83,256	(132,353)	12,515
Ending Carryover	699	N/A	4,647	27,709	5,689	25,119	83,256	(132,353)
Tax Levy	\$ 128,565	-10.81%	\$ 144,145	\$ 144,145	\$ 144,145	\$ 124,110	\$ 169,110	\$ 123,139

WOOD COUNTY BUDGET SUMMARY SHEET 2019								
DEPT NUMBER ² 3801 DEPT TRANSPORTATION & ECONOMIC DEVELOPMENT A/C NAME Transportation & Economic Development FUNCTION 56750								
Category	2019 Requested Budget	% Incr(Decr) 2018 Budget	2018 Revised Budget	Actual Through 6/30/2018	2018 Estimated	2017 Actual	2016 Actual	2015 Actual
Personal Services	\$ -	N/A	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Contractual Services	5,000	0.00%	5,000	-	5,000	-	-	188,091
Supplies and Expense	2,325	0.00%	2,325	829	2,325	1,633	-	365
Fixed Charges	-	N/A	-	-	-	-	-	-
Debt Service	-	N/A	-	-	-	-	-	-
Grants, Contributions & Other	151,250	0.00%	151,250	148,750	151,250	122,477	122,500	117,000
Total Operating Expenditures	158,575	0.00%	158,575	149,579	158,575	124,110	122,500	305,456
Capital Outlay	-	N/A	-	-	-	-	-	-
Other Financing Uses	-	N/A	-	-	-	-	45,000	-
Total Expenditures	\$ 158,575	0.00%	\$ 158,575	\$ 149,579	\$ 158,575	\$ 124,110	\$ 167,500	\$ 305,456
Taxes	-	N/A	-	-	-	-	-	-
Intergovernmental	-	N/A	-	-	-	-	186,989	-
Licenses and Permits	-	N/A	-	-	-	-	-	-
Fines, Forfeits and Penalties	-	N/A	-	-	-	-	-	-
Public Charges for Services	-	N/A	-	-	-	-	-	-
Intergovernmental Charges	-	N/A	-	-	-	-	-	-
Miscellaneous	-	N/A	-	-	-	-	-	-
Other Financing Sources	-	N/A	-	-	-	-	-	-
Total Revenues	\$ -	N/A	\$ -	\$ -	\$ -	\$ -	\$ 186,989	\$ -
Beginning Carryover	0	-100.00%	13,378	14,430	14,430	14,430	(174,169)	8,148
Ending Carryover	0	-100.01%	(1,052)	8,996	0	14,430	14,430	(174,169)
Tax Levy	\$ 158,575	10.01%	\$ 144,145	\$ 144,145	\$ 144,145	\$ 124,110	\$ 169,110	\$ 123,139

