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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, July 27, 2017
10:00 a.m.

Vilas County Courthouse
Conference Rooms 1, 2, & 3
330 Court Street
Eagle River, WI 54521

AGENDA

1. Call to Order
2. Roll Call
3. Approval of May 25, 2017 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. WCA Annual Conference & Marketplace
 - c. Northern Wisconsin Economic Development Summit - October 25 & 26, 2017
6. Financial Report
7. Marketing Report
 - a. 2017 Promotions Plan Update
 - b. New Website Update
 - c. 2018 Sports Shows Update

MARK D. O'CONNELL, EXECUTIVE DIRECTOR

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8. Chequamegon-Nicolet National Forest Recreation Site Analysis (RSA) Process
9. Local ATV Policies Discussion
10. Consideration of the Short Term Rental Issue
11. Northwoods Broadband Report
12. Update - Good Neighbor Authority
13. Department of Tourism Update
14. County Issues Roundtable Discussion
15. Consideration of Items for Future Agenda
16. Set Next Meeting Date - Tentatively Scheduled for September 28, 2017. Wood County is Next in the Hosting Rotation.
17. Adjournment