

MINUTES  
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE  
 TUESDAY, SEPTEMBER 17, 2019  
 WOOD COUNTY COURTHOUSE, ROOM #114, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Mark Holbrook, Robert Ashbeck, Dave LaFontaine and Bill Leichtnam.

Members Excused: Harvey Peterson

Staff Present:

Planning & Zoning Staff: Jason Grueneberg and Victoria Wilson.  
 UW Extension Staff: Nancy Turyk and Jason Hausler (for part of meeting)  
 Land Conservation Staff: Shane Wucherpfenig  
 Finance Staff: Marla Cummings (for part of meeting)

Others Present: Doug Machon, (Wood County Chair & Dist #12 Supervisor) Jake Hahn (Dist. #8 Supervisor), Dennis Polach (Dist. #14 Supervisor), Bill Clendenning (Dist. #15 Supervisor), Scott Larson (MACCI), Josh Miller (City of Marshfield), Adam Tegen (City of Wisconsin Rapids), Meredith Kleker (WR CVB), Jeff Gaier (Marshfield Airport), Jeremy Sickler (Alexander Field), Arne Nystrom (Town of Grand Rapids)

1. **Call to Order.** Chairperson Curry called the CEED Meeting to order at 10:40 a.m.
2. **Declaration of Quorum.** Chairperson Curry declared a quorum.
3. **Consent Agenda.** The Consent Agenda included the following Items: 1) minutes of the Tuesday, August 20th, 2019 CEED-ED meeting and the Wednesday, September 4<sup>th</sup>, 2019 CEED meeting.
  - a. Review/approve minutes: Minutes of August 20, 2019 and September 4<sup>th</sup>, 2019 meeting. No additions or corrections needed.
  - b. Review monthly letter of comment: None

*Motion by Dave LaFontaine to approve and accept the August 20, 2019 CEED-ED minutes and the September 4, 2019 CEED minutes as presented. Second by Bill Leichtnam. Motion carried unanimously.*

4. **Public Comment.** None
5. **Review 2020 Economic Development budget.** Jason gave an overview of the Transportation and Economic Development budget for 2020. There is a significant increase in the grant requests for 2020. With the numbers presented, there is an increase of \$124,000 over last year in the T & ED budget. There is also no revenue in the T & ED budget. Mark Holbrook questioned why there is no revenue. Jason indicated there was never a revenue source established. Discussion ensued.

*Motion by Bob Ashbeck to approve the Economic Development budget for 2020 as is. Second by Dave LaFontaine. Motion failed. Voting no: Ken Curry and Mark Holbrook.*

The committee decided that it will present the budget to the Executive Committee as follows: \$5,000 -Contractual Services, \$13,000 Membership in NCWRPC (\$43,000 - \$30,000 uncommitted funds from 2019), \$4325 - Office Supplies and \$138,500 – Grant requests, for a total of **\$160,825**.

*Motion by Dave LaFontaine to approve the amended Economic Development budget for 2020. Second by Mark Holbrook. Motion carried unanimously.*

6. **Review 2020 Planning & Zoning budget.** Jason gave an overview of the Planning & Zoning budget. This budget is primarily levy funded. Outside of the levied portion of the budget, there are a couple of revenue streams that are new for 2020. These include the new Well Program and

Shoreland and Floodplain permit fee increases. Insurance costs have also gone down a bit. With these things, there is a small decrease in the levy. The Land Records budget is a self-funded program supported by a portion of funds from the Register of Deeds office every time a document is registered, as well as a State Strategic Initiative grant and a base budget grant. The Private Sewage budget is self-funded by the various fees charged, including permit fees, violation fees and the triennial program fee. Due to the recent fee schedule increase, revenues will come in higher this next year. The Surveyor's budget has stayed the same as prior years. An additional budget for Census & Redistricting was discussed at the meeting by Jason.

*Motion by Ken Curry to approve the Planning & Zoning budget and the Census & Redistricting budget for 2020. Second by Bill Leichnam. Motion carried unanimously.*

7. **Review 2020 UW Extension budget.** This budget was approved at a previous meeting. No further discussion necessary.
8. **Review 2020 Land Conservation budget.** Shane Wucherpfennig gave an overview of the Land Conservation budget for 2020. There are 6 budgets contained in the LC budget, only 1 of which is impacted by tax levies. The other 5 are funded by grant dollars.

*Motion by Dave LaFontaine to approve the Land Conservation budget for 2020. Second by Mark Holbrook. Motion carried unanimously.*

9. **Review 2020 Economic Development Grant Requests.** Grant requests were discussed during agenda item #5. After lengthy discussion, the grant requests that will be presented to the Executive Committee are detailed on the chart on page 3 of these minutes.
10. **REDI Grant update and discussion.** Jason stated that the core team met a few weeks ago in order to build the larger oversight team. The core team will meet again in a week or so to review the list of people to put on the oversight team and finalize it.
11. **Adjourn.** Chairperson Curry declared the meeting adjourned at 12:40p.m.

Minutes by Victoria Wilson, Planning & Zoning Office

<b>Wood County Proposed 2020 Economic Development Grant Requests</b>		
	Approved by CEED	Requested
<i>City of Pittsville</i> Housing Incentive	\$25,000	\$30,000
<i>City of Pittsville</i> Kayak Launch Signage	\$5,000	\$5,000
<i>City of Wisconsin Rapids</i> Wayfinding	\$0.00	\$10,000
<i>City of Wisconsin Rapids</i> Housing Incentive	\$20,000	\$40,000
<i>Marshfield Area Chamber of Commerce &amp; Industry</i> MACCI	\$19,500	\$19,500
<i>Marshfield Economic Dev. Board</i> Lake Study	\$0.00	\$25,000
<i>Marshfield Economic Dev. Board</i> Industrial Park	\$2,000	\$2,000
<i>Marshfield Economic Dev. Board</i> Central Ave Redevelopment	\$15,000	\$15,000
<i>Ho-Chunk Nation</i> ATV Signage	\$10,000	\$38,018
<i>Heart of Wisconsin Chamber</i> Heart of Wisconsin	\$19,500	\$19,500
<i>State Fair Booth</i> State Fair Booth	\$2,500	\$2,500
<i>Alexander Field</i> Alexander Field	\$10,000	\$10,000
<i>Roy Shwery Field</i> Roy Shwery Field	\$10,000	\$10,000
<b>Total Requested</b>	<b>\$138,500</b>	<b>\$226,518</b>