WOOD COUNTY BUDGET

WOOD COUNTY BUDGET											
FUND	TRANSPORTATION & ECONOMIC DEVEL	267	LINE ITEM JUSTIFICATION								
DEPT NUMBER		3801	EXPENSES/EXPENDITURES								
DEPT	TRANSPORTATION & ECONOMIC DEVEL	3802	2019								
A/C NAME	Transportation & Economic Development	3803									
FUNCTION		56750									
		56730									
		56720									
2											
Object	Account Name	Amount	Justification	Requested Amount	% Incr (Decr) 2015	2018 Budget	6/30/2018 Actual	2018 Estimate	2017 Actual	2016 Actual	2015 Actual
219	Transp & Econ Dev Prof Services	5,000	County Promotion	5,000	0.00%	5,000	-	5,000	-	-	188,091
Contractual Services		\$ 5,000		\$ 5,000	0.00%	\$ 5,000	\$ -	\$ 5,000	\$ -	\$ -	\$ 188,091
328	Transp & Econ Dev Dues	325	WEDA Dues	325	0.00%	325	-	325	325	-	325
331	Transp & Econ Dev Meetings & Travel	2,000	Mileage and Annual WEDA Conference	2,000	0.00%	2,000	829	2,000	1,308	-	40
Supplies and Expense		\$ 2,325		\$ 2,325	0.00%	\$ 2,325	\$ 829	\$ 2,325	\$ 1,633	\$ -	\$ 365
710	Transp & Econ Dev Grants	133,750	MACCI	19,500	0.00%	133,750	131,250	133,750	107,477	107,500	102,000
			Marshfield Economic Dev. Board	30,500							
			Marshfield Residential Incentive Pro.	31,250							
			Marshfield Wildwood Zoo	-							
			Heart of Wisconsin Chamber	19,500							
			Regional Economic Growth Initiative	30,500							
			WR Residential Incentive Program	-							
			State Fair Booth	2,500							
710	Airport Aid Grants	17,500	Alexander Field	10,000	0.00%	17,500	17,500	17,500	15,000	15,000	15,000
			Roy Shwery Field	7,500							
Grants, Contributions & Other		\$ 151,250		\$ 151,250	0.00%	\$ 151,250	\$ 148,750	\$ 151,250	\$ 122,477	\$ 122,500	\$ 117,000
911	Transfer to General Fund	-			N/A	-	-		-	45,000	-
Other Financing Uses		\$ -		\$ -	N/A	\$ -	\$ -	\$ -	\$ -	\$ 45,000	\$ -
Totals		\$ 158,575		\$ 158,575	0.00%	\$ 158,575	\$ 149,579	\$ 158,575	\$ 124,110	\$ 167,500	\$ 305,466

Wood County Proposed 2019 Economic Development Grant Requests

	<i>Requested</i>	<i>Approved by CEED 9/19/18</i>
Marshfield Area Chamber of Commerce & Industry	\$19,500.00	\$19,500.00
Marshfield Economic Development Board	\$30,500.00	\$30,500.00
Marshfield Residential Incentive (MRI) Program	\$31,250.00	\$31,250.00
Wildwood Park & Zoo Welcome Center Project	\$50,000.00	\$0.00
Heart of Wisconsin Chamber	\$19,500.00	\$19,500.00
Regional Economic Growth Initiative	\$30,500.00	\$30,500.00
Wisconsin Rapids Residential Incentive Program	\$40,000.00	\$0.00
State Fair Booth	\$2,500.00	\$2,500.00
Alexander Field	\$10,000.00	\$10,000.00
Roy Shwery Field	\$7,500.00	\$7,500.00
Total Requested	\$241,250.00	\$151,250.00

jrg 9/19/2018



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2019 Wood County Economic Development Funding Request

*Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8478 or jgruenberg@co.wood.wi.us*

Applicant Organization: Heart of Wisconsin Chamber of Commerce

Mailing Address: 1120 Lincoln Street, Wisconsin Rapids, WI 54494

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.wisconsinrapidschamber.com

Organization Telephone: 715.423.1830

Contact Person/Title: Krista Coon /Interim President

Contact Person Telephone: 715.459.4050 Email: president@wisconsinrapidschamber.com

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

See Attachment #1

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

See Attachment #2

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0.00	\$96,00.00*	\$96,000.00*
Office Supplies & Expenses	\$3,000.00	\$13,000.00	\$10,000.00
Professional Services	\$7,500.00	\$48,000.00	\$40,500.00
Conferences & Dues	\$5,200.00	\$15,600.00	\$10,400.00
Misc. or Other	\$3,800.00	\$6,500.00	\$2,700.00
Total	\$19,500.00	\$179,100.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2019. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

