

Golden Sands Resource Conservation & Development Council, Inc.
Personnel/Finance Committee Meeting Minutes
May 19th, 2022
Jordan Park's East Lodge / Online

Attendees: Reesa Evans (Member-at-Large); Gary Beastro (Member-at-Large); Ed Hernandez (Waushara); Denise Hilgart (Golden Sands RC&D Staff); Hannah Butkiewicz (Golden Sands RC&D Staff); Amy Thorstenson (Golden Sands RC&D Staff); Amanda Burzynski (Golden Sands RC&D Staff); Bob Walker (Member-at-Large); Bill Clendenning (Wood); Diane Hanson (Marathon); Shane Wucherpfennig (Member-at-Large).

CALL TO ORDER: Hernandez called the meeting to order at 9:04 a.m.

APPROVAL OF MINUTES: A motion was made by Walker, and seconded by Beastro, to approve the minutes from the March 2022 meeting. Motion carried unanimously.

Into Closed Session: N/A

Out of Closed Session: N/A

TREASURER'S REPORT: Hilgart sent out the most recent financial reports prior to the meeting. There were three payrolls in April. The checking account balance, as of April 30th, was \$15,788.92 and the money market account balance was \$342,531.37. The savings account balance, as of April 30th, was \$56,353.69 since the \$18,819.00 was transferred into the savings account (as previously approved). There was also a report on the endowment fund which had gone down a little due to the market. A motion was made by Evans, and seconded by Walker, to send the Treasurer's Report to the full council. Motion carried unanimously.

FINANCIAL PROCEDURES:

Change in administrative cost: A motion was made by Wucherpfennig, and seconded by Evans, to adjust the admin fee from 20% to 19.5%. Motion carried unanimously.

COMMUNICATION/MARKETING

Website: Golden Sands RC&D's website was redesigned with updated photos and information. A new color palette of bolder colors was used. It will be promoted using a Facebook promotional boost. The same color palette may also be used by the other state RC&Ds for consistency.

50th Anniversary: Plans for the 50th anniversary of Golden Sands RC&D changed. Instead of a "Party in the Park" in September, there will be a Pub Party at District 1 Pub from about 5 p.m. to 10 p.m. on October 15th, 2022. This will substantially save costs and staff time, since the pub already has a music duo scheduled for that night and a food truck as well. The t-shirt and photo contests will continue as part of the celebration. There is room for up to five tables that could showcase Golden Sands RC&D's work. This will also free up some money that can be used for more advertising of the event.

Color Palette: The new color palette will be used for brochures and publications as well.

OTHER BUSINESS:

Possible Partners: Syngenta, a large agricultural and biochemical international organization owned by China, approached state RC&Ds for a possible pilot partnership for one year. After considerable discussion, the consensus of the committee was that Golden Sands RC&D would not move forward at this time on this proposal.

Resignation: Al Barden, a member of Golden Sands RC&D for 31 years, has resigned. A card was available for signatures to thank him for his long service. Evans suggested that Golden Sands RC&D should come up with a tangible representation for all the time and effort he has given throughout the years.

Presentation: Butkiewicz indicated that she was approached by a member of the Veterans for Political Innovation to present. The committee decided that the mission of Golden Sands RC&D is apart from politics, so this should be declined.

ADJOURNMENT: The meeting was adjourned at 10:02 a.m. upon a motion made by Wucherpennig, and seconded by Beastro.

Respectfully submitted,

Reesa Evans
Recording Secretary