2018 Wood County Funding Request

Heart of Wisconsin Chamber of Commerce

Attachment #1 Request Overview

The Heart of Wisconsin Chamber of Commerce (HOW) respectfully requests, \$19,500 to promote and enhance development in South Wood County. Our mission at the Heart of Wisconsin is to Empower, Network and Promote ~ People, Businesses and Resources and is in the direct alignment with the goals of the Wood County CEED committee. The programs we offer support entrepreneurial development by providing technical assistance to potential business owners and to serve as a connecting source for funding resources. Working with the area school districts and students we can offer student bus tours to promote the great careers available in Wood County. Our community and business events provide great venues for the community to engage with our local elected officials to have conversations about the priorities of community members and county. The Heart of Wisconsin offers many quality of life enhancements for the community such as, Nekoosa Spring Easter Event, Lunch by the River, Downtown Grand Affair, Rendezvous in the Park in Riverside Park, Nekoosa, Rekindle the Spirit, Hometown Halloween, Nekoosa Area Christmas Event, Nekoosa Holiday Lights Drive-thru park. We partner with many local organizations for Cranberry Blossom Fest during the four-day festival we host the Crafts, Arts & More Show, Dairy and Berry Breakfast and the Cranberry Blossom Fest parade. We promote these events and the Wood County Parks & Campgrounds to residents and tourists through our office. Our primary focus is South Wood County (Nekoosa, Port Edwards, Grand Rapids, Wisconsin Rapids, Biron, Rudolph and Vesper) we do collaborate with the Marshfield Area Chamber of Commerce to work on maximizing the benefits to all of Wood County.

2018 Wood County Funding Request
Heart of Wisconsin Chamber of Commerce

Attachment #2 – Return on Investment

➤ **Regional & County Development:**

- The Heart of Wisconsin Chamber will work with local, county and regional stakeholders to align and coordinate economic development strategies.
 - Central Wisconsin Days is a key example of partners in the region including Marshfield Area Chamber of Commerce and Industry, Centergy, municipalities and business leaders coming together to advance Wood County as a whole.
- Host Legislative Breakfast to facilitate communication between elected officials and citizens.
 - Legislative breakfasts give business owners and residents a voice with elected officials.
- Put to use state-wide and regional tools to enhance the economic development efforts and opportunities.

Key Metrics for 2019

80 residents, businesses and municipal representatives from Wood County take part in Central Wisconsin Days and Legislative breakfasts.

➤ **Business & Entrepreneurial Support:**

- Facilitate, promote and develop growth in businesses through access to capital with our Revolving Loan Funds.
- Work with area school districts to promote youth entrepreneurship.
- Provide counseling, educations, and programs to entrepreneurs to assist with business formation.

Key Metrics for 2019

Provide assistance to 40 entrepreneurs' resulting in 6 new business start-ups

➤ **Facilitate Growth of Local Businesses:**

- Host Local Leads Group
- Lead Business Retention & Expansion Visits
- Promote businesses in the community

- Host programs and events that allow local business to business connections to grow and promote their business.

Key Metrics for 2019

Schedule 36 BRE visits to businesses to better understand key issues driving business decisions and provide them resources for growth.

Provide 40 quality networking events and programs with total attendance of 1000 Wood County residents resulting in over \$200,000 of business to business activity.

Provide 4 training events resulting in 100 Wood County residents reporting increased knowledge on training topics

➤ **Workforce Development:**

- Coordinate spring career awareness programs or student bus tours through the local area high schools with local businesses in attendance. Promotion of job shadowing opportunities and apprenticeships. Students see what is available in our community and make decisions to allow them to gain the skills necessary to contribute to our local economy as adults. Parents are encouraged to attend.
- Inspire – this software tool being deployed regionally works with educators, businesses and students to help students explore careers with the goal of developing relationships with local employers, so the employer becomes their first choice when ready to enter the workforce.
- Work together and collaborate with Workforce Development, the Business & Education Alliance, Higher Education & Business Leaders in the area to promote new career opportunities or what we are hearing, and learning is needed in the area businesses from Business Retention and Expansion visits.

Key Metrics for 2019

500 area students report increased awareness of careers available in region and community.

➤ **Advertising/Marketing/Promotion**

- Implementing strategic economic development marketing and supporting branding efforts within the service area by developing new and leveraging existing local, regional and state marketing assets. These marketing activities will include the utilization of assets such as, brochures, websites, proposals and videos to name a few.
 - Create and distribute economic profile.
 - Partner with Marshfield Area Chamber Commerce & Industry, REGI and other organizations to arrange for the exposure of Wood County properties to national retailers.

- Bring a SHOP LOCAL BUY LOCAL group back to help promote the small business by hosting small business Saturday and some other small business shopping promotions.
- Partner with Marshfield Area Chamber of Commerce and Industry to create a made in Wood County marketing piece.

Key Metrics

Visits to regional website by 10% resulting in attraction of 50 qualified workers to Wood County Employers.

➤ **Tourism Promotion and Events:**

- Promote and run key local community events by bringing the quality of life back into the community and promoting key industries in some of those events. (Example Cranberry Blossom Fest)
- Promote the water ways, local trails and community hidden treasures to show residents and potential residents why Wood County is the place to be.
- Partner with the Wisconsin Rapids Area CVB and local other area organizations to promote the beautiful county we live in and all that we have to offer!
- Host over 10 signature events that enhance tourism and the quality of place
- Provide at chamber office area maps, snowmobile maps, information on trails and much more. Available for community members and visitors.

Key Metrics

5,000 visitors and residents participate in signature events.

This report is for the Wood County CEED committee for the economic development update. These key updates are from the Heart of Wisconsin Chamber of Commerce.

Regional & County Development

Goal – 80 individuals participated in Central Wisconsin Days

The Chamber participated in Central Wisconsin Days hosted by Centergy. Governor Evers was in attendance for the introduction to the two-day session. We spoke to legislators about key issues impacting our area. These issues included technical college funding, talent shortage and others.

The Chamber hosted the first of two Legislative Breakfasts at Bull's Eye Country Club. Local legislators Senator Patrick Testin, Representative Scott Krug, and Representative Nancy VanderMeer spoke on the upcoming budget and items they are currently working on. Along with local legislators we had an array of local candidates running for open positions in Wood County. There were over 45 guests who attended.

The next Legislative Breakfast is to be hosted on Thursday, October 11th at 7:30 AM. The Chamber has been collaborating with Congressman Ron Kind's office to get him scheduled for the event. In addition to the Congressman, newly appointed Department Secretaries will be invited.

Additionally, the Chamber had hosted Transportation Workshops that target issues for businesses. Topics for the workshop include infrastructure, connectivity, municipality collaboration, and feature speaker Secretary Pfaff from Wisconsin Department of Agriculture, Trade and Consumer Protection.

Business & Entrepreneurial Support

Goal – Provide assistance to 40 entrepreneurs resulting in 6 new business start ups

The Chamber President has currently communicated with eight different new entrepreneurs. Some Ideas for businesses include landscaping, restaurant, rental services and consultants. Specific business questions included funding, grant resources, business plans, and general business exposure. The Chamber has helped two new entrepreneurs start their businesses. The president speaks with other entrepreneurs regularly and answers any questions they have. To date the president has had contact with 12 different people on questions for growing businesses.

Facilitate Growth of Local Business

Goals – Schedule 36 BRE visit, provide 40 events and programs that produce business to business revenue, and provide 4 trainings for Wood County residents.

The chamber has hosted 10 Leads Group Sessions with 24 plus members. Referral dollars for this group are roughly at \$874,985.03. These are dollars that are spent locally with local business.

The chamber has partnered with the Small Business Development Center out of the University of Stevens Point to host an array of business trainings. The trainings currently facilitated were *Business Planning for Existing Businesses* and *Talent Attraction and Retention Tools for Businesses*. This Fall we will have two additional sessions that include *Financial Analysis with Quickbooks* and *Increasing the Likelihood of Getting Your Business Funded*.

The President and Vice President has facilitated five BRE (Business Retention and Expansion) visits with three to be scheduled in the next couple weeks. Organizations invited to attend are REGI, Wood County, Mid-State Technical College, City of Wisconsin Rapids, and others. Locations included Altmann Construction, Fey Printing, and Biery Cheese, Hay Creek Palette, Mariani Packing Company. The action plan is to have four BRE's starting July until December. Most businesses are not available until later on in the year.

The Chamber continues to promote and empower business in the community with social media, press releases, events and referrals.

Workforce Development

Goal – Increase awareness of available careers in the region and community.

The Chamber is partnering with the Central Wisconsin Workforce Development Board to participate in the statewide Heavy Metal Bus Tour. The Chamber will have educational bus tours this fall that will cover topics such as technology, hospitality and agriculture. Last bus tour had 42 students who attended.

Inspire Central Wisconsin is a statewide platform used to connect businesses with students. This gives the opportunity to ask questions about internships, jobs, and general information about the company.

Advertising and Marketing

Goals - Increase website traffic by 10% resulting in attracting 50 qualified workers to Wood County employers. Have 5,000 visitors and residents participate in signature events.

The Director of Marketing is in the process of designing the 2019 Economic Profile.

The Chamber currently promotes the county with maps, general information, website, and recently hosted a ribbon cutting to celebrate the opening of additional ATV trails in the area.

The Vice President has been giving tours to local prospect workers. The individuals are given a tour around the county and shown highlights of the area.

The Chamber has signed up for its partnership with SHOP LOCAL for 2019 with the American Express Company.

Locate In Wisconsin is a tool we use to promote open real estate. This resource is listed on the Chamber website.

Events for promotion include:

- Annual Meeting – 175 plus attendees with 9 businesses/individuals recognized
- Mardi Gras Business Expo – 32 Vendors, 200 plus attendees
- Coffee with the Chamber – 5 events with 10 plus individuals at each event
- Business After Hours – 6 events with 25 plus attendees per event
- Lunch By The River – 1 Event with 6 Food Vendors

Thank you for taking the time to review the Heart of Wisconsin update. We hope that this information shows the economic development services that we help provide and the continued engagement we provide the communities within Wood County.



Wood County Planning & Zoning Office

Courthouse - 400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

2019 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

Applicant Organization: South Wood County Airport Commission

Mailing Address: 3620 1st. St. South Wisconsin Rapids

Street Address (if different):

Web Site: <https://www.wirapids.org/departments/?fDD=27-0>

Organization Telephone: 715-423-0330

Contact Person/Title: Jeremy Sickler

Contact Person Telephone: 715-423-0330 Email: jsickler@wirapids.org

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

Alexander Field has experienced activity levels which are unparalleled in its history. The region has become a tourist destination for transient golfers. Those who choose private air travel expect and rely equipment and services for their aircraft. South Wood County Airport Commission has recognized these needs and is actively acquiring the most critical equipment. This equipment is in most cases expensive. Recently a fuel truck and lavatory service cart were purchased. Purchase of a ground power unit was just approved – cost of \$35,000. The Wood County contribution allows the Commission to consider purchase of equipment which it may not be able to afford without it. The Commission has also established successful partnerships with local tourism and economic development entities to further accommodate these needs.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The economic impact of the transient aircraft activity at Alexander Field is hard to quantify. The measurable metric has been fuel sales which continue to rise. As a result, a new part time position was established to assist in aircraft ground servicing. The regional economic impact of Sand Valley's employees and guests is becoming glaringly apparent. Success story testimonials are being heard from local businesses including transportation, food and beverage, lodging, and retailers. Aircraft crews spend their time in the community while their passengers patronize Sand Valley. This results in significant dollars spent in the aforementioned businesses. Continued investment in amenities and service offerings at the airport assures repeat patronage as well as potentially attracting guests which choose to land at other airports.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		Please see financial statements	
Office Supplies & Expenses		Please see financial statements	
Professional Services		Please see financial statements	
Conferences & Dues		Please see financial statements	
Misc. or Other	\$10,000	Please see financial statements	
Total	\$10,000	\$220,869	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2018. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgruenberg@co.wood.wi.us*



SOUTH WOOD COUNTY AIRPORT
Jeremy Sickler, Airport Manager

Annual Summary

Airport Development:

State Aid hangar development project: Funding for a large Commission hangar has been secured. Demand from large transient aircraft for hangar space is increasing. The hangar will be approximately 15,000 square feet and have a door clear height of 28 feet and will accommodate the largest aircraft we have hosted. Approximate cost \$2.1M with construction commencing fall 2019.

Federal Aid taxiway project: A full length parallel taxiway to the long runway was designed in 2018. The project commenced on May 6 and construction is underway. This project was eligible for federal funding because of the increased volume and size of aircraft utilizing Alexander Field. LED lighting and signage will be installed as part of this project. Approximate cost \$2.8M

State Aid apron/taxiway project: As aircraft activity increases, parking space has been precious. Demand justified State investment in expansion of the apron area. the project commenced in May of 2018 and was completed May of 2019. Apron space was quadrupled. This project included significant stormwater mitigation and new apron lighting. A second apron access point was constructed as part of this project as well. This access point will tie into the aforementioned taxiway. Approximate cost \$2.6M

State Aid runway 02/20 pavement overlay and lighting project: The long runway - 02/20 - was milled and overlaid with new asphalt. This delayed the inevitable reconstruction by 7-10 years. Reconstruction will close the runway for operations for the entire summer when it happens. New LED lighting and signage was installed as part of this project. Approximate cost \$1.2M.

Federal Aid electrical vault building construction project: Several hundred new runway and taxiway edge lights were installed as part of the projects. The two old regulators which were in the basement were not deemed adequate. Four brand new regulators are necessary and the basement electrical room is not big enough. A new electrical vault building and is being constructed to accommodate the new electrical system. Approximate cost \$130,000.

Aircraft Activity Levels:

Aircraft activity has increased tremendously, especially transient jet traffic. Accurate counts are hard to attain when the airport is not staffed around the clock. Based on aircraft counted during staffed times, 700 - 800 aircraft seems a reasonable estimate of transient aircraft during 2018.

Fuel Sales:

Fuel sales have been the only metric which is accurately quantifiable. Below are year over year fuel sale percentage increases.

	2016-2017	2017-2018	2018-2019 YTD
Avgas	93%	115%	92%
Jet	278%	211%	122%
Total	187%	188%	113%

Other Airport Projects:



Wood County Planning & Zoning Office

Courthouse - 400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

2019 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

Applicant Organization: Marshfield Municipal Airport, Roy Shwery Field

Mailing Address: 400 West 29th Street, Marshfield, WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: Click here to enter text.

Organization Telephone: 715-387-2211

Contact Person/Title: Jeff Gaier – Airport Management

Contact Person Telephone: 715-387-2211 Email: Jeff@duffysaircraft.com

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

The Marshfield Airport is an economic tool providing access to Wood County for business and personal development within Wood County. Most major businesses look for airport access within 15 miles of where they are planning to build. Aviation is a tool for economic development and growth, providing access to the flying transportation infrastructure all over the US and Canada. Foxconn executives used local aviation and national aviation infrastructure to come to Wisconsin and look for a site to build a plant. Opportunities increase for potential businesses moving into the community when you have aviation access.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The straight numbers of what an airport can provide the community are difficult to show, however the economic development that the airport indirectly contributes to is something else entirely. In a survey conducted by the Wisconsin Bureau of Aeronautics in 2000 the local economic impact the Marshfield Municipal Airport made was \$3 million in economic output, it supported 62 jobs and contributed \$1.24 million in wage income to the local economy.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other	7500		
Total	7500		

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2019. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting **Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us**